

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

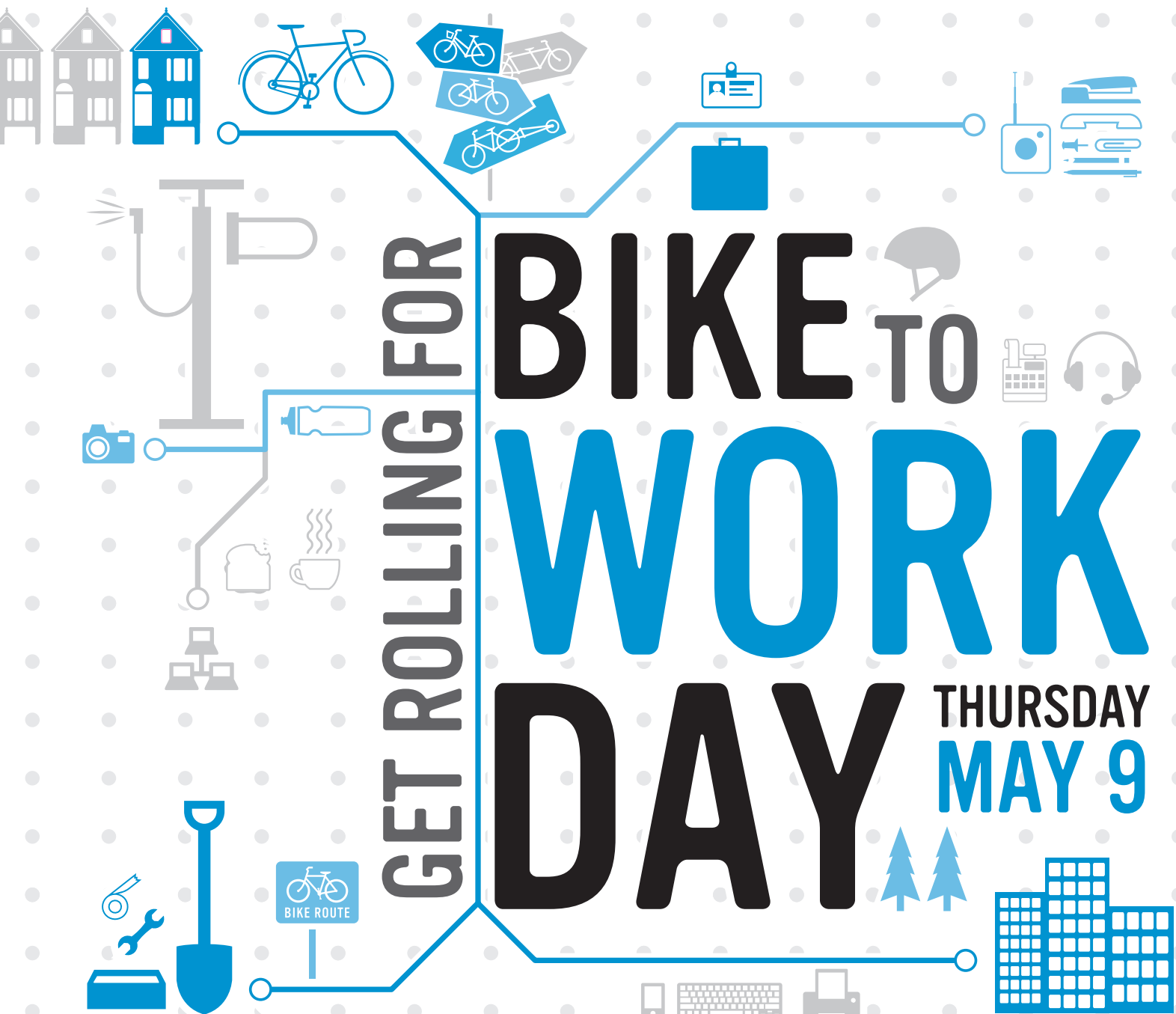
# TUBE TIMES

SAN FRANCISCO BICYCLE COALITION

SPRING 2013 ISSUE 143



FREE



WHAT'S THE CITY'S  
BICYCLE STRATEGY?

PAGE 2

CONNECTING THE  
CITY ROUNDUP

PAGE 5

PEDALING TO CLASS FOR  
BIKE TO SCHOOL WEEK

PAGE 11

# PROGRESS AND POTENTIAL



**T**his year, I'll be celebrating my 15th Bike to Work Day with the San Francisco Bicycle Coalition! Each year I'm impressed and inspired anew by the thousands of people riding throughout our city and the hundreds of hard-working volunteers who make the celebration possible.

Beyond the excitement of the day, Bike to Work Day *also* carries an important message of progress and potential.

The progress is apparent in our numbers. On Bike to Work Day five years ago, I was blown away by the dozen or more riders at every intersection on Market Street. Today, this is an average Tuesday commute.

The progress is apparent on our streets. The number of bikeways has doubled in the past few years, and we are upgrading to more physically-separated bikeways that welcome people ages 8-to-80. And businesses today recognize the importance of encouraging bicycling.

The progress is apparent in the growing enthusiasm among both our politicians and the general public, the latter of which repeatedly shows support for more investments in bicycling (page 2).

Yet, San Francisco is barely living up to its potential. Despite the numbers of people riding, the growing business and public support for biking, and the clear correlation between more people biking and the City's goals to increase healthy, green, affordable transportation, we are behind the times.

As our update on page 2 shows, San Francisco is still spending pitifully low amounts on bicycling – less than half of 1% of its transportation capital budget.

And improvements on our streets still move at a glacial pace, as highlighted on page 6. A critical 3-block stretch of Fell and Oak Street bikeways should be on-the ground by now. But as of press time, the City continues to allow the project to be delayed.

How can this be, particularly when bike improvements are proving to be the fastest, most cost-effective way to move more people at a time when other transportation costs are skyrocketing? Even with meager investments, bicycling to work is already surpassing 15% in some SF neighborhoods!

It makes you wonder how City leaders could allow a longtime, community-supported effort to boost biking, walking and transit on our premier corridor — Market Street — to stumble, despite consistent and increasing calls from businesses and individuals to make Market Street a world-class boulevard. See page 6.

As clear as the evidence is of the benefits of biking, our planning and decision-making leaders are not yet feeling confident enough to lead in what is, admittedly, a new way. For them, it seems safer and easier to continue business as usual.

But that's not what San Franciscans want. Repeatedly, public opinion polls and everyday conversations show that people want more easy, affordable and enjoyable options to move around our city.

Those who plan our streets and make transportation funding and policy decisions would be wise to catch up with the increasing demands to grow and improve bicycling.

I hope the numbers of people riding on Bike to Work Day this year help highlight the great untapped potential that bicycling offers.

LEAH SHAHUM  
Executive Director

**Editor**  
Kristin Smith

**Distribution**  
Brandon Fine

**Design**  
Eric Tuvel

The *Tube Times* is a quarterly publication of the San Francisco Bicycle Coalition, a nonprofit advocacy organization working to transform San Francisco's streets and neighborhoods into more livable and safe places by promoting the bicycle for everyday transportation. [tubetimes@sfbike.org](mailto:tubetimes@sfbike.org)

**Communications Director**  
Kristin Smith, x308, [kristin@sfbike.org](mailto:kristin@sfbike.org)

**Community Organizer**  
Chema Hernández Gil, x321, [chema@sfbike.org](mailto:chema@sfbike.org)

**Deputy Director**  
Kit Hodge, x313, [kit@sfbike.org](mailto:kit@sfbike.org)

**Development Associate**  
Tracy Chinn, x316, [tracy@sfbike.org](mailto:tracy@sfbike.org)

**Development Director**  
Jodie Medeiros, x305, [jodie@sfbike.org](mailto:jodie@sfbike.org)

**Event Planner**  
Bonnie Puckett, x318, [bonnie@sfbike.org](mailto:bonnie@sfbike.org)

**Executive Director**  
Leah Shahum, x306, [leah@sfbike.org](mailto:leah@sfbike.org)

**Operations Assistant**  
Abbey Levantini, x311, [abbey@sfbike.org](mailto:abbey@sfbike.org)

**Operations Director**  
Frank Chan, x304, [frank@sfbike.org](mailto:frank@sfbike.org)

**Member Coordinator (Acting)**  
Juli Uota, x303, [juli@sfbike.org](mailto:juli@sfbike.org)

**Planning Director**  
Neal Patel, x312, [neal@sfbike.org](mailto:neal@sfbike.org)

**Program Manager**  
Marc Caswell, x302, [marc@sfbike.org](mailto:marc@sfbike.org)

**Safe Routes to School Manager**  
Jason Serafino-Agar, x314, [jason@sfbike.org](mailto:jason@sfbike.org)

**Senior Graphic Designer**  
Eric Tuvel, x320, [eric@sfbike.org](mailto:eric@sfbike.org)

**Valet Bicycle Parking Coordinator**  
Tyler Vaughn, x315, [tyler@sfbike.org](mailto:tyler@sfbike.org)

**Volunteer Coordinator**  
Margaret McCarthy, x301, [margaret@sfbike.org](mailto:margaret@sfbike.org)

**Board of Directors**  
Rocky Beach, Carrie Byles, John Calaway (Treasurer), Maureen Devlin, Jenn Fox, Amandeep Jawa (Secretary), Nik Kaestner, Lawrence Li, Lenore McDonald, Carla McKay, Lainie Motamedi (President), Karren Shorofsky, Daniel Silverman, Zack Stender, Michael Yarne

**Interns**  
Mackenzie Bunch, Jenny Calhoun, Jenn Chan, Jasmine Ferguson, Rafael Hernandez, Greg Janess, Sandra Lacayo, Joshua Ollinger, Aly Quiroz-Perez, Dat Phan, Alejandro Prelezo Nina Reodica, Ivana Maria Rosas, Candace Sanchez, Jonah Schacter, J Ramon Solis, Emily Stapleton, Tani Wong, Amy Zehring

833 Market Street, 10th Floor  
San Francisco, CA 94103  
tel: 415-431-2453 (BIKE)  
fax: 415-431-2468  
[info@sfbike.org](mailto:info@sfbike.org)

Have you been missing out on our weekly Biker Bulletin email? Did you update your mailing address when you moved? Update your contact info at [sfbike.org/services](http://sfbike.org/services).

**facebook**  
[facebook.com/sfbike](http://facebook.com/sfbike)

**twitter**  
[twitter.com/sfbike](http://twitter.com/sfbike)

**flickr**  
[flickr.com/sfbike](http://flickr.com/sfbike)



San Francisco is barely living up to its potential...we are behind the times.

# WHAT NOW? UNDERSTANDING THE CITY'S NEW BIKE STRATEGY

**You may already be aware of the long struggle to create and win approval of the City's current Bike Plan, which has led to the installation of over 22 miles of new bike lanes — from 17th Street to North Point Street and likely into your own neighborhood.**

The story of the San Francisco Bike Plan and the four year injunction blocking bike projects is infamous. While the injunction is thankfully behind us, today San Francisco is confronting a new challenge:

## **What happens when the City finishes the projects in the current Bike Plan?**

Your San Francisco Bicycle Coalition has worked hard over the past two years to push the San Francisco Municipal Transportation Agency (SFMTA) to answer that question. Through our Connecting the City vision and ongoing, successful efforts to secure more public funding for bike projects — like the 2011 Streets Bond — we have helped the SFMTA lay a path for its new five-year Bicycle Strategy.

The Bicycle Strategy is not a new Bike Plan. Instead, it is a roadmap for growing bicycling. The Strategy doesn't lay out specific plans for bikeways on certain streets or dictate exactly where bicycle corrals should be placed; instead it is a big picture look at how San Francisco should be growing bicycling in the years to come.

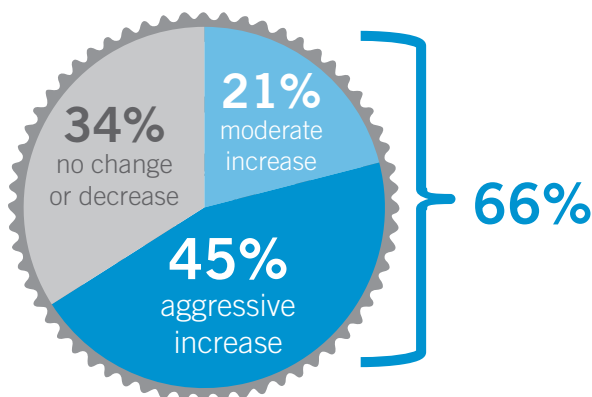
San Francisco is at a crucial crossroads. Through this strategy, the agency is deciding how quickly — or slowly — to add and improve bikeways in your neighborhood. The strategy calls for increasing biking to 8-10% of all trips in San Francisco by 2018. In some neighborhoods, including the Mission and Hayes Valley, biking already accounts for 15% of trips to work. These especially bike-y neighborhoods are poised to meet the City's official goal of 20% of all trips by bike by 2020 in San Francisco.

The key question facing San Francisco right now is whether it will put money behind these goals. Time and again, investing in bicycling has proven to be the cheapest and quickest way to solve pressing transportation challenges in San Francisco, yet the SFMTA currently spends only a shocking 0.46% of its capital budget on bicycling (and even less in operating funds), according to its own analysis.

Your SF Bicycle Coalition is working hard to ensure that the goals of the Bicycle Strategy get translated into dollars and cents — and, ultimately, projects on the ground. Challenging the long-held practice of severely underfunding bicycling is no easy task. We depend on your support to help us make the case for why City leaders should put your tax dollars to smoother pavement and designated bikeways.

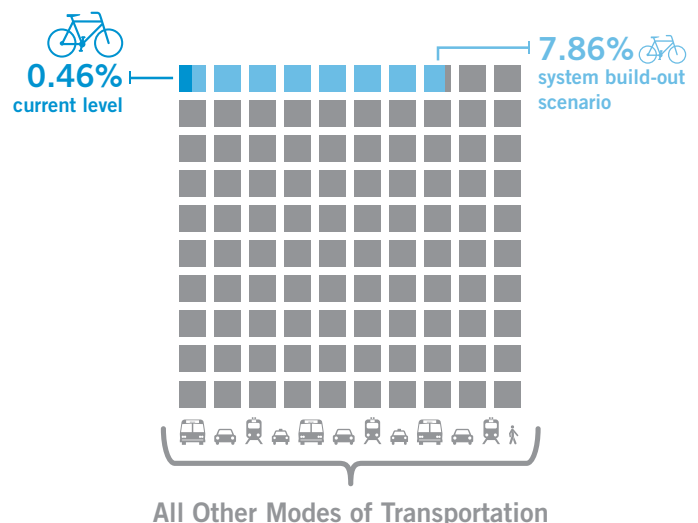
**Let the Mayor and Supervisors know why you need them to get serious about investing in biking. Send a message of support at [sfbike.org/connectingthecity](http://sfbike.org/connectingthecity).**

## **What do San Franciscans think about funding for Bicycling?**



**66% of those surveyed by SF County Transportation Authority supported moderate or aggressive increases in funding levels for maintenance and programs for bicycling with 45% wanting aggressive increases.**

## **What percentage of SF Municipal Transportation Agency capital funding is spent on Bicycling?**





# QUICKRELEASES

## Going Green: How the Green Lane Project is Transforming SF

Last year, San Francisco was chosen by Bikes Belong as one of only six cities for the illustrious Green Lane Project, a national program to build world-class bikeways in select cities. The Green Lane Project will provide financial and technical assistance to cities to develop physically-protected bikeways that welcome people ages 8-to-80, and help transform *good* bicycling cities into *great* ones.

In February, Green Lane Project Director, Martha Roskowski, came to San Francisco for a panel that we hosted on the future of San Francisco streets. What'd she have to say about biking in San Francisco? "If you have local knowledge, and if you've got the map, and you know exactly where to cut through, you can navigate this city. But we really need to do better in our cities. We can do better." With the help of the Green Lane Project and the continued support of our members, we know we can help our City do better — much better.

## Community Convivios Provide Bikes for Those Who Need Them

In collaboration with community groups around the City, the San Francisco Bicycle Coalition has been organizing a series of skill-share *Convivios* aimed to give at-risk youth, Veterans, and working-class immigrants free bicycles. Volunteer mechanics, many of them SF Bicycle Coalition members, have been assisting their fellow members of the community in refurbishing recovered and donated bicycles which they take home! Our Intro to Safe Bicycling class as well as basic safety equipment are also provided. We know that bicycling isn't just a great way to get around San Francisco, it's also a

cost-effective way of commuting. We're proud to be partnering with community groups to provide this type of free transportation for San Franciscans who need it. Drop by and take a look or help out at the next *Convivio*, scheduled for Saturday, April 20, during the Earth Day SF celebration ([earthdaysf.org](http://earthdaysf.org)) event, from 10AM to 6PM at Civic Center Plaza.

## Bike Ed for Taxi Drivers

You probably know that the San Francisco Bicycle Coalition teaches free bicycle education classes. But did you know that we also teach frequent drivers? Last year, we launched a program with the SFMTA to teach ALL new and renewing San Francisco taxi drivers how to safely share the streets with bikes. In 2012, our instructors taught over 1,000 taxi drivers how to pass bike riders safely, how to avoid dooring and how to safely turn when people on bikes are on the road. And we're on-track to teach even more in 2013. Our taxi driver education is already gaining national attention, with a piece on NPR and various publications. More importantly, we hope it's making a difference in the safety and comfort of your commute.

## Good News for SF's Most Dangerous Intersection

Market and Octavia, San Francisco's most dangerous intersection for people walking and biking, is one step closer to safety. California Attorney General, Kamala Harris, gave permission for the San Francisco Municipal Transportation Agency to install a camera at the intersection of Market and Octavia to prevent drivers from making the dangerous and illegal right turns onto the highway.

The SF Bicycle Coalition and our active members have been working to improve the safety of Market and Octavia for years, and



Bicycle valet at ACT's Bike to the Theater Nights—just one of hundreds of bike valet events.

we will continue to advocate that the SFMTA moves swiftly to install the Automated Enforcement System and bike and pedestrian safety improvements for which San Franciscans have asked. Visit [sfbike.org/octavia](http://sfbike.org/octavia) for more details.

## Red Carpet Treatment with Bike Valet

The SF Bicycle Coalition hosts bike valet at events all across the city. Last year we parked more than 25,000 bikes — maybe yours was one of them! And this Spring we have bike valet events galore! Baseball season's begun, and we'll be back at AT&T for another great season. Pedal on over to the portwalk and leave your bike with us while you enjoy the game; but we're not just at the ballpark. Visit [sfbike.org/chain](http://sfbike.org/chain) to see the full list of valet events.

If you're throwing an event, you can hire the SF Bicycle Coalition valet staff to provide secure bike parking. Bicycle valet is required for many San Francisco events. Visit [sfbike.org/valet](http://sfbike.org/valet) to find out how you can get the hard-working SF Bicycle Coalition valet staff working for you.

## Welcome to our New Board Members

As a nonprofit, the San Francisco Bicycle Coalition is governed by a Board of Directors — a tenacious, inspired and energetic Board. This year we said goodbye to some of our long-time members and welcomed new ones. Huge thanks to Brooke Dubose, Jean Fraser and Holly Minch for guiding our work for so many years. And welcome to Rocky Beach, Carrie Byles, Lawrence Li and Michael Yarne. We're honored to have so many passionate people serving on our Board of Directors, and we look forward to partnering in making San Francisco an even better place

to live, work and bike! Learn more about our board at [sfbike.org/board](http://sfbike.org/board).

## Get Caught Biking Polite

In March, we launched our latest and most delicious street safety campaign to date: Get Caught Biking Polite. SF Bicycle Coalition staff and volunteers gave out chocolates to riders we saw stopping behind the crosswalk and yielding to pedestrians at known hot spots for bike/pedestrian conflicts. We sweetened the deal with a chance to win an overnight getaway. We know that the majority of people biking in San Francisco are biking politely, and giving pedestrians the right of way. So we at the San Francisco Bicycle Coalition wanted to say thank you! Thank you for following the law, being a great bicycle ambassador and leading the way in safe, civil streets. Stopping behind the crosswalk and giving pedestrians the right of way keeps people who are on foot safe and goes a long way to making our streets safer for everyone. Maybe we'll "catch" you around town. Learn more about this campaign at [sfbike.org/polite](http://sfbike.org/polite).



A volunteer mechanic and participant repair a bike at one of our community *Convivios*.



One of the 200 bike riders we caught biking polite at Market and Powell streets.

### Make Your Company More Bike-Friendly

Do you roll in to work some days and wish that your office was more bike friendly? Had better bike parking? Supported your bike commute through more benefits and incentives? Just plain had more people biking?

We know that many people would love to see their place of work embrace bicycling even more, but it's hard to know how to do that. We're here to help.

Your SF Bicycle Coalition is launching a new business outreach program that can help you make your place of work even friendlier to bicycling. We're working with businesses across San Francisco to help them do even more to encourage and support bicycling. Go to [sfbike.org/business](http://sfbike.org/business) to connect us with your business.

### Fell and Oak Bikeways Underway

After years of tenacious advocacy from the San Francisco Bicycle Coalition staff and members, separated bikeways on the critical blocks of Fell and Oak streets are finally underway! This project took

more than 10 years to get approved, highlighting how difficult it is to win the better biking improvements you deserve and why we need such a strong and vocal membership base.

When the project is finished, it will include separated green bikeways with physical buffers from traffic. Unfortunately, the City has allowed this project and its implementation to drag on for far too long. We're urging the City to finish this project this spring, and ensure that you and your loved ones are pedaling safely. Visit [sfbike.org/fell](http://sfbike.org/fell) for details on this project.



After years of advocacy, a new, safer Fell Street bikeway is finally in the works!

### ANOTHER RECORD-BREAKING YEAR FOR BICYCLE EDUCATION!

The San Francisco Bicycle Coalition is proud to be the leading resource for street safety and education in San Francisco. Our robust education programs include courses for bicyclists, learn to ride classes for adults and youth and family biking classes. This year we also launched education programs for taxi drivers and Muni operators to share the streets safely with bikes, as well as a program for City employees.

#### 2012 BICYCLE EDUCATION BY THE NUMBERS:

- 1,000** Taxi drivers we taught to safely share the streets with bikes
- 2,500** San Francisco youth we taught to bike safely
- 1,300** Adults we taught in our in-class bicycle safety classes
- 75** Number of adult bike ed classes we taught
- 62** Percentage of class participants who are women
- 200** Kids we taught in Freedom From Training Wheels



Just one of the 75 free adult bicycle education classes we taught this year!

# 21st Annual Golden Wheel Awards

Thanks to our generous sponsors:

**SOM**

LAW OFFICE OF  
**DANIEL H. ROSE**  
BIKE INJURY LAWYERS  
[www.danielroselaw.com](http://www.danielroselaw.com)

Carla McKay and  
Martha Ehrenfeld

Join the San Francisco Bicycle Coalition for a celebration of the people and projects leading the way in linking neighborhoods and transforming San Francisco into a world-class city for bicycling.

## Hotel Whitcomb

1231 Market St at 8th St  
San Francisco, CA 94103

6:00 PM – 9:00 PM

June 2013

[sfbike.org/GoldenWheel](http://sfbike.org/GoldenWheel)



# CONNECTING *the* CITY ROUNDUP

Three years ago we launched our Connecting the City vision of 100 miles of crosstown bikeways that are welcoming and comfortable for you and all the many people you love, no matter how old or young they are. We imagined a city where you could get anywhere you need on a bike — from the Bay to the Beach, Golden Gate Bridge to the Bayview and everywhere in between.

Thanks to our amazing and active members, the Connecting the City vision is now becoming a reality. Safe, separated bikeways that welcome people ages 8-to-80 are on the ground in Golden Gate Park and in the works on Fell and Oak streets. But as is evident in the 10+ years it took to get Fell and Oak bikeways underway, winning you the safe, separated bikeways you've asked for, and transforming our streets isn't easy. We'll need your help to get these projects off the ground and the bikeways you deserve *on* the ground. Here is an update on some of the biggest projects, and how you can help:

## MARKET STREET OCTAVIA TO EMBARCADERO



Despite huge public and community support for a Better Market Street, the City continues to delay this crucial project. Market Street improvements were initially scheduled for 2013, but the City is now saying that improvements to biking on our San Francisco's busiest bike street might not come for another 5 years or even 25 years! Market Street improvements can't wait that long. We know you deserve to be pedaling on a smoother, safer and more comfortable Market now! We've heard from so many of our members that a smoother, safer Market Street is their top priority. That's why we're pushing this City get this project back on track.

We worked with Supervisors Avalos and Wiener to bring about hearings on the Better Market Street project. And we're pushing the City to make improvements to the street now. We've called on the City to repair the current separated bikeway, repave the worst stretches and add green sharrows the full length of the street.

In February, the City announced the addition of a new study option: a bikeway on Mission Street instead of Market. Improving Mission Street in addition to Market Street for bicycling is very appealing, just as we have long sought upgrades to the bike lanes on Folsom and Howard Streets. But the demand for safe and comfortable biking on Market Street remains strong and will only grow stronger in the coming years. After so much planning and support for Market improvements, the City cannot throw its hands up and give up on finding the best possible solution for biking on Market Street.

Visit [sfbike.org/market](http://sfbike.org/market) to get involved in this crucial campaign.

**MASONIC AVENUE**  
FELL STREET TO GEARY BLVD



Over the last five years community members along Masonic Avenue have come together in support of a vision to dramatically improve this deadly street from a high-speed expressway to a community boulevard. The holistic vision calls for separated bikeways, 100 new trees on a planted median and significant pedestrian improvements. This Spring the project will be up for a once-in-a-generation opportunity to fund it. The SF County Transportation Authority, overseen by your Supervisors, will vote on whether to secure the funding. Your voice will be crucial in influencing this vote. We need you to share your story about why improving Masonic is important to you. This funding opportunity is not likely to come again, and anything less than full funding for the project will compromise its impact. [Go to \*\*sfbike.org/masonic\*\* to send your letter of support to fund this project.](http://sfbike.org/masonic)

**SECOND STREET**  
MARKET TO KING ST



This vibrant neighborhood street, and key connector between neighborhoods, is going to be repaved in 2013-2014. And just like Market Street, it's a chance to put the street back better than it is now. Multiple design options have been on the table, and at the SF Bicycle Coalition we're working hard to ensure that the final design includes a continuous, separated bikeway. Huge thanks to our members who have spoken up in support of much-needed 2nd Street improvements and attended the community meetings to add support for better biking improvements. With your help, we are working to ensure that the finalized project includes a continuous, separated bikeway -- and that the project goes to construction as soon as possible. [Go to \*\*sfbike.org/2nd\*\* to get involved in this key safety improvement campaign.](http://sfbike.org/2nd)

**POLK STREET**  
CITY HALL TO AQUATIC PARK



Polk Street connects thousands of San Franciscans to work, school, the waterfront and thriving Polk Street businesses from Market Street to the Bay. Yet this crucial crosstown route still feels unsafe for biking and walking. With our members, neighbors and businesses in the area, we're working to improve this corridor to make it easier to shop and travel on Polk Street by bike. We asked our members what would make biking on Polk better. You told us separation from cars and better pavement—and that's what we're working on. We are urging the City to implement a pilot of separated bikeways this year. [Go to \*\*sfbike.org/polk\*\* to join this crucial crosstown campaign.](http://sfbike.org/polk)

## 5 WAYS YOU CAN HELP GET THESE BIKEWAYS ON THE GROUND!

**ATTEND A COMMUNITY MEETING** – We know you have ideas on how streets like 2nd Street, Polk Street, Market Street and the Wiggle should be designed. Make sure your ideas get translated to the pavement by attending these critical Community Meetings. Visit [sfbike.org/connectingthecity](http://sfbike.org/connectingthecity) for a list of projects that are in the community planning phase and make sure your neighbors know why better bikeways matter.

**SPEAK UP AT AN SFMTA BOARD MEETING** – Does it seem like the projects you've been advocating for seem to be continually delayed? Come to an SFMTA Board hearing (every other Tuesday) to express concern that crucial projects like Fell and Oak streets and the Polk Street are facing consistent delays. Contact [chema@sfbike.org](mailto:chema@sfbike.org) if you are interested in sharing your two-minute testimony to help get bike projects moving.

**SEND IN A SUPPORT LETTER** – This is an easy way to support improvements to a street you ride on daily and yes, they do have an effect on decision-makers. Whether you're a student, a mother, or weekend rider — you matter. See [sfbike.org/connectingthecity](http://sfbike.org/connectingthecity) to find a list of project that need your help.

**BECOME A BICYCLE AMBASSADOR** – Attend one of our fun and informative Bicycle Ambassador trainings and become deputized to rally support in the bike lane or at community events. See [sfbike.org/volunteer](http://sfbike.org/volunteer) for details.

**RIDE WITH YOUR SUPERVISOR ON BIKE TO WORK DAY** – Most Supervisors will be biking in to work from their District (see page 8 for a full list of locations) and this is a great opportunity to share the joys and challenges you face when biking in your neighborhood.

GET ROLLING FOR

BIKE TO



WORKDAY



&



KAISER  
PERMANENTE®

San Francisco has one of the best and most exciting Bike to Work Day events in the country. It's our city's biggest bike day of the year — and we want you there! If you're new to bike commuting or a seasoned pro, here are 8 things you can do to celebrate this year's Bike to Work Day:

**VOLUNTEER:** Join hundreds of San Francisco Bicycle Coalition Member-Volunteers in celebrating Bike to Work Day, and handing out treats to bike riders across the city. Sign up at [sfbike.org/btwd\\_volunteer](http://sfbike.org/btwd_volunteer).

**BE A BIKE BUDDY:** If you've already discovered the joys of commuting by bike, share your tips and tricks via social media at [facebook.com/sfbike](https://facebook.com/sfbike) and on Twitter @sfbike #bikebuddy.

**RIDE WITH A COMMUTER CONVOY:** Get your morning bike commute started by joining your Supervisor and neighbors in a leisurely bike to downtown together. See Energizer Station map (opposite) for details.

**NOMINATE YOUR COMPANY:** Does your workplace go above and beyond to encourage its employees to bike to work? Nominate your business for our bike-friendly business award at [sfbike.org/friendly](http://sfbike.org/friendly).

**PEDAL BY AN ENERGIZER STATION:** Volunteers at 26 locations around the city will be giving away free snacks and beverages, as well as convenient reusable tote bags filled with goodies.

**DRESS UP!** Take the challenge to dress to the nines on May 9th! When someone asks you why you are all dressed up, tell them you are celebrating Bike to Work Day.

**TAKE THE TEAM BIKE CHALLENGE:** Recruit a team of coworkers or friends to bike to work! Every time your team pedals, you earn points and the chance to win cool prizes! Register online at [teambikechallenge.com](http://teambikechallenge.com).

**BECOME A SF BICYCLE COALITION MEMBER:** The best way to stay energized and engaged in biking all year is by being a member of the San Francisco Bicycle Coalition. Sign up at [sfbike.org/join](http://sfbike.org/join).

THANKS TO OUR GENEROUS SPONSORS:



blue of california

zynga



yammer

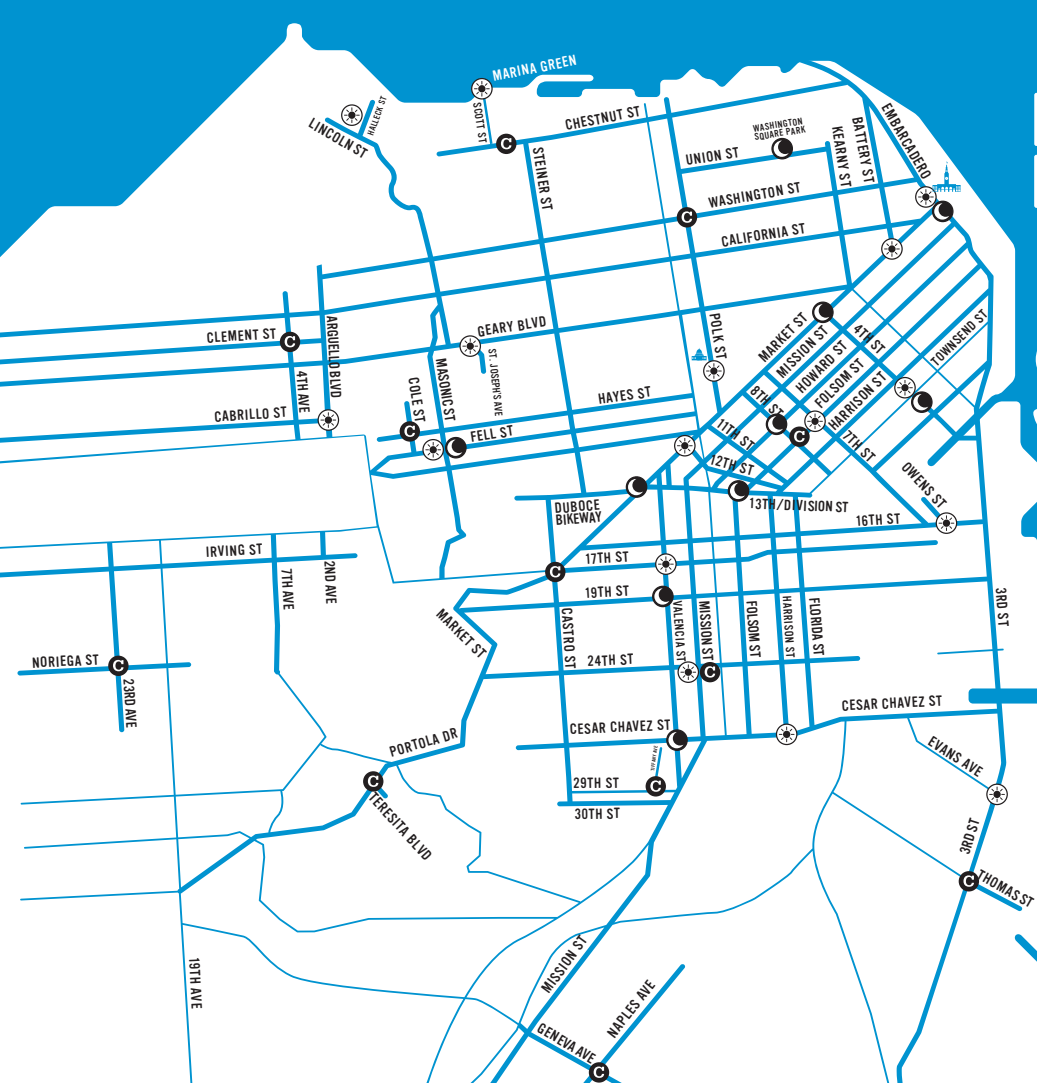
craigslist



# PEDAL TO A BIKE TO WORK DAY ENERGIZER STATION

Pedal by an Energizer Station for free goodies and high-fives.

Ride with your Supervisor and neighbors in a Commuter Convoy.



## MORNING STATIONS (7:30-9:30AM, unless otherwise stated)

-  **Bayview:** 3rd St at Evans Ave
-  **Bernal:** Cesar Chavez St at Harrison St  
*\*English/Spanish\**
-  **Caltrain Station:** 4th St at Townsend St
-  **Civic Center:** City Hall, Polk St steps
-  **Downtown:** Market St at Battery St co-hosted with Craigslist (7:30AM-2PM)
-  **Embarcadero:** Ferry Building (6:30-9:30AM)
-  **Inner Richmond:** Cabrillo St at Arguello Blvd  
*\*English/Mandarin/Cantonese\**
-  **Marina:** Marina Green at Scott St
-  **Mid-Market:** Market St at 12th St
-  **Mission:** Valencia St at 17th St co-hosted with Timbuk2
-  **Mission Bay:** 16th St and Owens St
-  **Panhandle:** Fell St at Masonic Ave co-hosted with Bi-Rite Market
-  **Presidio:** Main Post, Halleck St at Lincoln Blvd (6:30-9:30AM)
-  **SF2G (Peninsula Commute):** 24th St Mission BART Station (5:30-6:30AM)
-  **SOMA:** Folsom St & 7th St co-hosted with AT&T
- Western Addition:** Kaiser Hospital, Geary Blvd at St. Joseph's Ave

## COMMUTER CONVOYS (7:45AM, unless otherwise stated)








Join your district's Commuter Convoy to head downtown with fellow riders on Bike to Work Day! You can also depart for the Peninsula (as far as Mountain View) with a convoy — no rider left behind! For locations, see the map or go to [sfbike.org/commuterconvoy](http://sfbike.org/commuterconvoy).

- Bayview:** 5191 3rd St at Thomas Ave
- Castro:** Jane Warner Plaza at 17th St
- Excelsior:** Naples St at Geneva Ave
- Marina:** 2156 Chestnut St near Pierce St
- Mission:** 78 29th St at Tiffany Ave
- Nob Hill:** 1800 Polk St at Washington St
- NOPA:** 2095 Hayes St at Cole St
- Portola Heights:** 673 Portola Dr at Teresita Blvd
- Richmond:** 306 Clement St at 4th Ave
- SF2G (Peninsula Commute):** 24th St Mission BART Station (6:30AM)
- SOMA:** 1122 Folsom St near 7th St
- Sunset:** 1618 Noriega St at 23rd Ave

## JOIN US AT CITY HALL!

Bike to Work Day press conference with the Mayor and City leaders from 7:30-9:30AM. Free bike valet supported by SF Giants, Total Outdoor and Yammer.

## EVENING STATIONS (5-7PM)

-  **Caltrain Station:** 4th St at Townsend St co-hosted with Zynga.org
-  **Central Market:** Market St and 4th St
-  **Chinatown:** Washington Square Park  
*\*English/Mandarin/Cantonese\**
-  **Division St:** Rainbow Grocery Co-op, Division St at Folsom St
-  **Duboce Bikeway:** Duboce St at Market St co-hosted with Yammer
-  **Embarcadero:** Ferry Building
-  **Mission:** Valencia St at 19th St co-hosted with Whole Foods
-  **Outer Mission:** Cesar Chavez St at Valencia St  
*\*English/Spanish\**
-  **Panhandle:** Fell St at Masonic St
-  **SOMA:** Howard St & 8th St

## = BIKE DOCTORS

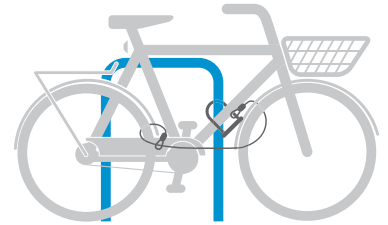
Local bike shop mechanics get you rolling on Bike to Work Day with free basic bike maintenance like lubing chains, adjusting seats and fixing flat tires. For locations check the map or go to [sfbike.org/btwd](http://sfbike.org/btwd).

# IMPROVING YOUR COMMUTE: A DO-IT-YOURSELF GUIDE

In our 40+ years of bicycle advocacy, the San Francisco Bicycle Coalition has helped implement countless processes to make it easier for you to make improvements on your street and in your neighborhood. Want to know how to get a bike rack or corral, report unsafe biking conditions or make an intersection safer? We've made it simple. Here's a DIY Guide for improving your city and your commute:

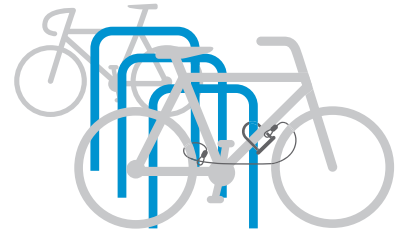
## REQUEST A BIKE RACK

There are more than 3,500 bike racks around the city, but with the huge 71% increase in ridership in the last five years, that's not enough to accommodate the number of people biking to the store, their yoga class or school. Request a free bike rack in front of any business in the city simply by going to [sfbike.org/racks](http://sfbike.org/racks).



## REQUEST AN ON-STREET BIKING CORRAL

We're proud to have helped the City usher in a bicycle corral program in 2010 — with now more than 30 corrals across the city. These smart designs provide bike parking for at least 12 customers, and keep sidewalks clear for window shoppers. Download an application for your favorite business at [sfbike.org/corrals](http://sfbike.org/corrals)



## REPORT HAZARDS IN THE ROAD

If you're pedaling home and encounter unsafe conditions on the streets, report it! Maybe it's broken glass in the bikeway or potholes on the street or a grate that's sticking out. Report it to 311 and the City should fix it within 48 hours. Call 311, or tweet to @sf311 with a photo and cc @sfbike.



**CALL 311 OR  
TWEET @SF311**

## REPORT UNSAFE CONSTRUCTION CONDITIONS

There's a lot of construction happening in San Francisco right now, and your SF Bicycle Coalition is working to ensure that there is a safe way for you to navigate these construction areas. Email [marc@sfbike.org](mailto:marc@sfbike.org) with the details and we'll work to get it cleared up.



## SURVEY THE CITY WITH SF BICYCLE COALITION STAFF

This year we launched the Love Your Lanes rides — a series of survey rides in every District in San Francisco. These rides are a chance for members to talk with us about improvements they'd like to see in their neighborhood. From retiming lights, to adding more sharrows, to traffic calming of busy streets, we are looking to you to help us Connect YOUR City and fill in the gaps. See (page 13) for Love Your Lanes rides, and go to [sfbike.org/connectingthecity](http://sfbike.org/connectingthecity) to offer suggestions for needed improvements.



# RULES OF THE ROAD



## **Pedestrians Have the Right of Way.**

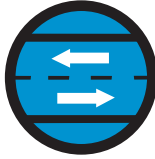
In the crosswalk or not, bike riders and drivers should yield to pedestrians. (CVC 21954 (b))



**Stop Behind the Crosswalk.** Leave crosswalks free and clear for pedestrians. Always stop behind the line. (CVC 21950, 21455)



**Stay on the Streets.** It's illegal and unsafe to ride on the sidewalk if you are over the age of 13. (SF Transportation Code Sec. 7.2.12)



**Go With the Flow.** Ride the same direction as traffic. Walk your bike on the sidewalk if you find yourself on the wrong block of a one-way street. (CVC 21650)



**Mind the Signs and Lights.** Stop at stop signs and obey red lights, just like all other vehicles. (CVC 21200)



**Light up the Night!** Reflectors and a front white light are required by law. We recommend you use a rear light as well. (CVC 21201)



**Take the Lane.** Whether you're next to parked cars, or there are hazards in the bike lane, you can take the lane and ride outside the door zone. (CVC 21202)



**It's OK to Leave the Bike Lane.** If you feel safer outside the bike lane, you can ride in other vehicle travel lanes. (CVC 21208)



## **Be a Friend to Disabled Neighbors.**

Sometimes people with disabilities need access to the curb. Paratransit carriers (including taxis) may have to enter the bikeway to drop them off. Be a good neighbor and give them room. (SFMTA Policy)



**Keep an Ear Clear.** Just like drivers, bike riders are required to keep at least one ear free of headphones. (CVC 27400)

## TIPS FOR SHARING A BUSY BIKE LANE >>>

Bicycling is booming in San Francisco. In the last five years, the number of people biking in our city has increased a whopping 71%! That's a good thing: it makes our city cleaner, more healthy and opens up more space on crowded Muni for those who need it. But it means that in some parts of San Francisco, bike lanes are really full. (Don't worry, we're working really hard to get you more and better bike space in the city).

So to keep everyone pedaling smoothly, safely and stress-free, here are a few tips for how best to share the bike lanes:



**Keep right and pass on your left:** This keeps the bike traffic flowing and makes it more comfortable for everyone. Passing on the right (or inside) can startle another ride and cause a crash. Thanks for keeping us all safe in the bike lanes!

**Signal your turns and stops:** Give your fellow riders a heads up of any turns or stopping. Simply pointing where you're heading and letting them know that you're stopping at the crosswalk to give pedestrians the right of way goes a long way in keeping you and others safe.

**Queue up behind other riders at a stoplight:** If you bike to work downtown, you might find yourself in a full pack of riders. That's terrific, because you have commuting buddies! You'll make everyone's commute mellower if you just wait behind those in front of you and don't race around other riders.

**Set the example:** If you're the first person at a stoplight or sign, stop behind the crosswalk. Those behind you will likely follow your lead, creating safer streets for everyone – especially people crossing the street. When the light turns green, make sure it's clear before proceeding, giving enough time for people in wheelchairs or with disabilities to safely cross. Thanks for being a great ambassador for bicycling!



# BIKE *to* SCHOOL



# WEEK

## SAN FRANCISCO

## APRIL 22 – 26

This year, **Bike to School Day** is more than just a day — it's an entire week! Public and private schools throughout San Francisco will be choosing a day during the week of **April 22-26** for their **Bike to School Day**. The SF Bicycle Coalition is proud to partner with SF Safe Routes to School to get more kids "rolling" for Bike to School Week, and every week.

Last year, despite the rain, nearly 2,000 people participated in Bike to School Day. And this year we're expecting even more!

If you're a parent, guardian, teacher or administrator, you can register your school for **Bike to School Week**. Go to [sfbiketoschool.org](http://sfbiketoschool.org) to register or find your school on the list. Happy pedaling to class!



## FAMILY BIKING GUIDE

Want to get rolling with your family? Check out our Family Biking Guide! It's a how-to manual for all stages of family biking — from biking while pregnant to biking your kid to school. Available in three languages. Free download at [sfbike.org/family\\_guide](http://sfbike.org/family_guide).



The rain didn't stop these kids from having fun at last year's Bike to School Day!

# SCHOOL PROFILE: GRATTAN ELEMENTARY

For the last several years, Grattan Elementary School in Cole Valley has been leading the way in encouraging San Francisco students to walk and bike to school. Besides yearly events like Walk to School Day and Bike to School Day (now Bike to School Week) Grattan holds regular "Carbon Free Fun Fridays" where families that walk, bike or carpool are welcomed with fruit and a smile from 3rd grade teacher Susan DesBaillets.



Grattan has been a part of the San Francisco Safe Routes to School program since 2010 and last year had 34% of its students ride as a part of Bike to School Day. We caught up with Grattan's Principal, Matthew Reedy, to learn more about the impact of having so many kids walking and biking to school, and advice for other schools on how to get their kids strolling and pedaling to class.

## What is the benefit of promoting walking and biking to school on a regular basis?

As a neighborhood school, we are privileged to have the choice to bike and walk to school. Supporting families with walking and biking to school eases congestion at drop off, increases on time arrival, allows for family bonding and wakes kids up for their morning.

## What impact has the walking and biking to school had on academics at Grattan?

When kids are on time, alert and awake, they are more emotionally and physically open to engage in the learning activities with their classmates. If they need an hour to wake up and get connected, they will miss an entire content area each morning. Being ready at the very start of the day adds instructional minutes to the kids' day.

## What's one fun story from your experience with biking to school?

The bike-powered blender that we use to celebrate Bike to School Day is always a brilliant community event. Kids line up to "lend a leg" mixing up fresh fruit into naturally sweet delights for a great way to start the day.

## What advice would you give to other Principals, administrators or parents interested in promoting walking and biking at their school?

It all starts with a few dedicated riders. It could be teachers, parents or students. Highlight their choices and the benefits of biking on the immediate community. Saving the earth is too abstract a goal. Talk about safer crosswalks with fewer cars in the morning. Next find advocates: connect with the strong and vibrant Bicycle Coalition here in San Francisco. Our city values and supports alternative transportation with words, actions and funding. Once the wheels get rolling, the momentum will carry your program.

## BIKE TO SCHOOL TRAININGS

Get your family ready to ride for Bike to School Week. Join the San Francisco Bicycle Coalition for On-Road Family Biking Classes on [April 6 and April 20!](#)

For more details and to RSVP go to:

[sfbiketoschool.org](http://sfbiketoschool.org)



Susan DesBaillets draws names for Car(bon) Free Fun Fridays and gives out raffle prizes to the winners.



Principal, Matthew Reedy, gives out "tickets" for good behavior. In this photo, he's giving one for "being kind."



Even on a typical day, Grattan Elementary School's bike racks are filled with both students' and teachers' bikes.





# CHAIN OF EVENTS



APRIL | MAY | JUNE

There are so many fun bike events, classes and rides this Spring! For additions to the Chain of Events, visit [sfbike.org/chain](http://sfbike.org/chain). To submit an event or organize a Rec Ride, email [calendar@sfbike.org](mailto:calendar@sfbike.org).

## Events

### NEW MEMBER MEET & GREET

**WED., APRIL 10 | 5-8PM | SF Bicycle Coalition, 833 Market St, 10th Floor**  
Why hi there! If you've been a member for less than a year, we warmly invite you to come to our New Member Meet & Greet. Come join us for a special edition of Volunteer Night! You can chat with fellow members, learn more about your friendly SF bike advocacy organization, and the different ways you can get involved. Don't forget to bring up your bike!

### EARTH DAY SF BIKE CONVIVIO

**SAT., APRIL 20 | 10AM-6PM | Civic Center Plaza**  
Celebrate Earth Day in the Heart of San Francisco, the "Greenest City in North America." In collaboration with community groups around the city, the SF Bicycle Coalition is organizing a series of skill-share *Convivios* aimed at encouraging at-risk youth and working-class immigrants to get in the saddle. Volunteer mechanics assist in refurbishing bicycles which participants take home! Drop by and take a look or help out at the *Convivio*. More details on Earth Day SF at [earthdaysf.org](http://earthdaysf.org).

### BIKE TO SCHOOL WEEK

**APRIL 22-26 | Citywide**  
New this year, Bike to School will be celebrated across a full week! Over 2,500 youth and adults at 40+ pre-K through high school campuses will participate in the joys and many benefits of biking to school. The week is sponsored by the San Francisco Safe Routes to School Partnership and organized by the San Francisco Bicycle Coalition. For more details and to find out what day your school is celebrating, visit [sfbiketoschool.org](http://sfbiketoschool.org)

### SF BICYCLE COALITION BOARD MEETINGS

**TUE., MAY 28\* | 6:30-8:30PM | SF Bicycle Coalition, 833 Market St, 10th Floor**  
SF Bicycle Coalition board meetings are open to all. Contact Leah at (415) 431-2453 x306 or [leah@sfbike.org](mailto:leah@sfbike.org) for agenda and details. \*May 28 meeting will be for both SF Bicycle Coalition Board & SFBC Education Fund Board.

## BIKE TO WORK DAY

**THURSDAY, MAY 9**

All Day | Citywide  
[sfbike.org/btwd](http://sfbike.org/btwd)

### DISCUSSION: UPDATE ON BIKE SHARE IN SAN FRANCISCO

**THU., MAY 23 | 6-7:30PM | SF Bicycle Coalition, 833 Market St, 10th Floor**  
What in the world is bike share? When is it finally going to launch in San Francisco? What can I do to bring bike share here? Join your SF Bicycle Coalition staff for a run down on the basics of bike sharing as well as the future of the program in San Francisco.

### 2013 GOLDEN WHEEL AWARDS

**JUNE | 6-9PM | Hotel Whitcomb, 1231 Market St at 8th St**  
Join the San Francisco Bicycle Coalition and community and City leaders for our annual Golden Wheel Awards, an evening of celebrating the people and projects that are making San Francisco a better place to live, work and bike. See [sfbike.org/goldenwheel](http://sfbike.org/goldenwheel) for details and tickets to this great gala.

### GARY & GREENS: RIDE & LUNCH WITH GARY FISHER

**SUN., JUNE 9 | 9AM-2PM | Greens Restaurant, Fort Mason**  
Pedal with mountain bike legend Gary Fisher on this exclusive ride and dine event. Gary Fisher will lead a small group of riders on a ride before dining on a delectable meal at Greens Restaurant. Come rub elbows and hear stories from this local mountain bike pioneer, while supporting the work of the San Francisco Bicycle Coalition. Space is limited. Purchase tickets online at [sfbike.org/ride](http://sfbike.org/ride).

### LGBTQ MEET & MINGLE

**THU., JUNE 20 | 6-8PM | El Rio, 3158 Mission St.**  
Celebrate SF bicycling, and share your "byke pride." Enjoy a fun evening of great conversation with SF Bicycle Coalition staff, board, members, and bike-curious allies. Win raffle prizes while supporting bike improvements for you and your loved ones. Bike valet provided. RSVP at [sfbike.org/mingle\\_LGBTQ](http://sfbike.org/mingle_LGBTQ).

### SF BICYCLE ADVISORY COMMITTEE MEETING

**THU., APRIL 25, MAY 23, JUNE 27, | 6:30PM | City Hall Room 408**  
Come and speak up about bicycle issues in San Francisco. This 11 member committee meets once a month and advises the Board of Supervisors on all matters bicycle. Contact BAC chair Bert Hill at [sfbac7bert@aol.com](mailto:sfbac7bert@aol.com) to ask to have an issue on the agenda or to request notice of meetings.

## Rec Rides

San Francisco Bicycle Coalition's recreational rides are free for members (\$10 for non-members) unless otherwise noted. Rain cancels ride. Secure your spot at [sfbike.org/rec\\_rides](http://sfbike.org/rec_rides).

### THE RE-USE RIDE

**SUN., APRIL 7 | 10AM-1PM | Meet at Workspace Gallery, 2150 Folsom between 17th St. and 18th St.**  
Take a ride and visit two of SF's most inspirational and iconic non-profits, SCRAP and Building Resources. SCRAP is a 5,000 square foot creative reuse warehouse and workshop space, diverting materials from the landfill. At an acre and a half, Building Resources is San Francisco's best source for reusable, recycled and remanufactured building and landscaping materials. RSVP at [sfbike.org/rec\\_rides](http://sfbike.org/rec_rides).

### WESTERN LANDS DUMPLING TOUR

**SAT., APRIL 13 | Meet 10AM | Location given with RSVP**  
Join a ride through some of SF's Western neighborhoods (Richmond, Sunset, West Portal), with stops to eat at various dumpling shops along the way. Riders of all backgrounds and families welcome. The ride is 15 miles with one notable hill at a casual pace with plenty of stops. RSVP required at [sfbike.org/rec\\_rides](http://sfbike.org/rec_rides).

### MY FIRST FAMILY BIKE RIDE: PLAYGROUND TO PLAYGROUND

**SAT., APRIL 13 | 9-11:30AM | Duboce Park Playground, Noe & Duboce Ave**  
Eager to try biking with your kids, but not feeling up to doing it alone? Or just looking for a fun way to spend your Saturday morning with your kids? Join a group of parents and kids on a fun ride from Duboce Park playground to Golden Gate Park playground and back again. Get advice from other parents and try family biking in a safe, welcoming group. We leave promptly at 9:15 AM. You must be accompanied by a child. RSVP at [sfbike.org/family\\_rides](http://sfbike.org/family_rides).



### CYCLESF\*

**SUN., APRIL 28 | 7AM | Terry Francois Blvd. at Mission Rock St.**  
Come ride with the SF Bicycle Coalition Team while we traverse the waterfront and outer neighborhoods. Choose between 13 or 24 miles of car-free streets. Join our team: SF Bicycle Coalition (password: sfbc) Get \$5 off using code: DSC5SFBC2013. More info at [cyclesf.org](http://cyclesf.org).

### SOUTHEAST SF TOUR & HUNTERS POINT OPEN STUDIOS

**SUN., MAY 5 | Meet 10AM | Espirit Park, Minnesota St. and 20th St.**  
Explore the Southeast corner of San Francisco (Dogpatch, Bayview) by bike. We'll visit old buildings, murals, under-appreciated waterfront parks, and other sights, on a casual-pace 10-12 mile ride with plenty of stops. The ride will end at Hunters Point Open Studios, a free event at an old naval base with more than 180 artist studios to explore.

### THE PRESIDIO: SELF-SUFFICIENT AND SUSTAINABLE?

**SAT., MAY 18 | 10AM-1PM | Departs Mountain Lake Park, near the 11th Avenue entrance**  
2013 is the year our local National Park achieves self-sufficiency. Has the Presidio Trust found a sustainable way to combine history, nature, and commerce? This tour will crisscross the Presidio's 1,500 acres, including brief off-road segments of the Bay Trail. Ends with a picnic (bring water and food to share). RSVP required: [sfbike.org/rec\\_rides](http://sfbike.org/rec_rides)

### CLIMATE RIDE CALIFORNIA

**MAY 19-23 | Fortuna to SF**  
Don't miss the upcoming Climate Ride California (May 19-23), a 320-mile ride along the Pacific Coast to San Francisco, or Climate Ride NYC-DC (September 21-25), a 300-mile journey through some beautiful East Coast countryside. Designate the SF Bicycle Coalition as your beneficiary non-profit, and get access to a cycling community that will help you meet your fundraising goals and prepare for the ride of your life! More info at [climateride.org](http://climateride.org).

### THE PARTNERSHIP RIDE

**WED., MAY 22 | 5:30PM | Meet at Huckleberry Bicycles, 1073 Market St.**  
This fun ride starts and ends at SF Bicycle Coalition Discount Partner spots: Huckleberry Bicycles and KASA Indian Eatery at the Soma Street Food Park. The theme? Partnerships! Feel free to dress up as a famous partnership (or half of one) and win a prize for the best costume! Ride includes a trivia game and prizes and you get to learn about some of our wonderful partnership shops! Beer, snacks, and beverages along the way!

### TOUR DU FROMAGE

**SUN., MAY 26 | 10AM-4:30PM | Location given with RSVP**  
Join JB Rumburg, Other Avenues' Cheesemonger, for the Tour du Fromage, a bicycle ride highlighting his favorite cheese stops in San Francisco. The ride will take you to the far reaches of the fromage frontier — from Ocean Beach to North Beach. This ride promises to stretch your legs and taste buds! RSVP Required at [sfbike.org/rec\\_rides](http://sfbike.org/rec_rides)



### ARCHITECTURE RIDE: THE REID BROTHERS IN SF

**SAT., JUNE 1** | 1:30PM | *Meet in front of 995 Market St. (at 6th St.)*  
From the turn of the 20th Century through its first few decades, James and Merritt Reid designed an impressive number of SF buildings. With scant professional training but plenty of hustle, these Canadian brothers left their mark across the width of our city. Come discover some of their work and hear their story.

### FAIRFAX FORAY

**SAT., JUNE 8** | 8AM | *Meet at Ferry Building*  
Get out of town on your bike! The Fairfax Foray is a free-wheeling bicycle adventure from San Francisco, over the Golden Gate Bridge and into Marin to the Fairfax Fair led by the SF Bicycle Coalition's former Board Member and world renowned architect, David Baker. This day trip mini-fundraiser for the SF Bicycle Coalition cruises up the coast and offers a great change of scenery at a relaxed pace. A perfect jaunt for those looking for their first ambitious bike ride. You can do it! And Marin will be forever within your reach as a cycling destination! RSVP required at [sfbike.org/rec\\_rides](http://sfbike.org/rec_rides).

### SAN FRANCISCO PRIDE PARADE

**SUN., JUNE 30** | *Time TBD*  
Get your "byke pride" on with the San Francisco Bicycle Coalition and East Bay Bicycle Coalition contingent in the 43rd annual San Francisco Pride Parade! There is nothing quite like the thrill of riding down the center of Market Street in one of the biggest Pride celebrations in the world. You must be a current member of the San Francisco Bicycle Coalition or the East Bay Bicycle Coalition to ride in the contingent. Registration required at [sfbike.org/pride](http://sfbike.org/pride).

### ARCHITECTURE RIDE: THE REID BROTHERS IN THE RICHMOND

**SAT., JUNE 22** | 1:30PM | *Pushoff Velo Rouge Cafe, Arguello at Cabrillo*  
Whether you're a Reid Brothers fan, a Richmond District history hound, or just want a fancy ride around the neighborhood, come along on this non-athletic, non-academic architecture bike tour. From the turn of the 20th Century through its first few decades, James and Merritt Reid designed an impressive number of SF buildings. We'll take a look at the Reids' Richmond projects that help round out the collection.

## Volunteer

Amazing San Francisco Bicycle Coalition volunteers keep the wheels of advocacy spinning all year long. Find out more about upcoming volunteer opportunities at [sfbike.org/volunteer](http://sfbike.org/volunteer)

### SERVICE STATIONS

**TWICE MONTHLY, Citywide**  
Twice a month, your SF Bicycle Coalition pops up in different neighborhoods with our friendly, volunteer-staffed Service Stations, offering hi-fives and free coffee or other goodies to folks riding by. If you'd like to volunteer to brighten the rides of your fellow commuters, view

our upcoming stations and sign up at [sfbike.org/vol\\_streetside](http://sfbike.org/vol_streetside). Contact Margaret at [margaret@sfbike.org](mailto:margaret@sfbike.org) with any questions!

### VOLUNTEER NIGHTS

**WED., APRIL 10, APRIL 24, MAY 15, MAY 29, JUNE 12, JUNE 26** | 5-8PM | *SF Bicycle Coalition, 833 Market St., 10th Floor*

This twice-monthly SF Bicycle Coalition tradition has been happening for as long as we can remember and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members, and help us keep our organization rolling. Dinner is provided. Bring a friend-the more the merrier! Don't forget to bring up your bike to the office! No RSVP necessary to volunteer. Special thanks to Rainbow Grocery for generously providing snacks for our volunteers.

### PHONE BANK

**THURS., APRIL 4, APRIL 18, MAY 2, MAY 16, JUNE 5, JUNE 18** | 5-8PM | *SF Bicycle Coalition, 833 Market St.*  
Accept the challenge to chat up your fellow SF Bicycle Coalition members! Join the volunteers who keep the SF Bicycle Coalition strong. No cold-calling, just calls to friendly lapsed members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your fellow volunteers. You must be a current or former member. Contact [juli@sfbike.org](mailto:juli@sfbike.org) to sign up or for more information.

### BIKE TO WORK DAY

#### VOLUNTEER TRAININGS

**TUE., APRIL 2** | 6-7:30PM,  
**THU., APRIL 25** | 6-8PM | *SF Bicycle Coalition, 833 Market St., 10th Floor*  
**SAT., MAY 4** | 11AM-1PM | *Sports Basement, 1590 Bryant St*  
Volunteers are the heart and soul and muscle and sinew of Bike to Work Day, and we want YOU to come volunteer with us this year! Come to one of our Bicycle Ambassador trainings to get up to date on what's going on with the SF Bicycle Coalition, and to learn how to sign up new members. This training will also prepare you to volunteer at races, festivals, Service Stations, and other events. Please RSVP to [margaret@sfbike.org](mailto:margaret@sfbike.org) to sign up for the training that best fits your schedule.

### BIKE TO WORK DAY BAG STUFFING PARTY

**WED., MAY 1** | 4:30-8:30PM | *Sports Basement Garage, 1590 Bryant St.*  
Be part of the magic behind Bike to Work Day and the San Francisco Bicycle Coalitions biggest volunteer night of the year. We will stuff 6,000 reusable canvas shopping totes full of goodies. Enjoy good company, snacks and dinner on us. Please note: this event is not at the SF Bicycle Coalition office. Dress warm, we will be in a garage. Questions? Email [margaret@sfbike.org](mailto:margaret@sfbike.org).

Follow us on **Facebook** ([facebook.com/sfbike](http://facebook.com/sfbike)) or **Twitter** (@[sfbike](https://twitter.com/sfbike)) for up-to-the-minute additions.

## Classes

We often add new classes throughout the year, so please visit [sfbike.org/edu](http://sfbike.org/edu) for updated calendar. All classes are free.

### HOW TO BIKE IN SAN FRANCISCO WORKSHOP

**WED., APRIL 17** | 6-7PM | *SF Bicycle Coalition, 833 Market St., 10th Floor*  
**TUE., APRIL 23** | 6-7PM | *REI, 840 Brannan St, San Francisco*

Learn the basics of bike commuting in an urban city and get rolling in time for Bike to Work Day on May 9! In this one-hour workshop, we'll show you how to fix a flat and choose the right bike, clothes and accessories to make your ride easier. Then, we'll share expert safety tips and tricks and guide you to resources to help you plan your route. Free registration at [sfbike.org/btwd\\_workshops](http://sfbike.org/btwd_workshops)

### INTRO TO SAFE BIKING: LGBTQ

**MON., JUNE 3** | 6:30-7:30PM | *HRC Headquarters, 575 Castro St.*  
In honor of Pride Month, the SF Bicycle Coalition is co-hosting a special edition of LGBTQ Intro to Safe Biking class. This one-hour course, taught by a LGBTQ instructor, will teach you how to ride safely and confidently sharing the street, the rules of the road, and how to integrate bicycling into your daily life. All ages and skill levels are welcome to attend and no bicycle is required. This course is funded in part by the SFMTA. RSVP at [sfbike.org/edu-intro](http://sfbike.org/edu-intro).



LOVE  
« Your »  
LANES

## LOVE YOUR LANES RIDES

Join the SF Bicycle Coalition for Love Your Lanes survey rides in every District. We know you have ideas about what would make your commute better, so let's hit the streets together and talk about these areas. And we'll raise a glass at the end to working together to make our city a terrific place to live, work and bike. See [sfbike.org/connectingthecity](http://sfbike.org/connectingthecity) for more info and to RSVP. This ride is open to current SF Bicycle Coalition members.

### DISTRICT 6:

**SAT., APRIL 13** | 10AM-1PM | *Meet in front of City Hall, Polk St. steps.*

### DISTRICT 7

**SUN., APRIL 14** | 1PM-4PM | *Meet at 2529 Ocean Ave.*

### DISTRICT 1

**TUES., APRIL 23** | 5:30PM-8PM | *Meet at JFK Drive and Stanyan St.*

### DISTRICT 9

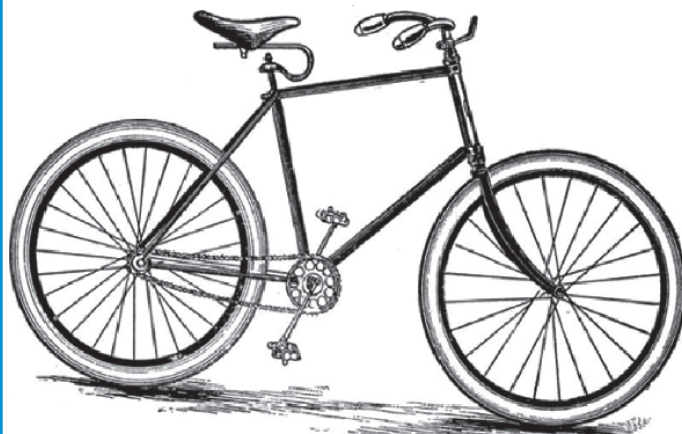
**TUES., APRIL 30** | 5:30PM-8PM | *Meet at Valencia St. and McCoppin St.*

**DISTRICT 5 SAT., MAY 4** | 1PM-4PM | *Meet at Duboce Bikeway.*

## DOLAN LAW FIRM

[www.DolanLawFirm.com](http://www.DolanLawFirm.com) (415) 421-2800

SF Bike Coalition  
Members get a free  
2hr Consultation



Know your rights! Visit: [www.Bike-Law.com](http://www.Bike-Law.com)



sfbike.org

SAN FRANCISCO BICYCLE COALITION  
833 Market St., Floor 10  
San Francisco, CA 94103  
ADDRESS SERVICE REQUESTED

NONPROFIT  
ORGANIZATION  
US POSTAGE  
PAID  
SAN FRANCISCO, CA  
PERMIT # 3819

SEE YOUR NAME HERE!  
Get the **TUBE TIMES** delivered to your door  
by becoming an SF Bicycle Coalition member.  
(MEMBERSHIP FORM BELOW)

## Become a San Francisco Bicycle Coalition member and get discounts all over town!

American Cyclery, Arizmendi Bakery\*, Avenue Cyclery, Bay City Bike Rentals, Bespoke Cyclery, Big Swingin' Cycles, Bike Friday, Bike Nook, Blazing Saddles Bike Rental, BoomBotix, Box Dog Bikes, Burley, Canyon Market, Chrome Bags, Citizen Chain, City Carshare, City Cycle, Crumpler, DD Cycles, Department Seventeen, Dolores Park Cafe, Duboce Park Cafe, Farm: Table, Freewheel, Fresh Air Bikes, Golden State Health, Good Hotel, Good Vibrations, Green Apple Books, Greens to Go, Heavy Metal Bike Shop, High Trails Cyclery, Huckleberry Bicycles, Kasa Indian, Lombardi Sports, Market Street Cycles, Mike's Bikes, Mission Bicycles, Mission Workshop, Mojo Bicycle Cafe, The New Wheel, Noe Valley Cyclery, Nomad Cyclery, Ocean Cyclery, Other Avenues Co-op\*, Pacific Bikes, Pedal Revolution, PUBLIC Bikes, Pushbike, Refried Cycles, Rickshaw Bagworks, Roaring Mouse Cycles, Rock & Roll Massage, Roll San Francisco, Sacred Grounds, See Jane Run, Sports Basement, Streets of SF Bike Tours, Timbuk2, Treat Street Bicycle Works, Valencia Cyclery, Velo Rouge Cafe, Warm Planet Bikes, Zipcar, Zoic

\*Must arrive by bike to receive discount. See [sfbike.org/discounts](http://sfbike.org/discounts) for details.

### MEMBERSHIP BY THE NUMBERS

65

NUMBER OF SF  
BICYCLE COALITION  
DISCOUNT  
PARTNERS

14,000

HOURS SF BICYCLE COALITION  
VOLUNTEERS CONTRIBUTED  
LAST YEAR

RATIO OF BIKES TO CARS ON  
MARKET ST DURING BIKE TO  
WORK DAY LAST YEAR

3:1

4,866

PEOPLE WHO  
ATTENDED OUR  
BICYCLE EDUCATION  
CLASSES IN 2012

MILES OF NEW BIKE  
LANES SFBC MEMBERS  
WON LAST YEAR

23

\$200 AVERAGE SFBC MEMBERS  
SAVE EACH YEAR IN  
DISCOUNTS

see [sfbike.org/tubetimes](http://sfbike.org/tubetimes) for sources

## JOIN THE SAN FRANCISCO BICYCLE COALITION!

Become a member of the San Francisco Bicycle Coalition and help us connect the city and make it a better place to bicycle, plus get a **Tube Times** subscription, discounts, free bike trailer and air travel bike box rentals and more. See [sfbike.org/membership](http://sfbike.org/membership) for all the benefits.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY, STATE, ZIP \_\_\_\_\_  
HOME PHONE \_\_\_\_\_  
WORK PHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_  
I HEARD ABOUT THE SF BICYCLE COALITION \_\_\_\_\_



MAKE CHECKS PAYABLE TO: SFBC, 833 Market St., Floor 10, San Francisco, CA 94103. Barter memberships are available in exchange for volunteer time. Donations made to the SF Bicycle Coalition are not tax-deductible. If you're interested in a tax-deductible deduction for your contribution, contact Tracy at 415-431-2453 x316

Check with your employer about matching your donation.

NAME \_\_\_\_\_  
CREDIT CARD # \_\_\_\_\_

☐ VISA ☐ MASTERCARD EXPIRATION DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

☐ Do not share my name, even with cool organizations the SF Bicycle Coalition likes.

#### I WANT TO VOLUNTEER!

☐ Volunteer Night (every other Weds.)

☐ staffing an information table

☐ daytime office assistance

☐ phonebanking

☐ valet bike parking at events

☐ attending public meetings

☐ newsletter writing

☐ newsletter mailing/distribution

☐ other: \_\_\_\_\_

☐ \$35 ONE YEAR MEMBERSHIP  
(add \$15 each additional household member)

☐ \$52 A BUCK A WEEK

☐ \$120 SUSTAINERS\*

☐ \$250 SUPPORTING MEMBER\*

☐ \$500 PATRON\*

☐ \$1,000 DONOR\*

\*includes FREE SF Bicycle Coalition T-Shirt: Standard Size \_\_\_\_ OR Form-Fit Size \_\_\_\_