12,000 MEMBERS STRONG PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

TUBE STIMES

SAN FRANCISCO BICYCLE COALITION

SPRING 2012 ISSUE 139



FREE

SF SEES HUGE BOOST IN RIDERSHIP SUNDAY STREETS EXPANDS IN 2012 PAGE 4 WHAT MAKES
OUR STREETS
SAFER?
PAGE 9

WELCOME TO THE FUTURE OF BICYCLING



hether you are new to riding a bike in the city - perhaps trying out Bike to Work Day or Bike to School Day for the first time — or a longtime SF Bicycle Coalition member, you are undoubtedly seeing the change. People are biking in record numbers.

It's clear during the morning rush hour in busy bike lanes. Along busy commercial streets, as bicycle racks are chock full. And at Caltrain and BART stations, where bike parking is literally overflowing.

In fact, a whopping 71 percent more people are bicycling today compared to five years ago, according to official City counts (see p. 2).

Welcome to the future. It is a future that welcomes more people bicycling. It is a future that recognizes that more bike trips are not only good for the affordability, environmental and public health of our city, but also very good for San Francisco's local economy, because more people can live and work and shop right here in our city.

Companies are choosing to be in San Francisco, in part, so that their increasingly urban-loving workforce can pedal to work, and they are investing in plenty of high-quality employee bike parking to make it even more

San Francisco's number one industry is feeling the benefits of more people bicycling, as an increasing number of tourists are pedaling not over the Golden Gate Bridge, but instead

exploring San Francisco neighborhoods and keeping their tourist dollars local.

The boom in biking is also creating more jobs. A new report by the Political Economy Research Institute at the University of Massachusetts-Amherst says that for a given amount of spending, bike lanes create about twice as many jobs as other road construction.

Given all this, why aren't our local decisionmakers laying out the red carpet — or green for the growing number of people bikeways bicycling?

It is true that we are seeing growing political support for more and better bicycling. Recent examples include new legislation allowing more employees to bring their bikes into the workplace (see p. 4) and city's first parkingprotected bikeway on JFK Drive in Golden Gate Park (see p. 12). This is good progress, along with the nearly 20 miles of new bike lanes striped in the last two years.

But San Francisco's political commitment is not keeping pace with the obvious, skyrocketing demand for streets that are truly welcoming and comfortable for people of all ages and backgrounds to bike. Still, too often, it is the brave who are more likely to ride because we do not yet have family-friendly bikeways connecting every neighborhood of our city.

I acknowledge that it's not always easy. At times, there will be trade-offs, such as making room for a family-friendly bikeway by relocating or removing car parking. (Exhibit A: Fell and Oak Street bikeways that would allow people of all ages to bike comfortably, see p. 12)

What we are asking for in our Connecting the City campaign (see p. 2) is change. And change takes political will. We are asking our key decision-makers — from the Mayor to the head of the San Francisco Municipal Transportation Agency — to strengthen their political nerve, because when change benefits the health of your citizens and your economy, it is progress.

LEAH SHAHUM **Executive Director** Editor Amy Zimmerman

Distribution

Stefanie Liang

The Tube Times is a quarterly publication of the San Francisco Bicycle Coalition, a 12,000-member nonprofit advocacy organization working to transform San Francisco's streets and neighborhoods into more livable and safe places by promoting the bicycle for everyday transportation. tubetimes(

Communications Director

Kristin Smith, x308, kristin@sfbike.org

Community Planner

Neal Patel, x312, neal@sfbike.org

Deputy Director

Kit Hodge, x313, kit@sfbike.org

Development Associate Tracy Chinn, x316, tracy@sfbike.org

Development Director

Jodie Medeiros, x305, jodie@sfbike.org

Executive Director

Leah Shahum, x306, leah@sfbike.org

Membership & Volunteer Coordinator Tessa Buckley, x301, tessa@sfbike.org

Membership & Volunteer Director Kate McCarthy, x303, kate@sfbike.org

Operations Assistant

Abbey Levantini, x311, abbey@sfbike.org Operations Director

Frank Chan, x304, frank@sfbike.org

Policy Director

Andy Thornley, x307, andy@sfbike.org

Program Manager

Marc Caswell, x302, marc@sfbike.org

Safe Routes to School Manager Jason Serafino-Agar, x314, jason@sfbike.org

Sunday Streets Volunteer Coordinator Liza Pratt, x319, liza@sfbike.org

Valet Bicycle Parking Coordinator Tyler Vaughn, x315, tyler@sfbike.org

Board of Directors

James Bullard, Maureen Devlin, Brooke DuBose, Jenn Fox, Jean Fraser (Treasurer), Amandeep Jawa (Secretary), Nik Kaestner, Lenore McDonald, Carla McKay, Holly Minch, Lainie Motamedi (President), Karren Shorofsky, Daniel Silverman, Zack Stender

Karla Peña Arana, Trafton Bean, Kristal Brown, Kaitlin Carmody, Amy Chan, Alexis Chavez, Marc Dreger, Jim Frank, Alison Horton, Will Heywood, Moby Howeidy, Alan Leung, Jill McDonald, Teri Nguyen, Arnold Posada, Mariella Reyes, Garth Sayers, Roniqua Robinson, Thom Stead, Karen Siman-Tov, Michelle Tatlonghari, Jennifer Utter

833 Market Street, 10th Floor San Francisco, CA 94103 tel: 415-431-2453 (BIKE) info@sfbike.org

Have you been missing out on our weekly Biker Bulletin email? Did you update your mailing address when you moved? Update your contact info at



facebook com/sfbike



twitter.com/sfbike



flickr.com/sfbike



PHOTO: Myleen Hollero,

HUGE INCREASE IN SF RIDERSHIP



In February, the City released its 2011 Bicycle Count Report, which confirmed what those of us who bike on the street every day suspected — a huge growth in bicycling ridership! Just how huge? In the last five years. the number of people biking in San Francisco has risen an impressive

71%

ach year the San Francisco Municipal Transportation Agency conducts a citywide manual bicycle count to measure bicycle ridership trends in San Francisco. This year's counts were impressive, and showed dramatic increases at nearly all of the 23 counting stations.

Market Street, with its green, protected bikeways completed in 2011, showed one of the greatest growth of ridership: 115 percent increase from 2006, and a massive 43 percent increase since last year alone. Page and Scott Streets, along the Wiggle bike route, also had staggering counts. The number of people biking through this intersection increased 53 percent since 2010, and an incredible 180 percent since 2006. Are you one of the thousands of people who bike these intersections every day?

These significant increases prove that a relatively small investment of resources in bicycling improvements pays off hugely in making our city more accessible, affordable, healthier and cleaner. Imagine what a more robust investment will do! Thank you for believing in our organization and the work we do. It is the 12,000+ members of the San Francisco Bicycle Coalition who provide the resources and inspiration to make our city a great place to live, work, play and, of course, to bike.

Now, we look forward to helping the City reach its goal of 20 percent of trips by bicycle by 2020. To reach that goal, the SF Bicycle Coalition has put forward a vision for Connecting the City with a 100-mile network of inviting, family-friendly bikeways connecting neighborhoods, commercial corridors and transit centers. See more about our vision for Connecting the City at ConnectingTheCity.org



An artist's rendering of a bi-directional bikeway along the Embarcadero.

EmBIKEadero, Ahoy!

If you've ever ridden a bike along the Embarcadero you know what a magnificant treasure this waterfront route is, reaching from China Basin and AT&T Park to the Ferry Building and Fisherman's Wharf (and on to Crissy Field and the Golden Gate Bridge). With the Exploratorium relocating to Pier 15 next summer and America's Cup events coming to the Bay this summer and next, the Embarcadero is going to draw even more people on bikes to this priceless segment of the Bay Trail. It's time to step it up and create the EmBIKEadero, a truly great waterfront bikeway for everyone!

A few summers ago, SPUR Patri Fellow Carrie Nielsen coined the term "EmBIKEadero" for her study of what it would take to make a great bi-directional Bayside bikeway along the Embarcadero, and the time has come to make it real. The SF Bicycle Coalition is working with America's Cup organizers, the SFMTA, the Port of SF and the Mayor's Office to harness the opportunity of the America's Cup to do a series of great trials on the Embarcadero this summer, piloting separated bike space on the Northbound / Bay side and learning from those trials to build out a permanent EmBIKEadero.

The EmBIKEadero will be a splendid asset for the city, enriching the

waterfront and connecting neighborhoods and world-class-destinations for locals and visitors alike. But we'll need your help to get it done — learn more about the EmBIKEadero and find out how you can help connect the city at ConnectingTheCity.org.

The City's Vision for Market Street

The City's Better Market Street plan is rolling forward, and right now you can ensure that you will be riding on a physically-separated bikeway on Market Street from Octavia Boulevard to the Ferry Building. See sfbike.org/market for the latest on 2012 community meetings and ways you can take advantage of this oncein-a-lifetime opportunity to transform Market Street to a world-class destination and bicycle route.

The San Francisco Bicycle
Coalition has been working with our
members, business groups and the
City for years to make incremental
improvements to biking along Market
Street — and we've seen huge
increases in the number of people
biking. This year, the City will be narrowing in on a specific design option
for Market Street. Your support and
action is essential. Visit
sfbike.org/market today.

Valet Bicycle Parking Keeps Getting Better

The SF Bicycle Coalition kicks off our 2012 Valet Bicycle Parking season welcoming the newest member of our team, Tyler Vaughn, as Valet Bicycle Parking Coordinator. Tyler comes to the San Francisco Bicycle Coalition with a breadth of events logistics and volunteer organizing experience, most recently working with the San Francisco AIDS Foundation. Stop by one of our 200 events this year, including all Giants' home games where our valet team will park your bike. While you are there, say hi to Tyler!

We would like to thank Specialized and Globe Bicycles for being the SF Bicycle Coalition's Valet Bike Parking program co-sponsor for the third year in a row. Valet park your bike with us for free and get a complimentary tire tube from Specialized/Globe!

Strategic Plan

In January, we released our new Strategic Plan, outlining our plan and guiding our work for the next five years. What's our overarching goal? Getting at least half of San Franciscans to bicycle occasionally, and at least one-quarter to bicycle frequently. It's an ambitious goal, but we



know that if we connect the city with safe, protected crosstown bikeways, and educate all types of road users how to safely share the road, that we can reach our goal. Thanks to all of our members and stakeholders who took part in developing our five-year plan. Learn more about our Strategic Plan at sfbike.org/strategicplan.

Bikes Allowed in Buildings

In March, the Board of Supervisors approved the Employee Bicycle Access Bill, making it easier than ever for people to bring their bikes into the workplace. We are honored to have worked with Supervisor John Avalos and the Building Owners and Managers Association in crafting this ground-breaking bill. The bill requires owners of commercial buildings to either provide secure bicycle parking in their buildings or to allow the tenants to bring their bicycles into the building. San Francisco now has the strongest bicycle access law in the nation! If you're ready to have secure bike parking at your office, learn how best to approach your employer at sfbike.org/access.

Bike Corrals Added to City Streets

Less than two years after the SF Bicycle Coalition celebrated the first on-street bike corral on Valencia Street, there are now 25 corrals all across the city. If you have a business that has a lot of biking customers and not enough sidewalk parking space, you can ask the City to install one in front of your business. Bike Corrals are free of charge and a great way for a local business and commercial area to say, "We love bikes." Not a business owner? Download our flier and give one to your favorite cafe, diner or shop at sfbike.org/corrals.



More Sunday Streets!

Thanks to the advocacy of the SF Bicycle Coalition and Livable City, this year's Sunday Streets will include four Mission events. Though we had hoped to have the City move forward with a much more robust program of regular Sunday Streets, we are nonetheless encouraged that the SFMTA and its partners will be expanding the program. We are especially excited to help the City pilot a number of improvements to the program, to make it more sustainable and expandable in the coming years. Our Great Streets Project surveyed residents in the Inner Sunset and Inner Richmond near one Sunday Streets route. Of survey respondents, 90% said they would like to see more events like Sunday Streets along the route, 80% thought they would attend at least once a month, and 50% would attend weekly or every few weeks. Do you want to see expanded Sunday Streets? Follow the campaign at sfbike.org/sundaystreets.





Join the San Francisco Bicycle Coalition in an evening of celebration of the people and projects that are leading the way in linking neighborhoods and setting the stage for San Francisco to become a world-class bicycling city.

Partners in Innovation:

together we are Connecting the City

Keynote Speaker: Gil Peñalosa is an international leader in creating great cities and communities through active public spaces. Mr. Peñalosa will be sharing his outlook on how we can foster healthier urban communities and happier residents through promoting walking and bicycling.

June 5, 2012 6-9pm

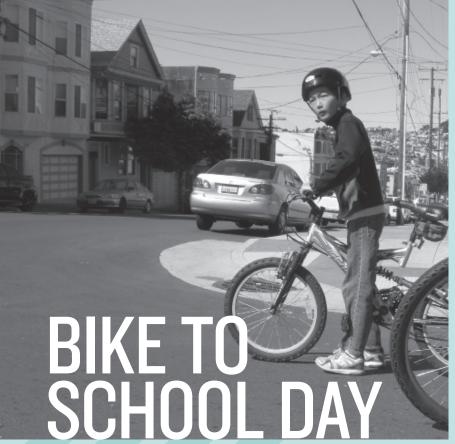
Green Room, War Memorial Building 401 Van Ness Ave San Francisco CA

> Wine, beer and hors d'oeuvre \$75 per person

RSVP by May 21 at sfbike.org/goldenwheel

If you are unable to attend, please support the work of our organization by making a special contribution today.

Award winners will be announced in April at sfbike.org/goldenwheel









APRIL 12, 2012

The San Francisco Bicycle Coalition is thrilled to be a resource for the huge and growing number of families who are biking in San Francisco. We love helping families discover the joys of biking together, and transforming our city into a place where everyone ages 8-to-80 feels safe and comfortable riding on our streets.

We offer free on-the-road and in-class family biking classes that are held throughout the city; co-host Bike to School Day, the biggest youth bike day of the year; host Family Day in October in Golden Gate Park; and created our comprehensive Family Biking Guide. Even if you aren't a parent, there are still lots of ways you can help promote youth and family biking, and help instill that love of biking in the next generation of San Franciscans.

THURSDAY, APRIL 12, thousands of San Francisco youth from schools across the city will pedal their way to class. San Francisco Bike to School Day is one of the most robust Bike to School Day events in the country — and it's growing every year. In 2009, the event's inaugural year, over 600 youth and adults joined in the fun. In 2010, over 1,600 people participated. And in 2011, over 2,000 people pedaled in the event!

We're expecting record turnout this year, thanks to the growth of the San Francisco Safe Routes to School program, which works with children and parents at 11 public schools across the city to encourage more children to walk and bike to school. Learn more at sfbiketoschoolday.org.

Read Our New Family Biking Guide

We are excited to announce the launch of our Family Biking Guide, a first-of-itskind guide to family riding, covering everything from pregnancy to riding with babies and toddlers and to school. If you are thinking about having a family, or are already enjoying life with small children, but need advice on how biking can fit in with your family lifestyle, download our free quide at sfbike.org/family.

The guide has been reviewed by Dr. Diana Coffa, MD, the Assistant Professor, Department of

Family and Community Medicine at University of California at San Francisco and Acting Assistant Medical Director at the Family Health Center, SF General Hospital.

The SF Bicycle Coalition is thrilled to offer this groundbreaking guide. For too long there has been little to no concrete information about family biking and we hope that the Family Biking Guide can help you and your loved ones enjoy more quality time together on a bike! Download the free guide at sfbike.org/family.

Family Biking Classes

In response to the growing number of families biking together, we are proud to offer on-the-road and in-class Family Biking Classes. This four-part series covers everything from riding while pregnant to biking to school with your child. Join us for any or all of this series. To sign up for classes, visit sfbike.org/family

4

日 May 10, 2012 DAY

Bike to Work Day is the day that many people discover how easy and fun it is to bike in San Francisco. Here are four easy things you can do to celebrate Bike to Work Day with the San Francisco Bicycle Coalition:

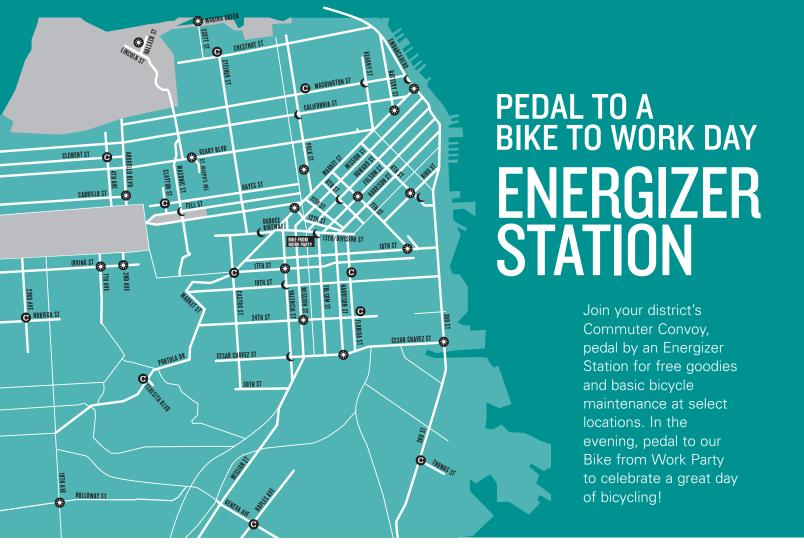
- SPREAD THE WORD! Tell all of your friends and co-workers about the best bicycling day of the year, when thousands of people will try commuting by bicycle for the first time. Hang up this special Bike to Work Day centerfold at your office or local bulletin board.
- VOLUNTEER! Hundreds of San Francisco Bicycle
 Coalition member-volunteers staff dozens of Energizer
 Stations all over San Francisco on Bike to Work Day to
 hand out free goodies. Sign up at sfbike.org/btwd.
- PEDAL AND WIN! 511.org and the SF Bicycle Coalition challenge you to the Team Bike Challenge, presented by Chipotle. Recruit a team of coworkers or friends to take to the streets for Bike to Work Day and all May-long as part of National Bike Month. Every time your team pedals, you earn points and the chance to win cool prizes! Sign up for the Team Bike Challenge at 511.org.
- BE A BIKE BUDDY! Wouldn't it be awesome if the people who asked you about your bike commute would try it? We'll be providing tips and tricks for getting started bicycle commuting at facebook.com/sfbike and twitter.com/sfbike (#BikeBuddy). Share with your friends and coworkers so they can give bike commuting a try this year on Bike to Work Day. All you have to do is pass it on!

THE SAN FRANCISCO BICYCLE COALITION *
THANKS THE FOLLOWING LOCAL SPONSORS:









MORNING STATIONS (7:30-9:30am, unless otherwise stated)

Bayview: 3rd St at Cesar Chavez St Bernal: Cesar Chavez St at Harrison St *English/Spanish*

Caltrain Station: 4th St at King St Civic Center: City Hall, Polk St steps Downtown: Market St at Battery St (7:30am-2pm)

Embarcadero: Ferry Building (6:30-9:30am) Ingleside: 19th Ave at Holloway St

Inner Richmond: Cabrillo Ave at Arquello Blvd *English/Mandarin/Cantonese*

Inner Sunset: Irving St at 7th Ave Marina: Marina Green at Scott St Mid-Market: Market St at 12th St

Mission: Valencia St at 17th St Mission Bay: 7th St at 16th St

Presidio: Main Post, Halleck St at Lincoln Blvd (6:30-9:30am)

SF2G (Peninsula Commute) Kick-off: 24th St. Bart Station, 24th St at Mission (5:30-6:30am)

SOMA: Folsom St at 7th St

UCSF: Medical Center, Irving St at 2nd Ave Western Addition: Kaiser Hospital, Geary Blvd at St. Joseph's Ave

© COMMUTER CONVOYS (7:45am, unless otherwise stated)

Join your district's Commuter Convoy to head

downtown with fellow riders on Bike to Work Day! You can also depart for the Peninsula (as far as Mountain View) with a convoy - no rider left behind! For locations, see the map or go to sfbike.org/commuterconvoy.

Bayview: 5191 3rd St at Thomas St Castro: Castro Street Plaza, 17th St at Castro St Excelsior: Naples Green, Naples St at Geneva Marina: 2156 Chestnut St at Steiner St Mission: 2871 24th St at Florida St Nob Hill: 1800 Polk St at Washington St

NOPA: 2095 Hayes St at Clayton St Portola Heights: 673 Portola Dr at Teresita Blvd Potrero: Florida St at Mariposa St

Richmond: 306 Clement St at 4th Ave SF2G (Peninsula Commute) Kick-off: 24th St. Bart Station, 24th St at Mission (6:30am) Sunset: 1618 Noriega St at 23rd Ave

= BIKE DOCTORS

Local bike shop mechanics get you rolling on Bike to Work Day with free basic bike maintenance like lubing chains, adjusting seats and fixing flat tires. For locations check the map or go to sfbike.org/btwd.

← EVENING STATIONS (5-7pm)

Caltrain Station: 4th St at King St

Chinatown: Kearny St at Washington St *English/Mandarin/Cantonese*

Division St: Rainbow Grocery Co-op, Division St at Folsom St

↑ Duboce Bikeway: Duboce St at Market St, with Timbuk2

Embarcadero: Pier 7

see sfbike.org/btwd.

Nission: Valencia St at 19th St

Outer Mission: California Pacific Medical Center at St. Luke's Hospital, Cesar Chavez St at Valencia St, *English/Spanish*

Nandle: Fell St at Masonic St SOMA: Howard St at 8th Street

BIKE FROM WORK PARTY

6-9pm, Public Works, 161 Erie St (near Mission & 14th)

Celebrate San Francisco's biggest day of bicycling at the SF Bicycle Coalition's big Bike From Work Party with DJs, a photo booth, fabulous raffle prizes, snacks hosted by Whole Foods and complimentary bicycle valet. \$5 for SF Bicycle Coalition members, \$10 for non-members. or join at the door and get in free. 21+. For more details,

If you're new to biking in San Francisco, you probably have a lot of questions about pedaling in the city. Don't worry, we have plenty of people on hand to answer all your questions — from how to safely navigate city streets to how to bike in heels. This year, our Bike Buddy program is online, so you can Facebook and tweet your questions or offer your own tips via social media. To get the Bike Buddy tips rolling, we asked SF Bicycle Coalition staff to share some of their biking tips with you:

1. STAYING DRY

Fenders are your friends. I keep mine on all year, and I'm ready for any weather. Also, tuck a plastic bag under your seat, and bring it out on rainy days. It keeps you and your seat extra dry.

— Abbey Levantini, Operations Assistant

2. KEEPING YOUR CLOTHES GREASE-FREE

When you have to carry your bike, carry it on the nonchain side. This will keep your clothes grease-free and you looking good.

— Marc Caswell, Program Manager

.....

3. USING YOUR HAND SIGNALS

Signal your turns and call out your shots. Simply pointing to where you're headed goes a long way in keeping you and other people safe, and you'll make a lot of friends in the bike lanes.

— Andy Thornley, Policy Director

4. NAVIGATING MUNI TRACKS

......

Pedal perpendicular to any rail tracks. Go slowly when riding over a lot of tracks, and if it feels unsafe, pull over and walk your bike on the sidewalk until the streets are track-free.

— Kristin Smith, Communications Director

5. STAYING OUT OF THE DOOR ZONE

Bike Sharrows, the white bikes with the arrows on the ground, are placed outside of the door zone. Ride right through the middle of the sharrow and you'll stay safe from any swinging doors. — Frank Chan, Operations Director

Want more Bike Buddy tips? Join in on our Facebook and Twitter Bike Buddy discussions. Already a pro at biking in SF? Send your own Bike Buddy tips via facebook.com/sfbike and twitter.com/sfbike (#BikeBuddy).

VOLUNTEER LIKE MATT



Meet Matt Duffy. He's one of our stellar Bike to Work Day volunteers. Matt always takes the day off for Bike to Work Day and spends the day pedaling from one volunteer shift to another. Bike to Work Day is the biggest biking day of the year, and this great event only happens because of the hard work of more than 300 San Francisco Bicycle Coalition volunteers like Matt.

How did you get involved in Bike to Work Day?

I first got involved with Bike to Work Day with the thought that it was a great way to meet tons of people all at once and share my love of biking and of San Francisco — and I was right! I helped open up the station at the Ferry Building in the morning. From the beginning we got swamped with people and it was awesome! From then on I was hooked and have been volunteering every year ever since.

Why do you look forward to volunteering for Bike to Work Day?

I love talking to and meeting new people as well as running in to familiar faces (and bikes) from the past year. I like to hear the stories of the daily commuters and talk about where bikers ride for fun when they are not on their way to work. Then I pitch how amazing the Bike Coalition is and tell them that they have to sign up!

What's your favorite Bike to Work Day moment?

When someone, who has no idea of who we are or what we do, comes up to our booth for a free Clif Bar and leaves as a new member! I also love to see commuters in business attire riding their bikes to and from our stations.

You've done so many different volunteer jobs at Bike to Work Day. What's your favorite job?

The super early crazy hardcore shift when you run around and pick up the supplies for your station. It forces you to get up and out before most of the city and you feel like it is all yours for a brief moment! Then you get stoked when you see your Energizer Stations fully stocked and everyone super happy!

Want to volunteer like Matt? Sign up at sfbike.org/btwd.

TUBE TIMES 139

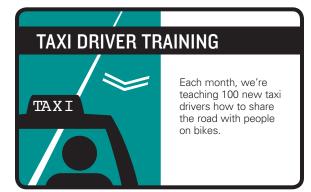
SAFETY AND EDUCATION

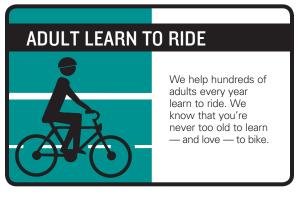
The San Francisco Bicycle Coalition is proud to be the leading resource for bicycle safety education in San Francisco. Every year, we reach tens of thousands of people with our bicycle safety classes and resources.

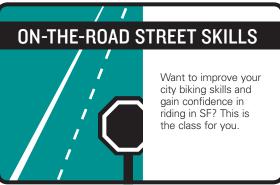
The San Francisco Bicycle Coalition is helping to build a culture of respect on our city's streets. Our free bicycle education courses teach bicycle riders, taxi drivers, Muni operators and other road users about their rights and responsibilities on the road. We work to ensure pedestrian safety is paramount, and that enforcement is prioritized to focus on the most dangerous behaviors and the most dangerous locations.

Join us in making our streets safer for everyone!

See sfbike.org/ safety for more information.

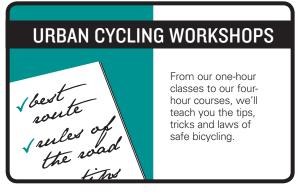


















ADULT LEARN TO RIDE CLASSES

Meet Edna Barron. Edna learned to ride a bike last year at one of our free Adult Learn to Ride classes.

In a single day, she went from not knowing how to bike at all to pedaling confidently.

The Adult Learn to Ride classes use the Balance First method to ease in would-be riders.

Bert Hill, who teaches the class, says the learning curve is different for everyone, but most people are pedaling by the end of their first class. Edna was pedaling confidently by the end of her course, riding in Golden Gate Park.

"The moment was amazing," said Edna. "I wanted to show everyone from my life and say, Look at me!"

Find out more about classes at sfbike.org/edu

RULES OF THE ROAD



Pedestrians Always Have the Right of Way. In the crosswalk or not, bike riders and drivers are required to yield to pedestrians. (CVC 21954 (b))



Stop Behind the Crosswalk. Leave crosswalks free and clear for pedestrians. Always stop behind the line. (CVC 21950, 21455)



Stay on the Streets. It's illegal and unsafe to ride on the sidewalk if you are over the age of 13. (SF Transportation Code Sec. 7.2.12)



Go With the Flow. Ride the same direction as traffic. Walk your bike on the sidewalk if you find yourself on the wrong block of a one-way street. *(CVC 21650)*



Mind the Signs and Lights. Stop at stop signs and obey red lights, just like all other vehicles. (CVC 21200)



Light up the Night! Reflectors and a front white light are required by law. We recommend you use a rear light as well. (CVC 21201)



Take the Lane. Whether you're next to parked cars, or there are hazards in the bike lane, you can take the lane and ride outside the door zone. (CVC 21202)



It's OK to Leave the Bike Lane. If you feel safer outside the bike lane, you can ride in other vehicle travel lanes. (CVC 21208)



Be a Friend to Disabled Neighbors. Sometimes people with disabilities need access to the curb. Paratransit carriers (including taxis) may have to enter the bikeway to drop them off. Be a good neighbor and give them room. (SFMTA Policy)

First Parking-Protected Bikeway in San Francisco

Thousands of daily commuters, weekend riders and visitors to Golden Gate Park will be enjoying a safer, more comfortable space for biking, with the addition of San Francisco's first parkingprotected bikeway.

As of press time, SFMTA crews are out striping the new bikeway on JFK Drive, between Transverse Drive and Stanvan Street.

This bikeway is the first of its kind in San Francisco — offering a bikeway that is separated from moving traffic by parked cars. Whether you're a daily rider, or thinking about biking more in San Francisco, JFK Drive is becoming a much-improved route for people of all ages and abilities.

A special thanks goes out to the hundreds of SF Bicycle Coalition members who wrote letters of support, spoke up at public hearings and attended community meetings to create the final project.

The SF Bicycle Coalition will be out on JFK Drive regularly this spring, passing out information to people driving, biking or

walking, explaining how to utilize this kind of bikeway (see sfbike. org/jfkdrive for more details) and promoting our free Urban Cycling Workshops in the area, giving you and your friends and family the tips on how to bike safely in traffic — see sfbike.org/edu for a full schedule.

The JFK Drive separated bikeway is a major victory for the city and for the SF Bicycle Coalition's Connecting the City campaign. We'd like to thank city engineers and planners for their steadfast work in bringing this trusted new street design to San Francisco and getting input from pedestrian and disability advocacy groups to make a design that works for everyone. The hundreds of hours spent on the JFK Drive separated bikeway design will ensure that other projects involving parkingprotected bikeways can happen that much faster.

What do you think of the new JFK Drive separated bikeway? Go out for a ride and let us know. The city will be studying this bikeway closely and wants to hear from you. Share your thoughts at sfbike.org/jfkdrive.



Bike-riding workers at Other Avenues Co-op

Other Avenues Co-op

Nicole Gluckstern works at SF Bicycle Coalition Discount Partner Other Avenues Co-op at 3930 Judah St. She sat down with us to talk about the bike-lovina co-op.

Why did Other Avenues become a SF Bicycle Coalition Discount Partner? It seemed like a natural fit. A lot of our customers who were accustomed to getting a Bicycle Coalition discount at other co-ops would ask us if we offered one too. Since a lot of our workers are themselves members, partnering with the coalition felt very much in line with our personal values, as well as with our business values.

Do Other Avenues workers/customers come by bike? A surprising number of shoppers do bike to Other Avenues, considering it's a bit out of the way. Approximately 60 percent of our workers bike here everyday. I bike 12 miles per day just getting to work and back.

There's a new bike corral being installed this spring. How do you think these will affect business? We definitely hope to see an even greater increase in bicycling once the bike corral is installed.

What new bike projects are you most excited about, and what would you like to see?

I was pretty happy about the bike lane on Kirkham Street. I know a lot of our customers go that way. I take the Chain of Lakes Drive shortcut between Lincoln Way and Fulton Street from 41st Avenue sometimes at night, and it always feels really treacherous. It's a narrow road, and it's not very well lit. I'd like to see sharrows and more lights. We all love the Sunday Streets on the Great Highway and look forward to more of those!

For a complete list of SF Bicycle Coalition discount partners, visit sfbike.org/discounts.



PARK

Park outside the bikeway and away from the curb, along the buffer zone.

LOAD

Use the buffer zone to access your car. Watch for passing bikes.

BIKE

Ride in the new protected bikeway. Watch for crossing pedestrians.

Use the pedestrian path to get to your destination or to the crosswalk.



etting from the Bay to the Beach by bike features a growing separated bikeway on Market Street (full of skyrocketing num-

bers of people on bikes), a calm zigzag through the Wiggle past tree-lined streets and neighborhood businesses, and a multi-use path in the Panhandle and on to JFK Drive. In the middle are Fell and Oak streets between Scott and Baker streets — a huge safety concern and gap in what is fast-becoming a bikeway that is safe and comfortable for everyone from 8-years-old to 80-years-old.

The SF Bicycle Coalition is urging the city to devote resources to get a separated bikeway on the ground on these three blocks of Fell and Oak streets this year. Visit sfbike.org/fell to find out how you can build upon decades of work and add your voice to bring this essential safety project forward. SF Bicycle Coalition members have sent hundreds of emails to Mayor Lee describing what it's like to have to bike through this area daily — your story matters and we are asking you to send yours today.

We don't think it should take two years to get safety projects like this one on the ground. The SF Bicycle Coalition wants to see the City meet its goal of 20 percent of trips by bike in 2020; we want to see projects that neighbors have been asking for like separated bikeways along the Panhandle to ease growing tension of a narrow pathway, traffic calming to Scott Street and more greenery and pedestrian safety measures on the Wiggle. We want to see all these neighbor-supported ideas happen soon and you can help urge the city to devote resources to make it happen. See sfbike.org/fell and send your email today.

We need your help to get this important project on the ground. To find out how you can help, visit sfbike.org/fell.



CHAIN OF EVENTS



The San Francisco Bicycle Coalition's cultural history tours and recreational rides are free for members unless otherwise noted. (A \$5 donation from non-members is appreciated.)

Unless otherwise noted, call 415-431-2453 (BIKE) or email calendar@sfbike.org for more information. Rain cancels rides.

Events

HOW TO BIKE ANYWHERE AND FIX A FLAT WORKSHOPS

TUE., APRIL 3 I 6:30-7:30pm REI, 840 Brannan St. THU., APRIL 19 I 6:30-7:30pm Sports Basement, 1590 Bryant St. Just in time for Bike to Work Day, the SF Bicycle Coalition will show you the best way to get around town quickly and safely by bike and how to fix a flat tire — the best bike maintenance skill

SF BICYCLE COALITION BICYCLE **AMBASSADOR TRAINING**

TUE., APRIL 5, 24 & 30 I 6:30-7:30pm JUNE 19 I 7:30 pm SF Bicycle Coalition HQ, 833 Market St., 10th Floor SAT., MAY 5 I 1-2pm Sports Basement, 1590 Bryant St. Interested in volunteering on Bike to Work Day or other events like races, festivals and SF Bicycle Coalition Service Stations? Then this training is a must! Learn ways to engage people, how to sign up new members and more! Contact tessa@sfbike.org to

BIKE TO SCHOOL DAY

THU., APRIL 12 I All over the city! The fourth annual San Francisco Bike to School Day is April 12! Over 2,000 youth and adults at 40 pre-K through high school campuses participated last year and we hope you will join us for 2012. Info at sfbiketoschoolday.org.

SF2G MEET & MINGLE

MON., APRIL 23 I 6-8pm 21st Amendment, 563 Second St. Do you live in San Francisco and commute down the peninsula? Dreamed of bicycling your commute to the South Bay, but not sure how to get started? Meet the SF2G, a group of cyclists in the Bay Area that commutes from San Francisco down the peninsula to Mountain View, and all parts in between. Come to this SF2G Meet & Mingle co-hosted by the SF Bicycle Coalition and get tips and tricks for mega-bicycle commuting in time to

enjoy SF2G's No Rider Left Behind morning commutes Friday, May 4 and Bike to Work Day, Thursday, May 10. Last year over 400 people joined SF2G for the commute on Bike to Work Day, and this year they are looking forward to riding with you! Complimentary bicycle valet provided. For more information contact kate@sfbike.org.

SUNDAY STREETS:

SUN., APRIL 15 | Great Highway | SUN., MAY 6 & JUNE 3 | Mission

District I 11:00am-4:00pm Come play in the streets! Sunday Streets provides recreational street space for everyone in neighborhoods across San Francisco. The Sunday Streets Volunteer Program is managed by the SF Bicycle Coalition. Sunday Streets is sponsored by the San Francisco Municipal Transportation Agency and Livable City, the nonprofit fiscal sponsor of Sunday Streets responsible for the day-to-day management of the program. Get involved and sign up to volunteer for Sunday Streets at sundaystreetssf.com/volunteer. Or join the SF Bicycle Coalition under the orange tent at Sunday Streets and talk to people about our work! If you are a trained Bicycle Ambassador, email tessa@sfbike.org to volunteer. And join us for our popular Freedom from Training Wheels workshops. Bring a bike (if you have it) and helmet. We'll take care of the rest. Questions? See sfbike ora/freedom

BIKE TO WORK DAY

THU., MAY 10 I All day I Citywide! San Franciscans love biking and one of the most fun and rewarding days to bike is the annual Bike to Work Day Celebration on Thursday, May 10. Join the SF Bicycle Coalition and hundreds of thousands of lawyers, nurses, teachers, waiters and others who will be biking to work on this great day. Energizer Stations will be set up in neighborhoods across the city to offer free coffee, snacks and other goodies, and mechanics will even check out your bicycle for free (at select locations). For biking resources and a list of all the fun events of the day, including an evening Bike From Work Party, visit sfbike.org/btwd. Over 300 incredible volunteers make Bike to Work Day happen. Be a part of the success as a volunteer — sign up at sfbike.org/vol_sign_up_btwd.

2012 GOLDEN WHEEL AWARDS

TUE., JUNE 5 | 6:00-9:00pm Green Room at the War Memorial Building, 401 Van Ness Ave. Join the San Francisco Bicycle Coalition in an evening of celebration of the people and projects helping to make San Francisco a world-class city for bicycling. Keynote Speaker: Gil Peñalosa will be speaking about how we can foster healthier urban

communities. See sfbike.org/ goldenwheel for details and ticket

SF BICYCLE COALITION **BOARD MEETING**

TUE., MAY 29 I 6:30-8:30pm SF Bicycle Coalition HQ, 833 Market St., 10th Floor SF Bicycle Coalition board meetings are open to all. Contact Leah at 431-BIKE x306 or leah@sfbike.org for agenda and details.

LGBTQ MEET & MINGLE

THU., JUNE 14 I 6:30-8pm El Rio. 3158 Mission St. Celebrate San Francisco bicycling and share your "byke pride" with the San Francisco Bicycle Coalition's LGBTQ community! Enjoy a fun evening of great conversation with SF Bicycle Coalition staff, board, members and bike-curious allies. Enjoy drink specials for SF Bicycle Coalition members and win great raffle prizes while supporting bicycling improvements that are making bicycling safer and more comfortable for you and your loved ones. The LGBTQ Meet & Mingle is a great opportunity to introduce your friends and family to the SF Bicycle Coalition. Complimentary bike valet provided. 21+ over. For more information contact kate@sfbike.org.

SF BICYCLE COALITION **NEW MEMBER MEET & GREET**

TUE., JUNE 19 I 6:30-7:15pm I SF Bicycle Coalition HQ, 833 Market St., 10th Floor

Been an SF Bicycle Coalition member less than a year? New members are invited to join us to learn about SF Bicycle Coalition advocacy, education and community programs that will make SF a model cycling city, and how you can get involved. This is a great opportunity to learn more about your friendly SF bike advocacy organization. Bring your bike up with you! RSVP to tessa@sfbike.org or 431-2453 x301.

Volunteer

SF BICYCLE COALITION **PHONE BANK**

TUE., APRIL 3, MAY 1 & 17, JUNE 7 & 19 I 5-8pm I SF Bicycle Coalition HQ, 833 Market St., 10th Floor Accept the challenge to chat up your fellow SF Bicycle Coalition members! Join the volunteers who keep the SF Bicycle Coalition membership strong. No cold-calling, just calls to friendly lapsed members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your

fellow volunteers. You must be a current or former member to volunteer. Contact juli@sfbike.org.

VOLUNTEER NIGHTS

WED., APRIL 11 & 25, JUNE 13 & 27 I 5-8pm SF Bicycle Coalition HQ, 833 Market St., 10th Floor, MAY 2 I 4:30-8:30pm I Sports Basement, 1590 Bryant St., in the Garage This twice-monthly SF Bicycle Coalition tradition has been happening for as long as we can remember and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members and help us keep our organization rolling. Dinner is provided. Bring a friend --- the more the merrier! Don't forget to bring your bike up to the office! Questions? Email tessa@sfbike.org or just show up.

Last year, volunteers gave 16,000 hours. People like you keep our wheels rolling.

BIKE TO WORK DAY

BAG STUFFING PARTY WED., MAY 2 I 4:30-8:30pm Sports Basement, 1590 Bryant St., in the Garage

Be a part of the magic behind Bike to Work Day and the San Francisco Bicycle Coalition's biggest volunteer night of the year at our annual Bike to Work Day Bag Stuffing Party! We will stuff 6,000 reusable canvas shopping totes full of goodies. Enjoy good company, snacks and dinner on us. Please note: This event is not at the SF Bicycle Coalition office. Dress warm; we will be in the garage. Questions? Email tessa@sfbike.org.

Follow us on Facebook (facebook.com/sfbike) or Twitter (@sfbike) for up to the minute additions.

Rides

THE PRESIDIO: BACK THROUGH THE GATES

SAT., APRIL 7 I 10am-1pm I Meet at Mountain Lake Park, near the 11th Avenue entrance

Navigate the Presidio's back roads and see the major changes to the natural and historical resources of our national park. Points of interest will include the new pavilion and overlook built to mark the 75th Anniversary of the Golden Gate Bridge and the re-emerging aquatic ecosystem at El Polin Spring. Ends with a picnic, so please bring your own beverage and food to share. Information: Dale Danley, dale987@gmail.com

BIRDING BY BIKE

SUN., APRIL 8 I Meet at 8:45am; 9am departure I Meet at Velo Rouge Cafe at the northeast corner of Arguello Boulevard and McAllister Street Join Annie and David Armstrong for the ever-popular Birding by Bike Rec Ride. David is an amateur ornithologist who has been birding and leading trips in the city for the last 12 years. The ride goes through Golden Gate Park and around Lake Merced, with a few other stops in between, looking for residents and migrating species, following mainly bike routes. Please bring water and a snack and don't forget binoculars! Questions? Email Annie at aarmstrong 99@yahoo.com, or call (415) 889-0109 (day of ride only).

CITY COLLEGE & SF STATE

SUN., APRIL 8 I 10:30am I Meet at 24th & Valencia streets

Want to ride your bike to City College or San Francisco State? Join us on this popular ride and learn the quickest and safest routes to these two campuses. Practice your ride before Bike to School Day on April 12!

CONNECTING THE CITY RIDES: AMERICA'S CUP AND THE BAY TRAIL BIKEWAY

NORTH TOUR: SAT., APRIL 14 & MAY 26 I SOUTH TOUR: SAT., MAY 5 & JUNE 16 | 10am-12pm | meet at Pier 14, Embarcadero at Mission St. America's Cup 34 races are coming to San Francisco Bay this summer and next, together with hundreds of thousands of visitors and spectators. Bicycle transportation will be a key element in the success of the AC34 events, and the Bay Trail Bikeway will be the backbone of bicycle access for all. Come ride the Bay Trail and learn what is planned to lift this key Connecting the City route to a top-notch biking experience for everyone, and how you can help the SF Bicycle Coalition get it done.

PARKLET TOUR

SAT., APRIL 21 I 12-3pm I Meet at Farley's Cafe on 18th Street
San Francisco now sports over 20 parklets, hosted by a variety of businesses — from cafes and pizza parlors to bike shops and art galleries. Join us on a leisurely ride to visit a handful of your favorite parklets (there are too many to visit all in one day.)

We'll stop longer at a few for refreshments and a chat with the parklet host. Expect a two to three hour ride, longer if we're having fun and the weather is nice. Email liza@sfgreatstreets.org to suggest a parklet stop.

SOUTH OF CESAR RIDE

SUN., APRIL 29 I 11am I Meet at corner of 24th and Valencia streets
This ride will explore a big slice of the city that you've probably never seen before, south of the Mission District and Bernal Heights. The ride will introduce you to diverse the neighborhoods, cultures, parks and vistas hidden away in San Francisco's little known southern side and climb a few hills along the way.

FAIRFAX FORAY

SAT., JUNE 9 I *Meet in front of the Ferry Building*

Get out of town on your bike! The Fairfax Foray is a free-wheeling bicycle adventure from San Francisco, over the Golden Gate Bridge and into Marin. Led by the San Francisco Bicycle Coalition and Board Member David Baker, this day trip fundraiser for the SF Bicycle Coalition cruises up the coast and offers a great change of scenery at a relaxed pace. A perfect jaunt for those looking for their first ambitious bike ride — you can do it! And Marin will be forever within your reach as a cycling destination! See sfbike.org/chain for updated information and how to RSVP.

SAN FRANCISCO GAY PRIDE FREEDOM RIDE AND LGBTQ HISTORY BIKE TOUR

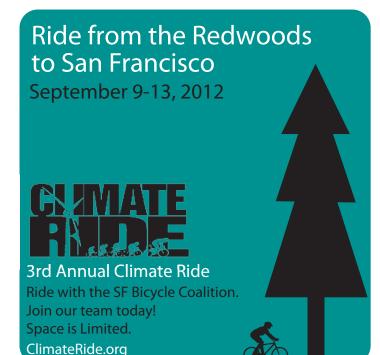
SAT., JUNE 23 I Meet 12:45pm, roll out 1-4pm I Meet at base of Cupid's Arrow (Embarcadero and Folsom) Celebrate Pride weekend with a 10-mile bicycle ride through San Francisco's LGBTQ history. Visit sites and neighborhoods of historic and cultural significance in making San Francisco "America's Gayest City." The ride begins at the Embarcadero and pedals through North Beach, Polk Gulch, Civic Center, Tenderloin, SOMA, Valencia Corridor and the Castro, Come out... and celebrate the historic accomplishments and cultural contributions of the LGBTQ community to San Francisco!

SAN FRANCISCO BICYCLE COALITION RIDES PRIDE PARADE

SUN., JUNE 26 I Time TBD

There's a lot of byke pride in the ranks of the SF Bicycle Coalition, and we let it shine big and bright for San Francisco's LGBT Pride parade. Join other fun and festive SF Bicycle Coalition members for one of the most thrilling rides you'll ever experience down Market Street, before an audience of half a million. This event is open to all current members. To register, email pride@sfbike.org.

Events highlighted in blue are Bike to Work Day affiliated







SAN FRANCISCO BICYCLE COALITION

833 Market St., Floor 10 San Francisco, CA 94103 ADDRESS SERVICE REQUESTED

sfbike.org

NONPROFIT ORGANIZATION US POSTAGE PAID SAN FRANCISCO, CA PERMIT # 3819

SEE YOUR NAME HERE! Get the TUBE TIMES delivered to your door by becoming an SF Bicycle Coalition member. (MEMBERSHIP FORM BELOW)

Become a San Francisco **Bicycle Coalition** member and get discounts all over town!

American Cyclery, Arizmendi Bakery*, Avenue Cyclery, Bay City Bike Rentals, Bespoke Cyclery, Big Swingin' Cycles, Bike Friday, Bike Nook, Blazing Saddles Bike Rental, Box Dog Bikes, Burley, Canyon Market, Chrome Bags, Citizen Chain, City Carshare, City Cycle, Crumpler, DD Cycles, Department Seventeen, Dolores Park Cafe, Duboce Park Cafe, Freewheel, Fresh Air Bicycles, Frog Hollow, Golden State Health, Good Hotel, Good Vibrations, Green Apple Books, Greens to Go, Heavy Metal Bike Shop, Helmet Lock, High Trails Cyclery, Huckleberry Bicycles, Kasa Indian, Lombardi Sports, Mike's Bikes, Mission Bicycles, Mission Workshop, Mojo Bicycle Cafe, Noe Valley Cyclery, Nomad Cyclery, Ocean Cyclery, Other Avenues Co-op*, Pacific Bikes, Pedal Revolution, PUBLIC Bikes, Pushbike, Refried Cycles, Rickshaw Bagworks, Roaring Mouse Cycles, Sacred Grounds, See Jane Run, Socket Cycle Centric Massage, Sports Basement, Timbuk2, Valencia Cyclery, Vaughn Korbin Massage, Velo Rouge Cafe, Warm Planet Bikes, Zipcar, Zoic

*Must arrive by bike to receive discount. See sfbike.org/discounts for details.





JOIN THE SAN FRANCISCO BICYCLE COALITION

Become a member of the San Francisco Bicycle Coalition and help us connect the city and make it a better place to bicycle, plus get a Tube Times subscription, discounts, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership for all the benefits.

NAME	
ADDRESS	
CITY, STATE, ZIP	
HOME PHONE	JOIn.
WORK PHONE	JOIN ONLINE
EMAIL	SFBIKE.ORG
I HEARD ABOUT THE SF BICYCLE COALITION	
□ \$35 ONE YEAR MEMBERSHIP	□ \$250 TWO-WHEELED WONDER*
(add \$15 each additional household member)	□ \$500 VELORUTIONARY*
☐ \$52 A BUCK A WEEK	□ \$1,000 HIGH WHEELER*
□ \$120 SUSTAINERS*	
*includes FREE SF Bicycle Coalition T-Shirt: Standard Size OR Form-Fit Size	

MAKE CHECKS PAYABLE TO: SFBC, 833 Market St., Floor 10, San Francisco, CA 94103. Barter memberships are available in exchange for volunteer time. If you're interested in a charitable deduction for your contribution, contact Tracy at 415-431-2453 x316.

Check with your employer about matching your donation.

CREDIT CARD # ______ □ VISA □ MASTERCARD EXPIRATION DATE

☐ Do not share my name, even with cool organizations the SF Bicycle Coalition likes.

I WANT TO VOLUNTEER!

- Volunteer Night (every other Weds.)
- staffing an information table
- daytime office assistance
- phonebanking
- valet bike parking at events
- attending public meetings
- newsletter writing
- newsletter mailing/distribution
- □ other: