

SF Bicycle Coalition 2015 Board Election

Efforts to encourage members to vote

Staff of the SF Bicycle Coalition encouraged members to vote in the board election in the following ways:

- Staff included a notice of the upcoming election in the *Tube Times*, which reached members by mail on or about Sept. 24, 2015.
- On Oct. 13, 2015, we included notice of the upcoming election in an email to all members and non-members in our Bike Bulletin.
- On Nov. 15, we posted information about all of the candidates, provided room to display print materials, allowed candidates to mingle and talk with attendees, and offered a place to vote at Winterfest, our annual member party attended by over 1,000 people.
- Starting on Nov. 16, 2015 through the end of the voting period, the board election was on the homepage of our website at sfbike.org, with a link to the voting information and candidate information page (<https://www.sfbike.org/news/2015-board-voting/>).
- Starting on Nov. 16, 2015 through the end of the voting period, ballots and a ballot box were available in the SF Bicycle Coalition office for all visitors.
- Starting on Nov. 17, 2015 through Dec. 22, every week we included information about the election and a link to the ballot and candidate statements in our Biker Bulletin email to members for a total of six reminders to members about the election.
- On Dec. 10, we hosted a candidate forum during our annual Member Meeting at our office, during which voting was open in-person at our office. A reminder to learn about the candidates and vote in the Board elections was also included in our Member Meeting invitation emailed to all members on Nov. 30.
- On Dec. 18, we posted the paper ballot on our website with instructions on how to mail in a ballot for those members who wished to cast a paper ballot during the time the office was closed for the holidays.
- In the last week of December, as the voting period was closing, we mailed a special postcard to all members reminding them to vote on or before Dec. 30.

Efforts by candidates to encourage members to vote

During the election period, we received [requests from four candidates](#) for the Board for the list of members who were eligible to vote in the election for the purpose of contacting members to encourage them to vote. We provided lists in electronic form to each of the candidates.

There is no requirement that candidates inform us of how they use the lists. However, we know that at least one candidate emailed members, as staff members who are also members received emails from that candidate encouraging them to vote. California Corporations Code section 6330 limits members' use of our member-list to communications "reasonably related to the person's interest as a member," and we informed each member who requested the list of this limitation.