

Do you bike for everyday transportation?

Yes, I'm a daily bike commuter.

Do you bike for recreation, racing, profession, or touring?

Yes, trail rides and bike camping are favorite activities.

Why do you want to serve on the San Francisco Bicycle Coalition Board of Directors?

As I declared last year, I believe SFBC is part of the magic pixie dust that gives San Francisco its unique sparkle. I've never owned a car and as a bike commuter and recreational rider I benefit every day from SFBC's efforts to make biking safer and more accessible. I'm deeply committed to SFBC's mission "to promote the bicycle for everyday transportation" and I want to give back to the organization after all it has given to me. Also, I see the dramatic changes coming to transportation through my work on electric vehicle issues at PG&E, I want to help the SFBC make sure bikes don't lose out as that transformation occurs.

Do you have specific goals you want to accomplish on the SFBC Board of Directors?

After helping to craft the strategic plan this year I want to make sure that the SFBC is well positioned to achieve the mission and goals laid out in the plan. I believe the Board's role is to focus on and support the fundamentals that will enable the organization to do this: financial health/fundraising, membership engagement and expansion, good governance and organizational health.

Describe your involvement with the San Francisco Bicycle Coalition to date.

I have been a proud SFBC member (continual advocate for friends and co-workers to become members) ever since I moved to San Francisco over 9 years ago. Throughout the years I have dabbled as a bike to work day volunteer, coffee club attendee, letter writer and community workshop participant. After my unsuccessful bid in last year's board elections I took my involvement to the next level by contributing to the Strategic Plan Committee.

What skills, experience and relevant qualities would you bring to Board service?

My 10+ year career in the energy industry has been driven by my commitment to sustainability, I would bring that passion to SFBC board service. Additionally, my background in three specific areas will inform my work for SFBC :

- Berkeley Energy and Resources Collaborative (BERC), Co-President [2013]
- Boston Roller Derby (BRD), member of founding leadership team [2006-2007]
- Analytical and Financial Modeling, 9+ years of professional experience [most of my roles since 2005] and MBA degree [2012-2014]

Finally, I would bring intimate knowledge of and personal investment in the new Strategic Plan to my role on the board.

Skills & Experience

These skills and experiences are what help the SFBC Board continue it's work. We need Board members that can help us continue our work.

Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors? Please select all that apply.

Financial oversight/accounting skills (incl. capacity to serve as Treasurer)

Fundraising skills and connections

Governance duties

Legal experience in areas relevant to SFBC

Organizational / nonprofit management experience

Personnel management skills

Relevant connections to bicycle retail or industry

Relevant connections to / representation of diverse communities

Other:

Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

Other:

What other boards have you served on?

Angel Island Conservancy - through the Berkeley Board Fellows program I served on AIC's board during the 2012-2013 academic year Berkeley Energy and Resource Collaborative - post completion of co-president term I served on BEREC's advisory board for 1 year

Community Connections

Our work requires building coalitions across communities. They may include, but are not limited to the following list.

What types of communities are you involved with that you could connect with the Bicycle Coalition?

- Communities of color
- Disadvantaged youth
- Women
- Families/Schools
- Bay Area nonprofits
- Disabled community
- Bike shops and bicycle industry
- Green benefit district
- Neighborhood business associations
- Community groups
- Political or social action
- Elderly groups
- Church or religious groups
- Other:

Final information that you'd like to highlight/provide that wasn't asked above?

I hope to leverage my professional and academic background in modeling and analytics to support the financial oversight duties of the SFBC Board of Directors. I love Excel, I think in rows and columns, and I can build a mean spreadsheet model. I'm interested in working on the Finance Committee and to serve as Treasurer.
