

Do you bike for everyday transportation?

Yes! I'm a daily commuter from the Inner Richmond District. I commuted to the Mission District for several years and now my commute takes me to SoMa. I ride Golden Gate on my way downtown and McAllister back home. I've been known to take a detour on my way home for pie or tacos. I commute to BART by bike for trips to the East Bay (all fun, no work!). I like to attend concerts at small venues and I've found biking to be the best way to get around the City. When I need to cross the City, biking is almost always faster than any other transit option. For me, cycling is the fastest and most reliable way to get around town.

Do you bike for recreation, racing, profession, or touring?

I am a casual recreational rider and enjoy short tours and day rides. The trip out and back to Angel Island via Tiburon is one of my favorite local short tours. My pup has joined on a few bike camping trips: she rides along in a dog trailer!

Why do you want to serve on the San Francisco Bicycle Coalition Board of Directors?

Folks often approach me to tell me how brave I am for riding my bicycle around San Francisco. Do I do it every day? From where? What about the hills? I must be "nuts" (their words, not mine). Unfortunately, cycling in the City can feel more or less safe relative to your skill and comfort level, the condition of the pavement, the quality of your equipment, and the routes to and from your neighborhood. My vision: whether you have an \$80 light set or an \$8 light set — and no matter where you live — cycling infrastructure exists to help you and everyone navigate the city safely and confidently. As living in SF has grown increasingly expensive, we need to make sure affordable and reliable transportation is available to everyone. As a former intern, long-time member, and regular volunteer, I've had an incredibly rewarding experience with the SFBC and I want to give back. I would like to give my time and talents in project and program management to help SFBC execute on its Mission and Strategic Vision.

Do you have specific goals you want to accomplish on the SFBC Board of Directors?

1. First and foremost, to support the organization in executing on its strategic plan. Key to execution is Board support of the talented staff that carry out the day to day work of the organization.
 2. Another key to expanding the impact of the organization is strong financials. I'm interested in working with the Board to ensure fiduciary responsibility, expanded membership, and growth in fundraising.
 3. Work to make the city's transit lanes work for everyone. An area of special interest to me is ensuring that loading and drop-off zones for buses, rideshare, and shuttles are adequately designed for traffic flow and safety of vulnerable road users.
 4. Expand protected bike lanes on high risk corridors to reduce casualties and make biking safer and more pleasant for more riders.
 5. Partner with the City and other organizations to ensure cyclists and other vulnerable road users have safe routes to work and school, and for recreation.
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Describe your involvement with the San Francisco Bicycle Coalition to date.

Within weeks of moving to San Francisco, I needed to make repairs to my bike. I walked to a neighborhood shop to buy parts. The sales clerk offered me an SFBC membership at checkout. I had been a long time volunteer-member of the Bike Church in Santa Cruz, so didn't think twice. I joined on the spot. In 2011, I applied for an SFBC Internship. I was one of the Winterfest Development Interns for 2011 and found the experience very rewarding. I started to volunteer on a regular basis for all of the big SFBC events, including Winterfest, Golden Wheel, Tour de Fat, and Love on Wheels. I've been a Station Captain for Bike to Work Day for 4 years running. I have sold many raffle tickets! I have poured many beers! I have renewed a handsome handful of memberships with nothing more than a clipboard and a pen.

What skills, experience and relevant qualities would you bring to Board service?

A. Program and project management: strategic planning, risk management, project planning, impact assessment, program evaluation, and more!

B. Facilitation: small and large group facilitation; effective and efficient meeting leadership; activity facilitation for small groups.

C. Fundraising: donor relations, solicitation of cash and in-kind donations, sponsorships, and event planning.

Skills & Experience

These skills and experiences are what help the SFBC Board continue it's work. We need Board members that can help us continue our work.

Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?
Please select all that apply.

- Financial oversight/accounting skills (incl. capacity to serve as Treasurer)
- Fundraising skills and connections
- Governance duties
- Legal experience in areas relevant to SFBC
- Organizational / nonprofit management experience
- Personnel management skills
- Relevant connections to bicycle retail or industry
- Relevant connections to / representation of diverse communities
- Other:

Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

- Yes
- No
- Other:

What other boards have you served on?

I served on the Board of Directors for the Santa Cruz Community Farmer's Market Association for one term in the mid-2000s. I sat on the Rules & Bylaws Subcommittee during a period of active revision following a legal action that led us to revise some aspects of Governance for the organization. I resigned from the Board when I left the Santa Cruz area to take a job in the Bay Area.

What types of communities are you involved with that you could connect with the Bicycle Coalition?

- Communities of color
 - Disadvantaged youth
 - Women
 - Families/Schools
 - Bay Area nonprofits
 - Disabled community
 - Bike shops and bicycle industry
 - Green benefit district
 - Neighborhood business associations
 - Community groups
 - Political or social action
 - Elderly groups
 - Church or religious groups
 - Other:
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Final information that you'd like to highlight/provide that wasn't asked above?

I have a long history of civic engagement through volunteerism. I am excited for this opportunity to extend my volunteer service in a new way to this community that I care deeply about.
