

SAN FRANCISCO BICYCLE COALITION

FALL 2017 ISSUE 161 • OCTOBER, NOVEMBER, DECEMBER

# TUBE TIMES

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

🚲 FREE

## *Building a Better* **MARKET STREET**

BIKE SHOP CHALLENGE WINNER | 5

MEETING YOUR BIKE PARKING NEEDS | 6

BEVY OF SOMA IMPROVEMENTS COMING | 7

MEET VOLUNTEERS KAT, ASUMU | 11

TEACHERS SUPPORTING FAMILIES BIKING | 12

**2017**



**2022**



## LETTER FROM THE EXECUTIVE DIRECTOR

# BETTER MARKET CAN BE SF'S BEST

When City staff first presented new preliminary designs for the Better Market Street project, I had to practice my poker face.

After years of outreach and planning, here was a design that featured protected, separated bike lanes in each direction for the entire length of Market Street, from the Embarcadero through Octavia Boulevard. Private automobiles, including Lyfts and Ubers, would be restricted east of 10th Street. It was almost too good to be true; were we looking at a vision for a street in San Francisco or Copenhagen?

There is something about Market Street that makes it special. Market is San Francisco's widest street as well as one of its longest. It forms the transportation spine of our city, carrying hundreds of thousands of people every day on bicycles and on foot, rolling and scooting, and on BART and Muni. And yet Market Street is so much more than the sum of these trips.

Market Street is the place where San Franciscans come together to march for justice and meet for a night at the theater. It's the street where some go to buy the latest fashions and where others go for farm-grown produce. It's the place where thousands of us live and work. No one neighborhood or community lays claim to Market Street; rather, it forms the border and intersection among many geographic and cultural identities. From the Financial District to the Castro — and all points in between and beyond — Market Street is many different things to many different people.

That's why it's so important to see Market Street's redesign done right. A street that puts the needs of people first will not only dramatically improve safety, but it will open up affordable and accessible transportation choices to everyone who lives, works and

travels in San Francisco. I talk to people every day who tell me that they would try biking in San Francisco if only it felt safe. If designed and executed right, the plans for Better Market Street will address the number one barrier that prevents even more people from making a healthy, sustainable and affordable transportation choice: the perceived safety of biking in our city.

Better Market Street is still just a vision on City slide decks. To make it manifest in concrete will require a tremendous amount of organizing and work. With so many people who use Market Street, engaging and organizing all of those stakeholders to overcome the inevitable opposition to change is now a primary focus of our work. The City plans to start construction on the first segment of Better Market Street by the end of next year.

We need your help in making sure that that timeline does not slide. That is why I am asking you to consider making a personally significant, tax-deductible, year-end gift to the San Francisco Bicycle Coalition Education Fund at [sfbike.org/donate](https://sfbike.org/donate). We have proven time and again that with the right resources and people power, we can make real change on our streets. Market Street represents the biggest test of that formula yet: we will not be successful without your support.

Better Market Street is the best opportunity we will have for a generation to demonstrate that San Francisco is a city that manifests values of justice, accessibility and sustainability in the way it designs and builds its public spaces. I look forward to riding alongside you in this fight.

**Brian Wiedenmeier**  
Executive Director  
San Francisco Bicycle Coalition

### EDITOR

Chris Cassidy

### COPY EDITOR

Christopher White

### DISTRIBUTION

Zack Lipson

### DESIGN

Julia Schaber

The *Tube Times* is a quarterly publication of the San Francisco Bicycle Coalition, a member-based nonprofit advocacy organization working to transform San Francisco's streets and neighborhoods into more livable and safe places by promoting the bicycle for everyday transportation.

### ADVOCACY DIRECTOR

Janice Li, x302, [janice@sfbike.org](mailto:janice@sfbike.org)

### BICYCLE PARKING COORDINATOR

Bridget Zapata, x303, [bridget@sfbike.org](mailto:bridget@sfbike.org)

### BICYCLE PARKING COORDINATOR

Rourke Healey, x303, [rourke@sfbike.org](mailto:rourke@sfbike.org)

### COMMUNICATIONS DIRECTOR

Chris Cassidy, x308, [chris@sfbike.org](mailto:chris@sfbike.org)

### COMMUNITY ORGANIZER

Charles Deffarges, x313, [charles@sfbike.org](mailto:charles@sfbike.org)

### COMMUNITY ORGANIZER

Julia Raskin, x312, [julia@sfbike.org](mailto:julia@sfbike.org)

### DEVELOPMENT DIRECTOR

Tracy Chinn, x316, [tracy@sfbike.org](mailto:tracy@sfbike.org)

### DEVELOPMENT ASSOCIATE

Gina Schumacher, x320, [gina@sfbike.org](mailto:gina@sfbike.org)

### EVENT PLANNER

Susan Gallentine, x318, [susan@sfbike.org](mailto:susan@sfbike.org)

### EXECUTIVE DIRECTOR

Brian Wiedenmeier, x305, [brian@sfbike.org](mailto:brian@sfbike.org)

### FAMILY & SCHOOLS COORDINATOR

Janelle Phung, x324, [janellephung@sfbike.org](mailto:janellephung@sfbike.org)

### FAMILY & SCHOOLS PROGRAM MANAGER

Nancy Buffum, x314, [nancy@sfbike.org](mailto:nancy@sfbike.org)

### GRAPHIC DESIGNER

Julia Schaber, x317, [juliaschaber@sfbike.org](mailto:juliaschaber@sfbike.org)

### MEMBERSHIP & BUSINESS PROGRAM MANAGER

Anna Gore, x303, [anna@sfbike.org](mailto:anna@sfbike.org)

### MEMBERSHIP ASSISTANT

Kelsey Roeder, x310, [kelsey@sfbike.org](mailto:kelsey@sfbike.org)

### OPERATIONS DIRECTOR

Frank Chan, x304, [frank@sfbike.org](mailto:frank@sfbike.org)

### OPERATIONS MANAGER

Janelle Wong, x311, [janelle@sfbike.org](mailto:janelle@sfbike.org)

### PHONE BANK COORDINATOR

Juli Uota, x319, [juli@sfbike.org](mailto:juli@sfbike.org)

### PROGRAM COORDINATOR

Christopher White, x322, [christopher@sfbike.org](mailto:christopher@sfbike.org)

### PROGRAM COORDINATOR

Miles Stepto, x315, [miles@sfbike.org](mailto:miles@sfbike.org)

### PROGRAM DIRECTOR

Ana Vasudeo, x301, [ana@sfbike.org](mailto:ana@sfbike.org)

### TECHNOLOGY COORDINATOR

Kevin Diep, x307, [kevin@sfbike.org](mailto:kevin@sfbike.org)

### BOARD OF DIRECTORS

Nicholas Aulston, Rocky Beach, Mary Kay Chin (**Secretary**), Lisa Fisher, Jenn Fox, Chema Hernández Gil, Amandeep Jawa, Shirley Johnson, Adam Keats, Lawrence Li (**Treasurer**), Lindy Kae Patterson, Jeremy Pollock, Leah Shahum, Andy Thornley (**President**), Jiro Yamamoto

### VALET BICYCLE SUPERVISORS

Nahid Abunama-Elgadi, Amita Amin, Nicolas Anderson, Loren Bondurant, Zach Bondurant, Geoff Fletcher, Francisco Grajales, Xiomara Grande, Kate Hanus, Devon Hayden, Caley Heekin, Richard Kesler, Jessi Lawrence, Nick Marti, Maggie McGarry, Matthew McKenna, Elisa Meza, Nassim Nobari, Dat Phan, Angelina Romano, Alexis Wallace, Tracy Weiss

### INTERNS

Lucinda Casbolt, Jessica Castaneda, Yajayra Cortez, Ivy Li, Alvin Lin, Yi Wen, Andrew Zhang

1720 Market Street  
San Francisco, CA 94102  
tel: 415-431-2453 (BIKE)  
fax: 415-431-2468  
[info@sfbike.org](mailto:info@sfbike.org)

Support our work for more welcoming, more bikeable streets with a gift today: [sfbike.org/donate](https://sfbike.org/donate).

 [facebook.com/sfbike](https://facebook.com/sfbike)

 [instagram.com/sfbike](https://instagram.com/sfbike)

 [twitter.com/sfbike](https://twitter.com/sfbike)

 [flickr.com/sfbike](https://flickr.com/sfbike)

# Ring my Bell



## INTRODUCING "RIDE WITH RESPECT"

By Christopher White

### Light Up the Night is Back

Are you ready for a 5:00 pm sunset?

Daylight savings time ends on Sunday, Nov. 5, which means that our evening commutes are about to get a whole lot darker. That's why your San Francisco Bicycle Coalition is gearing up to Light Up the Night with our annual bike light-distribution program. Our staff and member-volunteers will host several pop-up events in neighborhoods across the city with the goal of installing hundreds of free white front lights and red rear lights for people biking without them. Bike lights not only help you see, but they help you be seen, and they're required by law. To help ensure these free lights go to those who need them most, we keep the distribution locations a secret.

#### SF Bicycle Coalition members:

Flash your membership card at one of our bike shop discount partners to save money on the purchase of new lights. (See the complete list on the back cover of this Tube Times.) Find out more about the law and sign-up to volunteer at

[sfbike.org/lights](http://sfbike.org/lights)

**Whether we acknowledge it or not, when we are out on our city streets we are in a relationship with everyone else with whom we're sharing that space. Why not strive to make that relationship as kind and respectful as it can be?**

It's this goal that inspires the launch of a new campaign: Ride with Respect. Building off of our popular Light Up the Night campaign (see sidebar), we're popping up around the city this fall with Bike Ambassador stations to celebrate the simple pleasures of biking with respect for those navigating the city with us. And what better way to celebrate than with free bicycle bells for those who stop by? Thanks to the generous support of LaneSpotter (a new bike-specific navigation app) and Recology, we plan to hand out 75 bells at each of four stations throughout the fall.

So what does it mean to Ride with Respect? On the road, we can remember the thoughts and feelings of others in a variety of ways. People don't like to be surprised, so remember to pass other bikes on the left, leaving ample space to avoid startling anyone. This is a good thing to keep in mind at red lights too. To ensure that everyone has space to stop behind the stop line, resist the urge to partake in "shoaling," or pulling in front of someone already stopped at a red light.

And yes, everyone needs space sometimes. Remember that sidewalks are for folks on foot, not for bikes. The same holds true for crosswalks. Those narrow strips are the only spots in the street designated for our friends walking. Just as it's frustrating when a truck illegally double-parks in a busy bike lane, it's frustrating to dodge bikes while crossing during a short "walk" light.

Communication is also key. That's where those bells we'll be handing out come in handy. Ringing your bell — or even calling out "on your left" — when passing someone allows them to respond appropriately, making everyone safer. Hand signals also let everyone know our intended direction, as does the subtle language of lane positioning.

But why should we bother with these dynamics? I think of a conversation with an ex-partner. "Why do you always leave dirty dishes in the sink?" he snapped at me once. Always? Perhaps two, three times. But those are the instances that stand out. The same holds true on the street: occasional bad behavior sticks in the memory, affecting perceptions. One unpleasant run-in with a person biking could make all people biking look like personal threats to a potential ally.

As with any relationship, our happy coexistence with everyone with whom we share the streets requires a bit of effort. But that effort helps us get to the good stuff. By tending to these relationships, we raise the possibility that those of us on bikes are given the same respect that we offer.

## FREE CLASSES



[sfbike.org/edu](http://sfbike.org/edu)

ALL SKILL LEVELS



**SFMTA**  
Municipal  
Transportation  
Agency

This project is made possible by the San Francisco County Transportation Authority through a grant of Proposition K local transportation sales tax funds.

## QUICK RELEASES



Program Coordinator Christopher White posting up at some bike parking.

### HEY, WHO'S THE NEW GUY?

We're excited to welcome Christopher White to the team as our new Program Coordinator managing adult bicycle education programs. Most recently, Christopher worked with Mugwumpin, an experimental theater ensemble he founded and directed for 12 years, while also teaching at local colleges including St. Mary's and the San Francisco Art Institute. When not on stage or working with your SF Bicycle Coalition, you can often catch him rolling around SF and Oakland on his orange bicycle.

Christopher would love to meet you at one of our upcoming bicycle education classes, including our new Intermediate Urban Biking class. Now there really is a free bike education class for just about every level of experience and comfort with biking in San Francisco. See our complete list of classes and sign up for our bicycle education newsletter at [sfbike.org/edu](http://sfbike.org/edu).



Members of PODER's Bicis del Pueblo celebrating at the 2017 Golden Wheel Awards.

### CELEBRATING THE 25TH ANNUAL GOLDEN WHEEL AWARDS

On July 20, SF Bicycle Coalition members, City leaders and community partners gathered to celebrate Bicis del Pueblo, a community-based environmental justice project in the Excelsior, and Tom Radulovich, Executive Director of Livable City and former member of the BART Board of Directors. Both work to make our city a better place for people biking and were honored with the SF Bicycle Coalition's 2017 Golden Wheel Awards. We also heard from former California State Senator and present candidate for Mayor of San Francisco Mark Leno.

Many thanks to the volunteers who made this great event possible, as well as everyone who attended. Special thanks to our generous sponsors: Jennifer Fox, Mark Slavonia, Motivate International, Nicholas Josefowitz, Carrie Byles, and Skidmore, Owings & Merrill.

## WE ARE SEEKING NOMINATIONS FOR PASSIONATE AND QUALIFIED CANDIDATES TO SERVE ON OUR BOARD OF DIRECTORS.

### Details at [sfbike.org/board](http://sfbike.org/board).

The SF Bicycle Coalition is proud to have a very active, all-volunteer Board of Directors. Our board serves important functions, including hiring and supervising the Executive Director, providing legal and financial oversight, providing strategic direction, and raising money to support the organization's work.

This year, the board is moving the board election timeline to facilitate smoother transitions for board members, enable budgeting continuity and ease the communications workload of the SF Bicycle Coalition during the end-of-the-year timeframe. The board was finalizing election details at press time, and we'll share those details with members as soon as they're settled. Keep an eye on [sfbike.org/board](http://sfbike.org/board) and get ready for an election in the new year.





Members Toni and Philip enjoying a ride in Golden Gate Park.



Students at G.W. Carver Elementary School celebrating 2016 Bike & Roll to School Week. Photo courtesy of the SF Shared Schoolyard Project.

## GOLDEN GATE PARK HEALTHY WEEKENDS YEAR-ROUND?

Do you love open streets in Golden Gate Park on the weekends? Your SF Bicycle Coalition is working with the Recreation and Parks Department to increase your time to enjoy the freedom of open streets in the park by making Healthy Saturdays a year-round event. Healthy Saturdays presently opens JFK Drive only to people walking and biking from the Tea Garden by Eighth Avenue to Transverse Drive for six months out of the year, complementing the year-round car-free days on Sundays and holidays starting at Kezar Drive.

Given the success of open streets on Saturdays and Sundays, we strongly support expanding this program to give more opportunities for people to explore Golden Gate Park by bike or by foot. For more information or to get involved, email [julia@sfbike.org](mailto:julia@sfbike.org).

## WALK & ROLL TO SCHOOL DAY: OCT. 4

Celebrate walking and rolling to school on the morning of Oct. 4. Last year, over 85 percent of San Francisco Unified elementary schools and over 13,000 students citywide took part in this day of encouragement for the healthiest, most sustainable and fun ways to get to school. This year, to help mark the 21st anniversary, Safe Routes to School and our friends at Walk SF aim to bring Walk & Roll to School Day to a record-breaking 100 schools and 16,000 students across the city.

Now is a great time to make sure that your children's schools are a part of the fun. Call Walk SF at (415) 431-9255 or email them at [saferoutestoschool@walksf.org](mailto:saferoutestoschool@walksf.org) to make sure that your students and their classmates do not miss out.

## THANKS, NEW AND RENEWING BUSINESS MEMBERS!

Each month, businesses around the city sign-up to partner with us through our Business Membership program. Some join for services like our in-office Urban Bicycling workshop; some for the employee benefits like discounted tickets to our signature events; and some join simply to support our advocacy for better bicycling in our city. Any reason is a good reason to join, and now is the perfect time to do it. Visit [sfbike.org/businessmembership](http://sfbike.org/businessmembership) or contact [business@sfbike.org](mailto:business@sfbike.org) to learn more.

Thank you to our new and renewing Business Members: Alamo Drafthouse Cinema, California College of the Arts, California Pacific Medical Center, David Baker Architects, Grace Cathedral, Hospital Council, Hotwire, JUMP, New Resource Bank, NOP 560 Mission, Shift, Slack Technologies, St Francis Memorial Hospital, The Meet Group, The Orrick Building, Underdog Couriers, Yellow Cab Co-op and Zendesk.



THE SAN FRANCISCO BICYCLE  
COALITION'S ANNUAL MEMBER PARTY

# WINTERFEST

PARTY | ART SHOW | AUCTION

4:00 - 9:00 PM  
SUN, DEC. 3

THE VILLAGE 969 MARKET STREET  
SAN FRANCISCO, CALIFORNIA

[SFBike.org/WinterFest](http://SFBike.org/WinterFest)



### LUNCH & LEARN: BIKE PARKING SOLUTIONS

Join Peter Lemieux of Dero Bike Rack Co. to learn about bike parking requirements, standards and solutions. Box lunch and indoor bike parking provided.



WEDNESDAY, OCT. 25 | 12:00 - 1:30 PM

SF BICYCLE COALITION, 1720 MARKET ST.

RSVP AT [sfbike.org/events](http://sfbike.org/events).

# DISMOUNT FOR DISCOUNTS

By Gina Schumacher



Our Discount Partner program gets you great deals around SF, like \$5 off flights at Laughing Monk Brewing, a small batch craft brewery that blends traditions from California and Belgium with local, seasonal ingredients. All of our Discount Partners are bike-friendly businesses who support our work to promote the bicycle for everyday transportation. Show them some love and pay them a visit, and remember to bring your membership card to receive discounts. Want to learn more? Check out [sfbike.org/discounts](http://sfbike.org/discounts) or see the back cover of this *Tube Times* for a complete list of Discount Partners.

Did you know, have you heard  
from that bike-riding bird  
about a great membership perk we provide you?  
Well tell you I sure will,  
(since the news is quite a thrill,)  
you get discounts in the city that you bike through!

Practice yoga, grab a book,  
enjoy artisanal cooks;  
you're supporting a local bike-friendly vendor.

Find a sweater or a slice  
for a steal-of-a-price  
as a thank-you for your support as a member.

So go on, save some cash;  
don't treat money like it's trash.  
We can help get you the most from every penny.

Count each time that you go,  
and your savings will grow,  
'cause the variety of shops is a-plenty.

Enjoy ice cream galore,  
a hoppy drink to pour.  
(Note this last benefit not for kindergartners.)

New bike gear is a treat.  
Pedal off on a new seat.

There's no time to delay — shop with our Discount Partners!

## AND THE 2017 BIKE SHOP CHALLENGE WINNER IS...

Avenue Cyclery has brightened the entrance to Golden Gate Park and the streets of our city for nearly 45 years. Founded in 1973, they're the second-oldest bike shop in our city, helping to encourage and support people who bike for nearly as long as your SF Bicycle Coalition (which was founded in 1971.)



Last July, Avenue Cyclery helped to bring a big boost to our advocacy as the winner of the Bike Shop Challenge. As part of the Bike Shop Challenge, Avenue competed against bike shops from around the city to see who could recruit the most new and renewing members to the SF Bicycle Coalition. This year marks the second time in three years that they won the challenge!

Avenue prides themselves as supporting all people who bike in the city — from everyday commuters and families to messengers and athletes. When asked what their specialty is, we heard “a focus on customer service.” Their customer service extends well into the community, as you'll often find their staff at outreach events all over town, including pop-up service stations, Bike to Work Day Energizer Stations and Adult Learn to Ride workshops. They also offer lifetime free gear and brake adjustments to anyone who buys a new bike!

Check them out at [avenuecyclery.com](http://avenuecyclery.com) or in-person at 756 Stanyan St. near Waller, and congratulate them on winning our 2017 Bike Shop Challenge

# MEETING YOUR BIKE PARKING NEEDS: BRIDGET & ROURKE

By Chris Cassidy

More secure bike parking is among the top reasons that people in San Francisco point to for not biking more. That's why your SF Bicycle Coalition's Bike Parking Coordinators are working to survey and site more bike parking in every corner of our city. (Know of a place that could benefit from additional sidewalk racks? Submit your request at [sfbike.org/bikeparking](http://sfbike.org/bikeparking).)

"Providing safe and convenient bike parking for San Francisco's residents is vital to making biking throughout the city possible," Bike Parking Coordinator Rourke Healey said as we caught up recently. "Bike parking contributes towards reaching the goals of the SF Bicycle Coalition and City leaders to dramatically increase the number of people biking in San Francisco."

Rourke has served on the SF Bicycle Coalition staff as a Bike Parking Coordinator for one year as of this October. Before joining the staff, Rourke went to school in Los Angeles where he used his bike for everyday transportation. After returning to his native Bay Area, he worked in several community outreach positions with nonprofits before combining these two passions in the Bike Parking Coordinator position.

"I enjoy this work because it connects me with the community in a very personal and tangible way," he said. "On numerous occasions, people have hugged me or introduced me to their friends because of their excitement for more secure bike parking."

To help meet the increasing demand for bicycle parking, we brought on a second Bike Parking Coordinator this summer. Bridget Zapata brings a history steeped in biking to the team. A past mountain bike competitor, Bridget recently transitioned from international education NGO work and now splits her time between working with women's cycling apparel startup Redfrog Athletics and helping meet the needs of people requesting improved bike parking in San Francisco.

"I was looking for opportunities to get involved in the movement to make San Francisco a more bicycle-friendly city as well as opportunities to engage with the community," Bridget said of joining the team recently. "Providing infrastructure that supports biking is critical to welcoming more people to bike and decreasing traffic congestion. Clear, convenient bicycle parking is just one of the many aspects of that infrastructure."

The process for seeing more bike racks and corrals installed everywhere San Franciscans need them starts best with you. Bridget and Rourke are proactively surveying and siting racks along key corridors throughout our city, but by submitting a bike parking request, anyone can help prioritize bike racks where they are needed most. And it takes just 60 seconds to submit an official request at [sfbike.org/bikeparking](http://sfbike.org/bikeparking).

Those requests are initially reviewed by staff at the SFMTA who then turn them over to our Bike Parking Coordinators. Bridget and Rourke next conduct site visits and connect with the person who filed the request. Wherever possible they survey and site new bike racks using spray-paint markings to guide installation. With that work done, the SFMTA completes the process by installing the new racks and corrals.

"The best part of this job is representing the SF Bicycle Coalition and the City of San Francisco positively in the community," Rourke said of the work. "Providing meaningful change that specifically benefits the small businesses of San Francisco is particularly rewarding."

Bridget echoed that sentiment.

"As someone new to the role, it's been interesting to speak with local business-owners and residents to understand both their enthusiasm and concerns related to biking in San Francisco," Bridget said. "My favorite interaction so far has been with a coffee shop owner who was so pleased to see a bike rack in front of his shop for the business he expected it to bring, but also to help encourage a culture of active transportation in his community."

Rourke and Bridget are excited to help deliver bike parking where you need it. Anyone can file an official bike parking request with the City at [sfbike.org/bikeparking](http://sfbike.org/bikeparking). And when you do, keep an eye out for Rourke and Bridget siting those racks or corrals at a location near you.



# SOMA PROJECT SURVEY

By Charles Deffarges

SoMa streets are some of our busiest for people riding, but also some of our most dangerous. To reach our Vision Zero goals and make this booming neighborhood safe for all people biking, we are pushing for quality bicycle infrastructure on many corridors in SoMa. Here are a few of the biggest projects and street changes coming to SoMa. Email [charles@sfbike.org](mailto:charles@sfbike.org) with any questions about any of these projects or to identify opportunities for you to help shape the coming improvements.

## SECOND STREET IMPROVEMENT PROJECT

Already approved, protected bike lanes along busy Second Street will break ground as soon as October 2017.

## FIFTH STREET IMPROVEMENT PROJECT

Still in early planning phases, this project will improve the experience for people biking Fifth Street — an important north-south route.

## SIXTH STREET PEDESTRIAN SAFETY PROJECT

One of the most dangerous SF streets for people walking, Sixth Street is planned for traffic calming, improvements for people on foot and simple bike lanes.

## SEVENTH & EIGHTH STREETSCAPE PROJECT

A longer-term project for Seventh and Eighth will improve on the recently installed parking protected bike lanes.

## 11TH STREET IMPROVEMENT PROJECT

An important connector for people entering SoMa, 11th Street is planned for parking protected bike lanes.

## FOLSOM & HOWARD STREETSCAPE PROJECT

Near-term protected bike lanes could be in as soon as end of 2017, while a longer-term project will redesign these two streets more thoroughly.

## TOWNSEND CORRIDOR IMPROVEMENT PROJECT

Protected bike lanes as a part of this project will make connections to Caltrain safe for people riding.





# SPINE OF A CITY, PAST AND PRESENT

By Janice Li

Rendering of the new vision for Market Street looking east from Sixth Street. Image courtesy of the SF Public Works.

**The spine of San Francisco, Market Street is our city's defining boulevard, cutting diagonally and gluing together our downtown — the street that was a street even before our city was named for Saint Francis.**

## A TURBULENT GENESIS

In 1843, a 26-year-old surveyor mapped out Market Street, a wide street so vast that there was a “protest against the plan as [showing] wanton disregard for rights of landowners,” historian Thomas Prendergast wrote. And so the young Jasper O’Farrell fled an incensed mob by horse and boat, hiding out in Sonoma County until he felt safe returning to San Francisco. But his plans for an expansive, central boulevard set the course for the Market Street we know today.

In the decades to come, Market became host to bustling activity, establishing its place as the centerpiece of our city. Bicycles were early fixtures there; the nationwide “Good Roads” movement came at the peak of bicycle use, as people biking demanded better, more bikeable streets. On July 25, 1896, San Francisco bike advocacy was on full display with people on bikes parading down Market Street and beyond. Witnessed by over 100,000 spectators, advocates purposefully walked their bicycles down stretches of Market to demonstrate the disrepair of the street. The next day, one newspaper headline read, “San Francisco Bicycle Riders—Disciples Of Progress,” and Market Street was paved two years later.

After the devastating 1906 earthquake ravaged San Francisco, Market Street solidified its place in our cityscape as the iconic “Path of Gold” with new lights from the Ferry Building to the Castro. Collectively designated as San Francisco Landmark no. 200, these ornamental lampposts lining Market Street were first designed in 1908 by Willis Polk, an architect famous for his local works from the Palace of Fine Arts to the restoration of Mission Dolores. In 1916, the decorative tops were designed to fill out the full 33-foot-tall features and were installed throughout the following decade, capping the street lights as we know them today.

## LAWRENCE HALPRIN’S DANCE

Planning for what would become the Bay Area Rapid Transit (BART) system began in the late 1940s. This new subway system would need to move huge numbers of passengers and shuttle them from city to city, even crossing the bay. When the final plan was completed in 1961 and sent through the bevy of necessary approvals, there was no surprise that BART would traverse San Francisco beneath the grand boulevard of Market Street.

The impending construction of BART and Muni Metro light rail led planners to ask a very simple question: “What to do about Market Street?”

This was the title of a SPUR-sponsored report published in 1962, and thus entered renowned landscape architect Lawrence Halprin, selected to develop plans for a full redesign of Market Street. Inspired by his partner Anna, a distinguished choreographer, Halprin’s vision began with the experience of people walking this boulevard in motion.

Thanks to Dolan Law Firm for supporting the Tube Times

FALL 2017

8

Continued on next page.

"All of Halprin's designs reflect this passion to give people as many options as possible to go this way or that, to reverse directions, to pause, to start over, to be alone, to meet others, and to experience as many different sights, smells and sounds as the site permits," wrote Benjamin Forgey in the December 1988 issue of *The Smithsonian*.

As remarked by the famous urbanist Jane Jacobs, "A promenade needs promenaders." Halprin's layout dreamt of this urban ballet with wide brick sidewalks, open plazas and street furniture for Market Street, lending it a character distinct from all other San Francisco streets.

In the decades since, we've come a long way from O'Farrell's controversially wide design to Halprin's elegant dance of urban life. Key features of Halprin's design never quite materialized into the beautiful portrait he painted, however. For example, the controversial fountain at Justin Herman Plaza once complemented the double-decker Embarcadero Freeway. This brutalist design looks like a harsh playground of concrete blocks out of place on today's waterfront, however. Other open spaces that Halprin designed for people to linger, rest and socialize, like UN Plaza at Civic Center and Hallidie Plaza near Powell Street, fall short of their envisioned purposes.

Instead, today's Market Street feels more narrow than ever, cramped and pinched, with every movement confined and chaotic. There is no time to breathe and appreciate our city. Biking is reserved for those who are confident riding between Muni buses and streetcars while competing with cars and delivery trucks for space. Each stop-and-go at a traffic light is a race, as people biking jockey for position to navigate the perils of today's Market Street as quickly as possible.

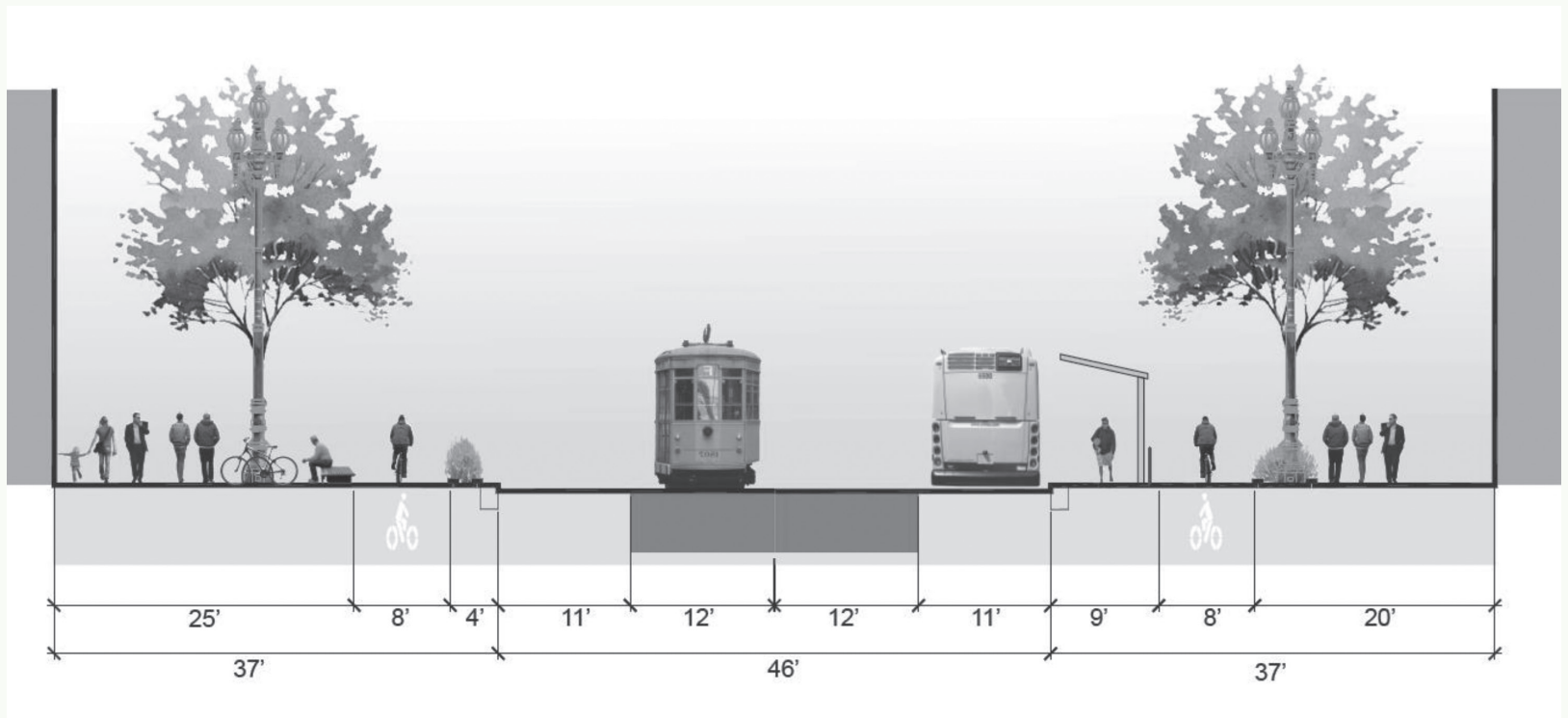
### ENTER "BETTER MARKET STREET"

A long-languishing dream approaching 10 years of planning, the City's Better Market Street project is finally back in public view. With a robust project team to coordinate the various agencies, City leadership has made it clear that San Franciscans cannot wait any longer to overhaul and redefine Market Street. The first segment of the full 2.2-mile length from the Embarcadero to Octavia is on track to begin construction by the end of 2018.

Starting from Halprin's original vision of a people-first place, a new design proposal emerged in July 2017, capturing our collective imaginations. The new plans finally dedicate space exclusively to people biking, with fully separated bike lanes elevated to sidewalk level. Biking will no longer be a competition as everyone slows down and has time to appreciate our urban landscape. Transit will be prioritized, with boarding islands reconfigured and buses and streetcars picking up passengers and delivering them to their destinations more frequently and quickly thanks to transit-only lanes.

Early conceptual prototype inspiring the latest plans for the future of Market Street. Image courtesy of the SF Public Works.





Cross-section of new Market Street proposal gives an example of the detail needed for every unique segment of our city's grand boulevard. Image courtesy of the SF Public Works.

The proposal discourages any who might be tempted to drive private autos down Market, with turn restrictions improving the flow across, connecting SoMa to northern neighborhoods more seamlessly. Businesses will thrive with the increased foot traffic, with curbside loading zones for deliveries helping ensure that merchants can meet increased demand. Proposed passenger drop-off zones will accommodate the unique needs of hotels and other popular destinations.

With the new bike lanes and boarding islands, the curb will extend to nearly 40 feet from buildings in some locations, creating more space than ever for people. To define where people will bike, the City proposes a wide variety of options to physically separate the bike lane from the sidewalk. This is where the public's creativity is needed to shape the sort of landscaping, art and urban comforts that will help create welcoming places for people on Market Street. Seeking both form and function, we know that we need space for current fixtures, like bike racks, signage and newsstands. But we also want more resting places to accommodate people enjoying their coffee or meeting with friends while still enjoying the feel of the street. And we envision new aesthetics that serve everyday pedestrians, creating the uniqueness we have always sought for Market Street while preserving the historic Path of Gold — a promenade that celebrates and invites promenaders.

The new design for Better Market Street is emerging, but the details are far from complete; everything as described is still an early proposal. While the City's project team has developed a sketch, they seek input from the public on the details to fill out the drawing.

Your San Francisco Bicycle Coalition is committed to continuing our calls for protected bike lanes from the Embarcadero all the way through Octavia. This is our chance to make good on that promise, and we know that there is still so much work to be done to add this new chapter to Market Street's story.

"With the new bike lanes and boarding islands, the curb will extend to nearly 40 feet from buildings in some locations, creating more space than ever for people."

Over the next year, we will encourage members to share your experiences of biking on Market Street and how proposed project designs would impact you. We know that this project is not just for people who bike there today, though. As the spine of our city, a truly bike-friendly Market Street means that everyone feels comfortable biking there, especially the people who fear biking given today's conditions. Welcoming those people to the fun and freedom of biking in San Francisco remains a top priority.

So we have one ask: Tell people about this project. Share the history with them and come up with what you think the next generation's Market Street should look like. Do not be shy about Market Street because we won't be. We have a dream to realize.



## (PEDAL) POWER COUPLE: MEMBER-VOLUNTEERS KAT & ASUMU

By Kelsey Roeder

**Winterfest is just around the corner, and the excitement is already building. We can't wait to have the help of over 200 member-volunteers who make it happen. Two folks who you can bet will be there are Kat and Asumu, a veritable volunteering dream team.**

Though Kat and Asumu only became members of the SF Bicycle Coalition when they moved to San Francisco from Boston last year, they jumped right into becoming deeply involved with our work. We first came to know them through our monthly Volunteer Night.

"We really like Volunteer Night," Kat said. "It's a great way to hang out with other people who bike while helping out the SF Bicycle Coalition."

Though they now share a mutual fondness for biking, it hasn't always been love on wheels for Kat and Asumu. Asumu learned to bike at the age of four, and it's been his primary mode of transportation since middle school. Kat, however, just learned how to bike last year and started riding in the city a few months ago.

"I used to be terrified of going downhill, but now it's one of my favorite parts!" she said.

In addition to traditional volunteering, Asumu has spent many hours helping with our street campaigns, attending hearings and sending letters to City leaders to help make our streets safe.

"Despite our differences in skill and experience," explains Asumu, "we both sometimes don't feel safe in the city and know that the infrastructure can be better. We want to help the SF Bicycle Coalition make cycling more accessible to anyone, anywhere in the city."

Kat and Asumu are known for taking on less visible but no less important volunteer roles, like setting up for Winterfest to support our work for more bikeable streets.

"Setup is fun because you can see all the goodies they have for auction before the party," Kat said. "It's a lot of fun to be behind the scenes."

"Also, sometimes we're shy people!" Asumu added. "Plus, free drink tokens don't hurt."

*Want to join Kat and Asumu as a volunteer at Winterfest on Sunday, Dec. 3? We need over 200 volunteers to make Winterfest happen. Plus all Winterfest volunteers get free entrance and a free drink token. **Sign up today at [sfbike.org/volunteer](https://sfbike.org/volunteer).***

"We want to help the SF Bicycle Coalition make cycling more accessible to anyone, anywhere in the city."

# BIKE TEACHERS LEAD THE WAY

By Nancy Buffum & Ana Vasudeo

San Francisco's biking teachers are inspiring families across the city to embrace the fun and freedom of biking to school.

We caught up with one of them at the New School of San Francisco in Potrero Hill recently. Michael Ratliff is a teacher there who relies on his bike daily during his commute from Oakland's Temescal neighborhood. His bike, however, is not just your average bike. It comes equipped with MonkeyLectric lights and three speakers.

"My students hear me coming before they see me," joked Michael. "I got the lights for safety enhancement, but people also genuinely enjoy seeing my bike."

He has also become a teacher champion for parents who are interested in commuting by bike with their children, offering support and advice.

"Make it fun because it's such a bonding and memory-sustaining activity," he said that he tells them. "I wish my parents would have ridden their bikes with me when I was young."

Meanwhile, at Rosa Parks Elementary School in the Western Addition, teacher and bike commuter Arunan Kono-Soosaipillai serves as Safe Routes to School liaison and is an inspirational "roll model" for students and all community members at his school. Among the ways he supports and encourages students who bike is by leading a weekly bike train.

"It started a couple years ago with Bike & Roll to School Week, when I met families at the 16th Street BART station to bike to school from the Mission," Arunan said. "The students wanted to keep doing it. So ever since, once a week I bike with a group from there to school."

Arunan bikes with his family as well as with his students.

"Bikes make our lives fun. We don't have a car so we ride everywhere," Arunan said. "It's bonding time for me and my daughter, who is now in high school. She started in first grade with a trail bike and she never had training wheels."

Feeling inspired to bike to school like Arunan and Michael? Visit the new Safe Routes to School website at [sf saferoutes.org](http://sf saferoutes.org) for free tips and resources on safe biking.

Rosa Parks Elementary School teacher Arunan Kono-Soosaipillai with his daughter and occasional volunteer Aashna.



JULY • AUGUST • SEPTEMBER

# CHAIN OF EVENTS

For additions to the Chain of Events, visit [sfbike.org/events](http://sfbike.org/events). To submit an event or organize a ride, go to "Submit an Event" at the bottom of our website. Events not officially organized by the SF Bicycle Coalition are marked with an asterisk.

BIKES ARE EVERYWHERE.  
LET'S KEEP IT THAT WAY.

DOWNLOAD OUR FREE SF BIKE LAW & SAFETY GUIDE  
AT [DOLANLAWFIRM.COM/GUIDES](http://DOLANLAWFIRM.COM/GUIDES)



## DOLAN LAW

THE BEST LAWYERS

WE HOPE YOU'LL NEVER NEED®

SF Bicycle Coalition members receive a free consultation.

[DOLANLAWFIRM.COM](http://DOLANLAWFIRM.COM) 415.421.2800

## EVENTS

[sfbike.org/events](http://sfbike.org/events)

### SUNDAY STREETS\*

Sun, Oct. 1 | 11:00 am - 4:00 pm | Excelsior

Sunday Streets opens streets to people by closing them to cars and creating recreational space for everyone. The SF Bicycle Coalition teaches our Freedom from Training Wheels workshop and we'll have a Service Station at the event offering free air for your tires. Stop by and say hi! [sundaystreetssf.com](http://sundaystreetssf.com)

### INTERNATIONAL WALK AND ROLL TO SCHOOL DAY\*

Wed, Oct. 4

Lace up your sneakers, pump up your tires, let's walk and roll! International Walk & Roll to School Day kicks off the San Francisco Safe Routes to School program for 2017-18. Any school may host its own Walk and Roll to School event. Register online to receive incentives and prizes for organizers, schools and participating students.

### WOMEN BIKE SF: KNOW YOUR RIGHTS

Thu, Oct. 5 | 6:00 - 7:30 pm | San Francisco Bicycle Coalition Office, 1720 Market St.

Presented by Shaana Rahman, founder of Rahman Law, this workshop will cover topics including common causes of bike crashes, what to do if you have a collision or incident on the road, how to talk to the police and a lawyer and what the options are for personal insurance coverage for people who bike.

### WOMEN BIKE SF COFFEE CLUB

8:00 - 9:00 am

Fri, Oct. 6 | Ritual Coffee Roasters, 432b Octavia St.

Fri, Nov. 3 | Sextant Coffee Roasters, 1415 Folsom St.

Fri, Dec. 1 | Mercury Cafe, 201 Octavia St.

Women Bike SF is a San Francisco Bicycle Coalition program that aims to encourage and inspire more women, trans\* and femme-identified individuals to ride bikes with social events, rides and workshops. Once a month, an informal gathering of women who bike meet to talk bikes, share tips and caffeinate together. This is a perfect place to find riding buddies and answer some of your questions about biking in SF. Bring your ideas, questions and friends. [sfbike.org/women](http://sfbike.org/women)

### BICYCLE ADVISORY COMMITTEE MEETING\*

Mondays, Oct. 23, Dec. 4 | 6:30 - 7:30 pm | City Hall, Room 408, 1 Dr. Carlton B. Goodlett Pl.

The committee meets monthly to consider bicycle transportation projects and policies to make recommendations to the Board of Supervisors, the SFMTA, and other City and County agencies. [sfgov.org/bvac](http://sfgov.org/bvac)

### SF BICYCLE COALITION BOARD MEETING

Tuesdays, Oct. 24, Nov. 28 | 6:30 - 8:30 pm | SF Bicycle Coalition, 1720 Market St.

The SF Bicycle Coalition is governed by a volunteer Board of Directors. The board is responsible for the organization's financial health and achievement of its mission. SF Bicycle Coalition members are invited to attend all board meetings. No RSVP needed. [sfbike.org/board](http://sfbike.org/board)

### NEW MEMBER BIKE RIDE & SOCIAL

Wed, Oct. 25 | 5:30 - 7:30 pm | SF Bicycle Coalition, 1720 Market St.

Want to find some new folks to bike with? Get to know more about our work? Or get to know a new bike route our bicycle-friendly venue in town? Join us for a New Member Bike Ride and Social! We'll meet up at our office and go on a casual-paced, no drop ride to Southern Pacific Brewing for a snack and some drinks. New members who joined over the past year will get a special invitation to join us, but any member who'd like to get more involved is welcome as well. No host bar, but great company is included!

### BIKE EAST BAY'S BIKETOPIA\*

Thu, Nov. 9 | 6:30 - 10:00 pm | Impact Hub, 2323 Broadway, Oakland

Biketopia is Bike East Bay's annual member party and silent auction fundraiser. Come bid on the 100+ piece auction and raise a glass to the big advocacy wins of 2017!

[BikeEastBay.org/Biketopia](http://BikeEastBay.org/Biketopia)

### BIKE TO THE THEATER NIGHTS\*

Mon, Nov. 20 and Fri, Dec. 1 | 8:00 pm | ACT - The Strand Theater, 1127 Market St.

Come out to these special nights of theater specifically for people who bike! Join for a pre-show happy hour from 7:00 - 8:00 pm at A.C.T.'s Sky Bar (inside the Geary Theater) for complimentary beer and snacks. Patrons who bike to the theater receive a special discount on tickets (\$35 off Orchestra, \$25 off Mezzanine, and \$10 off Balcony), using code "THEATERSFBC" online or by phone.



### WINTERFEST MEMBER PARTY

Sun, Dec. 3 | 4:00 - 9:00 pm | The Village, 969 Market St.

Join over a thousand of your bike-loving buddies in an evening of festivities, food, music and beverages. Enjoy the fabulous local art auction, score a new bike and bid on items donated by your favorite bike-supporting businesses. Volunteer at Winterfest and gain complimentary admission to the party plus a free drink token. [sfbike.org/winterfest](http://sfbike.org/winterfest)

## RIDES

[sfbike.org/rides](http://sfbike.org/rides)

### GALS WITH GEARS | 10:00 am

Sun, Oct. 1 | Level B: Ride the Iron Horse Trail

Sun, Nov. 5 | Level B: Embarcadero to Tiburon

Sun, Dec. 3 | Level B: Bay Trail to the Rosie the Riveter Museum

Explore the Bay with the Gals! These monthly scenic rides are geared for women aged 50+ years young, but all riders are welcome. Four levels of rides offered to accommodate everyone from new to experienced riders. No rider is left behind! RSVP required: **RSVP required:**

[sfbike.org/gals](http://sfbike.org/gals)



### BIKE TO SCHOOL IN THE EXCELSIOR

Tuesdays, Oct. 3, Nov. 7, Dec. 5 | 8:00 am | Excelsior Playground, 579 Madrid St.

On the first Tuesday of every month the SF Bicycle Coalition leads a Bike & Roll to School "bike train" from Excelsior Playground Hub to nearby elementary schools. Parents, teachers and students gather with bikes and scooters (and helmets!) If you take the bus or drive to school, hop off MUNI at Madrid and Persia, or park the car and come join the fun. There is also a "walking school bus" for walkers and strollers.

### BAY DAY WATERFRONT BIKE RIDE

Sat, Oct. 7 | 9:00 am | Corner of 16th St. and Owens St.

The San Francisco Bicycle Coalition is teaming up with Save the Bay for the second annual Bay Day celebration. What is Bay Day? It's like Earth Day...for the Bay. To celebrate, we're going on a waterfront bike ride. We'll start at 16th and Owens, then pedal on the Embarcadero, past Fort Mason, along the Marina Green and end at the Warming Hut on Crissy Field for about 7.5 miles total. Or, don't stop there and continue the journey for another 10 miles! Skirt the city's coast, ride through the Richmond and end in the Panhandle for about 17 miles total.

### SURVEY RIDE: SAFE ROUTES TO JFK DRIVE

Sat, Oct. 14 | 1:30 pm | Velo Rouge Cafe, 798 Arguello Boulevard

JFK Drive in Golden Gate Park is a treasured "everybody on a bike" space, welcoming and fun for pedalers of all ages

and abilities, especially on car-free days. But biking to JFK Drive can be challenging, with access routes into the park in need of much improvement. Join this survey ride to take a look at the state of bike access into Golden Gate Park and help plan solutions to connect JFK Drive to the rest of the city.

### RIDE TO BIKETOBERFEST IN FAIRFAX

**Sat, Oct. 14 | 9:00 am | Vinyl Coffee, 359 Divisadero St.**

Thinking about heading to Biketoberfest, a fundraiser for the Marin County Bicycle Coalition and Access4Bikes? There's no better way to get to this bike-y event than with a fun group ride. The ride is about 23 miles from San Francisco to Fairfax and will be at a relaxed to moderate pace. After staying to enjoy the event, return to SF via the Larkspur Ferry.

### 49-MILE SCENIC RIDE

**Sat, Oct. 28 | 8:00 am - 5:00 pm | Steps of City Hall, 1 Dr Carlton B Goodlett Pl.**

Come play tourist for a day and enjoy the sights of our city the best way possible: by bicycle! Inspired by the classic 49-Mile Scenic Drive, this intermediate-level casually-paced ride rolls past a plethora of San Francisco's iconic attractions and neighborhoods, including the Painted Ladies, Twin Peaks, North Beach, Great Highway, Mission Dolores, and of course the Golden Gate Bridge. This full-day event includes a midday on-your-own lunch stop in Golden Gate Park and post-ride celebration at the Ferry Building.

### SOUTH SIDE SURVEY RIDE

**Sun, Nov. 5 | 12:00 pm | Corner of Ocean Ave. and Mission St.**

On this survey ride, we will be looking at bicycle infrastructure along some of our City's southern corridors. Join us and local decision makers to look at how we can make some of the hot spots in the Excelsior, Balboa Park and Mission Terrace.

### NORTHWEST WATERFRONT AND PRESIDIO PATHWAYS

**Sun, Nov. 19 | 1:00 pm | Brannan Street Wharf Park**

Join us for a ride of the Embarcadero, the Northwestern Waterfront and Presidio. We'll take a look at upcoming projects while taking in great views. Some climbs will be involved so plan accordingly.

### TREK TO TIBURON

**Sun, Dec. 17 | 9:30 pm | California Academy of Sciences, 55 Music Concourse Dr.**

Pedal over the bridge, through Sausalito and on to Tiburon. We'll take a short break in Tiburon to rest and enjoy the gorgeous views of the Bay. To return to San Francisco, you can either take the ferry back from Tiburon for a 20 mile ride, take the ferry back from Sausalito for a 30 mile ride or return by bike to the city for a 40 mile ride. This ride is intended for those riders who are confident on a bike but are newer to riding longer distances. We'll ride at a comfortable average pace of about 10-12 mph and many riders will be on hybrid bikes as opposed to road bikes.

## FREE CLASSES

Don't see a class date that works for you? We're always adding more. For the most up-to-date list of classes, and to submit the required RSVP for any class, go to: [sfbike.org/education](http://sfbike.org/education).

### LEARN TO RIDE WITH YBIKE IN THE PRESIDIO\*

**Sundays, Oct. 1, Nov. 5, Dec. 3 | 11:00 am - 2:00 pm | Presidio Main Post Lawn, 103 Montgomery St.**

Learn to ride your bike with YBike's awesome instructors. We provide bikes of all sizes and equipment. You just bring your game face (ideally a big, toothy grin) and a little determination. Children of all ages welcome. Repeats first Sunday of every month. Exact location in the Presidio may vary; for updates, check [ybike.org](http://ybike.org).

### FREEDOM FROM TRAINING WHEELS

**Sunday Streets | 11:00 am - 2:30 pm Sun, Oct. 1 | Excelsior**

Freedom from Training Wheels is a great way to get kids riding without training wheels. Bring your child's bike and helmet if you have them. If not, we have balance bikes for kids aged two to five. We will be at every 2017 Sunday Streets, so we hope to see you there! [sfbike.org/family](http://sfbike.org/family)

### TEST RIDE A FAMILY BIKE AT SUNDAY STREETS

**Sunday Streets | 11:00 am - 2:30 pm Sun, Oct. 1 | Excelsior**

Front seat, back seat, tag-along or family bike? Talk to our Family Biking experts about biking with your baby, toddler or child, and see equipment options up close at Sunday Streets. A Family Bike is a great option to take smaller children to school before you bike to work, for shopping and errands. Test ride a family bike and see what works for your family. Children are welcome to try the new ride with you.



### ADULT LEARN TO RIDE Ongoing

You're never too old to learn to ride a bicycle. Instructors will work one-on-one to teach the basics of balancing, starting, stopping and steering a bike, as well as proper helmet fit and adjustment. Most people learn to ride their bikes while taking the class, but even if they don't, they will leave with tips to continue teaching themselves to ride.

### INTRO TO URBAN BICYCLING WORKSHOP WITH FORD GOBIKE

**Wed, Oct. 25 and Thu, Nov. 16 | 6:00 - 7:00 pm | SF Bicycle Coalition, 1720 Market St.**

Come learn the basics of biking in San Francisco at our Intro to Urban Bicycling Workshop. Our one-hour course covers bicycling for everyday riding in SF, the rules of the road, route planning and more.

### TRAFFIC SKILLS 101: CLASSROOM WORKSHOP Ongoing

Looking to get comfortable riding in San Francisco? Join us for a presentation covering all you need to know for biking in SF and the Bay Area. This is the perfect class for those already riding to hone their skills or for people interested in riding but intimidated by urban traffic. No bicycle is necessary for this class.

### TRAFFIC SKILLS 101: ON-ROAD Ongoing

Practice what you learned in the Traffic Skills 101: Classroom. This on-bicycle class follows a comfortable progression onto city streets, beginning with a short review of the lessons from the classroom course. After a basic bike maintenance session, the class will practice bike maneuvering skills in a car-free practice area before riding on the streets in small, intimate groups led by instructors. You will gain experience riding alongside moving traffic in different traffic conditions and apply the safe-riding techniques practiced in the car-free space into real life.

### INTERMEDIATE URBAN BIKING Ongoing

In this newly developed classroom-based class, you can gain more advanced skills and techniques for riding in the city. This is a great class if you already feel pretty comfortable biking in the city and want to tackle a wider range of riding conditions. Topics include all-weather riding, nighttime riding, ways to keep your bike running smoothly and more!

### FAMILY BIKING CLASSES Ongoing

Your SF Bicycle Coalition offers a range of family biking workshops for all ages, including family on-road practice: Biking with Babies, Freedom From Training Wheels and more. For dates, times and more information, see [sfbike.org/family](http://sfbike.org/family).

## VOLUNTEER

**RSVPs required except where noted.** [sfbike.org/volunteer](http://sfbike.org/volunteer)

### SF BICYCLE COALITION PHONE BANK

**Tue, Oct. 3, Wednesdays, Nov. 1; Nov. 15; and Thursdays, Oct. 19; Dec. 7 | 5:30 - 8:00 pm | SF Bicycle Coalition, 1720 Market St.**

Join the volunteers who keep the SF Bicycle Coalition membership strong. No cold-calling, just calls to friendly lapsed members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your fellow volunteers.

### VOLUNTEER NIGHT

**Tuesdays, Oct. 10, Nov. 14, Dec. 12 | 5:00 - 8:00 pm | SF Bicycle Coalition, 1720 Market St.**

This SF Bicycle Coalition tradition has been happening for as long as we can remember, and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members, and help us keep our organization rolling as we work together on group office tasks. Dinner is provided. Bring a friend — the more the merrier! We have ample indoor bike parking, so don't forget to bring your bike into the office. **No RSVP necessary.**

### STREETSIDE OUTREACH: RIDE WITH RESPECT

**Thursdays, Oct. 12; Oct. 26 | 5:00 - 7:00 pm**

With our amazing member-volunteers, we'll distribute hundreds of bike bells and spread the word on how people can respectfully share our streets and public spaces. For people who bike, riding with respect includes following the rules of the road, yielding to people walking and communicating your presence using your voice or (ding-ding!) a bike bell. To ensure that the bike bells go to people who need them most, we keep the distribution location a secret.

### LIGHT UP THE NIGHT

**Tuesdays, Nov. 7; Dec. 19, Wed, Dec. 6 and Thur, Nov. 16 | 5:00 - 7:00 pm**

The San Francisco Bicycle Coalition is proud to present Light up the Night, an annual bike light distribution campaign, alongside our generous sponsor, Bay Area Bicycle Law. With our amazing volunteers, we install hundreds of white front lights and red back lights on bicycles for people riding in the dark. To make sure that the bicycle lights go to those who need them the most, we keep the distribution locations a secret.

### BICYCLE AMBASSADOR TRAINING Ongoing

Flex your advocacy muscle and become a Bicycle Ambassador! Come to our training to get up to date on what's going on with your SF Bicycle Coalition and learn how to sign up new members. This training will prepare you to volunteer at races, festivals, Service Stations and other events. Please note that you must be a current member of the SF Bicycle Coalition to become a Bicycle Ambassador.

### VALET BICYCLE PARKING Ongoing

Justifiably famous in SF, the SF Bicycle Coalition's Valet Bicycle Parking is like a coat check for bikes. Volunteers are trained onsite by our friendly and experienced Valet Supervisors; no previous experience required. View upcoming opportunities and sign up at [sfbike.org/valetvolunteer](http://sfbike.org/valetvolunteer).

### COMMUNITY BIKE BUILDS Ongoing

Your SF Bicycle Coalition works with a variety of community-based organizations around San Francisco to organize Community Bike Builds. Each event is an opportunity for the community to come together and refurbish reclaimed bicycles for its members. Each Community Bike Build needs more than a dozen volunteers to help out with both mechanical and non-mechanical tasks, and lunch will be provided. We'd love your help. RSVP at [sfbike.org/volunteer](http://sfbike.org/volunteer).

### COMMUNITY REPAIR NIGHT Wednesdays, Oct. 11, Oct. 25, Nov. 8, Dec. 13 | 5:30 - 8:30 pm

Want an opportunity to practice working on bikes? Are you an experienced mechanic and want to donate your skills to help make sure all San Franciscans have affordable transportation? Or do you just want to get your hands a little dirty? Come on out and get greasy at our Community Bike Build Prep Night. We'll be fixing up bikes to get them ready to give away at future Community Bike Builds. Snacks and beverages will be provided. RSVP at [sfbike.org/volunteer](http://sfbike.org/volunteer).

### BARTER MEMBERSHIP

Volunteer for 10 hours in a three-month period and earn a year's membership for free. If you'd like to get started with our Barter Membership program, please visit [sfbike.org/membership](http://sfbike.org/membership).



sfbike.org

SAN FRANCISCO BICYCLE COALITION  
1720 Market Street  
San Francisco, CA 94102

ADDRESS SERVICE REQUESTED

NONPROFIT  
ORGANIZATION

US POSTAGE PAID  
SAN FRANCISCO, CA  
PERMIT #3819

# Ways to Give



Making a donation is easy and can have a huge impact on our work to make it easier and safer for you to bike in San Francisco. All donations made to the San Francisco Bicycle Coalition Education Fund help us promote bicycling in San Francisco and are tax deductible.

  
**DONATE ONLINE AT**  
[sfbike.org/donate](http://sfbike.org/donate)

  
**MAIL A CHECK:**  
1720 Market Street  
San Francisco, CA 94102

  
**GIVE STOCK**  
Contact us for wiring instructions:  
[development@sfbike.org](mailto:development@sfbike.org)

  
**CORPORATE MATCH**  
Double your donation with a  
matching gift from your workplace.  
Tax ID: 20-5182730

## BECOME A SAN FRANCISCO BICYCLE COALITION MEMBER AND GET DISCOUNTS ALL OVER TOWN!

All Good Pizza	Everchange Fitness	P-Fits
American Cyclery	fitBERNALfit	Pedal Revolution
Arizmendi Bakery*	fitGLENfit	Po Campo
Avenue Cyclery	Fort Point Beer Company*	Precita Park Café
Bay City Bike Rentals & Tours	Freewheel	PUBLIC Bikes
BeOmni	Golden State Health	RearViz
Bespoke Cycles	Good Hotel	Rickshaw Bagworks
The Big Hand	Good Vibrations*	Riide
Big Swingin' Cycles	Green Apple Books	Roaring Mouse Cycles
The Bike Connection	Greens To Go	SFC San Francycle
Bike Friday	Heavy Metal Bike Shop	Sports Basement
Blazing Saddles Bike Rentals	High Trails Cyclery	Streets of SF Bike Tours
Body Awakening	Huckleberry Bicycles	SunPorch Yoga
Box Dog Bikes	IMPACT Bay Area	Swell Bicycles
Canyon Market*	Kasa Indian Eatery	Timbuk2
Charles Coat	Laughing Monk Brewing	A Tran's Bay Bike Shop
Chrome	Market Street Cycles	Treat Street Bicycle Works
Citizen Chain	Mercury Cafe	TRX Training Center
City Cycle of San Francisco	Mike's Bikes of San Francisco	Valencia Cyclery
Civic Cyclery	Mission Bicycle Company	Velofix
Coletta Gelato	Mission Workshop	Velo Rouge Cafe
Dandyhorse SF Bike Adventures	Noe Valley Cyclery	Vespertine
DD Cycles	Nomad Cyclery	Warm Planet Bikes
Dolores Park Café	Nopalito*	Yoga Garden SF
Duboce Park Café	Ocean Cyclery	Zipcar
Equator Coffees & Teas	Other Avenues Co-op	

\*Must arrive by bike to receive discount. See [sfbike.org/discounts](http://sfbike.org/discounts) for details.

Become a member of the San Francisco Bicycle Coalition and help us Connect the City and make San Francisco a better place to live, work and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals and more. See [sfbike.org/membership](http://sfbike.org/membership) for all the benefits.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_  
ZIP \_\_\_\_\_  
HOME PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Make checks payable to: San Francisco Bicycle Coalition.  
Check with your employer about matching your donation.

NAME \_\_\_\_\_  
CREDIT CARD NO. \_\_\_\_\_ EXP. \_\_\_\_\_  
DATE (MM/YY) \_\_\_\_\_

☐ VISA ☐ MASTERCARD ☐ Do not share my name, even with cool organizations the SF Bicycle Coalition trusts.

## MEMBERSHIP TYPE:

- ☐ \$35 ONE YEAR MEMBERSHIP  
☐ \$52 A BUCK A WEEK  
☐ \$120 SUSTAINERS\*  
☐ \$250 SUPPORTING MEMBER\*  
☐ \$500 PATRON\*  
☐ \$1,000 DONOR\*

\*includes free SF Bicycle Coalition t-shirt!  
Please choose.

☐ Men's ☐ Women's

## ADDITIONAL HOUSEHOLD MEMBER FOR \$15

NAME: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

## SIGN ME UP FOR A NEWSLETTER:

- ☐ BUSINESS BULLETIN (MONTHLY)  
☐ BICYCLE EDUCATION (MONTHLY)  
☐ FAMILY BIKING (QUARTERLY)  
☐ WOMEN BIKE SF (MONTHLY)

**JOIN!**  
[sfbike.org/join](http://sfbike.org/join)