



**Minutes of the San Francisco Bicycle Coalition Board of Directors meeting
March 27, 2018
SF Bicycle Coalition office**

Directors in attendance	Adam Keats
	Amandeep Jawa
	Andy Thornley
	Chema Hernandez Gil
	Jane Natoli
	Jean Kao (Treasurer)
	Jiro Yamamoto (by phone)
	Lindy Kae Patterson (by phone)
	Marie Jonas
	Mary Kay Chin (Secretary)
	Nic Jay Aulston (President)
	Robin Abad Ocuillo
	Rocky Beach
	Shirley Johnson
Staff	Brian Wiedenmeier
	Tracy Chinn
Guest	SFBC Member, name not captured.

Start	The meeting was convened with quorum at 6:32pm.
--------------	---

Agenda Item	Purpose	Presenter
1 Consent Calendar	Action	Nic Jay Aulston
<p>Motion to approve meeting minutes for 1/9/18 and 2/27/18 and to table the approval of 1/23/18 minutes to closed session for discussion. Andy moved. Chema seconded.</p> <p>The motion passed unanimously.</p> <p>Robin joined the meeting at 6:39pm.</p>		
2 President's Report	Information	Nic Jay Aulston
<p>The board president said the board will adopt Robert's Rules of order as the method for our meetings.</p> <p>Board@ emails</p> <ul style="list-style-type: none"> • One email from a member encouraging the board to endorse Jane Kim for mayor <p>Note taker – in addition to the secretary during discussion items a director shall volunteer to be a note taker. The note taker will track the discussions and points to ensure a more efficient use of discussion. Robin volunteered for this meeting.</p> <p>Action items – every meeting a director will volunteer to track any action items that may come up in the meeting and will send email follow ups. Jane volunteered for this meeting.</p>		



3 Executive Director's Report	Information	Brian Wiedenmeier
<ul style="list-style-type: none"> • Dashboard [Appendix A] is being updated with every new improvement and program SFBC does: <ul style="list-style-type: none"> ○ Valet bike parking has seen a 1% membership increase YTD and since January 1 there have been 1137 volunteer hours ○ Recently trained over 80 professional drivers ○ Distributed 178 bikes in bike builds this year • Construction on the separated Turk street bike lane will begin April 2-3 and should take roughly a week to complete. • SFMTA unanimously approved to extend the 8th street bike lane all the way to Townsend. • Potrero Ave street improvement project is finally wrapping up after 2 ½ years of construction. • Better Market Street first round of open houses with more to come. The SFBC is hoping to hire a third community organizer to help with this campaign. • SFMTA has begun the planning process for a Valencia Street bikeway. There are currently soft hit posts up on certain sections, which will hopefully deter some of the bike lane violations. • Lyft recently announced they would geo-fence Valencia and not allow drop offs to occur there. We are official calling on Uber to do the same and to expand it the whole length of Valencia. • Bikes on Board is calling for increased capacity on electrified Caltrain. Staff and members have been doing good work with our partnerships with SVBC. • A statement was issued after the killing of Elaine Herzberg in Arizona by an Uber self-driving car that was in self-driving mode. Staff recently heard from Assembly member Chiu that the provisional permit for self-driving vehicles will not be renewed in CA and at this time no other companies had applied for the permit. <p>Jiro and Lindy joined the meeting at 7pm by phone, after various snafus with the conference line were corrected.</p> <ul style="list-style-type: none"> • Welcome our new Communications Designer, Veronica Newell. • Working with GoBike for a ride skills class that would involve classroom and practice rides. Staff is hoping to do the same with JUMP bike share. • SFBC will be providing bicycle ticket diversion training (Goal 4.3) starting the first half of this year, which was earlier than expected. • Chema asked to clarify the decision to move away from organizing for a protected lane on 6th street. Brian stated staff believed there could be a bigger win if we put all our effort into 5th street, where we might be able to get a two-way bike lane. 		
4 General Public Comment	Information	Nic Jay Aulston
<p>Nic Jay thanked the staff, members and volunteers who attended Sunday Streets in the Excelsior. He noted that despite the poor weather it was well attended and inspiring to watch staff interact with the public.</p> <p>Deep joined the meeting at 7:10pm.</p>		
5 FY2018 Budget Approval	Action	Jean Kao
<ul style="list-style-type: none"> • Finance committee met and presented the board with a FY2018-2019 budget for review. • Currently behind on spending because of several open staff positions. • News is relatively good with a large grant and individual contributions coming through on the books, making our YTD projection in the black by \$66,000. • One major change to the FY18-19 budget is improved chances of receiving a large grant from a corporation that has sponsored the SFBC in past years. • Gap analysis 		



- Missing foundation grants, which will hopefully be addressed with a more seasoned staff and space for grant writing.
- Open positions have left our budget in good shape, but limits our organizational abilities.
- So far staff have exceeded BTWD sponsorship goal for the year. Hoping for more.
- Ways directors can help:
 - Individual contributions
 - Solicit business partner support
 - Hold events & benefits

Motion to approve the FY2018-2019 budget. Andy moved. Marie seconded.

The motion passed unanimously.

6	Board Communications	Action	Nic Jay Aulston
----------	-----------------------------	---------------	------------------------

The project management platform Slack was recommended by several directors as a tool for effective board communication.

Discussion

- Marie supports the platform and the ability to opt into a channel.
- Jane has used it professionally and in other organizing and found it best when supplemented by email.
- Robin is concerned about platform overload but will use if adopted by the board. He requested we develop protocols for use if adopted.
- Andy suggested turning off notifications if platform overload is a concern, allowing the user to activate their interaction versus being compelled by alerts.
- Brian would appreciate adopting the platform because it would alleviate his inbox.
- Nic Jay reminded using this platform you can @ a user to bring back their attention, whereas with email it's sent to everyone.
- Jane volunteered to develop a short, one-page protocol guide. Jane also volunteered to help onboard new users should it be needed.

Motion to adopt Slack as a tool for our communication. Marie moved. Jane seconded.

Approve: Jiro, Nic Jay, Jeremy, Andy, Marie, Jane, Mary Kay, Rocky, Adam, Chema, Shirley, Jean

Oppose: Robin, Lindy Kae

Abstain: Deep

The motion passed.

7	Update on Retreat Planning	Information	Rocky Beach
----------	-----------------------------------	--------------------	--------------------

Nic Jay, Rocky and Brian met with Susan Mooney, a consultant (and member) who has volunteered to moderate the retreat. The final agenda will be shared on Friday (3/30) for review. Still need help finding a venue to hold the retreat.

8	Political Endorsements (closed session)	Action	Nic Jay Aulston
----------	--	---------------	------------------------

Motion to move into closed session. Andy moved. Chema seconded.

Approve: Rocky, Mary Kay, Chema, Deep, Adam, Andy, Shirley, Lindy Kae, Jiro, Jean, Jane, Marie, Robin, Jeremy

Abstain: Nic Jay



The motion passed.

In closed session, the board discussed and approved the following endorsements for the June 5 election:

- Mayor: Jane Kim and Mark Leno (dual endorsement)
- Board of Supervisors, District 8: Rafael Mandelman
- Yes on Regional Measure 3
- No on Proposition H
- Meeting minutes for January 23, 2018

Post-meeting note: The board unanimously approved via email a board-authored blog post about the endorsements. Shirley moved, Jeremy seconded. The motion passed on March 30, 2018.

9 Acton Items Review	Action	Jane Natoli
<ul style="list-style-type: none"> • Marie, set up a meeting with Tracy re: fundraising • Jane, norms for Slack/email, as well as follow-up with anyone who wants to talk about it who hasn't used Slack much or at all before • Chema, room for the board retreat on the 8th • Jane/Jean, food for the retreat, with outreach to Susan for suggestions • Jeremy, post-retreat ride pending settling on the location • All of us - sign up for Bike to Work Day if you haven't already! • Sort out the conference calling code 		
10 Adjourn	Action	Nic Jay Aulston
<p>Motion to adjourn the March 27, 2018 SF Bicycle Coalition Board meeting. Marie moved. Jane seconded. Meeting adjourned at 9:08pm.</p>		

List of Appendices

Identifier	Title
A	<i>Strategic Plan 2018-2022 Dashboard</i>

Signature

Mary Kay Chin, Secretary	
--------------------------	--



Appendix A: Strategic Plan 2018-2022 Dashboard

San Francisco Bicycle Coalition			Dashboard Overview											
Strategic Plan 2018-2022														
Goal I			Goal II			Goal III			Goal IV					
1.1	0	0%	0	No	0%	9457	1%	0%	3140	922	0			
1.2	0	0%	0%	No		No			178	0	No	No		
1.3	0	0	0	No		1137	0	0%	No	No	80	No		
1.4	No	0%	0											
1.5	No	0%												
1.6	0	299	0%											
1.7	No	0%	0%											

San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL I: Demand high-quality infrastructure and push for visionary improvements to connect the city			
Objectives			
1.1 Establish physically-protected bike lanes as the standard for bike improvements, especially on Vision Zero high-injury corridors.			
	<i>Miles of protected bike lanes</i>	<i>Approved bike lane projects including protected bike infrastructure</i>	<i>Annual miles of new & upgraded infrastructure along high injury corridors</i>
Goal	30	25%	18
Actual	0	0%	0
1.2 Fight for land use policies, street design, and operations that prioritize safe, comfortable sustainable transportation over fast driving.			
	<i>"Hot spot" improvements</i>	<i>Increase in perceived safety of biking</i>	<i>Decrease in bike crash rate</i>
Goal	150	50%	50%
Actual	0	0%	0%
1.3 Expand car-free spaces within parks and on city streets.			
	<i>Regular open streets events per year</i>	<i>New permanent open, car-free spaces</i>	<i>Larger-scale car-free event</i>
Goal	15	5	1
Actual	0	0	0
1.4 Work to eliminate double-parking and illegal loading/unloading in bike lanes.			
	<i>Enable double-parking reporting through 311</i>	<i>Bike lane encroachment reduction, high injury corridors</i>	<i>Bike lane encroachment reduction, citywide</i>
Goal	Yes	60%	40%
Actual	No	0%	0



1.5 Ensure bike access and capacity on bridges and local and regional transit.			
	<i>Funding for Bay Bridge Western Span</i>	<i>People arriving to Caltrain & BART by bike</i>	
Goal	Yes	50%	
Actual	No	0%	
1.6 Make bike parking secure and plentiful.			
	<i>Additional bike racks/corrals installed</i>	<i>Valet bikes parked</i>	<i>Increase number of attended/secure parking facilities</i>
Goal	3000	75000	300%
Actual	0	299	0%
1.7 Decrease bicycle theft.			
	<i>Establish bike theft unit</i>	<i>Decrease in bike theft</i>	<i>Increase in bike registration</i>
Goal	Yes	50%	50%
Actual	No	0%	0%

San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL II: Build public support and political power to win affordable and sustainable transportation for all San Franciscans.			
Objectives			
2.1 Secure significant, new funding sources for bicycle infrastructure by winning local and regional funding measures.			
	<i>Win all endorsed revenue measures</i>	<i>New revenue allocated to bike & ped projects</i>	
Goal	Yes	10%	
Actual	No	0%	
2.2 Ensure new and emerging mobility technologies and services, especially transportation network companies (TNCs) and delivery services, are safe and complement bicycling.			
	<i>Enact Policies</i>		
Goal	Yes		
Actual	No		
2.3 Elect powerful champions for bicycling as mayor of San Francisco, in key supervisorial districts, and to other important offices citywide.			
	<i>All endorsed candidates elected</i>		
Goal	Yes		
Actual	No		



San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL III: Grow, engage, and empower our membership to strengthen our organization and deepen community support for bicycling.			
Objectives			
3.1 Increase the number of members through grassroots organizing and strategic coalition building.			
	<i>Number of members</i>	<i>Annual list growth</i>	<i>Increase in business members</i>
Goal	12000	5%	50%
Actual	9457	1%	0%
3.2 Build an organization whose members, board, and staff reflect San Francisco's demographics.			
	<i>Annual demographic report</i>		
Goal	Yes		
Actual	No		
3.3 Engage members and individuals to power our advocacy and increase our effectiveness.			
	<i>Annual volunteer hours</i>	<i>Members trained</i>	<i>Member engagement at each level</i>
Goal	10000	250	10%
Actual	1137	0	0%

San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL IV: Introduce San Franciscans of all ages, identities, and backgrounds to the joy of bicycling and encourage more San Franciscans to bicycle more often.			
Objectives			
4.1 Reach thousands of people through bicycle education and school safety programming, emphasizing rules of the road.			
	<i>Adults reached</i>	<i>Young people, parents and caregivers reached</i>	<i>Increase in biking to school</i>
Goal	50000	30000	25%
Actual	3140	922	0
4.2 Support bicycling for everyday transportation among communities that experience barriers to riding.			
	<i>Bikes distributed</i>	<i>Increase in women, trans femme ridership</i>	<i>Advocate for expansion of accessible & affordable bike share</i>
			<i>One annual event in each district</i>
Goal	1000	50%	Yes
Actual	178	0	No
4.3 Educate all road users how to share the road safely and respectfully.			
	<i>SFPD Focus on the Five goal met</i>	<i>Accountable traffic enforcement advocacy</i>	<i>Professional drivers trained</i>
			<i>Ticket diversion program established</i>
Goal	Yes	Yes	2500
Actual	No	No	80