SAN FRANCISCO BICYCLE COALITION

SUMMER 2018 ISSUE 164 - JULY, AUGUST & SEPTEMBER

# TUBE



TIMES

PROMOTING THE RICYCLE FOR EVERYDAY TRANSPORTATION



# My Challenge. Our Challenge.

Every day I have the privilege of waking up, getting ready and heading out to join the thousands of San Franciscans who ride a bicycle. Sometimes I pedal with you in groups and sometimes I travel independently. Either way I recognize that I



ride on concrete streets that were embedded with social inequities. I don't have the luxury to ignore how the design of the streets were driven by experts whose values intentionally left specific people to spend more money, time and effort to transport themselves to and from their desired destinations. These motivating values haven't fully diminished with time, and I'm continually reminded of the ways that I'm asked to sacrifice my personal safety due to the lack of recognition for my community's needs and values. However, through this cloud of disparities has come executive leadership to the San Francisco Bicycle Coalition that has the courage to confront discriminatory practices, cultivate partnerships with new allies and build trust with communities that have for too long lacked a place at the organization's table. This leadership is injecting love, peace, social justice, cooperation and compassion into the new waves of infrastructure. This leadership is confronting the challenge of how to incorporate the visions of marginalized communities with those of more traditional power players. This leadership is not indifferent to the effects of demanding infrastructure that reinforces existing models of inequalities.

Today, the 10,000-plus members of the SF Bicycle Coalition have the opportunity to harness our collective energy and support our staff on the diversity of projects they work on so tirelessly. These efforts look to invest in not just bike lanes, but the people who use them. As a bonded group, we, the membership, must take action. I PERSONALLY CHALLENGE OUR MEMBERSHIP TO TAKE ACTION and every month volunteer ONE extra hour or dedicate the equivalent of ONE hour of salary to your SF Bicycle Coalition. Together we can all take a stand for the delivery of bike lanes that bloom with the hopes and aspirations of all San Franciscans who want to join me and wake up every day with the ability to ride their bikes on safe streets.

Thank you for being a member!

Nicholas Aulston President, Board of Directors San Francisco Bicycle Coalition •

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The Tube Times is a quarterly publication of the San Francisco Bicycle Coalition, a member-based advocacy organization transforming San Francisco's streets into more livable, safe places by promoting the bicycle for everyday transportation.

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Support our work for more welcoming, more bikeable streets with a gift today: sfbike.org/donate.

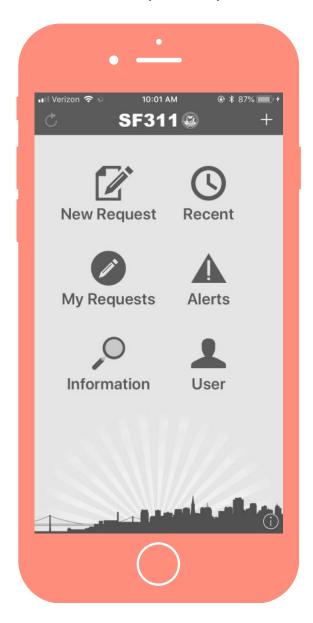
## **How to 311**

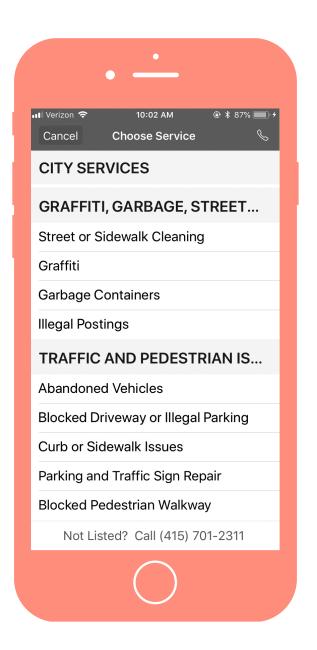
### By Janice Li

Did you know that you can now use San Francisco's 311 system to report vehicles in bike lanes?

Yes, you can! Here are two ways you can report a blocked driveway or illegally parked vehicles.

1. Download the SF311 mobile app by going to SF311.org and clicking on the appropriate link. In the app, submit a New Request, select Blocked Driveway or Illegal Parking, and enter the information to complete the report.





2. Non-app users can call (415) 553-1200, then press 1 for English and 7 to report the issue.

So where does this information go? This reporting feature means that the City can finally aggregate complaint data. This data will then help inform enforcement efforts, and we will continue to keep a close eye on progress to make sure we see decreased double parking in bike lanes.

## TUBE TIMES 164

## **Quick Releases**

## Twin Peaks Puts People First

We did it! Last April, the SF Bicycle Coalition — along with Walk San Francisco, Bay Area Ridge Trail Council and SF Urban Riders — won approval to extend the Twin Peaks pilot project until 2020. This project creates an amazing carfree space for those biking and walking atop one of San Francisco's most iconic views.



Photo Credit: Shundo David Haye

San Francisco Recreation and Parks Department has already begun design work to transform the roadway into a promenade. Proposed designs for the project include separated paths for people walking and biking, replacing concrete barriers with native plants and better connecting the trail network on Twin Peaks. The new promenade and related improvements are expected to be completed in 2020, in time for the end of the current pilot program.

### **Thanks Business Members**

Thank you to our latest new and renewing business members: 560 Mission, Backroads, BAR Architects, Compass Transportation, Decathlon, Golden Gate National Recreation Area, Leddy Maytum Stacy Architects, Terabit Systems, Tideline, Timbuk2, Tishman Speyer, Zendesk and Zicla.

### It Takes a Village

Our first Community Repair Night was just one year ago, and in that time SF Bicycle Coalition volunteers have logged over 350 hours helping others get (or keep) their bikes in top condition. We've grown our space from an old gym to a full-fledged repair shop. In the process, hundreds of volunteers have practiced their skills and repaired hundreds of bikes. Volunteer extraordinaire Maggie Chestney put it best: "Community Repair Nights give me a chance learn how to break apart, build and repair bikes from scratch. I love the hands-on opportunities and the chance to investigate different parts of bikes that are broken or need to be fixed. The best part of this experience is knowing that the final products of all our bike repairs are contributing directly to the SF Bicycle Coalition's Community Bike Builds, which provide affordable transportation to those who need it in San Francisco."



Get dirty with us every 2nd and 4th Wednesday evenings, from 5:30-8:30 pm (drop-in's ok) and learn more at **sfbike.org/bikebuilds** 

"The best part of this experience is knowing that the final products of all our bike repairs are contributing directly to the SF Bicycle Coalition's Community Bike Builds, which provide affordable transportation to those who need it in San Francisco."

### Farewell & Hearty Welcomes

After nearly seven years on staff, Development Director **Tracy Chinn** stepped down. First hired as a Development Associate, Tracy's contributions over the years have been innumerable as our team and budget expanded considerably during her tenure.

Meanwhile, we're very excited to welcome our two newest members of the SF Bicycle Coalition team, Veronica Newell and Rahul Young. Veronica joined the staff as Communications Designer in March. She has a mandate to dig deep into the data about our electronic communications tools and redesign them to be even more effective. In May, Rahul joined the team as Deputy Director. Rahul brings two decades of sustainability and operations expertise into this new role focused on finance, facilities and team culture.

## Biggest. Best. Bike to Work Day. EVER

I know, I know, we say that every year, but this year, we have the receipts to back it up! Bike to Work Day is clearly the number one day of the year for getting someone to try biking to work for the first time, and it's especially gratifying when elected officials catch the cycling bug. This year it was time for Supervisor Ahsha Safaí (right), who biked to the Bike to Work Day rally at City Hall with Ocean Cyclery owner Jeff Taliaferro (left).





We have a confession: We were a little nervous about Bike to Work Day 2018 because we set our goals so high. When we started planning last September, we established an unprecedented goal of 1,075 new and renewing members on Bike to Work Day. The final number? A whopping 1,248 people joined the SF Bicycle Coalition as new or renewing members on May 10. We shattered our original, ambitious goal thanks to the efforts of over 300 member-volunteers who did a terrific job of connecting Bike to Work Day cyclists with the mission of the SF Bicycle Coalition to create more, better and safer bicycling in San Francisco. THANK YOU!!



# TUBE TIMES 164

## Learning to (Bike) Share

## The SF Bicycle Coalition offers bicycle safety education in partnership with both of SF's bike-share systems

### By Christopher White

My partner has ridden his bike, named Smithy, thousands of miles, including from San Francisco to Los Angeles five times with AIDS LifeCycle. They have a close emotional bond. But day-to-day they don't spend a lot of time together. Fear of locking Smithy up on the street keeps him from riding for errands and general transportation. Happily, the huge swell in bike-share options in San Francisco means that my partner and I still ride together most times we're heading somewhere.

Anecdotal evidence suggests that the two bikeshare systems, Ford GoBike and Jump Bikes, bridge such a gap for many people. Plenty of new users of these systems are riding SF's streets for the first time or the first time in many years.

More access to active transportation options is a win for all of us. Your SF Bicycle Coalition also recognizes the need for education of new riders to ensure that people are biking safely — for their own well-being and that of everyone with whom they share the streets. That's why we're partnering with both bike-share companies to offer bicycle education specifically tailored to bike-share users.

We've offered an hour-long Introduction to Urban Biking class to GoBike users for the past few years. This year's GoBike offerings have expanded with a revamped 90-minute curriculum. The new class begins with 45 minutes in the classroom, covering the rules of the road and best practices for safely sharing the street. In the second half of the class, we hit the bike lanes on GoBikes, giving students the opportunity to practice what they learned under the guidance of experienced SF Bicycle Coalition instructors.

To find out more or register for a class, please visit sfbike.org/education.

"Having a sturdy bicycle to try out riding on San Francisco streets — without a financial commitment — can help someone feel safe and empowered to incorporate bicycling into their lifestyle," GoBike Marketing Manager Abby Salzer said.

"We want to see everyone taking these classes, especially people who may not presently see biking as something that's for them."



Classes with e-bike share company Jump follow a similar structure, but the curriculum includes education about safely operating its e-assist bikes, which can travel faster and have more sensitive brakes than non-electric bikes.

"We want to see everyone taking these classes, especially people who may not presently see biking as something that's for them," said Meaghan Mitchell, community outreach coordinator with Jump.

For both systems, free classes are offered quarterly at the centrally located offices of the SF Bicycle Coalition. In addition to learning critical bicycle safety skills, all attendees are offered incentives, including drawings for either annual GoBike memberships or generous credit on Jump Bikes, depending on the class.



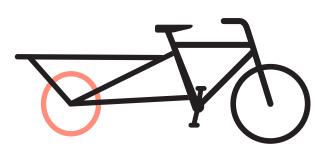
Balance bikes have no pedals and teach the most important biking skill first: balance! You'll never need training wheels.



Trailer bikes & tow bars are cost effective ways to introduce elementary school age children to pedaling with you.



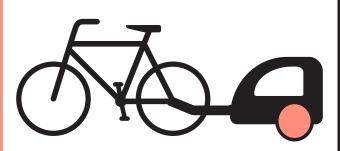
Baby or child seats, either on front or back of your existing bike, are affordable ways to bring your youngest family member(s) along on rides.



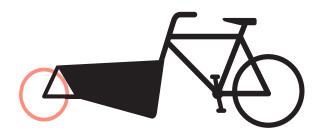
 $Long-tail\ bikes\ are\ bigger\ investments, but\ make\ biking\ with\ children\ fun\ and\ easy\ for\ longer\ distances,\ especially\ with\ an\ electric-assist\ boost.$ 

## FAMILY BIKING:

## SO MANY RIGHT ANSWERS



Trailers are sturdy, and most models fit two small children comfortably, plus gear.



Bucket bikes or bakfiets are easy to maneuver thanks to a low center of gravity, and you can keep an eye on your kids.

## **Enjoying Summer by Bike**

### By Janice Li

This Bike to Work Day was the biggest we've ever celebrated, and as I now look back on the day, I remember Interim Mayor Mark Farrell's words on the steps of City Hall: "Every day can be like this."

For many of us, every day is already Bike to Work Day. We bike not only to work, but to school, to shop, to parks and beyond. Still, we are all different people before we get on the saddle and we bike for a variety of reasons. But I know that everyone who bikes experiences at least one thing in common: the joy that comes with bicycling.

In fact, we even formalized "joy" as a core value of our organization's in our strategic plan. We celebrate bicycling as a fun, healthy way to get around and connect with each other and our communities.



There's an inherent joy that comes with biking as a way of getting around, whether you're flying past a line of cars in traffic as you're riding in a protected bike lane or, if you're like me, shouting "Hello, friends!" as I bike by the Bison Paddock in Golden Gate Park every day.

But there's also joy in connecting with community by bike. I discover new shops, restaurants and parks on the regular. I meet so, so many people in the bike lane, on a bike ride, at an SF Bicycle Coalition event or even just through the very chatty bike community on Twitter.

So join me in celebrating the joy of biking at one of these events this summer (see sidebar). Better yet, invite a friend to go pedaling together. Every ride you take is building community and making San Francisco a better city.



# Can we watch your bike?

## We're offering free Valet Bike Parking at these events through the summer:

### **Flower Piano**

Wander Golden Gate Park's beautiful Botanical Garden and discover music streaming from pianos throughout the park. You can even tickle the ivories yourself!

July 7-8 & 14-15 11:00 am - 6:30 pm

### **Presidio Picnic**

Haven't been yet? The Presidio Trust and Off the Grid know how to throw a killer picnic, complete with just about every food truck the heart could desire.

Every Sunday, 11:00 am - 4:00 pm

### **Giro Di San Francisco**

You don't need to go to Europe for a front-row seat at a bike race. Since 1975, this thrilling, criterium-type event has showcased the competitive side of cycling. It's open to a range of riders.

Sept. 3

### **Folsom Street Fair**

There is a little (or big?) something for everyone at SF's leatherfest in the street.

Sept. 30

### SF Street Food Festival

People who bike love food, and when you get there by bike, you can justify trying everything! Check out the SF Street Food Festival to experience treats from around the world.

Oct. 13, 10:30 am - 8:00 pm

### San Francisco Giants

Don't forget that we're offering free Valet Bicycle Parking at every home game all season long!

# **PROGRAMS**



**Adult Bicycle Education Classes** offered.

Adults and children we taught how to ride a bike.









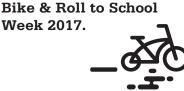
SF residents reached at major festivals for **Bicycle Safety Educa**tion Outreach.



People who we serve through Adult Bicycle Safety Education classes.

7,236

Students celebrated Bike & Roll to School





Schools that participated in Bike & Roll to School Week 2017.



Bikes distributed to low-income residents in SF through our **Community Bike Builds Program.** 



Bikes parked at events across SF by our Valet Bike Parking team.

## **2018 Golden Wheel Awardees** Really Stand Out

### By Chris Cassidy

For over a quarter of a century, the SF Bicycle Coalition has honored people and organizations going the extra mile for bikeable, livable streets. This year, we honor an SF bicycle advocacy legend, and an organization that is dedicated to safe streets in San Francisco. For the 2018 Golden Wheel Awards, we are proud to honor Leah Shahum and San Francisco Bay Area Families for Safe Streets, a program that is organized by our partners at Walk San Francisco.

Leah's career spans nearly two decades of proven success championing movements to advance active transportation, including serving as the long-time executive director of the SF Bicycle Coalition and founding the Vision Zero Network, a nonprofit working to advance Vision Zero in communities across the country.

"One of my favorite victories with the SF Bicycle Coalition was expanding Golden Gate Park's carfree Healthy Saturdays," Leah told us recently. "It was such a challenging campaign, with opposition from some powerful, entrenched interests. For me personally, that was so significant because Healthy Saturdays is so undeniably beneficial for the people of San Francisco, with the benefits extending beyond just people bicycling."



As Leah recognizes, in this work there are victories, but there are also some deeply felt losses, like when Amelie Le Moullac died biking in SoMa in August 2013, following a collision with a truck.

"I remember that as a time of deep sadness, as is always the case for any preventable fatality. Amelie's death really captured people's attention, grief and anger," Leah said. "With Folsom being such a busy morning commute route, so many of our most active members could relate to that tragedy. It felt like this could have been any of us.

"One of my favorite victories with the SF Bicycle Coalition was expanding Golden Gate Park's car-free Healthy Saturdays."

"I think the SF Bicycle Coalition's advocacy helped capture attention, and it felt like a turning point for the City really taking the experiences of people biking seriously," Leah recalled. "When I ride on Folsom and in SoMa now.

Join us Thursday, July 26, as we recognize these incredible advocates. For complete details on the 2018 Golden Wheel Awards, go to sfbike.org/goldenwheel

I am so pleasantly surprised by how much safer it feels. There's a tremendous difference from the streets that Amelie biked."

Preventing tragedies is at the core of the advocacy of SF Bay Area Families for Safe Streets, a group of people who have lost loved ones to traffic collisions. While working together on street safety campaigns and effectively telling their stories to persuade decision makers, SF Bay Area Families for Safe Streets also offers a sense of community for people who have suffered tragic losses from collisions.

Member Julie Mitchell, who lost her son Dylan when he was hit by a truck while he biked on 16th Street, now channels her grief by fighting for street safety improvements.

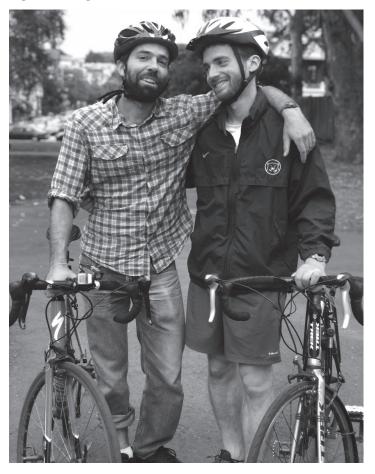
"We've all been through very traumatizing experiences, and we all use that grief and that trauma as a power to see change delivered on our streets," Julie told us. "Being active with SF Bay Area Families for Safe Streets made me understand that people like me can make a difference."

People like Leah Shahum and organizations like SF Bay Area Families for Safe Streets demonstrate courage and determination day in and day out to make our streets the safe corridors that people deserve.

# TUBE TIMES 164

# Building Community: Meet Volunteers Mike and Jonas

By Kelsey Roeder



As someone once said (or should have said): The couple that volunteers together stays together. We recently caught up with one of our favorite pairs of volunteers — Mike Machala and Jonas Krimm — to see what keeps them coming back.

Ever since their beginning as a couple, biking has been an integral part of Mike and Jonas' story.

"Jonas biked to our first date at Land's End," Mike said. "I drove, but to be fair, it was a Sunday, and I was living in the South Bay at the time. I also had two dogs with me, in hopes of wooing Jonas. But I biked to our next date!

### Want to get in on the volunteer fun?

Join us for a Community Repair Night or any of the dozens of other ways to volunteer with SF Bicycle Coalition. Sign up at sfbike.org/volunteer.

"One year, Jonas even planned a bicycle-centric scavenger hunt for my 30th birthday," Mike said. "I had to bike all around San Francisco and the South Bay in a downpour to meet various friends and find hidden clues. I would say it was a very wet success."

When it comes to volunteering, Jonas lit up.

"Volunteering is important to us because we fully believe in the San Francisco Bicycle Coalition's mission: promoting the bicycle for everyday transportation," Jonas said. "The SF Bicycle Coalition does so much to make San Francisco more bike-friendly and to get more people riding, and we feel it's important and rewarding to contribute to the community."

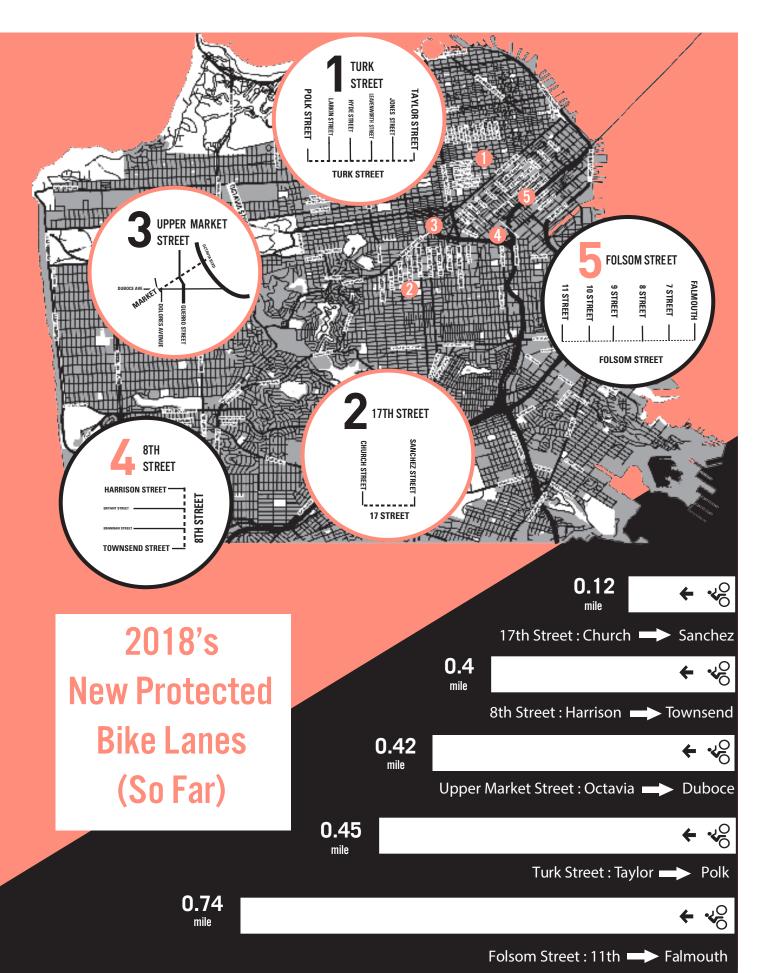
When asked about summer plans, Mike and Jonas said that their travels centered around their wedding in central Oregon in June.

"I'm also currently partnering with the SF Bicycle Coalition and the San Francisco Bike Kitchen to coordinate a Community Bike Build for students at San Francisco International High School, the public high school for recent immigrant students where I work," Jonas added.

"We love the SF Bicycle Coalition," Mike said. "All of our volunteering with the organization has been awesome. We love the energy, creativity and general happiness."

"Jonas biked to our first date at Land's End, I drove, but to be fair, it was a Sunday, and I was living in the South Bay at the time. I also had two dogs with me, in hopes of wooing Jonas. But I biked to our next date!





## **WOMEN BIKE SF**

### **COFFEE CLUB**

8:00 - 9:00 am

Fri, July 6 | Sightglass Coffee, 270 Seventh St.

Fri, Aug. 3 | Noon All Day, 690 Indiana St.

Fri, Sep. 7 | Andytown Coffee Roasters, 3655 Lawton Ave.

Women Bike SF is a San Francisco Bicycle Coalition



program to encourage and inspire more women, trans\* and femme-identified individuals to ride bikes through social events, rides and workshops. On the first Friday of every month, an informal gathering meets to talk bikes, share tips and caffeinate together. This is a perfect place to find riding buddies and answer some of your questions about biking in SF. Bring your ideas, questions and friends.

## RIDES

### MARIN HEADLANDS ART RIDE

Sun, July 29 | 12:00 pm | McLaren Lodge, Golden Gate Park (JFK Dr. near Stanyan)

Take a merry ride over the bridge to the Headlands Center for the Arts (HCA) and drop in on their summer Open House. Meet HCA's Artists in Residence and Affiliate Artists in their studios, see and discuss current works-inprogress, and check out



this very groovy scene nesting in the former Fort Barry site. The HCA Open House is free, but bring snack money and an appetite for aesthetic intrigue.

## FREE CLASSES

### TRAFFIC SKILLS 101: ON-ROAD

Sat, Aug. 18 | 10:00 am - 4:00 pm | Meet at Park Police Station. 1899 Waller St.

The second class in our Traffic Skills 101 series, this class begins with a short review of the lessons from the first classroom course and then follows a comfortable progression onto city streets. The class will practice bike maneuvering skills in a car-free practice area before riding on the streets in small groups led by instructors. You will gain experience riding alongside moving traffic in different traffic conditions and apply the safe riding techniques practiced in the car-free space to real-life situations. Anyone 14 years of age or older is

W YES OF STATE OF STA

welcome. Bicycle, helmet and pre-registration required. Please bring your lunch. Prerequisite: Traffic Skills 101 Classroom workshop.

## **VOLUNTEER**

### **SUNDAY STREETS**

11:00 am - 4:00 pm

Sun, July 15 | Mission

Sun, Aug. 19 | Surprise location

Sun, Sep. 9 | Western Addition

Sun, Sep. 23 | Tenderloin

Sunday Streets opens streets to people by closing them to cars and creating recreational space for everyone. We need volunteers to teach Freedom from Training Wheels, as well as signing up new and renewing members at our SF Bicycle Coalition booth. At Freedom from Training Wheels, we'll teach kids how to scoot, balance and glide on their bikes. At the SF Bicycle Coalition booth, we talk with people about our work and welcome them into our community. Outreach is super fun and one of the most important ways you can help advance the bike projects that matter to you. Join us! Go to **sfbike.org/volunteer.** 



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### AND GET DISCOUNTS ALL OVER TOWN

### **Bike Shops**

American Cyclery Avenue Cyclery Bespoke Cycles Big Swingin' Cycles The Bike Connection Bike Friday Box Dog Bikes Citizen Chain City Cyle of San Francisco Civic Cyclery DD Cycles Everybody Bikes Freewheel Fuzion Workshop Heavy Metal Bike Shop High Trails Cyclery **Huckleberry Bicycles** Market Street Cycles Mikes Bikes

Mission Bicycle Company

Noe Valley Cyclery Nomad Cyclery Ocean Cyclery Pedal Revolution Roaring Mouse Cycles Sports Basement Swell Bicycles Valencia Cyclery Velofix Warm Planet Bicycles

### **Bike Services** & Rentals

Bay City Bike Rentals & Tours Blazing Saddles Dandyhorse SF Bike Adventures P-Fits Streets of SF Bike Tours

### Clothing & Accessories

Charlie's Coat Chrome Mission Workshop Po Campo RearViz Rickshaw Bagworks SFC San Francycle Timbuk2 Store Vespertine

### Food & Beverage

All Good Pizza Arizmendi Bakerv\* Canyon Market Coletta Gelato Dolores Park Café Duboce Park Café Equator Coffees & Teas Fort Point Beer Company\* Greens to Go Kasa Indian Eatery Laughing Monk Brewing Mercury Cafe Nopalito\* Other Avenues Co-op

### Wellness

The Big Hand Massage Body Awakening **Everchange Fitness** fitBERNALfit fitGLENfit Golden State of Health Good Vibrations\* Impact Bay Area Sunpoarch Yoga TRX Training Center Yoga Garden SF YuBalance

### Other

Green Apple Books Zipcar

\*Must arrive by bike to receive discount. See sfbike.org/discounts for details.



Become a member of the San Francisco Bicycle Coalition and help us Connect the City and make San Francisco a better place to live, work and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership for all the benefits.	MEMBERSHIP TYPE:	SIGN ME UP FOR A NEWSLETTER:
	☐ \$35 ONE YEAR MEMBERSHIP	■ BUSINESS BULLETIN
	☐ \$52 A BUCK A WEEK	(MONTHLY)
NAME	\$120 SUSTAINERS*	MONTHLY)
ADDRESS CITY	☐ \$250 SUPPORTING MEMBER*	☐ FAMILY BIKING
ZIP	☐ \$500 PATRON*	(QUARTERLY)
HOME PHONE EMAIL	\$1,000 DONOR*	WOMEN BIKE SF (MONTHLY)
Make checks payable to: San Francisco Bicycle Coalition. Check with your employer about matching your donation.	*includes free SF Bicycle Coalition t-shirt! Please choose.	,
	☐ Men's ☐ Women's	



EMAIL:



VISA

CREDIT CARD NO.

DATE (MM/YY)





MASTERCARD Do not share my name, even with cool organizations the SF Bicycle Coalition trusts.

EXP.

