PROGRESS AND POTENTIAL

As our update on page 2 shows, San Francisco is still spending pitifully low amounts on bicycling — less than half of 1% of its transportation capital budget.

And improvements on our streets still move at a glacial pace, as highlighted on page 6. A critical 3-block stretch of Fell and Oak Street bikeways should be on-the-ground by now. But as of press time, the City continues to allow the project to be delayed.

How can this be, particularly when bike improvements are proving to be the fastest, most cost-effective way to move more people at a time when other transportation costs are skyrocketing? Even with meager investments, bicycling to work is already surpassing 15% in some SF neighborhoods!

It makes you wonder how City leaders could allow a longtime, community-supported effort to boost biking, walking and transit on our premier corridor — Market Street — to stumble, despite consistent and increasing calls from businesses and individuals to make Market Street a world-class boulevard. See page 6.

As clear as the evidence is of the benefits of biking, our planning and decision-making leaders are not yet feeling confident enough to lead in what is, admittedly, a new way. For them, it seems safer and easier to continue business as usual.

But that's not what San Franciscans want. Repeatedly, public opinion polls and everyday conversations show that people want more easy, affordable and enjoyable options to move around our city.

Those who plan our streets and make transportation funding and policy decisions would be wise to catch up with the increasing demands to grow and improve bicycling.

I hope the numbers of people riding on Bike to Work Day this year help highlight the great untapped potential that bicycling offers.

LEAH SHAHUM
Executive Director
WHAT NOW? UNDERSTANDING THE CITY’S NEW BIKE STRATEGY

You may already be aware of the long struggle to create and win approval of the City’s current Bike Plan, which has led to the installation of over 22 miles of new bike lanes — from 17th Street to North Point Street and likely into your own neighborhood.

The story of the San Francisco Bike Plan and the four year injunction blocking bike projects is infamous. While the injunction is thankfully behind us, today San Francisco is confronting a new challenge:

What happens when the City finishes the projects in the current Bike Plan?

Your San Francisco Bicycle Coalition has worked hard over the past two years to push the San Francisco Municipal Transportation Agency (SFMTA) to answer that question. Through our Connecting the City vision and ongoing, successful efforts to secure more public funding for bike projects — like the 2011 Streets Bond — we have helped the SFMTA lay a path for its new five-year Bicycle Strategy.

The Bicycle Strategy is not a new Bike Plan. Instead, it is a roadmap for growing bicycling. The Strategy doesn’t lay out specific plans for bikeways on certain streets or dictate exactly where bicycle corrals should be placed; instead it is a big picture look at how San Francisco should be growing bicycling in the years to come.

San Francisco is at a crucial crossroads. Through this strategy, the agency is deciding how quickly — or slowly — to add and improve bikeways in your neighborhood. The strategy calls for increasing biking to 8-10% of all trips in San Francisco by 2018. In some neighborhoods, including the Mission and Hayes Valley, biking already accounts for 15% of trips to work. These especially bike-y neighborhoods are poised to meet the City’s official goal of 20% of all trips by bike by 2020 in San Francisco.

The key question facing San Francisco right now is whether it will put money behind these goals. Time and again, investing in bicycling has proven to be the cheapest and quickest way to solve pressing transportation challenges in San Francisco, yet the SFMTA currently spends only a shocking 0.46% of its capital budget on bicycling (and even less in operating funds), according to its own analysis.

Your SF Bicycle Coalition is working hard to ensure that the goals of the Bicycle Strategy get translated into dollars and cents – and, ultimately, projects on the ground. Challenging the long-held practice of severely underfunding bicycling is no easy task. We depend on your support to help us make the case for why City leaders should put your tax dollars to smoother pavement and designated bikeways.

Let the Mayor and Supervisors know why you need them to get serious about investing in biking. Send a message of support at sfbike.org/connectingthecity.

What do San Franciscans think about funding for Bicycling?

66% of those surveyed by SF County Transportation Authority supported moderate or aggressive increases in funding levels for maintenance and programs for bicycling with 45% wanting aggressive increases.

What percentage of SF Municipal Transportation Agency capital funding is spent on Bicycling?

0.46% current level
7.86% system build-out scenario

All Other Modes of Transportation
Going Green: How the Green Lane Project is Transforming SF

Last year, San Francisco was chosen by Bikes Belong as one of only six cities for the illustrious Green Lane Project, a national program to build world-class bikeways in select cities. The Green Lane Project will provide financial and technical assistance to cities to develop physically-protected bikeways that welcome people ages 8-to-80, and help transform good bicycling cities into great ones.

In February, Green Lane Project Director, Martha Roskowski, came to San Francisco for a panel that we hosted on the future of San Francisco streets. What’d she have to say about biking in San Francisco? “If you have local knowledge, and if you’ve got the map, and you know exactly where to cut through, you can navigate this city. But we really need to do better in our cities. We can do better.” With the help of the Green Lane Project and the continued support of our members, we know we can help our City do better — much better.

Community Convivios Provide Bikes for Those Who Need Them

In collaboration with community groups around the City, the San Francisco Bicycle Coalition has been organizing a series of skill-share Convivios aimed to give at-risk youth, Veterans, and working-class immigrants free bicycles. Volunteer mechanics, many of them SF Bicycle Coalition members, have been assisting their fellow members of the community in refurbishing recovered and donated bicycles which they take home! Our Intro to Safe Bicycling class as well as basic safety equipment are also provided. We know that bicycling isn’t just a great way to get around San Francisco, it’s also a cost-effective way of commuting. We’re proud to be partnering with community groups to provide this type of free transportation for San Franciscans who need it. Drop by and take a look or help out at the next Convivio, scheduled for Saturday, April 20, during the Earth Day SF celebration (earthdaysf.org) event, from 10AM to 6PM at Civic Center Plaza.

Bike Ed for Taxi Drivers

You probably know that the San Francisco Bicycle Coalition teaches free bicycle education classes. But did you know that we also teach frequent drivers? Last year, we launched a program with the SFMTA to teach ALL new and renewing San Francisco taxi drivers how to safely share the streets with bikes. In 2012, our instructors taught over 1,000 taxi drivers how to pass bike riders safely, how to avoid dooring and how to safely turn when people on bikes are on the road. And we’re on-track to teach even more in 2013. Our taxi driver education is already gaining national attention, with a piece on NPR and various publications. More importantly, we hope it’s making a difference in the safety and comfort of your commute.

Good News for SF’s Most Dangerous Intersection

Market and Octavia, San Francisco’s most dangerous intersection for people walking and biking, is one step closer to safety. California Attorney General, Kamala Harris, gave permission for the San Francisco Municipal Transportation Agency to install a camera at the intersection of Market and Octavia to prevent drivers from making the dangerous and illegal right turns onto the highway.

The SF Bicycle Coalition and our active members have been working to improve the safety of Market and Octavia for years, and we will continue to advocate that the SFMTA moves swiftly to install the Automated Enforcement System and bike and pedestrian safety improvements for which San Franciscans have asked. Visit sfbike.org/octavia for more details.

Red Carpet Treatment with Bike Valet

The SF Bicycle Coalition hosts bike valet at events all across the city. Last year we parked more than 25,000 bikes — maybe yours was one of them! And this Spring we have bike valet events galore! Baseball season’s begun, and we’ll be back at AT&T for another great season. Pedal on over to the portwalk and leave your bike with us while you enjoy the game; but we’re not just at the ballpark. Visit sfbike.org/chain to see the full list of valet events.

If you’re throwing an event, you can hire the SF Bicycle Coalition valet staff to provide secure bike parking. Bike valet is required for many San Francisco events. Visit sfbike.org/valet to find out how you can get the hard-working SF Bicycle Coalition valet staff working for you.

Welcome to our New Board Members

As a nonprofit, the San Francisco Bicycle Coalition is governed by a Board of Directors — a tenacious, inspired and energetic Board. This year we said goodbye to some of our long-time members and welcomed new ones. Huge thanks to Brooke Dubose, Jean Fraser and Holly Minch for guiding our work for so many years. And welcome to Rocky Beach, Carrie Byles, Lawrence Li and Michael Yarne.

We’re honored to have so many passionate people serving on our Board of Directors, and we look forward to partnering in making San Francisco an even better place to live, work and bike! Learn more about our board at sfbike.org/board.

Get Caught Biking Polite

In March, we launched our latest and most delicious street safety campaign to date: Get Caught Biking Polite. SF Bicycle Coalition staff and volunteers gave out chocolates to riders we saw stopping behind the crosswalk and yielding to pedestrians at known hot spots for bike/pedestrian conflicts. We sweetened the deal with a chance to win an overnight getaway. We know that the majority of people biking in San Francisco are biking politely, and giving pedestrians the right of way. So we at the San Francisco Bicycle Coalition wanted to say thank you! Thank you for following the law, being a great bicycle ambassador and leading the way in safe, civil streets. Stopping behind the crosswalk and giving pedestrians the right of way keeps people who are on foot safe and gives a long way to making our streets safer for everyone. Maybe we’ll “catch” you around town. Learn more about this campaign at sfbike.org/polite.

A volunteer mechanic and participant repair a bike at one of our community Convivios.

Bicycle valet at ACT’s Bike to the Theater Nights—just one of hundreds of bike valet events.

One of the 200 bike riders we caught biking polite at Market and Powell streets.
Make Your Company More Bike-Friendly

Do you roll in to work some days and wish that your office was more bike friendly? Had better bike parking? Supported your bike commute through more benefits and incentives? Just plain had more people biking?

We know that many people would love to see their place of work embrace bicycling even more, but it’s hard to know how to do that. We’re here to help.

Your SF Bicycle Coalition is launching a new business outreach program that can help you make your place of work even friendlier to bicycling. We’re working with businesses across San Francisco to help them do even more to encourage and support bicycling. Go to sfbike.org/business to connect us with your business.

Fell and Oak Bikeways Underway

After years of tenacious advocacy from the San Francisco Bicycle Coalition staff and members, separated bikeways on the critical blocks of Fell and Oak streets are finally underway! This project took more than 10 years to get approved, highlighting how difficult it is to win the better biking improvements you deserve and why we need such a strong and vocal membership base.

When the project is finished, it will include separated green bikeways with physical buffers from traffic. Unfortunately, the City has allowed this project and its implementation to drag on far too long. We’re urging the City to finish this project this spring, and ensure that you and your loved ones are pedaling safely. Visit sfbike.org/fell for details on this project.

ANOTHER RECORD-BREAKING YEAR FOR BICYCLE EDUCATION!

The San Francisco Bicycle Coalition is proud to be the leading resource for street safety and education in San Francisco. Our robust education programs include courses for bicyclists, learn to ride classes for adults and youth and family biking classes. This year we also launched education programs for taxi drivers and Muni operators to share the streets safely with bikes, as well as a program for City employees.

2012 BICYCLE EDUCATION BY THE NUMBERS:

1,000 Taxi drivers we taught to safely share the streets with bikes
2,500 San Francisco youth we taught to bike safely
1,300 Adults we taught in our in-class bicycle safety classes
75 Number of adult bike ed classes we taught
62 Percentage of class participants who are women
200 Kids we taught in Freedom From Training Wheels

Just one of the 75 free adult bicycle education classes we taught this year!

Fell and Oak Bikeways Underway

After years of advocacy, a new, safer Fell Street bikeway is finally in the works! After years of advocacy, a new, safer Fell Street bikeway is finally in the works!
Despite huge public and community support for a Better Market Street, the City continues to delay this crucial project. Market Street improvements were initially scheduled for 2013, but the City is now saying that improvements to biking on our San Francisco’s busiest bike street might not come for another 5 years or even 25 years! Market Street improvements can’t wait that long. We know you deserve to be pedaling on a smoother, safer and more comfortable Market now! We’ve heard from so many of our members that a smoother, safer Market Street is their top priority. That’s why we’re pushing this City to get this project back on track.

We worked with Supervisors Avalos and Wiener to bring about hearings on the Better Market Street project. And we’re pushing the City to make improvements to the street now. We’ve called on the City to repair the current separated bikeway, repave the worst stretches and add green sharrows the full length of the street.

In February, the City announced the addition of a new study option: a bikeway on Mission Street instead of Market. Improving Mission Street in addition to Market Street for bicycling is very appealing, just as we have long sought upgrades to the bike lanes on Folsom and Howard Streets. But the demand for safe and comfortable biking on Market Street remains strong and will only grow stronger in the coming years. After so much planning and support for Market improvements, the City cannot throw its hands up and give up on finding the best possible solution for biking on Market Street. Visit sfbike.org/market to get involved in this crucial campaign.
Over the last five years community members along Masonic Avenue have come together in support of a vision to dramatically improve this deadly street from a high-speed expressway to a community boulevard. The holistic vision calls for separated bikeways, 100 new trees on a planted median and significant pedestrian improvements. This Spring the project will be up for a once-in-a-generation opportunity to fund it. The SF County Transportation Authority, overseen by your Supervisors, will vote on whether to secure the funding. Your voice will be crucial in influencing this vote. We need you to share your story about why improving Masonic is important to you. This funding opportunity is not likely to come again, and anything less than full funding for the project will compromise its impact. Go to sfbike.org/masonic to send your letter of support to fund this project.

This vibrant neighborhood street, and key connector between neighborhoods, is going to be repaved in 2013-2014. And just like Market Street, it’s a chance to put the street back better than it is now. Multiple design options have been on the table, and at the SF Bicycle Coalition we’re working hard to ensure that the final design includes a continuous, separated bikeway. Huge thanks to our members who have spoken up in support of much-needed 2nd Street improvements and attended the community meetings to add support for better biking improvements. With your help, we are working to ensure that the finalized project includes a continuous, separated bikeway—and that the project goes to construction as soon as possible. Go to sfbike.org/2nd to get involved in this key safety improvement campaign.

Polk Street connects thousands of San Franciscans to work, school, the waterfront and thriving Polk Street businesses from Market Street to the Bay. Yet this crucial crosstown route still feels unsafe for biking and walking. With our members, neighbors and businesses in the area, we’re working to improve this corridor to make it easier to shop and travel on Polk Street by bike. We asked our members what would make biking on Polk better. You told us separation from cars and better pavement—and that’s what we’re working on. We are urging the City to implement a pilot of separated bikeways this year. Go to sfbike.org/polk to join this crucial crosstown campaign.

5 WAYS YOU CAN HELP GET THESE BIKEWAYS ON THE GROUND!

ATTEND A COMMUNITY MEETING – We know you have ideas on how streets like 2nd Street, Polk Street, Market Street and the Wiggle should be designed. Make sure your ideas get translated to the pavement by attending these critical Community Meetings. Visit sfbike.org/connectingthecity for a list of projects that are in the community planning phase and make sure your neighbors know why better bikeways matter.

SPEAK UP AT AN SFMTA BOARD MEETING – Does it seem like the projects you’ve been advocating for seem to be continually delayed? Come to an SFMTA Board hearing (every other Tuesday) to express concern that crucial projects like Fell and Oak streets and the Polk Street are facing consistent delays. Contact cherna@sfbike.org if you are interested in sharing your two-minute testimony to help get bike projects moving.

SEND IN A SUPPORT LETTER – This is an easy way to support improvements to a street you ride on daily and yes, they do have an effect on decision-makers. Whether you’re a student, a mother, or weekend rider — you matter. See sfbike.org/connectingthecity to find a list of project that need your help.

BECOME A BICYCLE AMBASSADOR – Attend one of our fun and informative Bicycle Ambassador trainings and become deputized to rally support in the bike lane or at community events. See sfbike.org/volunteer for details.

RIDE WITH YOUR SUPERVISOR ON BIKE TO WORK DAY – Most Supervisors will be biking in to work from their District (see page 8 for a full list of locations) and this is a great opportunity to share the joys and challenges you face when biking in your neighborhood.

Thanks to the Dolan Law Firm for supporting the Tube Times
GET ROLLING FOR BIKE TO WORK DAY

San Francisco has one of the best and most exciting Bike to Work Day events in the country. It’s our city’s biggest bike day of the year — and we want you there! If you’re new to bike commuting or a seasoned pro, here are 8 things you can do to celebrate this year’s Bike to Work Day:

VOLUNTEER: Join hundreds of San Francisco Bicycle Coalition Member-Volunteers in celebrating Bike to Work Day, and handing out treats to bike riders across the city. Sign up at sfbike.org/btwd_volunteer.

BE A BIKE BUDDY: If you’ve already discovered the joys of commuting by bike, share your tips and tricks via social media at facebook.com/sfbike and on Twitter @sfbike #bikebuddy.

RIDE WITH A COMMUTER CONVOY: Get your morning bike commute started by joining your Supervisor and neighbors in a leisurely bike to downtown together. See Energizer Station map (opposite) for details.

NOMINATE YOUR COMPANY: Does your workplace go above and beyond to encourage its employees to bike to work? Nominate your business for our bike-friendly business award at sfbike.org/friendly.

PEDAL BY AN ENERGIZER STATION: Volunteers at 26 locations around the city will be giving away free snacks and beverages, as well as convenient reusable tote bags filled with goodies.

DRESS UP! Take the challenge to dress to the nines on May 9th! When someone asks you why you are all dressed up, tell them you are celebrating Bike to Work Day.

TAKE THE TEAM BIKE CHALLENGE: Recruit a team of coworkers or friends to bike to work! Every time your team pedals, you earn points and the chance to win cool prizes! Register online at teambikechallenge.com.

BECOME A SF BICYCLE COALITION MEMBER: The best way to stay energized and engaged in biking all year is by being a member of the San Francisco Bicycle Coalition. Sign up at sfbike.org/join.

THANKS TO OUR GENEROUS SPONSORS:
Pedal by an Energizer Station for free goodies and high-fives.

Ride with your Supervisor and neighbors in a Commuter Convoy.

**JOIN US AT CITY HALL!**

Bike to Work Day press conference with the Mayor and City leaders from 7:30-9:30AM. Free bike valet supported by SF Giants, Total Outdoor and Yammer.

**= BIKE DOCTORS**

Local bike shop mechanics get you rolling on Bike to Work Day with free basic bike maintenance like lubing chains, adjusting seats and fixing flat tires. For locations check the map or go to sfbike.org/btwd.
IMPROVING YOUR COMMUTE: A DO-IT-YOURSELF GUIDE

In our 40+ years of bicycle advocacy, the San Francisco Bicycle Coalition has helped implement countless processes to make it easier for you to make improvements on your street and in your neighborhood. Want to know how to get a bike rack or corral, report unsafe biking conditions or make an intersection safer? We’ve made it simple. Here’s a DIY Guide for improving your city and your commute:

REQUEST A BIKE RACK
There are more than 3,500 bike racks around the city, but with the huge 71% increase in ridership in the last five years, that’s not enough to accommodate the number of people biking to the store, their yoga class or school. Request a free bike rack in front of any business in the city simply by going to sfbike.org/racks.

REQUEST AN ON-STREET BIKING CORRAL
We’re proud to have helped the City usher in a bicycle corral program in 2010 — with now more than 30 corrals across the city. These smart designs provide bike parking for at least 12 customers, and keep sidewalks clear for window shoppers. Download an application for your favorite business at sfbike.org/corrals

REPORT HAZARDS IN THE ROAD
If you’re pedaling home and encounter unsafe conditions on the streets, report it! Maybe it’s broken glass in the bikeway or potholes on the street or a grate that’s sticking out. Report it to 311 and the City should fix it within 48 hours. Call 311, or tweet to @sf311 with a photo and cc @sfbike.

REPORT UNSAFE CONSTRUCTION CONDITIONS
There’s a lot of construction happening in San Francisco right now, and your SF Bicycle Coalition is working to ensure that there is a safe way for you to navigate these construction areas. Email marc@sfbike.org with the details and we’ll work to get it cleared up.

SURVEY THE CITY WITH SF BICYCLE COALITION STAFF
This year we launched the Love Your Lanes rides — a series of survey rides in every District in San Francisco. These rides are a chance for members to talk with us about improvements they’d like to see in their neighborhood. From retiming lights, to adding more sharrows, to traffic calming of busy streets, we are looking to you to help us Connect YOUR City and fill in the gaps. See (page 13) for Love Your Lanes rides, and go to sfbike.org/connectingthecity to offer suggestions for needed improvements.
RULES OF THE ROAD

Pedestrians Have the Right of Way. In the crosswalk or not, bike riders and drivers should yield to pedestrians. (CVC 21954 (b))

Stop Behind the Crosswalk. Leave crosswalks free and clear for pedestrians. Always stop behind the line. (CVC 21950, 21455)

Stay on the Streets. It’s illegal and unsafe to ride on the sidewalk if you are over the age of 13. (SF Transportation Code Sec. 7.2.12)

Go With the Flow. Ride the same direction as traffic. Walk your bike on the sidewalk if you find yourself on the wrong block of a one-way street. (CVC 21650)

Mind the Signs and Lights. Stop at stop signs and obey red lights, just like all other vehicles. (CVC 21200)

Light up the Night! Reflectors and a front white light are required by law. We recommend you use a rear light as well. (CVC 21201)

Take the Lane. Whether you’re next to parked cars, or there are hazards in the bike lane, you can take the lane and ride outside the door zone. (CVC 21202)

It’s OK to Leave the Bike Lane. If you feel safer outside the bike lane, you can ride in other vehicle travel lanes. (CVC 21208)

Be a Friend to Disabled Neighbors. Sometimes people with disabilities need access to the curb. Paratransit carriers (including taxis) may have to enter the bikeway to drop them off. Be a good neighbor and give them room. (SFMTA Policy)

Keep an Ear Clear. Just like drivers, bike riders are required to keep at least one ear free of headphones. (CVC 27400)

TIPS FOR SHARING A BUSY BIKE LANE

Bicycling is booming in San Francisco. In the last five years, the number of people biking in our city has increased a whopping 71%! That’s a good thing: it makes our city cleaner, more healthy and opens up more space on crowded Muni for those who need it. But it means that in some parts of San Francisco, bike lanes are really full. (Don’t worry, we’re working really hard to get you more and better bike space in the city).

So to keep everyone pedaling smoothly, safely and stress-free, here are a few tips for how best to share the bike lanes:

1. Keep right and pass on your left: This keeps the bike traffic flowing and makes it more comfortable for everyone. Passing on the right (or inside) can startle another ride and cause a crash. Thanks for keeping us all safe in the bike lanes!

2. Signal your turns and stops: Give your fellow riders a heads up of any turns or stopping. Simply pointing where you’re heading and letting them know that you’re stopping at the crosswalk to give pedestrians the right of way goes a long way in keeping you and others safe.

3. Queue up behind other riders at a stoplight: If you bike to work downtown, you might find yourself in a full pack of riders. That’s terrific, because you have commuting buddies! You’ll make everyone’s commute mellerow if you just wait behind those in front of you and don’t race around other riders.

4. Set the example: If you’re the first person at a stoplight or sign, stop behind the crosswalk. Those behind you will likely follow your lead, creating safer streets for everyone – especially people crossing the street. When the light turns green, make sure it’s clear before proceeding, giving enough time for people in wheelchairs or with disabilities to safely cross. Thanks for being a great ambassador for bicycling!
This year, Bike to School Day is more than just a day — it’s an entire week! Public and private schools throughout San Francisco will be choosing a day during the week of April 22-26 for their Bike to School Day. The SF Bicycle Coalition is proud to partner with SF Safe Routes to School to get more kids “rolling” for Bike to School Week, and every week.

Last year, despite the rain, nearly 2,000 people participated in Bike to School Day. And this year we’re expecting even more!

If you’re a parent, guardian, teacher or administrator, you can register your school for Bike to School Week. Go to sfbiketoschool.org to register or find your school on the list. Happy pedaling to class!

Want to get rolling with your family? Check out our Family Biking Guide! It’s a how-to manual for all stages of family biking — from biking while pregnant to biking your kid to school. Available in three languages. Free download at sfbike.org/family_guide.

The rain didn’t stop these kids from having fun at last year’s Bike to School Day!
For the last several years, Grattan Elementary School in Cole Valley has been leading the way in encouraging San Francisco students to walk and bike to school. Besides yearly events like Walk to School Day and Bike to School Day (now Bike to School Week) Grattan holds regular “Carbon Free Fun Fridays” where families that walk, bike or carpool are welcomed with fruit and a smile from 3rd grade teacher Susan DesBaillets.

Grattan has been a part of the San Francisco Safe Routes to School program since 2010 and last year had 34% of its students ride as a part of Bike to School Day. We caught up with Grattan’s Principal, Matthew Reedy, to learn more about the impact of having so many kids walking and biking to school, and advice for other schools on how to get their kids strolling and pedaling to class.

What is the benefit of promoting walking and biking to school on a regular basis?
As a neighborhood school, we are privileged to have the choice to bike and walk to school. Supporting families with walking and biking to school eases congestion at drop off, increases on time arrival, allows for family bonding and wakes kids up for their morning.

What impact has the walking and biking to school had on academics at Grattan?
When kids are on time, alert and awake, they are more emotionally and physically open to engage in the learning activities with their classmates. If they need an hour to wake up and get connected, they will miss an entire content area each morning. Being ready at the very start of the day adds instructional minutes to the kids’ day.

What’s one fun story from your experience with biking to school?
The bike-powered blender that we use to celebrate Bike to School Day is always a brilliant community event. Kids line up to “lend a leg” mixing up fresh fruit into naturally sweet delights for a great way to start the day.

What advice would you give to other Principals, administrators or parents interested in promoting walking and biking at their school?
It all starts with a few dedicated riders. It could be teachers, parents or students. Highlight their choices and the benefits of biking on the immediate community. Saving the earth is too abstract a goal. Talk about safer crosswalks with fewer cars in the morning. Next find advocates: connect with the strong and vibrant Bicycle Coalition here in San Francisco. Our city values and supports alternative transportation with words, actions and funding. Once the wheels get rolling, the momentum will carry your program.
Events

NEW MEMBER MEET & GREET
WED., APRIL 10 | 5-8PM | SF Bicycle Coalition, 833 Market St, 10th Floor
Why hi there! If you’ve been a member for less than a year, we warmly invite you to come to our New Member Meet & Greet. Come join us for a special edition of Volunteer Night! You can chat with fellow members, learn more about your friendly SF bike advocacy organization, and the different ways you can get involved. Don’t forget to bring up your bike!

EARTH DAY SF BIKE CONVIVIO
SAT., APRIL 20 | 10AM-6PM | Civic Center Plaza
Celebrate Earth Day in the Heart of San Francisco, the “Greenest City in North America.” In collaboration with community groups around the city, the SF Bicycle Coalition is organizing a series of skill-share Convivios aimed at encouraging at-risk youth and working-class immigrants to get in the saddle. Volunteer mechanics assist in refurbishing bicycles which participants take home! Drop by and take a look or help out at the Convivio. More details on Earth Day SF at earthdaysf.org.

BIKE TO SCHOOL WEEK
APRIL 22-26 | Citywide
New this year, Bike to School will be celebrated across a full week! Over 2,500 youth and adults at 40+ pre-K through high school campuses will participate in the joys and many benefits of biking to school. The week is sponsored by the San Francisco Safe Routes to School Partnership and organized by the San Francisco Bicycle Coalition. For more details and to find out what day your school is celebrating, visit sfkitschools.org.

SF BICYCLE COALITION BOARD MEETINGS
TUE., MAY 28 | 6:30-8:30PM | SF Bicycle Coalition, 833 Market St, 10th Floor
SF Bicycle Coalition board meetings are open to all. Contact Leah at (415) 431-2453 x306 or leah@sfbike.org for agenda details. *May 28 meeting will be for both SF Bicycle Coalition Board & SFBC Education Fund Board.

BIKE TO WORK DAY
THURSDAY, MAY 9
All Day | Citywide
sfbike.org/btwd

DISCUSSION: UPDATE ON BIKE SHARE IN SAN FRANCISCO
THU., MAY 23 | 6-7:30PM | SF Bicycle Coalition, 833 Market St, 10th Floor
What in the world is bike share? When is it finally going to launch in San Francisco? What can I do to bring bike share here? Join your SF Bicycle Coalition staff for a run down on the basics of bike sharing as well as the future of the program in San Francisco.

2013 GOLDEN WHEEL AWARDS
JUNE | 6-9PM | Hotel Whitcomb, 1231 Market St at 8th St
Join the San Francisco Bicycle Coalition and community and City leaders for our annual Golden Wheel Awards, an evening of celebrating the people and projects that are making San Francisco a better place to live, work and bike. See sfbike.org/goldenwheel for details and tickets to this great gala.

GARY & GREENS: RIDE & LUNCH WITH GARY FISHER
SAT., JUNE 8 | 9AM-2PM | Greens Restaurant, Fort Mason
Pedal with mountain bike legend Gary Fisher on this exclusive ride and dine event. Gary Fisher will lead a small group of riders on a ride before dining on a delectable meal at Greens Restaurant. Come rub elbows and hear stories from this local mountain bike pioneer, while supporting the work of the San Francisco Bicycle Coalition. Space is limited. Purchase tickets online at sfbike.org/ride.

LGBTQ MEET & MINGLE
THU., JUNE 20 | 6-8PM | El Rio, 3158 Mission St.
Celebrate SF cycling, and share your “byke pride.” Enjoy a fun evening of great conversation with SF Bicycle Coalition staff, board, members, and bike-curious allies. Win raffle prizes while supporting bike improvements for you and your loved ones. Bike valet provided. RSVP at sfbike.org/mingle_LGBTQ.

SF BICYCLE ADVISORY COMMITTEE MEETING
THU., APRIL 25, MAY 23, JUNE 27, | 6:30PM | City Hall Room 408
Come and speak up about bicycle issues in San Francisco. This 11 member committee meets once a month and advises the Board of Supervisors on all matters bicycle. Contact BAC chair Bert Hill at sbfbcertb@iol.com to ask to have an issue on the agenda or to request notice of meetings.

Rec Rides
San Francisco Bicycle Coalition’s recreational rides are free for members ($10 for non-members) unless otherwise noted. Rain cancels ride. Secure your spot at sfbike.org/rec_rides.

THE RE-USE RIDE
SUN., APRIL 7 | 10AM-1PM | Meet at Workspace Gallery, 2150 Folsom between 17th St. and 18th St.
Take a ride and visit two of SF’s most inspirational and iconic non-profits, SCRAP and Building Resources. SCRAP is a 5,000 square foot creative reuse warehouse and workshop space, diverting materials from the landfill. At an acre and a half, Building Resources is San Francisco’s best source for reusable, recycled and remanufactured building and landscaping materials. RSVP at sfbike.org/rec_rides.

WESTLANDS DUMPING TOUR
SAT., APRIL 13 | Meet 10AM | Location given with RSVP
Join a ride through some of SF’s Western neighborhoods (Richmond, Sunset, West Portal), with stops to eat at various dumpling shops along the way. Riders of all backgrounds and families welcome. The ride is 15 miles with one notable hill at a casual pace with plenty of stops. RSVP required at sfbike.org/rec_rides.

MY FIRST FAMILY BIKE RIDE: PLAYGROUND TO PLAYGROUND
SAT., APRIL 13 | 9-11:30AM | Duboce Park Playground, Noe & Duboce AVE
Eager to try biking with your kids, but not feeling up to doing it alone? Or just looking for a fun way to spend your Saturday morning with your kids? Join a group of parents and kids on a fun ride from Duboce Park playground to Golden Gate Park playground and back again. Get advice from other parents and try family biking in a safe, welcoming group. We leave promptly at 9:15 AM. You must be accompanied by a child. RSVP at sfbike.org/familyrides.

CLIMATE RIDE CALIFORNIA
MAY 19-23 | Fortuna SF
Don’t miss the upcoming Climate Ride California (May 19-23), a 320-mile ride along the Pacific Coast to San Francisco, or Climate Ride NYC-DC (September 21-25), a 300-mile journey through some beautiful East Coast countryside. Designate the SF Bicycle Coalition as your beneficiary non-profit, and get access to a cycling community that will help you meet your fundraising goals and prepare for the ride of your life! More info at climateride.org.

THE PARTNERSHIP RIDE
WED., MAY 22 | 5:30PM | Meet at Huckleberry Bicycles, 1073 Market St.
This fun ride starts and ends at SF Bicycle Coalition Discount Partner spots: Huckleberry Bicycles and KASA Indian Eatery at the Soma Street Food Park. The theme? Partnerships! Feel free to dress up as a famous partnership (for half of one) and win a prize for the best costume! Ride includes a trivia game and prizes and you get to learn about some of our wonderful partnership shops! Beer, snacks, and beverages along the way!

TOUR DU FROMAGE
SUN., MAY 26 | 10AM | Location given with RSVP
Join JB Rumburg, Other Avenues’ Cheesemonger, for the Tour du Fromage, a bicycle ride highlighting his favorite cheese stops in San Francisco. The ride will take you to the far reaches of the fromage frontier — from Ocean Beach to North Beach. This ride promises to stretch your legs and taste buds! RSVP Required at sfbike.org/rec_rides.

TUBE TIMES 1.43
There are so many fun bike events, classes and rides this Spring! For additions to the Chain of Events, visit sfbike.org/chain. To submit an event or organize a Rec Ride, email calendar@sfbike.org.
ARCHITECTURE RIDE: THE REID BROTHERS IN SF
SAT., JUNE 1 | 1:30PM I Meet in front of 995 Market St. (at 8th St.)
From the turn of the 20th Century through its first few decades, James and Merritt Reid designed an impressive number of SF buildings. With scant professional training but plenty of hustle, these Canadian brothers left their mark across the width of our city. Come discover some of their work and hear their story.

FAIRFAX FORAY
SAT., JUNE 8 | 8AM I Meet at Ferry Building
Get out of town on your bike! The Fairfax Foray is a free-wheeling bicycle adventure from San Francisco, over the Golden Gate Bridge and into Marin to the Fairfax Fair led by the SF Bicycle Coalition’s former Board Member and world renowned architect, David Baker. This day trip mini-fundraiser for the SF Bicycle Coalition cruises up the coast and offers a great change of scenery at a relaxed pace. A perfect jaunt for those looking for their first ambitious bike ride. You can do it! And Marin will be forever within your reach as a cycling destination! RSVP required at sfbike.org/tec_rides.

SAN FRANCISCO PRIDE PARADE
SUN., JUNE 30 | Time TBD
Get your “bike pride” on with the San Francisco Bicycle Coalition and East Bay Bicycle Coalition contingent in the 43rd annual San Francisco Pride Parade! There is nothing quite like the thrill of riding down the center of Market Street in one of the biggest Pride celebrations in the world. You must be a current member of the San Francisco Bicycle Coalition or the East Bay Bicycle Coalition to ride in the contingent. Registration required at sfbike.org/pride.

ARCHITECTURE RIDE: THE REID BROTHERS IN THE RICHMOND
SAT., JUNE 22 | 11:30PM I Pushoff Velo Rouge Cafe, Arguello at Cabrillo
Whether you’re a Reid Brothers fan, a Richmond District history hound, or just want a fancy ride around the neighborhood, come along on this non-athletic, non-academic architecture bike tour. From the turn of the 20th Century through its first few decades, James and Merritt Reid designed an impressive number of SF buildings. We’ll take a look at the Reid’s Richmond projects that help round out the collection.

Volunteer
Amazing San Francisco Bicycle Coalition volunteers keep the wheels of advocacy spinning all year long. Find out more about upcoming volunteer opportunities at sfbike.org/volunteer

SERVICE STATIONS
TWICE MONTHLY, Citywide
Twice a month, your SF Bicycle Coalition pops up in different neighborhoods with our friendly, volunteer-staffed Service Stations, offering hi-fives and free coffee or other goodies to folks riding by. If you’d like to volunteer to brighten the rides of your fellow commuters, view our upcoming stations and sign up at sfbike.org/vol_streetside. Contact Margaret at margaret@sfbike.org with any questions!

Volunteer Nights
WED., APRIL 10, APRIL 24, MAY 15, MAY 29, JUNE 12, JUNE 26 | 5-8PM I SF Bicycle Coalition, 833 Market St., 10th Floor
This twice-monthly SF Bicycle Coalition tradition has been happening for as long as we can remember and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members, and help us keep our organization rolling. Dinner is provided. Bring a friend to make merrier! Don’t forget to bring up your bike to the office! No RSVP necessary to volunteer. Special thanks to Rainbow Grocery for generously providing snacks for our volunteers.

PHOTO BANK
THURS., APRIL 4, APRIL 18, MAY 2, MAY 16, JUNE 5, JUNE 18 | 5-8PM I SF Bicycle Coalition, 833 Market St.
Accept the challenge to chat up your fellow SF Bicycle Coalition members! Join the volunteers who keep the SF Bicycle Coalition strong. No cold-calling, just calls to friendly lapsed members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your fellow volunteers. You must be a current or former member. Contact juli@sfbike.org to sign up or for more information.

BIKE TO WORK DAY VOLUNTEER TRAININGS
TUE., APRIL 2 | 6-7:30PM
THU., APRIL 25 | 6-8PM I SF Bicycle Coalition, 833 Market St., 10th Floor
SAT., MAY 4 | 11AM-1PM I Sports Basement, 1590 Bryant St.
Volunteers are the heart and soul and muscle and sinew of Bike to Work Day, and we want YOU to come volunteer with us this year! Come to one of our Bicycle Ambassador trainings to get up to date on what’s going on with the SF Bicycle Coalition, and to learn how to sign up new members. This training will also prepare you to volunteer at races, festivals, Service Stations, and other events. Please RSVP to margaret@sfbike.org to sign up for the training that best fits your schedule.

BIKE TO WORK DAY BAG STUFFING PARTY
WED., MAY 1 | 4:30-8:30PM I Sports Basement Garage, 1590 Bryant St.,
Be part of the magic behind Bike to Work Day and the San Francisco Bicycle Coalitions biggest volunteer night of the year. We will stuff 6,000 reusable canvas shopping totes full of goodies. Enjoy good company, snacks and dinner on us. Please note: this event is not at the SF Bicycle Coalition office. Dress warm, we will be in a garage. Questions? Email margaret@sfbike.org.

Classes
We often add new classes throughout the year, so please visit sfbike.org/edu for updated calendar. All classes are free.

How to Bike in San Francisco Workshop
WED., APRIL 17 | 6-7PM I SF Bicycle Coalition, 833 Market St., 10th Floor
TUE., APRIL 23 | 6-7PM I REL 840 Brannan St., San Francisco
Learn the basics of bike commuting in an urban city and get rolling in time for Bike to Work Day on May 9! In this one-hour workshop, we’ll show you how to fix a flat and choose the right bike, clothes and accessories to make your ride easier. Then, we’ll share expert safety tips and tricks and guide you to resources to help you plan your route. Free registration at sfbike.org/btwd_workshops.

INTRO TO SAFE BIKING: LGBTQ
MON., JUNE 3 | 6:30-7:30PM I HRC Headquarters, 575 Castro St.
In honor of Pride Month, the SF Bicycle Coalition is co-hosting a special edition of LGBTQ Intro to Safe Biking class. This one-hour course, taught by a LGBT instructor, will teach you how to ride safely and confidently sharing the street, the rules of the road, and how to integrate bicycling into your daily life. All ages and skill levels are welcome to attend and no bicycle is required. This course is funded in part by the SFMTA. RSVP at sfbike.org/edu-intro.

Dolan Law Firm
Know your rights! Visit: www.Bike-Law.com

KFHA
Thanks to the Dolan Law Firm for supporting the Tube Times
Become a San Francisco Bicycle Coalition member and get discounts all over town!

American Cyclery, Arizmendi Bakery*, Avenue Cyclery, Bay City Bike Rentals, Bespoke Cyclopedia, Big Swingin' Cycles, Bike Friday, Bike Nook, Blazing Saddles Bike Rental, BoomBox*, Box Dog Bikes, Burley, Canyon Market, Chrome Bags, Citizen Chain, City Carshare, City Cycle, Crumpler, DD Cycles, Department Seventeen, Dolores Park Cafe, Duboce Park Cafe, Farm, Freewheel, Fresh Air Bikes, Golden State Health, Good Hotel, Good Vibrations, Green Apple Books, Greens to Go, Heavy Metal Bike Shop, High Trails Cyclopedia, Huckleberry Bicycles, Kasa Indian, Lombardi Sports, Market Street Cycles, Mike’s Bikes, Mission Bicycles, Mission Workshop, Mojo Bicycle Cafe, The New Wheel, Noe Valley Cyclopedia, Nomad Cyclopedia, Ocean Cyclopedia, Other Avenues Co-op*, Pacific Bikes, Pedal Revolution, PUBLIC Bikes, Pushbike, Refried Cycles, Rickshaw Bagworks, Roaring Mouse Cycles, Rock & Roll Massage, Roll San Francisco, Sacred Grounds, See Jane Run, Sports Basement, Streets of SF Bike Tours, Treat Street Bicycle Works, Valencia Cyclery, Velo Rouge Cafe, Warm Planet Bikes, Zipcar, Zoic

*Must arrive by bike to receive discount. See sfbike.org/discounts for details.

MEMBERSHIP BY THE NUMBERS

65
NUMBER OF SF BICYCLE COALITION DISCOUNT PARTNERS

14,000
HOURS SF BICYCLE COALITION VOLUNTEERS CONTRIBUTED LAST YEAR

3:1
RATIO OF BIKES TO CARS ON MARKET ST DURING BIKE TO WORK DAY LAST YEAR

4,866
PEOPLE WHO ATTENDED OUR BICYCLE EDUCATION CLASSES IN 2012

23
MILES OF NEW BIKE Lanes SFBC Members Won Last Year

$200
AVERAGE SFBC MEMBERS SAVE EACH YEAR IN DISCOUNTS

MEMBERSHIP BY THE NUMBERS

JOIN THE SAN FRANCISCO BICYCLE COALITION!

Become a member of the San Francisco Bicycle Coalition and help us connect the city and make it a better place to bicycle, plus get a Tube Times subscription, discounts, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership for all the benefits.

NAME __________________________
ADDRESS ______________________________
CITY, STATE, ZIP __________________________
HOME PHONE __________________________
WORK PHONE __________________________
EMAIL __________________________

I HEARD ABOUT THE SF BICYCLE COALITION __________________________

$35 ONE YEAR MEMBERSHIP
(add $15 each additional household member)

$52 A BUCK A WEEK

$120 SUSTAINERS*

$250 SUPPORTING MEMBER*

$500 PATRON*

$1,000 DONOR*

*Includes FREE SF Bicycle Coalition T-Shirt: Standard Size____ OR Form-Fit Size_____

MAKE CHECKS PAYABLE TO: SFBC, 833 Market St., Floor 10, San Francisco, CA 94103. Barter memberships are available in exchange for volunteer time. Donations made to the SF Bicycle Coalition are not tax-deductible. If you’re interested in a tax-deductible deduction for your contribution, contact Tracy at 415-431-2453 x316

Check with your employer about matching your donation.

NAME __________________________
CREDIT CARD #: __________________________

VISA □ MASTERCARD □ EXPIRATION DATE ____/_____

Do not share my name, even with cool organizations the SF Bicycle Coalition likes.

I WANT TO VOLUNTEER!

Volunteer Night (every other Weds.)
staffing an information table
daytime office assistance
phonebanking
valet bike parking at events

attending public meetings
newsletter writing
newsletter mailing/distribution
other: __________________________

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