Board of Directors Meeting

San Francisco Bicycle Coalition

6:30pm - 8:30pm Tuesday October 27, 2020

Contact the Board - board@sfbike.org

Mission

The San Francisco Bicycle Coalition works to transform San Francisco’s streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

Community Agreements

- Relationship Grace
- 10 People-10 Truths
- Inquisitiveness
- Move Forward-Move Back
- Intention-Impact
- Confidentiality-Anonymity
- Accountability
- Meet Each Other Where We Are, Without Judgment
- Question Ideas, Not People
- Critique To Improve
## Directors

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<tr>
<th>Name</th>
<th>Pronouns</th>
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<tr>
<td>Audrey Harris</td>
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<tr>
<td>Constance Cavallas</td>
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<tr>
<td>Jean Kao (President)</td>
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<td>Juli Uota (Secretary)</td>
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<td>Kelli Shields</td>
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<tr>
<td>Manoj Madhavan</td>
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<td>Marie Jonas (Treasurer)</td>
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<td>Meaghan Mitchell</td>
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<td>Nic Jay Aulston</td>
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<td>Preston Rhea</td>
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<td>Sarah Bindman</td>
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<td>Stephen Braitsch</td>
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<td>Tyler Morris</td>
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## Staff

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<tr>
<td>Brian Wiedenmeier (Executive Director)</td>
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<td>Eliana Marcus-Tyler (Program Coordinator)</td>
<td>she/her</td>
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<td>Kelsey Roeder (Membership Director)</td>
<td>she/her</td>
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<td>Rahul Young (Deputy Director)</td>
<td>he/him</td>
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<tr>
<td>Susan Gallentine (Marketing &amp; Events Director)</td>
<td>she/her</td>
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## Guests

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Agenda

Open - Board President
President opened the meeting at 6:30pm

Intros - Board
6:30pm — Board & Staff introduced themselves.

Public Comment - Guests
6:35pm
Peter Belden (he/him) — would love to learn more about endorsement of Manny Yekutiel for SFMTA Board either now or offline.

• Brian responded – met w/ Manny had great discussion; working to build strong relationship.

Education Programs - Eliana Marcus-Tyler, Program Coordinator
6:38pm (30m)

○ Purpose: Information
○ Eliana presented update on the Education programs. Classes are open to public, free, and for all ages/experience levels. Most classes are SFMTA funded. Classroom classes pivoted to webinar. Pivoted to hold more Intro to Biking classes due to high demand. Webinar has allowed expansion of offerings.

■ Demographics difference with webinars – higher rates of bike ownership, shift in reasons for riding. More students identify as white/Latinx; fewer Asians. Shift in how people found out about classes.

■ Virtual Bike Ed Classes & Resource page

○ On-bike classes started per SFDPH guidelines.

■ Classes are still very popular; demand outpaces capacity.

○ Expansion of in-language offerings from 5 to 13 – planned pre-COVID

■ 6/7 ALTRs were bilingual

○ Freedom from Training Wheels is back through “Shared Schoolyards”

○ Plan to use winter months to further audit curricula and end of year assessment.

Monthly Actions & Updates - Executive Committee
7:10pm

2. September 22 meeting minutes
○ Board approved the September 22 meeting minutes for accuracy and legal responsibilities. Stephen abstained as he was not present for 9/22 meeting.

3. Board @ email summary
   ○ Purpose: Information
   ○ Summary of emails sent to board@sfbike.org.
     ■ 12 re: endorsements of Scott Weiner, John Avalos, Connie Chan, D5.
     ■ 1 re: closing access to Treasure Island

4. ED Report
   ○ Purpose: Information
   ○ Brian presented update on the Strategic Plan and work of the organization. Advocacy goal around expanding slow streets and expanding car free space. Continued progress in TL; important to our equity work. Received grant from Mobility Fund for TL project focused on slow streets, shared streets, and non-policing approach to improving transportation safety.
     ■ Community/Stakeholder engagement is first step in developing non-policing program.
   ○ Slow streets coming to SoMa.
   ○ What does it look like to sustain Slow Streets after COVID
     ■ Twin Peaks will be first test; 5 presented options from SFMTA.
   ○ Collaboration with Livable City & Walk SF to see what the vision is for post-COVID transportation. Potential city-wide grant to engage grassroots level to promote sustainability, health, climate, and more – rapid response initiative.
   ○ MTA Budget & Quick build projects: Better Market Street. Budget of this project was expected to be a challenge. SFMTA presented “value-engineered design” – much of the benefits will be lost under this new plan. Goal is to maximize benefit for biking/walking/transit under new plan.
   ○ Bike Ed goals have been surpassed.
   ○ Collaborating w/ Safe Routes to School – Walk & Roll Week: family friendly activities at-home and w/in classrooms.
   ○ October membership drive has been very successful— passed member and dollar numbers.

Budget Midyear Review - Rahul Young, Deputy Director
7:26

○ Purpose: Information
○ Rahul & Marie presented review financial performance mid-way through the budget year.
  ■ Actuals are better than contingency but not as good as budget.
 Expenses side demonstrate that salary cuts/freezes necessary. Events savings have assisted.

- Expected deficit given the current year is acceptable given this year.

**Year-End Appeal** - *Brian Wiedenmeier, Executive Director*

7:47pm

- **Purpose:** Information
- Brian presented plans for our year-end appeal and board support
  - This year presents difficult challenges – competition for dollars. No Board letters – Board ask is to follow-up via text or phone.

Board Elections process discussion
- Committee expressed strong desire for change to Board endorsement process.

**Close** - *Board President*

President closed the meeting at 8:05pm

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Signature: Juli Uota, Secretary

Name + Title: Juli Uota, Secretary

Date: 01/22/2020