
Board of Directors Meeting

San Francisco Bicycle Coalition

6:30pm - 8:30pm Tuesday October 27, 2020

Contact the Board - board@sfbike.org

Mission

The San Francisco Bicycle Coalition works to transform San Francisco's streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

Community Agreements

- Relationship Grace
- 10 People-10 Truths
- Inquisitiveness
- Move Forward-Move Back
- Intention-Impact
- Confidentiality-Anonymity
- Accountability
- Meet Each Other Where We Are, Without Judgment
- Question Ideas, Not People
- Critique To Improve

Directors

Name	Pronouns	Present
Audrey Harris	she/her	yes
Constance Cavallas	she/her	yes
Jean Kao (President)	she/her	yes
Juli Uota (Secretary)	she/her	yes
Kelli Shields	she/her	yes
Manoj Madhavan	he/him	no
Marie Jonas (Treasurer)	she/her	yes
Meaghan Mitchell	she/her	yes
Nic Jay Aulston	he/him	yes
Preston Rhea	he/him	yes
Sarah Bindman	she/her	yes
Stephen Braitsch	he/him	yes
Tyler Morris	he/him	yes

Staff

Name	Pronouns	Present
Brian Wiedenmeier (Executive Director)	he/him	yes
Eliana Marcus-Tyler (Program Coordinator)	she/her	yes
Kelsey Roeder (Membership Director)	she/her	yes
Rahul Young (Deputy Director)	he/him	yes
Susan Gallentine (Marketing & Events Director)	she/her	yes

Guests

Name	Pronouns	Present
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Peter Belden	He/him	yes
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Agenda

Open - Board President

President opened the meeting at 6:30pm

Intros - Board

6:30pm — Board & Staff introduced themselves.

Public Comment - Guests

6:35pm

Peter Belden (he/him) – would love to learn more about endorsement of Manny Yekutieli for SFMTA Board either now or offline.

- Brian responded – met w/ Manny had great discussion; working to build strong relationship.

Education Programs - Eliana Marcus-Tyler, Program Coordinator

6:38pm (30m)

- *Purpose: Information*
- Eliana presented update on the Education programs. Classes are open to public, free, and for all ages/experience levels. Most classes are SFMTA funded. Classroom classes pivoted to webinar. Pivoted to hold more Intro to Biking classes due to high demand. Webinar has allowed expansion of offerings.
 - Demographics difference with webinars – higher rates of bike ownership, shift in reasons for riding. More students identify as white/Latinx; fewer Asians. Shift in how people found out about classes.
 - Virtual Bike Ed Classes & Resource page
- On-bike classes started per SFDPH guidelines.
 - Classes are still very popular; demand outpaces capacity.
- Expansion of in-language offerings from 5 to 13 – planned pre-COVID
 - 6/7 ALTRs were bilingual
- Freedom from Training Wheels is back through “Shared Schoolyards”
- Plan to use winter months to further audit curricula and end of year assessment.

Monthly Actions & Updates - Executive Committee

7:10pm

2. September 22 meeting minutes

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- Board approved the September 22 meeting minutes for accuracy and legal responsibilities. Stephen abstained as he was not present for 9/22 meeting.
3. Board @ email summary
- *Purpose: Information*
 - Summary of emails sent to board@sfbike.org.
 - 12 re: endorsements of Scott Weiner, John Avalos, Connie Chan, D5.
 - 1 re: closing access to Treasure Island
4. ED Report
- *Purpose: Information*
 - Brian presented update on the Strategic Plan and work of the organization. Advocacy goal around expanding slow streets and expanding car free space. Continued progress in TL; important to our equity work. Received grant from Mobility Fund for TL project focused on slow streets, shared streets, and non-policing approach to improving transportation safety.
 - Community/Stakeholder engagement is first step in developing non-policing program.
 - Slow streets coming to SoMa.
 - What does it look like to sustain Slow Streets after COVID
 - Twin Peaks will be first test; 5 presented options from SFMTA.
 - Collaboration with Livable City & Walk SF to see what the vision is for post-COVID transportation. Potential city-wide grant to engage grassroots level to promote sustainability, health, climate, and more – rapid response initiative.
 - MTA Budget & Quick build projects: Better Market Street. Budget of this project was expected to be a challenge. SFMTA presented “value-engineered design” – much of the benefits will be lost under this new plan. Goal is to maximize benefit for biking/walking/transit under new plan.
 - Bike Ed goals have been surpassed.
 - Collaborating w/ Safe Routes to School – Walk & Roll Week: family friendly activities at-home and w/in classrooms.
 - October membership drive has been very successful— passed member and dollar numbers.

Budget Midyear Review - *Rahul Young, Deputy Director*

7:26

- *Purpose: Information*
- Rahul & Marie presented review financial performance mid-way through the budget year.
 - Actuals are better than contingency but not as good as budget.

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- Expenses side demonstrate that salary cuts/freezes necessary. Events savings have assisted.
 - Expected deficit given the current year is acceptable given this year.

Year-End Appeal - *Brian Wiedenmeier, Executive Director*

7:47pm

- *Purpose: Information*
- Brian presented plans for our year-end appeal and board support
 - This year presents difficult challenges – competition for dollars. No Board letters – Board ask is to follow-up via text or phone.

Board Elections process discussion

- Committee expressed strong desire for change to Board endorsement process.

Close - *Board President*

President closed the meeting at 8:05pm



Signature

Juli Uota, Secretary

Name + Title.

01/22/2020

Date