Minutes from SFBC Board Meeting of October 25th, 2016

Attendance:
Present:
Lawrence Li (Treasurer)
Amandeep Jawa (Secretary)
Shirley Johnson
Mary Kay Chin
Lainie Motamedi
Lisa Fisher
Rocky Beach
Andy Toebben
Leah Shahum
Zack Stender
Jenn Fox
Andy Thornley

Staff:
Brian Wiedenmeier (ED)
Tracy Chinn
Janice Li
Susan Gallentine
Ana Vasudeo

Guests:
Jiro Yamamoto
Abagail Tinker
Lauren Sailor
Brad McManus
Marie Jonas
Roger Rudd

Absent:
Brianne O’Leary Gagnon (President)
Vanessa Christie
Paul Supawanich

Quorum: YES
Meeting Time: 6:30pm - 8:45pm

Board President Report: Lawrence (in lieu of Brianne)
- Brianne’s daughter Darwin Elizabeth was born!
- Behind 100K on fundraising = 2 staff members
- Should not use operating reserves to make shortfall
- Thus Fundraising is top of the agenda

Fundraising: Tracey & Rocky
Anna Gore will be returning
- Prioritizing staffing, interviewing development associates
- Bluegrass ride fundraiser is coming up soon we have raised approx $100K through ticket sales
- Winterfest has raised $55K of $60K goal for cash sponsorship
- Need to beat our goals to cut into the $100K deficit
- Rocky - need people to make sponsorship asks
- Winterfest ticket sales are starting now, with discounts
- Discussion of Major Donor Rides

**Executive Director Update & Program Report:** Brian
- Hired a full time Program Director: Ana Vasudeo
- Facilities
  - HVAC is being installed (some donated, some covered by grant)
  - Window Signs are being installed
- Strategic Plan Goals
  - Bay Bridge bike path now goes to Treasure Island (SF City Limits)
  - Parking protected bike lanes on 7th, 8th & Turk are being planned. Discussions with SFFD are underway
- Mission Valencia Greenway Project is being completed with protected bike lanes at the Mission end of Valencia
- BikeShare will now have cash memberships & affordable “lifeline” style bike memberships announced!
- Bike Education Contract with MTA has been renewed
- 2 Bike Builds in the past month: Bayview Public Library & Northridge Housing
25 Bike & 17 bikes
- Biggest work for the next two weeks: Bike the Vote, especially Props J & K
- Discussion of SFMTrA (San Francisco Transformation) group & guerrilla urbanism

**Secretaries Report:** ‘Deep
- Discussion of board@ emails
  - Motion to approve August minutes carried, provided Secretary adds the initial RCV motion as presented (MKC moved / ‘Deep 2nded: 12-0)
  - Motion to approve September minutes carried (Leah moved / ‘Jenn 2nded: 12-0)

**Board Dev:** Leah
- Preview of closed session Board Development discussion
  - will discuss of Board Recommendations
  - will discuss process
  - will discuss next steps
- Recap of Board Election Dates (as posted elsewhere)
  - Noted unanimous vote online to approve making the election longer to match posted dates in Tube Times (from November 17th to 14th)

**Strategic Planning:** Shirley
- RFP went out, already have 3
- Preview of activities for next Strategic Planning Committee meeting
Public Comments
- Lauren Sailor: Streetsblog did a great piece on SFMTA, they are also fundraising
- Roger Rudd: Discussed his safety concerns as a bicyclist who has been recently hit by a car

Closed Sessions
- Motion to move to closed session (Lawrence moved / 'Deep 2nded: 13-0)
- Board continued discussions in closed session
- Motion to approve ED Job Description carried in closed session

Signature of Board Secretary:

Amandeep Jawa