

Minutes from SFBC Board Meeting of October 25th, 2016

Attendance:

Present:

Lawrence Li (Treasurer)
Amandeep Jawa (Secretary)
Shirley Johnson
Mary Kay Chin
Lainie Motamedi
Lisa Fisher
Rocky Beach
Andy Toebben
Leah Shahum
Zack Stender
Jenn Fox
Andy Thornley

Staff:

Brian Wiedenmeier (ED)
Tracy Chinn
Janice Li
Susan Gallentine
Ana Vasudeo

Guests:

Jiro Yamamoto
Abigail Tinker
Lauren Sailor
Brad McManus
Marie Jonas
Roger Rudd

Absent:

Brianne O'Leary Gagnon (President)
Vanessa Christie
Paul Supawanich

Quorum: YES

Meeting Time: 6:30pm - 8:45pm

Board President Report: Lawrence (in lieu of Brianne)

- Brianne's daughter Darwin Elizabeth was born!
- Behind 100K on fundraising = 2 staff members
- Should not use operating reserves to make shortfall
- Thus Fundraising is top of the agenda

Fundraising: Tracey & Rocky

- Anna Gore will be returning
- Prioritizing staffing, interviewing development associates
- Bluegrass ride fundraiser is coming up soon we have raised approx \$100K through ticket sales
- Winterfest has raised \$55K of \$60K goal for cash sponsorship
- Need to beat our goals to cut into the \$100K deficit
- Rocky - need people to make sponsorship asks
- Winterfest ticket sales are starting now, with discounts
- Discussion of Major Donor Rides

Executive Director Update & Program Report: Brian

- Hired a full time Program Director: Ana Vasudeo
- Facilities
 - HVAC is being installed (some donated, some covered by grant)
 - Window Signs are being installed
- Strategic Plan Goals
 - Bay Bridge bike path now goes to Treasure Island (SF City Limits)
 - Parking protected bike lanes on 7th, 8th & Turk are being planned. Discussions with SFFD are underway
 - Mission Valencia Greenway Project is being completed with protected bike lanes at the Mission end of Valencia
 - BikeShare will now have cash memberships & affordable “lifeline” style bike memberships announced!
 - Bike Education Contract with MTA has been renewed
 - 2 Bike Builds in the past month: Bayview Public Library & Northridge Housing 25 Bike & 17 bikes
 - Biggest work for the next two weeks: Bike the Vote, especially Props J & K
- Discussion of SFMTrA (San Francisco Transformation) group & guerrilla urbanism

Secretaries Report: ‘Deep

- Discussion of board@ emails
- *Motion to approve August minutes carried, provided Secretary adds the initial RCV motion as presented (MKC moved / ‘Deep 2nded: 12-0)*
- *Motion to approve September minutes carried (Leah moved / ‘Jenn 2nded: 12-0)*

Board Dev: Leah

- Preview of closed session Board Development discussion
 - will discuss of Board Recommendations
 - will discuss process
 - will discuss next steps
- Recap of Board Election Dates (as posted elsewhere)
 - Noted unanimous vote online to approve making the election longer to match posted dates in Tube Times (from November 17th to 14th)

Strategic Planning: Shirley


- RFP went out, already have 3
- Preview of activities for next Strategic Planning Committee meeting

Public Comments

- Lauren Sailor: Streetsblog did a great piece on SFMTrA, they are also fundraising
- Roger Rudd: Discussed his safety concerns as a bicyclist who has been recently hit by a car

Closed Sessions

- *Motion to move to closed session (Lawrence moved / 'Deep 2nded: 13-0)*
- Board continued discussions in closed session
- *Motion to approve ED Job Description carried in closed session*

Signature of Board Secretary:A handwritten signature in black ink, appearing to read 'Amandeep Jawa', written over a faint, illegible background.

Amandeep Jawa