



**Minutes of the San Francisco Bicycle Coalition Board of Directors meeting
May 22, 2018
San Francisco Bicycle Coalition Office
1720 Market Street, San Francisco CA**

Directors in attendance	Amandeep Jawa
	Jane Natoli
	Jean Kao (Treasurer)
	Jeremy Pollock
	Jiro Yamamoto
	Lindy Kae Patterson
	Marie Jonas
	Mary Kay Chin (Secretary)
	Nic Jay Aulston (President)
	Robin Abad Ocubillo
	Rocky Beach
	Shirley Johnson
Directors absent	Adam Keats
	Andy Thornley
	Chema Hernandez Gil
Staff	Brian Wiedenmeier
	Tracy Chinn
	Rahul Young

Start	The meeting was convened with quorum at 6:32pm.
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Agenda Item	Purpose	Presenter
1 <i>Consent Calendar</i>	Action	Nic Jay Aulston
<p>April 24, 2018 minutes</p> <p>Jiro asked to have his attendance edited to "on the phone" and Jeremy listed as present in person at the meeting.</p> <p>Motion to approve minutes with edits. Jane moved. Marie seconded.</p> <p>The motion passed unanimously.</p>		
2 Old Business	Information	Jeremy Pollock
<p>Jeremy reviewed action items from last meeting:</p> <ul style="list-style-type: none"> • Turk Street protected bike lane open house • Potential sponsor names for Golden Wheel and board pledges were due • Personal notes for Golden Wheel will be coming out shortly for directors to sign • Directors interested in joining the Policy Committee needs to respond to Robin's meeting times • Executive Committee will review Board@ email process and procedures • Board development committee will meet to review rules of engagement/board norms 		



3	President's Report	Information	Nic Jay Aulston
<p>Nic Jay encouraged directors to review their committee participation and to focus their energies on that. There are a lot of committees and they all need to do work.</p> <p>Executive Committee</p> <p>Committees are encouraged, but not required, to use the committee report template. Template can be found in Dropbox. The committee also developed an auto response to the Board@ emails and will review again with staff.</p> <p>Board@ emails</p> <ul style="list-style-type: none"> • Question and information about the upcoming Escape from Alcatraz triathlon, forwarded to staff. • Question about the relationship between bike advocacy and housing, forwarded to staff. <p>Roles</p> <p>Shirley volunteered to track tasks.</p> <p>No note taker for this month since most topics are reports not discussions.</p>			
4	Executive Director's Report	Information	Brian Wiedenmeier
<p>Brian reviewed the strategic planning dashboard, attached in Appendix A.</p> <ul style="list-style-type: none"> • Brian reported financials are delayed due to the staff push on Bike to Work Day and that April & May financials and update on strategic plan dashboard will be reviewed in June. • 8th street protected bike lane extended through the Townsend circle (Strategic Plan Objective 1:1) • SOMA member committee met and has plans for pushing for a protected two-way bike lane on 5th, connecting Townsend to Market. • Cargo Way is currently receiving hot spot improvements with Public Works and the port finally repaving the bike lane, not just painting it (Objective 1:2). • Public Works recently received three additional bike lane cleaners. There will be a press conference next week to announce. • Lots of work and events for Bike the Vote (Objective 2:3) and more to come in the next two weeks. • We joined and worked with the Transportation Justice Coalition to push forward an increased transportation sustainability fee, which unanimously passed the Planning Committee. The Board of Supervisors can pass this without going to the voters and can address immediate transportation needs (Goal 2:1) • Board of Supervisors adopted an ordinance that would allow the board to appeal any approvals made by the SFMTA. This was adopted as a solution to the move to split the SFMTA. Protected bike lanes are not subject to this new appeal process. • Bike to Work Day 2018 <ul style="list-style-type: none"> ◦ Most successful BTWD to date ◦ Good weather contributed to a record high attendance at the City Hall rally ◦ 1,200 new and renewing members signed up ◦ The first BTWD with a strong bike share • Staff completed the first Organizing 101 & 102 with good attendance. A review of the series will be available soon. A third series is planned (Objective 3:3). <p>Robin joined the meeting at 7:04pm.</p> <ul style="list-style-type: none"> • Community Bike Builds being held in southeastern neighborhoods, the Tenderloin and the Bayview with expressed focus on language and culturally relevant education (Objective 4:2). • Community bike equity project met on Thursday night. This is a collection of organizations and groups 			



(like Bicis del Pueblo and Yellow Bike) that receive reclaimed bikes from the city. This coalition discussed principals and how to work with partners.

- Staff are close to finalizing a contract with Golden Gate Transit (agency that provides service across the Golden Gate Bridge) to train their drivers (Goal 4:3)

5 Committee Reports

Information/Action

Various committee chairs

Fundraising – Marie Jonas

Tracy's last day will be June 8th.

Golden Wheel – July 26th

- Reached \$60k of our \$90k sponsorship goal. Still recruiting sponsors, please review networks for potential sponsors
- Directors will be asked to sign personal notes included in the invitations to major or prospective donors. Available to pick up at the office the week of June 4th and mailed no later than June 11th.
- Thanks to Jeremy, Marie and Robin for reaching out to their networks for prospects already

Director Elections – Shirley Johnson

- Preliminary recommendation would be to proceed with election in early next year and continue to use ranked choice voting as the method.
- The committee will await the results of the survey sent to last year's candidates and staff involved in the election before making a final recommendation to the full board.
- The committee is continuing the conversation about the role of board recommendations/endorsements and welcomes input from the full board.
- The committee invited additional directors to join the committee, but no one volunteered.

Personnel Committee – Shirley Johnson

- Annual review of the executive director is coming up. The committee is finalizing the survey for the board, which will be sent out on Friday and due in two weeks.
- Staff will be sent a survey next Tuesday, which will be presented anonymously to the board. Brian will be sent a self-review survey.
- The committee will return to the full board in June with a review summary and any recommendations.

Membership Committee – Jiro Yamamoto

- Committee met and came up with a list of skills they would like to present as a blog post asking for members-at-large to join.
- Brian requested the committee review skills with Kelsey for staff input.
- Brian requested committee help staff with upcoming bi-annual membership survey, data analysis and survey development.

Motion to give membership committee the permission to draft a blog with the listed skillset and consultation from staff. Shirley moved.

Motion to approve draft general blog post recruiting members-at-large to join a committee(s). Other committees have three weeks to come up with a list of skills should they like to add members-at-large. Staff will be given time to review the draft blog before full board approval at next month's meeting. Mary Kay moved. Robin seconded.

Approve: Nic Jay, Jeremy, Jean, Rocky, Lindy, Shirley, Jane, Jiro, Robin, Mary Kay

Oppose: Marie



The motion passed.

6	New Business	Information	Nic Jay Aulston
	<ul style="list-style-type: none"> • Livable City's Livability Awards coming up on June 20th. Directors are encouraged to purchase a ticket and attend. Chema Hernández Gil will be one of the awardees. • The next Policy Committee meeting will be held Tuesday 5/29 7pm, location tbd. • Governor's Global Action Summit coming up and the Bicycle Coalition will be participating by offering bike valet and organizing at least two events (rides). 		
7	Action Item Review	Information	Shirley Johnson
	<ol style="list-style-type: none"> 1. Everyone: Make a sponsorship ask for Golden Wheel. 2. Everyone: Pick up Golden Wheel invitations the week of June 4. Must be in the mail by June 11. 3. Executive Committee: Refine autoreply text for board@ emails with input from 5/22 board meeting and staff. 4. Executive Committee: Create a process to triage and respond personally to board@ emails. 5. Personnel Committee: Send ED review survey to the board on Friday (5/25). Send ED review to staff on Tuesday (5/29). Responses due June 8. 6. Personnel Committee: Present ED review and salary recommendation at June board meeting. 7. Adding at-large members to committees: <ol style="list-style-type: none"> a) Committee chairs: Each committee to decide whether to invite at-large members to join the committee. Committee chair to inform membership committee chair (Jiro) by June 12. b) Membership Committee: Work with staff on skill sets needed for at-large members for the committee; refine the blog post. c) Board: Vote on the blog post at June board meeting. 8. Everyone: Provide input to Director Elections Committee on board endorsement of candidates either through Slack or email or attend the next committee meeting (to be scheduled). 9. Director Elections Committee: Present a final recommendation to the board on election timing and voting method at the June board meeting. 		



10. Deep: Reach out to audit committee to coordinate upcoming activities.

11. Create a calendar for the year.

8 Adjourn

Action

Nic Jay Aulston

Motion to adjourn the May 22, 2018 SF Bicycle Coalition Board meeting. Deep moved. Jean seconded. Meeting adjourned at 8:25pm.

List of Appendices

Identifier

Title

A

Strategic Plan 2018-2022 Dashboard May 2018

Signature

Mary Kay Chin, Secretary

A handwritten signature in black ink, appearing to read "Mary Kay Chin", written over a large rectangular box.



Appendix A: Strategic Plan 2018-2022 Dashboard May 2018

San Francisco Bicycle Coalition Strategic Plan 2018-2022				Dashboard Overview											
Goal I				Goal II				Goal III				Goal IV			
1.1				2.1				3.3				4.1			
1				No				9811				3140			
0%				0%				1%				922			
0				0%				0%				0			
1.2				2.2				3.2				4.2			
0				No				No				305			
0%												0			
0%												No			
No												No			
1.3				2.3				3.3				4.3			
10				No				4439				No			
0								21				No			
0								0%				80			
0												No			
1.4															
Yes															
0%															
0															
1.5															
No															
0%															
1.6															
0															
299															
0%															
1.7															
No															
0%															
0%															

San Francisco Bicycle Coalition									
Strategic Plan 2018-2022									
GOAL I: Demand high-quality infrastructure and push for visionary improvements to connect the city									
Objectives									
1.1 Establish physically-protected bike lanes as the standard for bike improvements, especially on Vision Zero high-injury corridors.									
	Miles of protected bike lanes	Approved bike lane projects including protected bike infrastructure	Annual miles of new & upgraded infrastructure along high injury corridors						
Goal	30	25%	18						
Actual	1	0%	0						
1.2 Fight for land use policies, street design, and operations that prioritize safe, comfortable sustainable transportation over fast driving.									
	"Hot spot" improvements	Increase in perceived safety of biking	Decrease in bike crash rate						
Goal	150	50%	50%						
Actual	0	0%	0%						
1.3 Expand car-free spaces within parks and on city streets.									
	Regular open streets events per year	New permanent open, car-free spaces	Larger-scale car-free event						
Goal	15	5	1						
Actual	10	0	0						
1.4 Work to eliminate double-parking and illegal loading/unloading in bike lanes.									
	Enable double-parking reporting through 311	Bike lane encroachment reduction, high injury corridors	Bike lane encroachment reduction, citywide						
Goal	Yes	60%	40%						
Actual	Yes	0%	0						



1.5 Ensure bike access and capacity on bridges and local and regional transit.			
	<i>Funding for Bay Bridge Western Span</i>	<i>People arriving to Caltrain & BART by bike</i>	
Goal	Yes	50%	
Actual	No	0%	
1.6 Make bike parking secure and plentiful.			
	<i>Additional bike racks/corrals installed</i>	<i>Valet bikes parked</i>	<i>Increase number of attended/secure parking facilities</i>
Goal	3000	75000	300%
Actual	0	299	0%
1.7 Decrease bicycle theft.			
	<i>Establish bike theft unit</i>	<i>Decrease in bike theft</i>	<i>Increase in bike registration</i>
Goal	Yes	50%	50%
Actual	No	0%	0%

San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL II: Build public support and political power to win affordable and sustainable transportation for all San Franciscans.			
Objectives			
2.1 Secure significant, new funding sources for bicycle infrastructure by winning local and regional funding measures.			
	<i>Win all endorsed revenue measures</i>	<i>New revenue allocated to bike & ped projects</i>	
Goal	Yes	10%	
Actual	No	0%	
2.2 Ensure new and emerging mobility technologies and services, especially transportation network companies (TNCs) and delivery services, are safe and complement bicycling.			
	<i>Enact Policies</i>		
Goal	Yes		
Actual	No		
2.3 Elect powerful champions for bicycling as mayor of San Francisco, in key supervisorial districts, and to other important offices citywide.			
	<i>All endorsed candidates elected</i>		
Goal	Yes		
Actual	No		



San Francisco Bicycle Coalition				
Strategic Plan 2018-2022				
GOAL III: Grow, engage, and empower our membership to strengthen our organization and deepen community support for bicycling.				
Objectives				
3.1 Increase the number of members through grassroots organizing and strategic coalition building.				
	<i>Number of members</i>	<i>Annual list growth</i>	<i>Increase in business members</i>	
Goal	12000	5%	50%	
Actual	9811	1%	0%	
3.2 Build an organization whose members, board, and staff reflect San Francisco's demographics.				
	<i>Annual demographic report</i>			
Goal	Yes			
Actual	No			
3.3 Engage members and individuals to power our advocacy and increase our effectiveness.				
	<i>Annual volunteer hours</i>	<i>Members trained</i>	<i>Member engagement at each level</i>	
Goal	10000	250	10%	
Actual	4439	21	0%	

San Francisco Bicycle Coalition				
Strategic Plan 2018-2022				
GOAL IV: Introduce San Franciscans of all ages, identities, and backgrounds to the joy of bicycling and encourage more San Franciscans to bicycle more often.				
Objectives				
4.1 Reach thousands of people through bicycle education and school safety programming, emphasizing rules of the road.				
	<i>Adults reached</i>	<i>Young people, parents and caregivers reached</i>	<i>Increase in biking to school</i>	
Goal	50000	30000	25%	
Actual	3140	922	0	
4.2 Support bicycling for everyday transportation among communities that experience barriers to riding.				
	<i>Bikes distributed</i>	<i>Increase in women, trans femme ridership</i>	<i>Advocate for expansion of accessible & affordable bike share</i>	<i>One annual event in each district</i>
Goal	1000	50%	Yes	Yes
Actual	305	0	No	No
4.3 Educate all road users how to share the road safely and respectfully.				
	<i>SFPD Focus on the Five goal met</i>	<i>Accountable traffic enforcement advocacy</i>	<i>Professional drivers trained</i>	<i>Ticket diversion program established</i>
Goal	Yes	Yes	2500	Yes
Actual	No	No	80	No