

Minutes of the San Francisco Bicycle Coalition Board of Directors meeting February 26, 2019 San Francisco Bicycle Coalition Office 1720 Market Street, San Francisco CA

	Alexandra Sweet
	Andy Thornley
	Brad Williford
	Jane Natoli (Incoming Secretary)
	Jean Kao (Outgoing Treasurer, Incoming President)
	Juli Uota
Dive et e ve in	Kelli Shields
Directors in	Marie Jonas
attendance	Mary Kay Chin (Outgoing Secretary)
	Meaghan Mitchell
	Nic Jay Aulston (Outgoing President)
	Preston Rhea
	Robin Abad Ocubillo (Incoming Treasurer)
	Sarah Bindman
	Shirley Johnson
	Brian Wiedenmeier
Staff	Rahul Young
	Charles Deffarges
	Susan Mooney (member)
Guests in	Marty Colmes (member)
attendance	Amandeep Jawa (member)
atteriuarice	Pamela Ocampo (member)
	Theo (member)
	Howard Williams (member)

Start	The meeting was convened with quorum at 6:30 pm.
-------	--

Age	enda Item	Purpose	Presenter
1	Introductions/Welcome to New Board Members	Information	Nic Jay Aulston

Welcome to the new 2019 seated board of directors for the San Francisco Bicycle Coalition and a deep thank you to our alumni directors for their service.

2	Consent Calendar	Action	Nic Jav Aulston

Motion to approve the January 22, 2019 minutes with an amendment. Andy moved. Jane seconded. Approve: Shirley, Andy, Robin, Marie, Jean, Nic Jay, Kelli, Jane Abstain: Juli, Preston, Brad, Meaghan, Sarah, Alex, Mary Kay

The motion passed.

3	Executive Committee Report	Information	Executive Committee

Author: Mary Kay Chin Page 1 of 12



An overview of Robert's Rules and how the board uses it. Handout provided.

The Executive Committee will be introducing a Board Buddy system to those board members interested. More to come following the next Executive Committee meeting.

Board@ emails

- Two emails commenting or inquiring about the use of the SFBC logo during the board elections
- One email about street surface complaint that was forwarded to the appropriate staff.

4 Executive Director Report

Information

Brian Wiedenmeier

Brian welcomed the new board members and recognized the service of the previous board. An introduction to the monthly strategic plan progress dashboard [Appendix A] and monthly staff report with updates as follows:

- Valencia's 0.8 mile of protected bike lanes is operating with a more formal launch to come.
- SFPD released bike theft statistics and the number of thefts have gone down.
- Bike to Work Day will be May 9th and is the biggest new and renewing day for membership. Last year we got 12,000 new and renewing members. The board will be asked for support with volunteering and board members are encouraged to attend an Ambassador training event.
- Listing for the Development Director position is open and accepting applications.
- Board members are asked to turn in their commitment pledges to Brian.

5 General Public Comment

Information

Guests

Howard Williams – reported concerns about bike theft in San Francisco and the challenges of the legal system.

Theo – inquired what jurisdiction the Golden Gate Bridge fell under. Robin informed it was Golden Gate Highway Transit District.

Marty Colmes – inquired about stationed bike share and station-less bike share. He supported a balanced approach to bike infrastructure as a long-time person who bikes in San Francisco.

Susan Mooney – asked if SFBC provided education or training to parking officers. Staff said that the SFBC did not currently have a formal education partnership with parking officers but would like to build one in the future.

6 Organization's Financial Report

Information

Jean Kao

Jean provided an overview and update of the SFBC's finances, budget and associated documents. Jean reviewed the Treasurer's report [Appendix B].

7 Executive Committee Elections

Action

Nic Jay Aulston

Nic Jay suggested the following process: individuals can nominate whomever, individuals running will then be allowed a moment to speak and then elections will occur. Marie suggested secret ballot if an election is contested.

Motion to move keep votes in the open. Shirley moved. Kelli seconded.

Approve: Shirley, Preston, Kelli, Meaghan, Nic Jay

Oppose: Andy, Brad, Marie, Sarah, Alex Abstain: Robin, Jean, Jane, Juli, Mary Kay

Author: Mary Kay Chin Page 2 of 12



The motion failed.

Motion to nominate Jean as President. Andy moved. Marie seconded.

Approve: Andy, Alex, Brad, Shirley, Preston, Kelli, Meaghan, Nic Jay, Jane, Juli, Robin, Mary Kay, Marie. Sarah

Abstain: Jean

Jean was elected President.

Motion to nominate Shirley as Secretary. Kelli moved. Preston seconded.

Motion to nominate Jane as Secretary. Jean moved. Marie seconded.

Secret ballot was conducted – Jane received 9 votes. Shirley received 5 votes. One director abstained.

Jane was elected Secretary.

Motion to nominate Robin as Treasurer. Jean moved. Marie seconded.

Approve: Andy, Alex, Brad, Shirley, Preston, Kelli, Meaghan, Nic Jay, Jane, Juli, Mary Kay, Marie, Sarah

Abstain: Jean, Robin

Robin was elected Treasurer.

The new Executive Committee will meet and finalize committee rosters and the board buddy process.

8	Committee Reports	Information	Shirley Johnson Robin Abad Ocubillo
---	-------------------	-------------	--

Director Elections Committee – Shirley

- Review of the timeline of last year's process, highlighting areas of growth and future opportunities.
- Shirley uplifted staff's vital role in making the process possible especially with quick production turn arounds.
- Shirley suggested the next committee do a lessons learned, starting sooner than later to have space to incorporate candidates' feedback on the process to improve the next election.

Board Development Committee - Robin

- Robin thanked all those that worked on and attended the retreat and orientation.
- Robin highlighted the importance of onboarding new directors and ensuring that the process is welcoming.

10 New Business/Director Questions or Comments Information All

Juli asked about the board@ emails. Jean clarified the opt in process to receive emails directly and noted there was no formal response procedure yet but that the Executive Committee will be addressing that this year.

Preston left the meeting at 8:07pm.

The Ride of Silence will be held on May 15th this year. More to come.

11	Closed Session	Action	Nic Jav Aulston
	Ologea Occasion	7000011	i iio ouy Auistoii

Motion to move into closed session. Jean moved. Jane seconded.

Approve: Andy, Alex, Brad, Shirley, Kelli, Meaghan, Nic Jay, Jane, Juli, Mary Kay, Marie, Jean, Robin, Sarah Absent: Preston

Author: Mary Kay Chin Page 3 of 12



The motion passed.

In closed session, Brian reviewed personnel roles during his upcoming four-week vacation.

12 Adjournment Action Nic Jay Aulston

Motion to adjourn the February 26, 2019 meeting of the SF Bicycle Coalition Board of Directors. Jean moved. Robin seconded.

Approve: Andy, Alex, Brad, Shirley, Kelli, Meaghan, Nic Jay, Jane, Juli, Mary Kay, Marie, Jean, Robin, Sarah Absent: Preston

The motion passed.

Meeting adjourned at 8:25pm.

List of Ap	pendices
Identifier	Title
Α	Feb. 2019 Strategic Plan 2018-2022 Dashboard
В	2019.02.26 Treasurer's Report

Signature	
Mary Kay Chin, Secretary	Ah Ch
	/ /

Author: Mary Kay Chin Page 4 of 12



Appendix A - February 2019 Strategic Plan 2018-2022 Dashboard

San Fran	ncisco Bic	ycle Coalition		Dashbo	oard Overvie	ew									
Strategic	Plan 2018	-2022													
Goal I				Goal II			Goal I	II .			Goal	v			
1.1				2.1			3.3				4.1				
	6.13	80%	0.8		No	0%		9565	1%	0%		20149	10033	0	
1.2				2.2			3.2				4.2				
	0	0%	0%		No			No				376	0	Yes	
1.3				2.3			3.3				4.3				
	10	0	0		No			450	150	0%		No	No	80	
1.4															
	Yes	0%	0												
1.5															
	No	0%													
1.6															
	0	11757	0%												
1.7															
	No	25%	0%												

O F	and Discusion Constitions		
	sco Bicycle Coalition		
Strategic Pla	n 2018-2022		
GOAL I: De	mand high-quality infrast	ructure and push for v	isionary improvements
	and mg. quanty initials	ana paon ioi i	
Objectives			
1.1 Establish	physically-protected bike	lanes as the standard fo	r bike improvements, es
	Miles of protected bike lanes	Approved bike lane projects including protected bike infrastructure	Annual miles of new & upgraded infrastructure along high injury corridors
Goal	30	25%	18
Actual	6.13	80%	0.8
1.2 Fight for	land use policies, street de	• •	
	"Hot spot" improvements	Increase in perceived safety of biking	Decrease in bike crash rate
Goal	150	50%	50%
Actual	0	0%	0%
1.3 Evpand	car-free spaces within park	e and on city etracte	
1.5 Expand	Regular open streets events per year	New permanent open, car-free spaces	Larger-scale car-free event
Goal	15	5	1
Actual	10	0	0
1.4 Work to	eliminate double-parking ar	nd illegal loading/unload	ing in bike lanes.
	Enable double-parking reporting through 311		Bike lane encroachment reduction, citywide
Goal	Yes	60%	40%
Actual	Yes	0%	0

Author: Mary Kay Chin Page 5 of 12



1.5 Ensure l	bike access and capacity or	n bridges and local and r	egional transit.
	Funding for Bay Bridge Western Span	People arriving to Caltrain & BART by bike	
Goal	Yes	50%	
Actual	No	0%	
1.6 Make bi	ke parking secure and plent	iful.	
	Additional bike racks/corrals installed	Valet bikes parked	Increase number of attended/secure parking facilities
Goal	3000	75000	300%
Actual	0	11757	0%
1.7 Decreas	se bicycle theft.		
	Establish bike theft unit	Decrease in bike theft	Increase in bike registration
Goal	Yes	50%	50%
Actual	No	25%	0%

San Francis	co Bicycle Coalition								
Strategic Plan	n 2018-2022								
GOAL II: Bui	ld public support and po	olitical power to win aff	ordable and susta	inable transporta	tion for all San I	ranciscans.			
01: "									
Objectives									
2.1 Secure si	gnificant, new funding sou	rces for bicycle infrastru	cture by winning loc	al and regional fur	ding measures.				
	gg	New revenue	g						
	Win all endorsed	allocated to bike &							
	revenue measures	ped projects							
Goal	Yes								
Actual	No	0%							
2.2 Ensure ne	ew and emerging mobility	technologies and service	se penacially transr	ortation network o	ompanies (TNCs) and delivery se	arvices are safe	and complemen	nt hicycling
Z.Z LIISUIG IIC	Enact Policies	tecinologies and service	is, especially transp	ortation network c	ompanies (1140s) and delivery se	si vices, are saic	and complemen	bicyciii ig.
Goal	Yes								
Actual	No								
2.3 Elect pow	erful champions for bicycl	ling as mayor of San Fra	ncisco, in key super	rvisorial districts, a	nd to other impor	tant offices cityv	vide.		
	All endorsed candidates elected								
Goal	Yes								
Actual	No								

Author: Mary Kay Chin Page 6 of 12



	Di 1 0 111					
	sco Bicycle Coalition					
Strategic Pla	an 2018-2022					
GOAL III: G	row, engage, and empow	er our membership to	strengthen our organiz	zation and deepen co	ommunity support f	or bicycli
Objectives						
3.1 Increase	the number of members th	rough grassroots organ		ion building.		
	No week and of many	A	Increase in business			
		Annual list growth	members			
Goal	12000	5%				
Actual	9565	1%	0%			
3.2 Build an	organization whose member	ers, board, and staff refl	ect San Francisco's dem	nographics.		
	Annual demographic report					
Goal	Yes					
Actual	No					
3.3 Engage	members and individuals to	power our advocacy ar	nd increase our effective	ness.		
	Annual volunteer					
	hours		Member engagement			
		Members trained	at each level			
Caal	10000	250	10%			
Goal	450	150	0%			

Author: Mary Kay Chin Page 7 of 12



San Franci	sco Bicycle Coalition							
Strategic Pla	an 2018-2022							
GOAL IV: Ir	ntroduce San Franciscans	of all ages, identities,	and backgrounds to the	he joy of bicycling and	encourage more	San Franciso	cans to bicy	le more ofte
Objectives								
4.1 Reach th	housands of people through	bicycle education and s	school safety programmi	ing, emphasizing rules o	f the road.			
	Adults reached	Young people, parents and caregivers reached	Increase in biking to school					
Goal	50000	30000	25%					
Actual	20149	10033	0	amiana ta vidia a				
	bicycling for everyday trans	sportation among comm		-				
	bicycling for everyday trans	sportation among comm	unities that experience be Advocate for expansion of accesible & affordable	One annual event in				
4.2 Support	bicycling for everyday trans	sportation among comm Increase in women, trans femme ridership	unities that experience be Advocate for expansion of accesible & affordable bike share	One annual event in each district				
4.2 Support Goal Actual	bicycling for everyday trans	sportation among comm Increase in women, trans femme ridership 50%	unities that experience be Advocate for expansion of accesible & affordable bike share Yes Yes	One annual event in each district				
4.2 Support Goal Actual	bicycling for everyday trans Bikes distributed 1000 376	sportation among comm Increase in women, trans femme ridership 50%	unities that experience be Advocate for expansion of accesible & affordable bike share Yes Yes Spectfully. Professional drivers	One annual event in each district				
4.2 Support Goal Actual	bicycling for everyday trans Bikes distributed 1000 376 all road users how to share SFPD Focus on the	Increase in women, trans femme ridership 50% 0 e the road safely and res	unities that experience be Advocate for expansion of accesible & affordable bike share Yes Yes Spectfully. Professional drivers	One annual event in each district Yes Yes Ticket diversion				

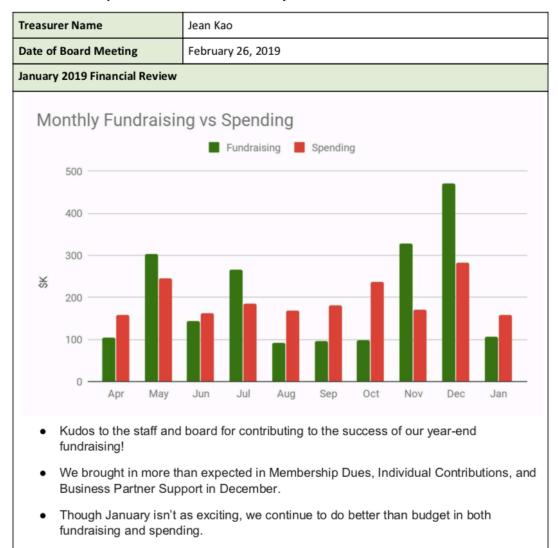
Author: Mary Kay Chin Page 8 of 12



Appendix B - 2019.02.26 Treasurer's Report



Treasurer's Report to the San Francisco Bicycle Coalition Board of Directors

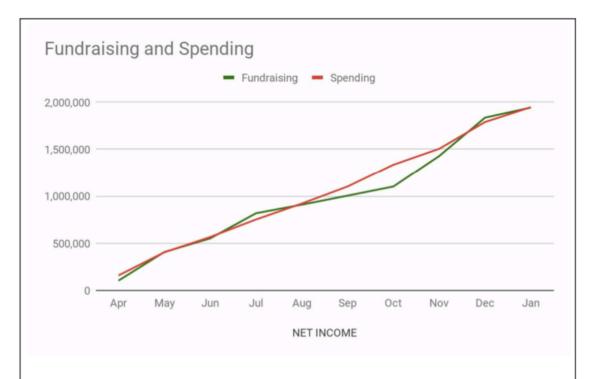


Page 1 of 4

Author: Mary Kay Chin Page 9 of 12







- We've managed to close the net income gap. Hurrah!
- Jan-Mar are generally slower months for fundraising except for the our annual Craigslist grant (\$200K?) which is expected end of Feb.
- So expect fundraising & spending to be tight (neck and neck) until the end of the year.
 We are budgeted to end our fiscal year with a small deficit of \$12K.





In preparation for the next fiscal year budget review (2019-2020) I'd like to review our total performance so far compared to our budget goals. Fundraising YTD Budget Actual Historical \$600K \$400K \$400K \$400K \$200K \$400K \$200K \$400K \$200K \$400K \$200K \$400K \$200K \$400K \$200K \$400K \$40

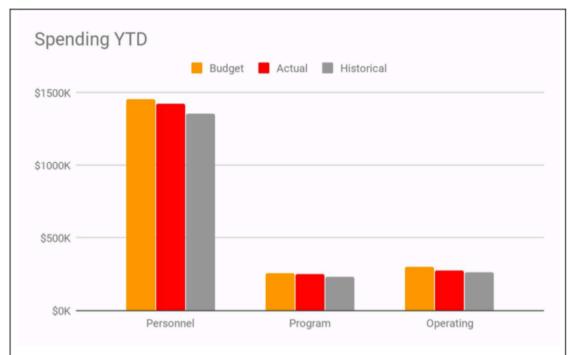
- This chart compares -
 - how we thought we would do this year (budget)
 - how we actually did this year (actual)
 - o how we actually did last year (historical)

Red Flags

- Foundation Grants budget was too optimistic this year. Our actual performance though not great was close to what we did last year. Maybe next year the budget should be lowered to be more realistic?
- Business Partnerships was also too optimistic. And worryingly we did worse than last year. Though the difference is small we should learn more about what's going on with that program.







- Our budgeted and actual spending was very similar to what we expected based on what happened last year.
- Costs go up every year so expect our spending budget to go up for next year as well.
- · Key questions for next year's budget -
 - Are we spending enough to achieve our strategic goals?
 - Will there be any changes in spending allocations among the programs?

Page 4 of 4 Page 12 of 12