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# Board of Directors Meeting

## San Francisco Bicycle Coalition

6:30pm - 8:30pm Tuesday January 26, 2021

Contact the Board - [board@sfbike.org](mailto:board@sfbike.org)

### Mission

The San Francisco Bicycle Coalition works to transform San Francisco's streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

### Community Agreements

- Relationship Grace
- 10 People-10 Truths
- Inquisitiveness
- Move Forward-Move Back
- Intention-Impact
- Confidentiality-Anonymity
- Accountability
- Meet Each Other Where We Are, Without Judgment
- Question Ideas, Not People
- Critique To Improve

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## Directors

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Audrey Harris	she/her	yes
Constance Cavallas	she/her	yes
Jean Kao (President)	she/her	yes
Juli Uota (Secretary)	she/her	yes
Kelli Shields	she/her	yes
Manoj Madhavan	he/him	yes
Marie Jonas (Treasurer)	she/her	yes
Meaghan Mitchell	she/her	yes
Nic Jay Aulston	he/him	yes
Preston Rhea	he/him	yes
Sarah Bindman	she/her	yes
Stephen Braitsch	he/him	yes
Tyler Morris	he/him	yes

## Staff

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Brian Wiedenmeier (Executive Director)	he/him	yes
Kelsey Roeder (Membership Director)	she/her	yes
Rahul Young (Deputy Director)	he/him	yes
Whitney Libunao (Development Associate)	she/her	yes

## Guests

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Joanna Gubman	she/her	yes

Peter Belden	he/him	yes
Roan Kattouw	he/him	yes
Steven Solomon	he/him	yes

## Agenda

### Open - Board President

6:32pm

### Intros - All

6:32

### Public Comment - Guests

6:36pm

- Joanna – here to observe as candidate for SFBC Board
- Peter – 1) pitch to make connections around D10 work, and 2) petition for Minnesota Slow St petition <https://forms.gle/444Pqz9QSRQw4aAL8>. Special thanks to Steven.
- Steven – working w/ Peter on bike infrastructure improvements starting w/ Dogpatch, going west and south

### Fundraising Update - Whitney Libunao, Development Associate

6:38pm

- *Purpose: Information*
- Update on our fundraising and end-of-the-year appeals.
  - Surpassed elevated goal for 2020 at 105%. Collaborative process across dept – more segmented audience for outreach
  - Targeted social media, text banking, increased focus on giving Tuesdays, changes to website were innovated changes that made a difference. Spreadsheet was helpful to Board.

**Nic Jay made a brief statement of thanks to current and former board and staff.** He was thanked in return. Nic Jay departed meeting at 6:56pm.

### Monthly Actions & Updates - Executive Committee

6:58pm

1. December 1 meeting minutes
  - Board approved the December 1 meeting minutes for accuracy and legal responsibilities.

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## 2. Board @ email summary

- *Purpose: Information*
- Summary of emails sent to [board@sfbike.org](mailto:board@sfbike.org)
  - 1 email re: endorsements & membership renewal
  - 1 email re: date/time of candidate forum

## 3. Finance report

- Purpose: Information
- Update on our financial performance and forecasting.
  - This year will end below budget but should end with close to 3 emergency fund month window. Projecting that we may be able to break even given PPP loan forgiveness. PPP loan clarity should come shortly.
  - Applied for second round of PP funding; application was approved. Likely that this round will also be used as intended and thus forgiven.
  - 2021-22 Budget planning has started. Fell confident that gap can be filled moving forward.
- Rahul announced that he will depart SFBC in June.

## 4. ED Report

- *Purpose: Information*
- Update on the Strategic Plan and work of the organization.
- Brian expressed gratitude for Rahul
  - Planning intentional moves to look at organizational structure.
  - Job announcement will post mid Feb for Deputy Dir for Org Development. Goal is interview in Spring, and person starting in May for onboarding & training.
  - Other potential structural changes w/in org – discussing how staffing structure can support work and build resilience to org.
  - Plans will be made for celebrations and gratitude in the future for Rahul.
- Funding opportunities – 2021 goal is to make sure we have base resources we need to do the job. Uncertainty remains.
  - Hellman Foundation has invited SFBC to launch collaborative initiative with Walk SF & Livable Cities– goal being more equitable, safer streets. Predictive lag in transit’s recovery in particular is in mind – creating alternative transit options to prevent increased car use with other stakeholders invited to table.
  - Bay Area Bike Advocacy orgs – all noticed dramatic increase for programs – bike match, bike ed, etc. MTC will consider 54mil regional initiative, Safe and Seamless mobility quick strike program
    - bulk will go to quick build projects: part for infrastructure and programmatic funding. Early convos will support Folsom & Howard, Bayview, ped signal in TL, Safe Routes to School and Adult Bike Ed
    - Flexibility by county
- Advocacy – setback with Better Market St. Scaled back version was approved by SFMTA: lost sidewalk level raised bikeway at this point; working to continue to advocate around that lane to keep as many vehicles off as possible.

- TL data collection is wrapping at end of month – pilot development to serve as template for alternatives to policing
- Great Hwy – 24/7 will remain car-free. Discussions for planning continues.
- Twin Peaks plans being announced – leaves Burnett Gate closed and keeps Vista Pt. car-free. Will open Portola, benefit for tour buses – tourism industry. Note to think about how tourism impacts our work.
- Program work continues – annual and scenario planning.

## Board Reflection

7:33pm

- *Purpose: Information*
- Share successes & lessons learned over the past board year. Last meeting for this board.
  - Audit & Endorsements – Preston: proud that we found reason to meet every month, created more thoughtful process. Shout out to Janice.
  - BDG – Kelli: Vacancy policy approved; Board self-evaluation process improved.
  - Finance – Marie: on-time budget approval, support staff as COVID changes to budget.
  - M/F – Sarah: Y.E.A. was huge success, board involvement/engagement in particular. Several great exercises for training and fundraising skills.
  - Personnel – Jean: on-time performance review for Brian, and salary survey led by Rahul.
- Amazing work and improvements this year, all work was done virtual. Specific recognition of work with staff (in particular the discussion around anti-Blackness in our work), Alex’s contributions, improvement of elections process. Shout out to Brian and Susan for candidate forum and to Jean & Sarah for supporting election committee work.
- Recognition and thanks to departing directors Kelli, Preston, and Sarah from board and staff. Kelli, Preston, and Sarah responded by thanking fellow board members and staff.

**Close** - Board President

7:52pm



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*Signature*

Juli Uota, Secretary

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*Name + Title.*

02/24/2020

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*Date*