Board of Directors Meeting
San Francisco Bicycle Coalition

6:30pm - 8:30pm Tuesday January 26, 2021
Contact the Board - board@sfbike.org

Mission
The San Francisco Bicycle Coalition works to transform San Francisco’s streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

Community Agreements

- Relationship Grace
- 10 People-10 Truths
- Inquisitiveness
- Move Forward-Move Back
- Intention-Impact
- Confidentiality-Anonymity
- Accountability
- Meet Each Other Where We Are, Without Judgment
- Question Ideas, Not People
- Critique To Improve
## Directors

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<thead>
<tr>
<th>Name</th>
<th>Pronouns</th>
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<tr>
<td>Audrey Harris</td>
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<td>Constance Cavallas</td>
<td>she/her</td>
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<tr>
<td>Jean Kao (President)</td>
<td>she/her</td>
<td>yes</td>
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<td>Juli Uota (Secretary)</td>
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<td>Kelli Shields</td>
<td>she/her</td>
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<td>Manoj Madhavan</td>
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<td>Marie Jonas (Treasurer)</td>
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<td>Meaghan Mitchell</td>
<td>she/her</td>
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<td>Nic Jay Aulston</td>
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<td>Preston Rhea</td>
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<td>Sarah Bindman</td>
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<td>Stephen Braitsch</td>
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<td>Tyler Morris</td>
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## Staff

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<tr>
<td>Brian Wiedenmeier (Executive Director)</td>
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<td>Kelsey Roeder (Membership Director)</td>
<td>she/her</td>
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<td>Rahul Young (Deputy Director)</td>
<td>he/him</td>
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<tr>
<td>Whitney Libunao (Development Associate)</td>
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## Guests

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<tr>
<td>Joanna Gubman</td>
<td>she/her</td>
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Peter Belden  he/him  yes
Roan Kattouw  he/him  yes
Steven Solomon  he/him  yes

**Agenda**

**Open** - *Board President*
6:32pm

**Intros** - *All*
6:32

**Public Comment** - *Guests*
6:36pm
- Joanna – here to observe as candidate for SFBC Board
- Peter – 1) pitch to make connections around D10 work, and 2) petition for Minnesota Slow St petition [https://forms.gle/444Pqz9Q5RQw4aAL8](https://forms.gle/444Pqz9Q5RQw4aAL8). Special thanks to Steven.
- Steven – working w/ Peter on bike infrastructure improvements starting w/ Dogpatch, going west and south

**Fundraising Update** - *Whitney Libunao, Development Associate*
6:38pm

- **Purpose:** Information
- Update on our fundraising and end-of-the-year appeals.
  - Surpassed elevated goal for 2020 at 105%. Collaborative process across dept – more segmented audience for outreach
  - Targeted social media, text banking, increased focus on giving Tuesdays, changes to website were innovated changes that made a difference. Spreadsheet was helpful to Board.

Nic Jay made a brief statement of thanks to current and former board and staff. He was thanked in return. Nic Jay departed meeting at 6:56pm.

**Monthly Actions & Updates** - *Executive Committee*
6:58pm

1. December 1 meeting minutes
   - Board approved the December 1 meeting minutes for accuracy and legal responsibilities.
2. Board @ email summary
   - Purpose: Information
   - Summary of emails sent to board@sfbike.org
     - 1 email re: endorsements & membership renewal
     - 1 email re: date/time of candidate forum

3. Finance report
   - Purpose: Information
   - Update on our financial performance and forecasting.
     - This year will end below budget but should end with close to 3 emergency fund month window. Projecting that we may be able to break even given PPP loan forgiveness. PPP loan clarity should come shortly.
     - Applied for second round of PP funding; application was approved. Likely that this round will also be used as intended and thus forgiven.
     - 2021-22 Budget planning has started. Fell confident that gap can be filled moving forward.
   - Rahul announced that he will depart SFBC in June.

4. ED Report
   - Purpose: Information
   - Update on the Strategic Plan and work of the organization.
   - Brian expressed gratitude for Rahul
     - Planning intentional moves to look at organizational structure.
     - Job announcement will post mid Feb for Deputy Dir for Org Development. Goal is interview in Spring, and person starting in May for onboarding & training.
     - Other potential structural changes w/in org – discussing how staffing structure can support work and build resilience to org.
     - Plans will be made for celebrations and gratitude in the future for Rahul.
   - Funding opportunities – 2021 goal is to make sure we have base resources we need to do the job. Uncertainty remains.
     - Hellman Foundation has invited SFBC to launch collaborative initiative with Walk SF & Livable Cities– goal being more equitable, safer streets. Predictive lag in transit’s recovery in particular is in mind – creating alternative transit options to prevent increased car use with other stakeholders invited to table.
     - Bay Area Bike Advocacy orgs – all noticed dramatic increase for programs – bike match, bike ed, etc. MTC will consider 54mil regional initiative, Safe and Seamless mobility quick strike program
       - bulk will go to quick build projects: part for infrastructure and programmatic funding. Early convos will support Folsom & Howard, Bayview, ped signal in TL, Safe Routes to School and Adult Bike Ed
       - Flexibility by county
   - Advocacy – setback with Better Market St. Scaled back version was approved by SFMTA: lost sidewalk level raised bikeway at this point; working to continue to advocate around that lane to keep as many vehicles off as possible.
- TL data collection is wrapping at end of month – pilot development to serve as template for alternatives to policing
- Great Hwy – 24/7 will remain car-free. Discussions for planning continues.
- Twin Peaks plans being announced – leaves Burnett Gate closed and keeps Vista Pt. car-free. Will open Portola, benefit for tour buses – tourism industry. Note to think about how tourism impacts our work.
- Program work continues – annual and scenario planning.

**Board Reflection**

7:33pm

- **Purpose: Information**
  - Share successes & lessons learned over the past board year. Last meeting for this board.
    - Audit & Endorsements – Preston: proud that we found reason to meet every month, created more thoughtful process. Shout out to Janice.
    - BDG – Kelli: Vacancy policy approved; Board self-evaluation process improved.
    - Finance – Marie: on-time budget approval, support staff as COVID changes to budget.
    - M/F – Sarah: Y.E.A. was huge success, board involvement/engagement in particular. Several great exercises for training and fundraising skills.
    - Personnel – Jean: on-time performance review for Brian, and salary survey led by Rahul.
  - Amazing work and improvements this year, all work was done virtual. Specific recognition of work with staff (in particular the discussion around anti-Blackness in our work), Alex’s contributions, improvement of elections process. Shout out to Brian and Susan for candidate forum and to Jean & Sarah for supporting election committee work.
  - Recognition and thanks to departing directors Kelli, Preston, and Sarah from board and staff. Kelli, Preston, and Sarah responded by thanking fellow board members and staff.

**Close - Board President**

7:52pm

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Juli Uota, Secretary

02/24/2020

Signature  Name + Title.  Date