

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

# TUBULAR TIMES

SAN FRANCISCO BICYCLE COALITION

WINTER 2015 • ISSUE 150

FREE

150TH  
ISSUE!

LOOKING BACK,  
**PEDALING**  
FORWARD!

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# GEARING UP *for* GREAT STREETS!



**A**fter 17 years with the SF Bicycle Coalition, Leah Shahum's tenure as the Executive Director is coming to a close. Please allow me, on behalf of our Board of Directors, to express a debt of gratitude to Leah for her dynamic energy working toward the success of everyday bicycling in San Francisco. Over the past 17 years of Leah's service, we have witnessed immense member mobilization, a clear public mandate for bicycling, and widespread support for biking from elected officials.

Since August, our Board of Directors has been overseeing a national search for the San Francisco Bicycle Coalition's next leader. After hearing from hundreds of potential applicants from around the nation and conducting an intensive

interview process, the Board of Directors is excited to announce that the experienced advocate Noah Budnick will be our next Executive Director.

Noah comes to San Francisco as a proven leader and team-builder in the movement for bikeable and livable cities. He was the long-time Deputy Director and Chief of Policy of our accomplished sibling organization in New York City, Transportation Alternatives. He is also Board Chair of the nation-wide Alliance for Biking and Walking, so he has his finger on the pulse of our movement across the country and at the federal level. He is a political and communications expert who inspires, builds coalitions, and deftly navigates the challenges at hand in creating safer streets for all of us. He also brings incredibly timely and relevant experience, including success in advancing Vision Zero in New York City.

Noah joins the SF Bicycle Coalition at a particularly exciting time, with bicycling growing significantly alongside increasing public and political support. We swept the SF election with bike-friendly propositions and candidates, won huge funding for our streets (page 5), and are gearing up for great crosstown bikeways on key streets like Potrero Avenue, Masonic Avenue, 2nd Street, and Polk Street (see page 7).

In honor of both our new Executive Director and the 150th issue of the *Tube Times*, we're bringing you a special *Tubular Times* issue (because that's what we called it in the 90's), with the theme of "Looking Back, Pedaling Forward." We hope you'll enjoy this retrospective issue with its vision for our future, and we look forward to introducing you to our terrific new leader in the coming months.

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The *Tube Times* is a quarterly publication of the San Francisco Bicycle Coalition, a member-based nonprofit advocacy organization working to transform San Francisco's streets and neighborhoods into more livable and safe places by promoting the bicycle for everyday transportation. [tubetimes@sfbike.org](http://tubetimes@sfbike.org)

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# Q&A:

## NOAH BUDNICK Incoming Executive Director

**Noah Budnick is the SF Bicycle Coalition's incoming Executive Director and officially joins us in early February. We asked Noah a few questions to share with members.**

**What campaign are you most excited about diving into at the SF Bicycle Coalition?**

The campaign I'm beyond excited about is, of course, Vision Zero, which seeks to eliminate all traffic fatalities and severe injuries in San Francisco within ten years. No one should die in traffic in San Francisco. These deaths are preventable, and I'm proud to come to a city that's come to terms with this and is ready to act.

**You've been a leader on Vision Zero in New York City. What do you think the next steps are for Vision Zero in San Francisco?**

Well, some critical steps have already occurred. It's fantastic to see that so many people are really committed to making Vision Zero a reality, from Mayor Lee and the Board of Supervisors to agencies like the SFMTA and the Police Department. And of course voters showed their support in a huge way in November, overwhelmingly passing Propositions A and B and rejecting Proposition L. Props A and B will fund many of the on-the-ground changes needed to realize Vision Zero. So now it's time to prioritize and build — as quickly as possible — the protected bikeways and innovative, life-saving projects needed all across the City.

**As chair of the Alliance for Biking and Walking since 2007, you have your finger on the pulse of national bicycle advocacy. What trends do you see nationwide in creating safer streets?**

I see that big wins for the movement are happening in cities much more than at the federal level. From protected bike lane networks to bike share to Vision Zero, it's incredible to see what's happening across the country thanks to activists, civic leaders, businesses, and others. San Francisco is of course a leader!

**Like Transportation Alternatives, the San Francisco Bicycle Coalition is a membership-based organization. Why is it so important to have a strong membership base?**

Basically, a strong membership base is how you win. It's how you successfully demand change, hold our leaders accountable, and build a movement. Members also make it possible to have advocates on staff who can fight every single day for safer streets.

**You have family in SF and you've spent a lot of time biking in our city. What do you enjoy the most?**

There's a lot to love: the neighborhoods, the views, and to be in a city where you can ride 365 days a year. I also love the people. On the morning of my last interview with the SF Bicycle Coalition's Board of Directors, I went for a spin from Glen Park to the Excelsior, then under Highway 101 and then back through Bernal Heights and the Outer Mission. Along the way I saw an incredible mix of people riding, young and old, and even met a Hell's Angel who told me about when he was a bicycle courier for Western Union. Just shows the diversity of this great city — and the movement for biking.

**Read the full interview with Noah at:  
[sfbike.org/news](http://sfbike.org/news)**



Tubular Times, Issue 1, October 27, 1990

## Celebrating the 150th Issue of the Tube Times

Our quarterly newsletter – originally called the *Tubular Times* (in true 90's style) – launched in October 1990. As we prepared for this 150th throwback edition of the *Tube Times*, we've been quite nostalgic looking back at Issue #1. In it, we called for bicycle access for parts of the Bay Area Ridge Trail, for a Saturday auto-free JFK Drive, for a car-free Market Street and more. We're excited to keep you updated with the Tube Times for years to come!



Over 1,000 members celebrated with us at Winterfest this year!

## Winterfest was a Huge Success!

More than 1,000 San Francisco Bicycle Coalition members and friends came together for Winterfest 2014, which was Leah Shahum's last as Executive Director. The night was a blast — and together we raised both a glass to Leah and a record-breaking \$120,000 for our work in 2015. Thank you!

Winterfest is a massive undertaking for our organization. This event would not be possible without the generosity of our over 200 dedicated and talented member-volunteers. Huge thanks to our incredible Winterfest team: Victoria Heilweil, Art Show Curator; Carla Hopman, Art Show

Assistant; Lea Troeh, Silent Auction Manager; and Julia Liu, Auction Intern. We're also incredibly grateful for the fantastic tunes spun by DJs shOOey, Aaron Pope and Sinned. We are especially appreciative of the generous support from nearly 200 businesses and 70+ San Francisco artists!

**We are thankful for our generous sponsors both local and national:**

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Our volunteers installed 1,000 lights!

## Light up the Night!

As days got shorter after Daylight Saving Time, we partnered with the San Francisco Municipal Transportation Agency to distribute over 1,000 bike lights to those riding lightless at night. Through our annual Light up the Night campaign, more than 60 fantastic volunteers and staff installed lights at pop-up distribution stations in



In 2014, our Valet Bicycle Parking program parked over 17,000 bikes!

busy bike intersections of four different San Francisco neighborhoods.

Remember, bike lights are required by law. You should have at least a white front light, a red rear reflector or lights, and yellow or white reflectors that make you visible from the side. Members, note that you get discounts on the purchase of new lights at bike shops all over town! Visit [sfbike.org/discounts](http://sfbike.org/discounts) for more. Thanks for helping light up the night!

## We Valet Parked over 17,000 Bikes in 2014!

We are proud to have parked over 17,000 bikes at over 150 events throughout San Francisco in 2014, including all 89 Giants home games, eight Bike to Theater Nights at the American Conservatory Theater, the Pride Celebration, the Folsom Street Fair and many more. We are the oldest and one of the most respected bicycle valet programs in the country, and would love to help you make your next event more bike-friendly. To hire us for your event, visit our website at [sfbike.org/valet](http://sfbike.org/valet). To join us as a volunteer, visit [sfbike.org/volunteer](http://sfbike.org/volunteer).

## Growing Our Business Membership Program

The SF Bicycle Coalition Business Membership program is a great way for organizations to support our work while gaining access to resources and services to make their workplace more bike-friendly. Thank you to our new and renewing SF Bicycle Coalition Business Members: Bay City Bike Rentals and Tours, Bike and Roll, fit LOCAL fit, Parkwide Activities, Swirl, lynda.com, Parkside Lending, Salesforce, Good Eggs, Shift, Streets of San

Francisco Bike Tours, and David Baker Architects.

Find out more about our business membership program and sign up online at [sfbike.org/businessmembership](http://sfbike.org/businessmembership).

## Sports Basement Signs on as our First Discount and Donation Partner

We are proud to join with Sports Basement in launching an expansion of our discount partner program. In addition to offering 10% off of all purchases, Sports Basement will now donate back 1% of total purchases made by SF Bicycle Coalition members. Help support our work by stocking up on bikes and gear or by getting a tune-up!

## Welcome New Board Members

As a nonprofit, our organization is governed by our committed and hard-working Board of Directors. Each year, our members have the chance to elect the Board members (half of the Board seats are up each year; terms are two years). After voting last November/December, we welcome three new members to the Board who will start in January: Brianne O'Leary Gagnon, Paul Supawanich, and Andrew Toeppen.

Five incumbents will return to the Board: Rocky Beach, Jean Fraser, Amandeep Jawa, Lainie Motamedi, and Zack Stender. We'd also like to give a huge thanks to departing Board members Carrie Byles and Michael Yarne. We are honored to have so many passionate and talented members serve on our Board of Directors. To learn more about the Board, see [sfbike.org/board](http://sfbike.org/board).



## Bike & Roll to School Save the Date!

Save the date! April 20-24, 2015 will be Bike & Roll to School week in San Francisco. Last year more than 3,800 students, parents, and teachers participated, and we expect this year to be even bigger! To stay updated, visit [sfbike.org/family](http://sfbike.org/family).

## Four Fun Ways to Get to School!

Have you heard of the Four Fun Ways to Get to School? The SF Bicycle Coalition and SF Safe Routes to School promote walking, biking/rolling, taking transit, and carpooling or parking and-walking to school. Why? These are easy, safe and fun ways to get to and from school. It's also healthier for your family and the environment! We will host bike trains, parent education classes, walking school buses, and family biking events in the months leading up to Bike & Roll to School Week. Visit [sfsaferoutes.org](http://sfsaferoutes.org) or contact [nancy@sfbike.org](mailto:nancy@sfbike.org) for more info or to request a bike train on lanes near your school.

## We're Hiring Interns

Bicycle Advocacy! Membership! Safe Routes to School! Development! We offer a variety of internship opportunities that allow you to tackle large projects alongside SF Bicycle Coalition staff in ways that directly contribute to better biking in San Francisco. We accept applicants for both student and practical experience internships in the fall, spring and summer. Check out our current openings and apply at [sfbike.org/jobs](http://sfbike.org/jobs).

## Market Street Upgrades on the Ground and More Coming Your Way

In 2014, we welcomed new pavement and green paint on Market between Octavia and Duboce. In 2015, we're calling for even more improvements, including implementing additional automobile restrictions and one of the City's first raised cycle tracks, as well as putting down more fresh pavement west of Duboce. We're still working hard to win fully separated bikeways the length of Market Street, so stay tuned for more news at [sfbike.org/market](http://sfbike.org/market).

## Bringing Bike Awareness to More Drivers

We are training thousands of drivers how to safely share our city streets with people biking, including 1,000 taxi drivers. In 2014 we expanded our reach by partnering with Recology, Google, and Genentech for training on right turns and bike lanes, loading



Our interns keep our wheels rolling!

## AVOID THE DOOR ZONE



Ride over the center of bicycle arrows to stay clear of the Door Zone.



On shared streets and in bike lanes, make sure to ride outside the Door Zone.

and unloading passengers, and driving in dense cities. We also began a partnership with the SF Municipal Transportation Agency (SFMTA), Walk San Francisco and others to develop a Large Vehicle Driver training program that will launch in 2015. This program is an important piece for achieving Vision Zero goals. If you are interested in getting a driver training at your company or business, email [eric@sfbike.org](mailto:eric@sfbike.org).



Kristin helped shape our work for three years is now pedalling on to her next adventure.

## Farewell to Kristin Smith

After three years shaping and publicly representing our work, our beloved Communications Director, Kristin Smith, is pedaling on to her next adventure. In January, she will begin a new role as the Marketing Communications Manager for the SF Municipal Transportation Agency, where she'll be heading up their digital and visual communications. Look for some exciting new campaigns around the city! Our Communications Assistant, Ellie McCutcheon, will make sure that you still get all the bike news you care about. Reach out to Ellie at [ellie@sfbike.org](mailto:ellie@sfbike.org), and keep an eye out for the Communications Director job listing at [sfbike.org/jobs](http://sfbike.org/jobs).



Sign up your school for Bike & Roll to School week this year!



# CLEAN SWEEP *for* SAFE STREETS *and* GREAT TRANSIT

**Last November's ballot included three measures that together asked San Francisco voters a fundamental question about the future of our city: Is creating safe, livable streets and robust public transportation a priority? The answer was a resounding yes, as voters passed Propositions A and B, and defeated Proposition L.**

Proposition A renews current property bond taxes to fund over \$52 million for better bikeways, including \$22 million for the long-awaited Better Market Street. It also includes \$358 million to improve Muni. Your San Francisco Bicycle Coalition worked closely with partners across the city to help San Franciscans understand the benefits of investing in our transportation system – and with the measure passing by 71.8%, it's clear how San Franciscans feel about creating more options for all of us.

Proposition B, which passed by 61%, will provide for more than \$6 million in funding to improve the safety of our streets for the most vulnerable users as part of the City's Vision Zero goals. Proposition B also includes an additional \$16 million to improve Muni, and we're pushing for real bike space on new Muni cars.

Proposition L, the anti-bike, anti-progress measure that would have prioritized cars over people and parking over safety, was defeated by 63%. This win served as further confirmation of San Franciscans' transit-first and active transportation priorities.

This clean sweep for safe streets means the City now has the funding and the public mandate to make changes that will benefit all of us, whether we bike, walk, drive, or take transit. Your San Francisco Bicycle Coalition will be pounding the pavement over the next year to ensure City leaders deliver the improvements voters asked for.

A special thanks goes out to the many San Francisco Bicycle Coalition members, staff, and friends who spent countless hours working on these three ballot initiatives. Because of these wins, we can continue to make sure that better biking is on your way.







# LOOKING BACK, PEDALING FORWARD!

**When we dug out the very first *Tube Times*, then titled the ‘Tubular Times,’ from October 1990, we found a prescient quote from then-president of the Board of Supervisors, Harry Britt.**

“Keep getting cyclists down [to city hall] and that will result in significant changes.” – Harry Britt 1990, SF Board of Supervisors

He was right. Today, thanks to the tireless advocacy of people who believe that San Francisco should be safe and welcoming to people on bikes, we are seeing the significant changes Britt promised.

But ‘significant’ is an understatement. Transformative might be a better word. Each victory, no matter how small – a strip of paint for a basic bike lane here, a bike corral there – is adding up to something huge. Together, the countless changes we have won together are remaking our city.

There are moments from the past decades we will never forget. Like in 1999, when the Valencia Street bike lane opened despite a then-director at the SF Department of Parking and Traffic stating it would happen over “my dead body.” Or in 2010 when we helped paint the first bike box – the green area behind a crosswalk for people on bikes to wait – after the nearly four-year-long bike

injunction was lifted. We’re looking forward to other equally memorable moments in the years to come, including the first ride on the Embarcadero two-way protected cycle track or the first morning of car-free Market Street.

When the fledgling San Francisco Bicycle Coalition celebrated the opening of the first bike lane in the City in 1971 (on Lake Street), we could have hardly imagined what would be happening in 2015. You don’t have to look far to find transformation happening before your very eyes, and there’s much more on the way!

## WHAT’S COMING YOUR WAY IN 2015:

**FELL & OAK STREETS** – We’ve been waiting for the SF Municipal Transportation Agency to fulfill their promise of a physically-separated bikeway on Fell and Oak for more than a year. Finally, in early 2015, the SFMTA and Department of Public Works have promised to implement beautiful new planted medians like the ones on lower Polk Street. These will create permanent, physical protection on one of the city’s busiest bikeways.

**HOWARD STREET** – Look for an improved buffered bike lane on Howard Street between 6th and 10th Streets in the first quarter of 2015. This bike lane will mirror its “partner lane” on Folsom, with more green paint, buffers, and protective soft hit posts near the intersections. We will continue to advocate for a buffered bike lane the full length of Howard Street, but in the meantime we hope you enjoy the improved ride from 6th to 10th.





**“Keep getting cyclists down [to City Hall] and that will result in significant changes.” – Harry Britt 1990, San Francisco Board of Supervisors**

**VALENCIA GATEWAY** – San Francisco’s first raised cycle track will be coming in early spring to a block at the Valencia and Tiffany Street intersection. Raised cycle tracks elevate bike lanes so that they sit between the height of the sidewalk and the height of the roadway, which improves safety for people on bikes by vertically separating you from the roadway. This will hopefully be the first of many raised cycle tracks you’ll see throughout the city.

**MARKET STREET RAISED CYCLE TRACK** – Following on the heels of Valencia Street, Market Street will also be getting its own raised cycle track between 12th and Gough Streets. This is one of the City’s official Vision Zero projects being implemented on our most used bikeway. This project will both improve your commute and help others see how protected bikeways improve life for all of us, whether we’re walking, biking, taking transit, or driving.

**SAFER MARKET STREET** – After years (decades!) of advocacy for a truly safer Market Street, the City has committed to prioritizing transit-first by extending the private auto restrictions this spring. These important safety changes will limit turns onto Market Street and require private automobiles to turn off of Market Street in a few key places, making it safer and more predictable for everyone.

**FOLSOM & ESSEX STREETS** – This tricky intersection has been making us nervous for awhile, and the SFMTA is finally moving forward with plans to put in physical protection during the first half of 2015. As more San Franciscans take advantage of Folsom’s wide, green bike lanes, making sure the entire corridor is safe is even more critical. This intersection improvement will include new green paint, physical protection, and a safer crossing under the freeway ramp.

**POTRERO AVENUE** – Construction on Potrero Avenue has already begun. Much like Cesar Chavez, this project will touch on all parts of the street, and we are looking forward to the new protected bike lane, pedestrian improvements, and better transit service that will come with this finished project. Construction is expected to take up to a year, so be patient while your street gets better.

**MASONIC AVENUE** – This is a huge, comprehensive street revisioning project – the kind we want to see across the city. Masonic Avenue has historically been one of the most dangerous streets in the city, but streetscape improvements will go a long ways towards making the street and neighborhood corridor safer and more welcoming to all. Construction is expected to take a year, but start getting excited about this beautiful new raised, separated bikeway.

**THE WIGGLE** – A major set of improvements are coming to one of San Francisco’s most iconic bikeways, including enhanced crosswalks, diversion of non-neighborhood traffic to other streets, and improved protections for people on bikes, all coming in 2015. The project comes out of environmental review in mid-2015, and we’ll be pushing the SFMTA to move quickly to fund construction.

**POLK STREET** – One of our city’s critical north-south bike connections is also a high-injury corridor. With our members’ help, we are working hard to improve the SFMTA’s sub-par plans for changes and to make sure that the new plan goes a lot further in protecting people walking and biking.

There are even more projects in the works for next year, but these 10 projects exemplify something we're particularly excited about: a real commitment to bikeways that go beyond the bare minimum, so that we truly move toward completing a comfortably connected bike network for everyone in San Francisco. Hang in there during construction as we gear up for the fantastic biking that has yet to come. 🚲

## Take Action



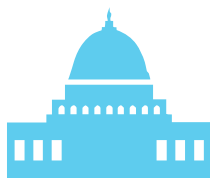
**POLK STREET:** Help us make Polk safe! With a new District 3 Supervisor coming onboard, now is the time to make your voice heard. Sign up at [sfbike.org/polk](https://sfbike.org/polk).



**VISION ZERO:** Join our campaign to eliminate all deaths and serious injuries on our streets by 2024 at [sfbike.org/visionzero](https://sfbike.org/visionzero).



**MASONIC AVENUE:** Construction of a new and much-improved Masonic Avenue will start later this year. We'll be working to be sure this complete streets project comes to life as planned. Join our campaign today at [sfbike.org/masonic](https://sfbike.org/masonic).



**THE EMBARCADERO:** Learn more and get engaged in plans for developing a bikeway to make the waterfront a beautiful, accessible, and safe place for all at [sfbike.org/embarcadero](https://sfbike.org/embarcadero).



**"LET ME TELL YOU WHAT I THINK OF BICYCLING. I THINK IT HAS DONE MORE TO EMANCIPATE WOMEN THAN ANYTHING ELSE IN THE WORLD. I STAND AND REJOICE EVERY TIME I SEE A WOMAN RIDE BY ON A WHEEL. IT GIVES WOMAN A FEELING OF FREEDOM AND SELF-RELIANCE." – SUSAN B. ANTHONY, 1896**

## Looking Back

The quote above from an 1896 interview with suffragette Susan B. Anthony still resonates today with anyone who has experienced the liberating and elevating feeling that comes with riding a bicycle. But for women at the time, the role of the bicycle was especially profound. Anthony named the bicycle the "freedom machine" for the way it enabled women to move around autonomously and with complete control.

The bicycle became an important element of the "New Woman" ideal that emerged in the late 1800s to describe the strong, independent, and educated woman who challenged the male-dominated norms of the time in Europe and the U.S. The bicycle emerged alongside this form of feminism, symbolizing an ability for women to move into new spaces, both literally and figuratively.





## *Pedaling Forward*

Today, women and men alike increasingly choose to move through our city using human-powered transportation. In San Francisco alone, we have seen an incredible 96% increase in people biking since 2006. Yet the number of women biking remains comparatively low; only a third of bike commuters in San Francisco are women. The national average is even lower, at 24%.

Female advocates are leading some incredibly cool and powerful bicycle initiatives, such as feminist bicycle author, Elly Blue; the L.A.-based empowerment and advocacy-focused Latina biking group, Ovarian Psychos; and our very own SF Bicycle Coalition Gals with Gears cycling group for women aged 50 and older.

We want to add even more momentum to this movement, which is why we have begun our Women Bike SF program. So to all of our local women, trans\*, and female identified individuals, this initiative is for you. We are actively growing our resources and forum so that you can meet others, get excited, and join the historic movement to get more women on bikes. Stay tuned, and come ride with us!

## WHAT'S COMING UP FOR WOMEN AND BIKING IN SAN FRANCISCO?

The SF Bicycle Coalition is launching a pilot program, Women Bike SF, that aims to inspire more women, trans\*, and female identified individuals to ride bikes, and to encourage and support them along the way through social events, rides, and workshops.

### WOMEN BIKE SF MONTHLY COFFEE CLUB

**FRI., JAN. 9 | 8AM | Duboce Park Cafe**

This event will kick off our informal monthly morning gatherings at various coffee shops. We'll talk bikes, share tips, and get caffeinated together!

### WOMEN'S HISTORY MONTH IN MARCH

**ALL MARCH | Citywide**

Check [sfbike.org/events](http://sfbike.org/events) for femme-focused bike events, including Bicycle Education Classes, a Women's History Bike Ride, a Bike Shop Bike Tour, and more!

### WOMEN BIKE SF TOOLKIT

**WED., Mar. 11 | 2-5PM | Location TBD**

A team of Stanford University students will be developing a toolkit of resources to support our Women Bike SF initiative. They will be doing research and surveys through January and February and make a final presentation on March 11. If you are interested in getting involved, email [janice@sfbike.org](mailto:janice@sfbike.org).

Do you have an idea to get more women rolling?

Reach out to [anna@sfbike.org](mailto:anna@sfbike.org), and learn more at [sfbike.org/women](http://sfbike.org/women).



# Q&A WITH SINDY

## VOLUNTEER PROFILE: SINDY CHO

### Do you remember when you first fell in love with biking?

I was always active as a little girl. I taught myself how to ride a bike around 9 or 10. I remembered having a yellow banana-seat Huffy! It took a long time for me to learn how to balance. I was very persistent and determined to ride my Huffy. When I was finally able to ride down the hill and continue pedaling, I was felt like I was going to burst with excitement. I can still feel the exact feeling to this day as I relive that momentous moment.

### What has been your favorite volunteer moment?

There are so many! Volunteering at the SF Bicycle Coalition is really fun, and I enjoy connecting with others and listening to their stories and jokes. I smile and laugh the whole time.

### You're one of our most dedicated Volunteer Night volunteers. What keeps you coming back?

Everyone is so nice and of course the staff is FANTASTIC! I also believe in what SF Bicycle Coalition is doing by making biking safer for people of all ages. There are so many benefits to biking that I want to see more people bike more often. I have a great time at Volunteer Night, and I'm doing my small part by donating my time to what I believe in.

### What do you do when you're not donating your time to the SF Bicycle Coalition?

I also volunteer for California Chins, a chinchilla rescue group. The people are also very nice and of course I love the chinchillas. I also bike and walk everywhere in the city. This year I started road biking and have enjoyed doing some charity rides, centuries, and double centuries. I also sew. I have sewn three sets of panniers, a couple sets of "bike clothing" for my bike, and countless other bike-related things.

### What advice would you give to someone thinking about volunteering with us?

Check out the calendar and drop on by. If you are shy, bring a friend! Everyone is very friendly, and we have a great time here.



Meet Sindy, dedicated SF Bicycle Coalition volunteer. Sindy has been volunteering with us since 2002 at events including Winterfest, Tour de Fat, Bike to Work Day, and more. One of her favorite projects is our Monthly Volunteer Night, where she's both a regular attendee and a huge help each month by shopping for our snacks (yum!). We caught up with Sindy to learn more about what keeps her coming back to volunteer.

## VOLUNTEER LIKE SINDY!

Whether you can give your time once a week, once a month, or once a year, we need your help to keep the wheels of our bike advocacy spinning. We'd love to have you join us! You can also put your volunteer hours towards a no-cost Barter Membership.

Check out our online calendar of upcoming projects and sign up to get involved at:

**[sfbike.org/volunteer](https://sfbike.org/volunteer)**



# MEMBER PROFILE: KEVIN DOLE

# Q&A WITH KEVIN



Meet Kevin Dole (center above), SF Bicycle Coalition member since 2011 who lives in the Richmond. Along with being a fabulous SF Bicycle Coalition member, Kevin serves on the Bicycle Advisory Committee (BAC). We caught up to Kevin to hear his thoughts on bicycling in San Francisco, the BAC, and his membership to the SF Bicycle Coalition. Members keep us pedaling strong and are helping to improve bicycling conditions all over town.

## What do you love about biking?

It gets me where I need to go, clears my head during my commute, and burns off my morning oatmeal. Cycling is also the perfect speed at which to see a place like San Francisco: fast enough to show up on time, but slow enough that the beauty of our city isn't just a blur outside the window.

## What do you want to see improved?

We need new bike lanes in lots of places, and plenty of existing routes could use an upgrade. Personally, I am a big advocate of better multi-modal integration: not everyone can ride all the way, but bikes are a great solution for the last mile of your trip. So you should be able to put your bike on MUNI light rail! I would also love if taxis and ride share cars had rear bike racks and Caltrain had a guaranteed bike car on all trains.

## You're the District 1 representative on the SF Bicycle Advisory Committee. Can you tell us a little about the committee and what you do?

The BAC is an advisory committee to the Board of Supervisors. We meet once a month to discuss what's going on and issue recommendations to the Board or other agencies. We spend a lot of time talking to the SF Municipal Transportation Agency about projects they have in the pipeline. We have vacant seats in Districts 9 and 10 - interested SF Bicycle Coalition members should email [sfbicycleadvisorycommittee@gmail.com](mailto:sfbicycleadvisorycommittee@gmail.com).

## Which of the issues that we work on are most important to you?

I am extremely proud of the work the SF Bicycle Coalition is doing to change the perception that cycling is just a hobby for people. As someone who bikes, I couldn't be more thrilled about the increasing number of women and the diversity of folks of all ages and backgrounds I see when I ride. Cycling is for everyone!

## Why are you a member of the SF Bicycle Coalition?

Whether I am getting around by bike, MUNI, foot or car, I know that my membership contribution is making my trip just a little more safe and pleasant.

## BECOME A MEMBER LIKE KEVIN!

Join a community of thousands of people working to make our city a better place by becoming a member of the SF Bicycle Coalition. Membership starts at just \$35 per year and supports our work all year long.

Check out all of our membership programs and sign up today at:

**[sfbike.org/membership](https://sfbike.org/membership)**



# CHAIN OF EVENTS



JANUARY | FEBRUARY | MARCH

For additions to the Chain of Events, visit [sfbike.org/events](http://sfbike.org/events). To submit an event or organize a ride, go to "Submit an Event" at the bottom of our website. \*Events not officially organized by the SF Bicycle Coalition are marked with an asterisk.

## Events

### CLIMATE RIDE MEET AND GREET

**MON., JAN. 12 | 6-7PM | SF Bicycle Coalition, 833 Market St., 10th floor**  
All are welcome at this meet and greet with Climate Ride staff and past Climate Riders. This is a great opportunity to learn more about the North Coast ride, get inspired, and sign up! All event attendees will receive a discount on the registration fee.

### AMERICAN CONSERVATORY THEATER'S BIKE TO THEATER NIGHTS

**WED., JAN. 14 | Indian Ink**  
**WED., FEB. 18 | Mr. Burns: A Post-Electric Play | A.C.T., 415 Geary Blvd. at Mason St.**  
Come out to this special night of theater that's specifically for people on bike! Your discounted ticket includes a complimentary pre-show happy hour and free Valet Bicycle Parking. Get discounted tickets at [act-sf.org](http://act-sf.org).

### SF BICYCLE COALITION BOARD MEETING

**Dates to be Announced | SF Bicycle Coalition, 833 Market St., 10th floor**  
SF Bicycle Coalition Board of Directors meetings are open to all. For meeting dates, agenda, and details, visit [sfbike.org/board](http://sfbike.org/board).

### NEW MEMBER MEET AND GREET

**WED., JAN. 28 | 6-7:30 PM | SF Bicycle Coalition, 833 Market St., 10th Floor**  
If you've been an SF Bicycle Coalition member for less than a year, come to our New Member Meet and Greet! We'll have snacks, beverages, and plenty of indoor bike parking. RSVP at [sfbike.org/rsvp/member](http://sfbike.org/rsvp/member).

### SUNDAY STREETS\*

**SUN., MAR. 8 | 11AM-4PM | Embarcadero**  
The 2015 Sunday Streets Season will kick off along the Embarcadero! The streets will be packed with arts and crafts, dancing, music, and a slew of other free activities, including our Freedom From Training Wheels workshop.

## BIKE & ROLL SCHOOL WEEK SAN FRANCISCO



A Project of the SF Safe Routes to School Program  
[sfsaferoutes.org](http://sfsaferoutes.org)

### SAVE THE DATE: BIKE & ROLL TO SCHOOL WEEK

**APRIL 20-24 | All Week | Citywide**  
Bike & Roll to School Week will be celebrated across the full week of April 20-24! Over 2,500 youth and adults from more than 40 different pre-K through high school campuses will experience the joys and many benefits of biking to school. The week is sponsored by the San Francisco Safe Routes to School Partnership and organized by the San Francisco Bicycle Coalition. More at [sfsaferoutes.org](http://sfsaferoutes.org).

### SAVE THE DATE: BIKE TO WORK DAY

**THURS., MAY 14 | All Day | Citywide**  
San Francisco loves biking, and one of the most fun and rewarding days to bike is the annual Bike to Work Day Celebration. Join the SF Bicycle Coalition and thousands of others who will be biking to work on this great day. Energizer Stations will be set up in neighborhoods across the city to offer free coffee, bike tune-ups, snacks and other goodies.

## Rides

### RESOLUTION BIKE RIDE\*

**SUN., JAN. 11 | 11AM-2PM | CityRide Bike Rentals, 370 Linden St.**  
Join SoSF Bike Tours and CityRide Bike Rentals on a FREE guided urban bike ride. Learn about safety, smart riding techniques, hazards to look out for, and the best bike routes in SF. RSVP at [sfbike.org/event/resolution](http://sfbike.org/event/resolution).

### SURVEY RIDES: ANDY'S AUDITS

**SAT., JAN. 17 | 1:30PM | NW1: Velo Rouge Cafe, 798 Arguello St. (at McAllister)**  
**SAT., FEB. 21 | 1:30PM | W1: Devil's Teeth Baking Co, 3876 Noriega St. (at 46th Ave.)**  
**SAT., MAR. 14 | 1:30PM | E1: Just For You Cafe, 732 22nd St. (at Tennessee)**  
Come out and help survey our streets as we roll around our cycling city. Free for SF Bicycle Coalition members (a

\$10 donation from non-members is appreciated); rain cancels rides. No RSVP needed.

### LET'S PRACTICE TOGETHER

**Various Sundays in Golden Gate Park**  
New to biking? Come practice on our easy and comfortable rides in a car-free space! Put your bike on the bus or rent one close by and join us! RSVP required at [sfbike.org/events/category/practice](http://sfbike.org/events/category/practice).

## Volunteer

### BARTER MEMBERSHIP

Volunteer for 10 hours in a three month period and earn a year's membership for free! If you'd like to get started with our Barter Membership program, please email [libby@sfbike.org](mailto:libby@sfbike.org).

### MONTHLY VOLUNTEER NIGHT

**WED., JAN. 21, FEB. 11, MAR. 11 | 5-8PM | SF Bicycle Coalition, 833 Market St., 10th Floor**  
Stop by, snack on tasty treats, chat with fellow members, and help us keep our organization rolling! Dinner and indoor bike parking is provided. No RSVP necessary. Visit [sfbike.org/volunteer](http://sfbike.org/volunteer) for more information!

### BICYCLE AMBASSADOR TRAINING

**THU., JAN. 22, MAR. 26 | 6-7:30PM | SF Bicycle Coalition, 833 Market St., 10th Floor**  
Members, flex your advocacy muscle and become a Bicycle Ambassador! This training will prepare you to

volunteer at races, festivals, Service Stations and other events. RSVP at [sfbike.org/volunteer](http://sfbike.org/volunteer).

### PHONE BANK

**TUE., JAN. 6, JAN. 20, FEB. 3, FEB. 17, MAR. 3, MAR. 17 | 5-8PM | SF Bicycle Coalition, 833 Market St., 10th Floor**  
Join the volunteers who keep the SF Bicycle Coalition membership strong. No cold-calling, just calls to friendly lapsed members offering an easy way to renew. Free dinner is provided! No RSVP necessary.

### SERVICE STATIONS

**TWICE MONTHLY | Citywide**  
If you'd like to volunteer to offer hi-fives and free coffee to folks on their commute, view our upcoming Service Stations and sign up at [sfbike.org/volunteer](http://sfbike.org/volunteer).

### VALET BIKE PARKING

**ONGOING | Citywide**  
Justifiably famous in SF, the SF Bicycle Coalition's Valet Bike Parking is like a coat check for bikes. Give the precious gift of a worry-free fun time to a fellow bike-lover at events around the city. You'll be trained on site by our friendly and experienced valet supervisors. Sign up at [sfbike.org/volunteer](http://sfbike.org/volunteer).

Have an idea for a fun rec ride? Submit your idea to Bonnie at: [bonnie@sfbike.org](mailto:bonnie@sfbike.org)

## Join Climate Ride to support the SF Bicycle Coalition!

May 17-21, 2015



6th Annual Climate Ride California.  
Team SF Bicycle Coalition wants you!  
Join us for the life-changing charitable adventure that supports bikes and the planet. [ClimateRide.org](http://ClimateRide.org)



## Classes

### INTRO TO URBAN BICYCLING WITH BAY AREA BIKE SHARE

**WED., JAN. 15** | 6-7PM | *SF Bicycle Coalition HQ, 833 Market Street, 10th Floor*

This course is a great introduction for people who are considering bicycling with Bay Area Bike Share, or who are looking to brush up on skills. Learn more at [sfbike.org/education](http://sfbike.org/education).

### TRAFFIC SKILLS 101: ON-ROAD

**SUN., FEB. 1** | 10-4PM | *Park Police Station, 1899 Waller St.*

Practice what you learned in the Traffic Skills 101: Classroom course. This on-bicycle class includes a maintenance class and comfortable practice ride. Learn more at [sfbike.org/education](http://sfbike.org/education).

### INTRO TO URBAN BICYCLING WORKSHOP

**TUE., FEB. 3** | 7-8PM | *PUBLIC Bikes, 549 Hayes St.*

This course is a great introduction for people who are considering bicycling or who are looking to brush up on skills. We will cover choosing the right bike, Rules of the Road, route planning, traffic skills, locking your bike, and more! Learn more at [sfbike.org/education](http://sfbike.org/education).

### FAMILY BIKING CLASSES

**ONGOING** | See [sfbike.org/family](http://sfbike.org/family) for class dates and times

SF Bicycle Coalition offers a range of family biking workshops for all ages. Our variety of workshops include family on-road practice, Freedom From Training Wheels and more. Visit [sfbike.org/family](http://sfbike.org/family) for dates, times, and more information.

### BIKE & ROLL TO SCHOOL PRACTICE RIDES

**ONGOING** | See [sfbike.org/family](http://sfbike.org/family) for class dates and times

Get ready for Bike & Roll to School Week with a practice bike train led by an SF Bicycle Coalition "pilot." Contact [nancy@sfbike.org](mailto:nancy@sfbike.org) for a ride in your neighborhood.

### FREEDOM FROM TRAINING WHEELS

**SUN., MAR. 8** | 11AM-2PM | *Embarcadero*

As part of our family biking education, Freedom From Training Wheels is a group effort to get kids riding without training wheels. Bring your child's bike and helmet if you have them. If not, we have a few balance bikes for kids aged 2-5. We will be at this and every Sunday Streets, so we hope to see you there!

### FAMILY BIKE TEST RIDES

**SUN., MAR. 8** | 11AM-2PM | *Embarcadero*

Front seat, back seat, tag-along, or family bike? Test ride a Family Bike! The electric pedal assist has made every hill conquerable! Talk to our Family Biking experts about biking with your baby, toddler, or child, and see equipment options up close at Sunday Streets.

## WOMEN BIKE SF

March is Women's History Month and we're starting the celebrations early with our Women Bike SF program series! Women Bike SF is an SF Bicycle Coalition program that aims to encourage and inspire more women, trans\* and female identified folks to ride bikes through social events, rides and workshops.

### WOMEN BIKE SF COFFEE CLUB

**FRI., JAN. 9** | 8-9AM | *Duboce Park Cafe, 2 Sanchez St.*

**FRI., FEB. 6** | 8-9AM | *Location TBA*

**FRI., MAR. 6** | 8-9AM | *Location TBA*

Start your day right with a Women Bike SF Coffee Hour! Once a month, an informal gathering of women bicyclists meet to talk bikes, share tips, and get caffeinated together. If you're new to riding or interested but haven't gotten rolling yet, you're welcome to come! Bring your ideas, questions, and friends!

### GALS WITH GEARS

**ONGOING** | *Citywide*

Join the Gals for monthly scenic rides for women aged 50+ young. The fun rides are not fast and include easy tips on city riding. No rider is left behind! RSVP required at [sfbike.org/gals](http://sfbike.org/gals).

### LET'S PRACTICE TOGETHER

**SUN., MAR. 1** | 10:30AM-2PM |

*McLaren Lodge, Fell and Stanyan Sts.*

New to biking? Come practice with Juli, alumna of the SF Bicycle Coalition Adult Learn How to Ride Class, & Catherine. We'll do an easy ride in Golden Gate Park's car-free space, then ride a bit in traffic, and end with tasty treats in the Richmond District! All women, trans\*, and female identified individuals are welcome. Visit [sfbike.org/events/category/practice](http://sfbike.org/events/category/practice) for more info.

### WOMEN BIKE SHOP RIDE

**SUN., MAR. 15** | 9AM-2PM | *Departing from Sports Basement, 1590 Bryant St.*

Join us for a tour of some of our discount partner bike shops to get to know four local shops and to learn some quick tips on how to keep rolling with confidence! By the end of the ride, you'll know what you need to fix a flat and you'll have met the mechanics that keep you rolling! See [sfbike.org/events](http://sfbike.org/events) for more details.

### WOMEN'S HISTORY RIDE

**SUN., MAR. 22** | 1PM | *SF Bicycle Coalition, 833 Market St. (Street Level)*

Join us for our third annual Women's History Ride. Everyone is invited to learn about trail-blazing women on bikes and the fascinating intersections between the history of the bicycle and the history of the suffrage movement. RSVP at [sfbike.org/events](http://sfbike.org/events).

Follow us on **Facebook** ([facebook.com/sfbike](https://facebook.com/sfbike)), **Twitter** (@sfbike) and **Instagram** (@sfbike) for up-to-the-minute additions.

# BIKE TO WORK DAY

## MAY 14, 2015



Bike to Work Day is a great day to get rolling!

## The Problem: Bad Drivers. Bad Roads.

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## Become a San Francisco Bicycle Coalition member and get discounts all over town!

American Cyclery, [Arizmendi Bakery\\*](#), Artisans of SF, [Avenue Cyclery](#), Bay City Bike Rentals and Tours, [Bespoke Cycles](#), Big Swingin' Cycles, [Bike Friday](#), Blazing Saddles Bike Rentals, [BoomBotix](#), Box Dog Bikes, [Canyon Market](#), Chrome, [Citizen Chain](#), City CarShare, [City Cycle of San Francisco](#), DD Cycles, [Department Seventeen](#), Dolores Park & Duboce Park Cafes, [Emazing Bicycles](#), Freewheel, [Fresh Air Bicycles](#), Golden State Health, [Good Hotel](#), Good Vibrations, [Green Apple Books](#), Greens To Go, [Heavy Metal Bikes](#), High Trails Cyclery, [Huckleberry Bicycles](#), Iladora, [Kasa Indian](#), Market Street Cycles, [Mike's Bikes](#), Mission Bicycle Company, [Mission Workshop](#), MonkeyLectric, [Motostrano](#), The New Wheel, [Noe Valley Cyclery](#), Nomad Cyclery, [Nopalito](#), Ocean Cyclery, [Other Avenues Co-op](#), Pacific Bikes & Boards, [Pedal Revolution](#), Potrero Bicycle Works, [PUBLIC Bikes](#), Pushbike, [Refried Cycles](#), Rickshaw Bagworks, [Roaring Mouse Cycles](#), Rock & Roll Massage, [Sacred Grounds Cafe](#), Sausalito Bicycle Company, [See Jane Run Sports](#), Sports Basement, [Streets of San Francisco](#), Swell Bicycles, [Timbuk2](#), A Tran's Bay Bike Shop, [Treat Street Bicycle Works](#), Valencia Cyclery, [Velo Rouge Cafe](#), VeloBrews, [Warm Planet Bikes](#), Wiggle Bicycles, Zip Car, Zoic

\*Must arrive by bike to receive discount. See [sfbike.org/discounts](http://sfbike.org/discounts) for details.



*We are*  
**GEARING UP** *for*  
**GREAT STREETS**  
*in 2015!*

Support our work for better biking  
in SF by making a gift today.

[sfbike.org/donate](http://sfbike.org/donate)



## JOIN THE SAN FRANCISCO BICYCLE COALITION!

Become a member of the San Francisco Bicycle Coalition to help us *Connect the City* and make San Francisco a better place to live, work, and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals, and more. See [sfbike.org/membership](http://sfbike.org/membership) for all the benefits.

NAME \_\_\_\_\_

ADDRESS CITY ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

### MEMBERSHIP LEVEL:

- |   |   |
|---|---|
| <input type="checkbox"/> \$35 ONE YEAR MEMBERSHIP | <input type="checkbox"/> \$250 SUPPORTING MEMBER* |
| <input type="checkbox"/> \$52 A BUCK A WEEK       | <input type="checkbox"/> \$500 PATRON*            |
| <input type="checkbox"/> \$120 SUSTAINERS*        | <input type="checkbox"/> \$1,000 DONOR*           |

\*includes FREE SF Bicycle Coalition T-Shirt:

Men's Size \_\_\_\_ OR Women's Size \_\_\_\_

**MAKE CHECKS PAYABLE TO:** San Francisco Bicycle Coalition  
**Check with your employer about matching your donation.**

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- ☐ VISA ☐ MASTERCARD  
☐ Do not share my name, even with cool organizations the SF Bicycle Coalition likes.

☐ **YES, I WANT TO VOLUNTEER!**

### SIGN ME UP FOR INFO ON:

- |  |   |
|--|---|
| <input type="checkbox"/> Market Street         | <input type="checkbox"/> Bikes & Business |
| <input type="checkbox"/> Polk Street           | <input type="checkbox"/> Women & Biking   |
| <input type="checkbox"/> The Embarcadero       | <input type="checkbox"/> Other: _____     |
| <input type="checkbox"/> Youth & Family Biking |   |

