



Minutes of the San Francisco Bicycle Coalition Board of Directors meeting
July 23, 2019
San Francisco Bicycle Coalition Office
1720 Market Street, San Francisco CA

Directors in attendance	Alexandra Sweet
	Brad Williford
	Jane Natoli (Secretary)
	Jean Kao (President)
	Juli Uota
	Kelli Shields
	Marie Jonas
	Mary Kay Chin
	Meaghan Mitchell
	Nic Jay Aulston
	Preston Rhea
	Robin Abad Ocubillo (Treasurer)
	Sarah Bindman
Shirley Johnson (phone)	
Directors absent	Andy Thornley
Staff	Brian Wiedenmeier (Executive Director)
	Rahul Young (Deputy Director)
	Adam Comeau (Development Director)
	Melissa Lewis (Communications & Marketing Director)
Guests in attendance	David Cary (member)
	Tom Fenwick (member)
	Howard Williams (member)
	Scott Yarbough (member)
	Peggy Da Silva (member)
	Tori (member)
Jacky (member)	

Start	The meeting was convened with quorum at 6:30 pm.
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Agenda Item	Purpose	Presenter
1 Check-In and Introductions	Information	All
What is the most important thing you need to feel safe in a group setting?		
2 General Public Comment	Information	Guests
Tom shared he was nearly hit on Folsom and while he does not have immediate solutions, he wanted to make sure the Bike Coalition is aware Jacky, a District 5 resident, urged the Bike Coalition to support Vallie Brown Howard stated a cyclist was killed by a hit and run driver in Los Angeles recently		



3	Consent Agenda	Action	Jean Kao
<p>Robin motioned to approve the June 25, 2019 minutes, Alex seconded.</p> <p>Aye: Alex, Brad, Jane, Jean, Juli, Kelli, Marie, Mary Kay, Meaghan, Nic Jay, Preston, Robin, Sarah, Shirley Nay: none Abstain: none</p> <p>Motion passed.</p>			
4	Board@ emails	Information	Exec Team
<p>The board received 18 emails, largely regarding our upcoming endorsements in the District 5 Supervisor Race. 9 asked us to support Dean Preston. 7 asked us to support Vallie Brown. We also received an email from Jeremy Pollock thank us for the District 5 transportation forum and lamenting the lack of a question about donations on the member survey. Finally we received an email showing appreciation for the quality of the Golden Wheel awardees this year.</p>			
5	Executive Director's Report	Information	Brian Wiedenmeier
<p>See Appendix A</p> <p>Brian started by highlighting the tough week in regard to traffic violence, with Michael Evans and Benjamin Dean killed in separate collisions by people driving, both in the Tenderloin. The San Francisco Bicycle Coalition joined Walk SF at a rally at City Hall to demand urgent and needed safety improvements for our most vulnerable street users that was well attended by other community partners and local politicians. The organization will continue to monitor the SFMTA and Mayor's actions and demand more action in the wake of the unfortunate rise of people biking and walking killed in traffic collisions.</p> <p>Regarding Strategic Plan updates, on Goal 1, Objective 3 (Expand car-free spaces within parks and on city streets), were are up to 2 with the permanent closure of a half-block of Octavia in Hayes Valley.</p> <p>SFMTA's new approach to quickbuild bike lanes is already paying dividends as construction of the extension of 7th from Townsend to 16th started in less than 10 days. This is the model we want to see from the City going forward, especially as SFMTA adds more bike lanes throughout the City in places like SoMa and on Alemany and the organization will continue to advocate for more bike lanes on the Westside, in Golden Gate Park, and along the northern waterfront.</p> <p>The goal of bikeshare advocacy is to ensure it's accessible and affordable and the organization will continue to advocate for that as more stationless bikes hit the streets, irrelevant of who the providers are or how many providers there are</p> <p>In staffing updates, welcome to Adam Comeau and Melissa Lewis, the new Development Director and Communications & Marketing Director, respectively. There is currently one position for Valet Bike Parking Coordinator. As staffing relates to the Strategic Plan goal of building a equitable staff that reflects our biking community, the organization recently held workshops in conjunction with the SF LGBT Center regarding the impacts of racial bias. Of note, one of the items that came out of the exercise is staff, especially people of color, experience microaggressions from members, including board members. Staff is also hard at work on establishing their own community agreements.</p> <p>Jean visited the staff meeting last week and if any other board members are interested in attending, that can be arranged.</p>			



6	Community Agreements	Information	Mary Kay Chin
<p>The Organizational Strengthening committee has been working with Susan Mooney to look at ways to make our community agreements to make them a bit more mindful in the work we are trying to accomplish. The initial set is just an introduction to ways we want to hold each other accountable in how we do the work and how we engage in that work as a group. The committee recognizes these changes will take time and that this is something we will be continuing to work on throughout the year as these are skills we have to develop. The goal of these updates is to provide more clarity and intentionality to that process.</p> <p>The board then discussed the updates to these agreements as well as what work we can do to help support this process as we move forward.</p>			
7	Committee Reports	Information/ Action	Committee Chairs
<p>Board Development – Alex</p> <p>The Board Development committee is seeking to establish a record date of January 8, 2020 with board action, such that elections will begin January 22, 2020 and end February 4, 2020. The timeline is basically identical to last year’s timeline with slightly modified dates to match the calendar.</p> <p>Alex motioned to establish the record date as January 8, 2020. Preston seconded</p> <p>Aye: Alex, Brad, Jane, Jean, Juli, Kelli, Marie, Mary Kay, Meaghan, Nic Jay, Preston, Robin, Sarah, Shirley Nay: none Abstain: none</p> <p>In addition, Board Development has circulated two items for review, the preferred skills and draft questions, and we appreciate the comments and will edit it based on what we heard</p> <p>Alex also requested we discuss Item 8 next so she can participate</p>			
8	Board Vacancy Policy	Action	Shirley Johnson
<p>The Governance committee has been working on a board vacancy policy and to establish more criteria for how the board might proceed in situations where there is a vacancy to fill. The committee discussed items such as when the appointment becomes effective, onboarding, and the mechanics of appointing someone. The committee discussed the mechanics of an appointing, suggesting a 75% threshold in terms of director approval when appointing a new director to fill a vacancy. Further, they proposed a threshold of a 6 week timeline for the board to act before possible re-tabulation of the previous election’s , however after some discussion at the board level, it remained unclear what the cost of re-tabulating election results would be or how the mechanics of re-tabulation would end up working.</p> <p>After further discussion of this as well as the potential mechanics as well as some lingering questions about the potential costs, Shirley proposed they take this item back to committee and develop it further. Juli seconded.</p> <p>Aye: Alex, Brad, Jane, Jean, Juli, Kelli, Marie, Mary Kay, Meaghan, Nic Jay, Preston, Sarah, Shirley Nay: none Abstain: Robin</p>			



7	Committee Reports, continued	Information/ Action	Committee Chairs
<p>Endorsements & Audit – Jane</p> <p>The Audit Committee is meeting August 1, 2019 and expects to bring an item for action at one of the next meetings regarding the audit.</p> <p>Jane thanked everyone for all their help in putting on a successful transportation forum for the District 5 candidates, especially Janice. The committee will have a meeting in August to discuss the endorsements and all board members who really want to have more thorough discussion about our recommendations are encouraged to attend.</p> <p>Brian thanked the committee for their work on this.</p> <p>Fundraising & Membership - Sarah</p> <p>They are continuing to explore a limited-income membership and hope to bring something for board action in the near future regarding that.</p> <p>Brian thanked everyone for their calls, emails, and handwritten invitations for Golden Wheel. As of the meeting date, we have surpassed our sponsorship goal. This year, instead of speeches, the format will be a panel discussion with honorees Jane Kim, Matt Brezina, and Maureen Persico. This is a great opportunity to engage members and non-members and there will be an opportunity for non-members to join as Kelsey Roeder will be staffing a membership table.</p> <p>Brian also noted June finances are available in Dropbox and they are tracking closely to budgeted expectations</p> <p>Governance – Shirley</p> <p>Beyond the board vacancy policy, the committee is hard at work on other goals including continuing to explore the donation policy as well as potential term limits for directors of 6 years with at least 1 year off as well as a possible change of director terms from 2 to 3 years with 5 directors up for election every year. Any changes to director terms would require a member vote and will take a bit more work to figure out, however.</p> <p>Personnel - Marie Jonas</p> <p>Marie thanked everyone for their feedback and participation for the executive director survey. In terms of the feedback about the board provided by fellow directors and staff, the committee is working with Organizational Strengthening to figure out how to incorporate that into that work.</p>			
9	Other Business	Information	Jean
<p>Jean flagged that we have a lot of business on our agenda for the next meeting. Mary Kay asked if it is reasonable to extend the time in advance and the executive committee agreed to explore how to approach this</p>			
10	Adjournment	Action	Jean
<p>Motion to adjourn the July 23th, 2019 meeting of the SF Bicycle Coalition Board of Directors at 8:08 pm</p>			



Marie moved, Mary Kay seconded

Signature

Jane Natoli, Secretary

A handwritten signature in black ink on a light-colored background. The signature is stylized and appears to be the name "Jane Natoli".



Appendix A: 2018-2022 Strategic Plan dashboard



San Francisco Bicycle Coalition			Dashboard Overview										
Strategic Plan 2018-2022													
Goal I			Goal II			Goal III			Goal IV				
1.1	9.74	63% TBD	2.1	Yes	5%	3.3	10568	1%	12%	4.1	25307	22105	0
1.2	TBD	-20% TBD	2.2	Yes		3.2	No			4.2	436	0	Yes Yes
1.3	10	2 0	2.3	No		3.3	4030	310	0%	4.3	No	No	80 No
1.4	Yes	TBD TBD											
1.5	No	13%											
1.6	626	13357 TBD											
1.7	No	TBD TBD											



San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL I: Demand high-quality infrastructure and push for visionary improvements to connect the city			
Objectives			
1.1 Establish physically-protected bike lanes as the standard for bike improvements, especially on Vision Zero high-injury corridors.			
	<i>Miles of protected bike lanes</i>	<i>Approved bike lane projects including protected bike infrastructure</i>	<i>Annual miles of new & upgraded infrastructure along high injury corridors</i>
Goal	30	25%	18
Actual	9.74	63%	TBD
1.2 Fight for land use policies, street design, and operations that prioritize safe, comfortable sustainable transportation over fast driving.			
	<i>"Hot spot" improvements</i>	<i>Increase in perceived safety of biking</i>	<i>Decrease in bike crash rate</i>
Goal	150	50%	50%
Actual	TBD	-20%	TBD
1.3 Expand car-free spaces within parks and on city streets.			
	<i>Regular open streets events per year</i>	<i>New permanent open, car-free spaces</i>	<i>Larger-scale car-free event</i>
Goal	15	5	1
Actual	10	2	0
1.4 Work to eliminate double-parking and illegal loading/unloading in bike lanes.			
	<i>Enable double-parking reporting through 311</i>	<i>Bike lane encroachment reduction, high injury corridors</i>	<i>Bike lane encroachment reduction, citywide</i>
Goal	Yes	60%	40%
Actual	Yes	TBD	TBD



1.5 Ensure bike access and capacity on bridges and local and regional transit.			
	<i>Funding for Bay Bridge Western Span</i>	<i>People arriving to Caltrain & BART by bike</i>	
<i>Goal</i>	Yes	50%	
<i>Actual</i>	No	13%	
1.6 Make bike parking secure and plentiful.			
	<i>Additional bike racks/corrals installed</i>	<i>Valet bikes parked</i>	<i>Increase number of attended/secure parking facilities</i>
<i>Goal</i>	3000	75000	300%
<i>Actual</i>	626	13357	TBD
1.7 Decrease bicycle theft.			
	<i>Establish bike theft unit</i>	<i>Decrease in bike theft</i>	<i>Increase in bike registration</i>
<i>Goal</i>	Yes	50%	50%
<i>Actual</i>	No	TBD	TBD



San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL II: Build public support and political power to win affordable and sustainable transportation for all San Franciscans.			
Objectives			
2.1 Secure significant, new funding sources for bicycle infrastructure by winning local and regional funding measures.			
	<i>Win all endorsed revenue measures</i>	<i>New revenue allocated to bike & ped projects</i>	
Goal	Yes	10%	
Actual	Yes	5%	
2.2 Ensure new and emerging mobility technologies and services, especially transportation network companies (TNCs) and delivery services, are safe and complement bicycling.			
	<i>Enact Policies</i>		
Goal	Yes		
Actual	Yes		
2.3 Elect powerful champions for bicycling as mayor of San Francisco, in key supervisorial districts, and to other important offices citywide.			
	<i>All endorsed candidates elected</i>		
Goal	Yes		
Actual	No		



San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL III: Grow, engage, and empower our membership to strengthen our organization and deepen community support for bicycling.			
Objectives			
3.1 Increase the number of members through grassroots organizing and strategic coalition building.			
	<i>Number of members</i>	<i>Annual list growth</i>	<i>Increase in business members</i>
<i>Goal</i>	12000	5%	50%
<i>Actual</i>	10568	1%	12%
3.2 Build an organization whose members, board, and staff reflect San Francisco's demographics.			
	<i>Annual demographic report</i>		
<i>Goal</i>	Yes		
<i>Actual</i>	No		
3.3 Engage members and individuals to power our advocacy and increase our effectiveness.			
	<i>Annual volunteer hours</i>	<i>Members trained</i>	<i>Member engagement at each level</i>
<i>Goal</i>	10000	250	10%
<i>Actual</i>	4030	310	0%



San Francisco Bicycle Coalition				
Strategic Plan 2018-2022				
GOAL IV: Introduce San Franciscans of all ages, identities, and backgrounds to the joy of bicycling and encourage more San Franciscans to bicycle more often.				
Objectives				
4.1 Reach thousands of people through bicycle education and school safety programming, emphasizing rules of the road.				
	<i>Adults reached</i>	<i>Young people, parents and caregivers reached</i>	<i>Increase in biking at school</i>	
<i>Goal</i>	50000	30000	25%	
<i>Actual</i>	25307	22105	0	
4.2 Support bicycling for everyday transportation among communities that experience barriers to riding.				
	<i>Bikes distributed</i>	<i>Increase in women, trans femme ridership</i>	<i>Advocate for expansion of accessible & affordable bike share</i>	<i>One annual event in each district</i>
<i>Goal</i>	1000	50%	Yes	Yes
<i>Actual</i>	436	0	Yes	Yes
4.3 Educate all road users how to share the road safely and respectfully.				
	<i>SFPD Focus on the Five goal met</i>	<i>Accountable traffic enforcement advocacy</i>	<i>Professional drivers trained</i>	<i>Ticket diversion program established</i>
<i>Goal</i>	Yes	Yes	2500	Yes
<i>Actual</i>	No	No	80	No