



**Minutes of the San Francisco Bicycle Coalition Board of Directors meeting**  
**June 25, 2019**  
**San Francisco Bicycle Coalition Office**  
**1720 Market Street, San Francisco CA**

**DRAFT**

<b>Directors in attendance</b>	Alexandra Sweet
	Andy Thornley
	Brad Williford
	Jane Natoli (Secretary)
	Jean Kao (President)
	Juli Uota
	Kelli Shields
	Marie Jonas
	Mary Kay Chin
	Meaghan Mitchell
	Nic Jay Aulston
	Preston Rhea
	Robin Abad Ocubillo (Treasurer)
	Sarah Bindman
Shirley Johnson	
<b>Directors absent</b>	
<b>Staff</b>	Brian Wiedenmeier (Executive Director)
	Rahul Young (Deputy Director)
<b>Guests in attendance</b>	Scott Yarbough (member)
	Wendy Proctor (member)
	Peggy Da Silva (member)
	Howard Williams(member)

<b>Start</b>	The meeting was convened with quorum at 6:32 pm.
--------------	--

Agenda Item	Purpose	Presenter
<b>1   Check-In and Introductions</b>	<b>Information</b>	<b>All</b>
What is something you are grateful for this week?		
<b>2   General Public Comment</b>	<b>Information</b>	<b>Guests</b>
Howard Williams asked the organization to do more advocacy around a particularly dangerous stretch of Market at 2nd where a BART vent is located.		



<b>3 Consent Agenda</b>	<b>Action</b>	<b>Jean Kao</b>
<p>Andy motioned to approve the May 28, 2019 minutes, Alex seconded.</p> <p>Aye: Alex, Andy, Brad, Jane, Jean, Juli, Kelli, Marie, Meaghan, Nic Jay, Preston, Robin, Sarah, Shirley          Abstain: Mary Kay</p> <p>Motion passed.</p>		
<b>4 Board@ emails</b>	<b>Information</b>	<b>Exec Team</b>
<p>The Board received three emails. One was in regard to a project in Laurel Heights. Another, from Frances Taylor, urged the board not to take funds from autonomous vehicle companies. The third, from Scott Yarbrough, inquired for more information about the board donation policy discussion and publicly thanked Janice Li and Shirley Johnson for their advocacy efforts regarding Caltrain.</p>		
<b>5 Executive Director's Report</b>	<b>Information</b>	<b>Brian Wiedenmeier</b>
<p>SFMTA unanimously approved the “quick-build” approach to deliver on the Mayor’s promise of 20 miles in 2 years, and there are several projects ready to be batch-approved together which should move forward more quickly now, leading to more rapid changes and safety improvements on our streets.</p> <p>In other project news, Folsom and Howard were approved for most of the length of each, and the quality and level of design is some of the best seen in San Francisco at this scale. They will include a number of improvements for people biking and walking, including two-way bike lanes, concrete planters, a reduction in driving lanes, and neighborhood placemaking for the communities in SoMa. Brian congratulated Charles Deffarges for all his hard work winning this campaign and thanked to Jane Natoli for speaking in support along with a broad coalition of individuals in the community ages 8-80. Other projects recently approved or starting soon include the 20th Avenue Neighborway and the Transbay Folsom Streetscape Project.</p> <p>As previously noted, unfortunately Caltrain decided to move forward with 2 bike cars instead of 4 which the San Francisco Bicycle Coalition was advocating for. Brian again thanked Shirley, Janice, and all the members who advocated on behalf of this.</p> <p>Regarding our Strategic Plan goal of 12,000 members, Brian encouraged the board to continue to talk with our neighbors, friends, coworkers, and networks to help grow the San Francisco Bicycle Coalition.</p> <p>Staffing updates:</p> <p>Adam Comeau will be joining as the Development Director starting July 8th; Melissa Lewis will be joining as the Marketing and Communications Director starting July 22nd. Both will be joining us from AIDS/LifeCycle.</p> <p>Other news</p> <p>Finally, per Rahul Young, the San Francisco Bicycle Coalition is setting up an account with Redwood Credit Union, in line with previous audit recommendations as well as a step in divesting from Wells Fargo to organizations that are more aligned with our values.</p> <p>Meaghan Mitchell asked how outreach works with the Entertainment commission. Brian stated that Charles engages with them on projects as appropriate</p>		



6 Committee Reports	Information/ Action	Committee Chairs
<p>Board Development - Alex</p> <p>The committee has developed goals to help meet their priorities, separating them into must haves and nice to haves. They include a board development schedule and elections timeline based on last year's work. The committee will work with staff to populate specific dates</p> <p>Endorsements &amp; Audit - Jane</p> <p>There are no notable updates this month, but we are heading into both endorsements and audit season so expect more updates next month</p> <p>Finance – Robin</p> <p>Income is up for May and ahead of projections by \$31,000. While there was a rise in professional services payments, that should dip with new hires coming soon. Shirley asked why the year-to-date trend projection is so high. Brian explained that it is based on only two months of data and is likely not accurate so early in the fiscal year, however we still performed well in certain areas such as individual contributions</p> <p>Fundraising &amp; Membership - Sarah</p> <p>Golden Wheel:</p> <p>Brian thanked everyone for sending out their invitations as well as those who are sponsoring. The current budgeted goal for Golden Wheel is over \$90,000 with a stretch goal of over \$100,000. Please continue to send any sponsorship or ticket leads and encourage people to buy tickets.</p> <p>Membership:</p> <p>The committee is collecting data and considering potential changes to membership levels to possibly add options such as a low-income membership with the goal of sharing more of the data they collected based on past performance and peer organizations</p> <p>Governance – Shirley</p> <p>Governance has completed 2 of their 5 goals, with 2 others well underway. They are continuing to explore the board vacancy policy and the donations policy as well.</p> <p>Org Strengthening – Mary Kay</p> <p>They are in the process of finalizing goals for the committee including ideas such as metrics around Diversity, Equity, and Inclusion work, mindful of who shows up, who is given space, and who we are hearing from. They expect to have a proposal at the next meeting for their scope of work for the rest of the year.</p> <p>Personnel - Marie Jonas</p> <p>Marie asked the board to complete the ED evaluation by July 6<sup>th</sup>. In addition, we have also included a second survey about board performance for the staff and board. This was included due to the fact that board feedback unfortunately crept into previous reviews of the ED.</p>		



7 Fundraising training	Information	Brian
<p>At the request of the Fundraising &amp; Membership committee, Brian provided a fundraising training to help give us more tools to be the most effective we can in our responsibilities as board members to support the organization.</p>		
8 Donations Policy Blog Post	Action	Shirley
<p>The Fundraising &amp; Membership committee and the Governance committee, as previously supported by Board action, agreed to attempt to draft a blog post and formulate a possible question for the membership survey related to the current donations policy of the organization. After some discussion about the blog post and several attempted drafts, the joint committees recommended the board abandon the blog post.</p> <p>Andy motioned to abandon the blog post, Kelli seconded</p> <p>Aye: Alex, Andy, Brad, Jane, Jean, Juli, Kelli, Mary Kay, Preston, Sarah, Shirley            Abstain: Marie, Meaghan, Nic Jay, Robin</p> <p>Motion passed.</p> <p>The joint committee also discussed a possible question to be added to the membership survey about the donations policy.</p> <p>Marie motioned that no question be put on the membership survey given the lack of a recommendation at the committee level, Andy seconded</p> <p>Aye: Alex, Andy, Brad, Juli, Marie, Sarah            Nay: Jane, Jean, Kelli, Nic Jay, Preston, Robin, Shirley            Abstain: Mary Kay, Meaghan</p> <p>Motion failed.</p> <p>The board continued to discuss the idea of a question about the donations policy.</p> <p>Kelli motioned that we put the question formulated by the committee on the membership survey, Shirley seconded</p> <p>Aye: Kelli, Shirley            Nay: Alex, Andy, Brad, Jane, Juli, Marie, Mary Kay, Robin, Sarah            Abstain: Jean, Meaghan, Nic Jay, Preston</p> <p>Motion failed.</p> <p>Preston motioned that we recommend staff put some sort of question in this regard on the survey, Shirley seconded.</p> <p>Aye: Kelli, Preston, Nic Jay, Shirley            Nay: Alex, Andy, Brad, Jane, Juli, Marie, Mary Kay, Robin, Sarah            Abstain: Jean, Meaghan</p> <p>Motion failed.</p>		



9   <b>Adjournment</b>	<b>Action</b>	<b>Jean</b>
Motion to adjourn the June 25th, 2019 meeting of the SF Bicycle Coalition Board of Directors at 8:50 pm Robin moved, Andy seconded		

<b>Signature</b>	
Jane Natoli, Secretary	