

Minutes from SFBC Board Meeting of July 28th, 2015

Attendance:

Present:

Amandeep Jawa (Secretary)
Daniel Silverman
Jean Fraser
Jenn Fox
Lainie Motamedi
Lawrence Li (President)
Mo Devlin
Rocky Beach
Zack Stender
Brienne Gagnon
Paul Supawanich
Andy Toebben

Staff:

Noah Budnick
Tyler Frisbee
Frank Chan
Brian Wiedenmeier
Chema Hernández Gil

Guests:

Cynthia Crews
Shirley Johnson
Aaron Stone
Eric Cohen
Madeline Savit
Sean Houlihan
Frank Revi

Absent:

Carla McKay
Lisa Fisher
Mark Slavonia

Quorum:

Meeting Time: 6:30pm - 8:30pm

Consent Calendar:

- Motion to approve Consent Calendar carried (Jean moved / Jenn 2nded: 12-0 Unanimous)

June minutes & Supplemental Minutes for Email Vote

Executive Director Update & Program Report: Noah

- Bylaws Vote Update
 - Timeline review

- Strategic Plan Implementation
 - Market St improvements despite Uber opposition
 - Bike build program working with SFPD
 - Gained small contract for speeding up bike rack request with SFMTA
 - 59% on our way to 1000 volunteers for 2015
 - Over goal on petition collection 166% of 2000 goal
 - Discussed AB testing for email drives
 - Discussed graphic designers as consultants & we have hired a half time

staff

- Bike & Roll to School 10% of school kids
- Board approved new lease details to be made public as soon as it is official, expected in August

Committee Updates:

Political: 'Deep

- Review of the 2015 Ballot Measures we expect to consider
- Subcommittee reviewed Chema's assessment of existing ballot measures
- Subcommittee will return with recommendations to Board shortly.
- Board to meet either over the phone or at a meeting to vote on ballot

endorsements

- Discussed 2015 Platform: Data-Driven Traffic Enforcement, Protect People Biking on High-Injury Corridors, Funding, Expand Bike Share
 - will be presented to candidates up front
- Discussed upcoming membership voting on candidates
- Member recommendation (Cynthia) to not endorse Public Meetings of Local Policy Bodies due to unintended consequences.

Fundraising: Brian

- \$30K under budgeted revenue for Q1 - 6%
 - not panic, but some concern
 - aggressive budgeting for major donor gifts, budgeted \$60K
- increase, leads have not yet panned out
- business partnership support, waiting on agreements, expect to

get Q2

- Review of various Board house parties
- USAA Cycling fundraising goal of \$100K
- Rocky led discussion of new fundraising ideas & possibilities for more engagement
 - Golden Wheel Awards: Over ticket sales goal & within \$4000 of \$100K sponsorship goal

Audit: Jenn

- Friendly audit review - initiated audit for 2014
 - no significant deficiencies
 - recommendation to use better financials tracking (use a different Quickbooks module)
- recommendation to do better cash receipts process (may be difficult with small staff)
- meetings with staff to continue in an attempt to review recommendations

Finance: Frank in Lieu of Mark S

- April - June
 - \$30K under - income is down, more in fundraising comm
 - holding well on expense but
- Discussion on deductible or not deductible

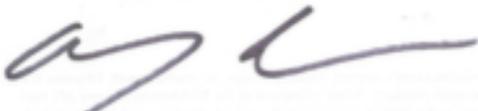
Member Comments

NOTE: not direct quotes below, just my general sense of comments

- Cynthia Crews - concerns about the bylaws vote. Concerns regarding communications and timelines. Dislikes the framing of the issue with regard to privacy vs voting. Feels like an open forum would be better. Poorly done divisive vote that could tear membership apart. Go back better. Feels sneaky. Larger consequences.
- Madeline Savit - Not convinced that there were no other options. Change comes in a context of increasing concentration of power, consistent with her frustrations with SFBC with regards to Folks on Polk efforts. Not a transparent process & creates a huge amount of ill will.
- Eric Cohen - Were there other options? The vote could have been better presented.
- Frank Revi (20 yr) - Presentation of the issue was disingenuous, perhaps not intentionally. How does this effect membership should have been presented.
- Shirley Johnson - Thanks for Golden Wheel. Bylaw vote was badly presented. No redline version, trust abrogation. Wording was biased. Backfired. Stop the vote & do it better.
- Sean Houlihan - dislikes strongly the way it was communicated.

Closed Session: *Motion to enter Closed Session carried (Jean moved / Mo 2nded:) for discussion of Bylaws Vote 12-0*

Signature of Board Secretary:



Amandeep Jawa

