

## Minutes from SFBC Board Meeting of May 24th, 2016

### Attendance:

#### *Present:*

Brianne O'Leary Gagnon (President)  
Lawrence Li (Treasurer)  
Amandeep Jawa (Secretary)  
Shirley Johnson  
Mary Kay Chin  
Lainie Motamedi  
Lisa Fisher  
Rocky Beach  
Leah Shahum  
Andy Thornley

#### *Staff:*

Margaret McCarthy (IED)  
Brian Wiedenmeier  
Susan Gallentine  
Anna Gore

#### *Guests:*

Ed Hasbrouck  
Madeleine Savit

#### *Absent:*

Andy Toebben  
Vanessa Christie  
Paul Supawanich  
Zack Stender  
Jenn Fox

### Quorum:

**Meeting Time:** 6:30pm - 8:44pm

### President Report: Brianne

- Working on Board Norms updated to include member communications
- Paul's baby was born right after ED interviews! Welcome Paxton!
- Working on confidentiality agreement
- Nominate Andy Thornley to take over Governance Committee since Andy Toebben is moving
  - *Motion to approve Andy Thornley as chair of Governance carried (Brianne moved / Leah 2nded: 9-0-1 Andy Th abstain)*
  - *Asked to schedule next Governance meeting*
- *Motion to approve March Minutes ('Deep moved / Brianne 2nded: 10-0) with one fix:*

- Personnel Cmte report was presented by Jenn (not Lisa)
- *Motion to approve April Minutes ('Deep moved / Lainie 2nded: 10-0) with one fix:*
  - Charles Deffarges's name was misspelled
- Lawrence Recognized by Supervisor Breed for work on the Wiggle for Asian American Awareness Week

**Executive Director Update & Program Report: Margaret**

- Golden Gate Avenue: The Tenderloin's first eastbound bike lane to connect Polk and Market was just approved last week and will be striped in the coming months.
- Page Street: Our new committee has just kicked off, with a variety of smaller, near-term projects to engage our members as the long-term bike project will kick off late 2016/early 2017.
- Masonic Avenue: Construction is finally slated to begin in June. There will be an open house on 5/25 led by the SFMTA to do additional outreach, where we are pushing our members to attend and ask for no more delays. This project will construct raised bike lanes in both directions and a new landscaped median from the Panhandle to Geary Blvd.
- Upper Market Street: The SFMTA held an open house on 5/5 with positive feedback for improvements from Octavia to Castro. Proposals include one block of protected bike lanes (Octavia to Laguna) and significant improvements to curb management and traffic circulation to deal with double-parking issues.
- May Bike Builds: 16 bikes distributed and 2 additional bikes received maintenance at a Community Bike Build held at Cornerstone Missionary Baptist Church, in collaboration with Causa Justa :: Just Cause. Bike Ed proposal submitted to SFMTA on Thursday, May 12.
- BTWD was a huge success
  - Automated counters indicate the number of people biking along key routes such as Market and Valencia Streets was up 20%.
  - We had 1,035 people join or renew their SF Bicycle Coalition membership on Bike to Work Day! Record-breaking. That's nearly 1/10 of our membership in a single day.
- 5/2 Bike Talk with BART Director Nick Josefowitz a great success.
  - About 15 members showed up to learn more about BART's plans, ask questions and offer comment.
- November ballot measure: We continue to work with our Transportation Justice (TJ) group to push forward a revenue measure this November to increase funding for transportation. The TJ group includes groups like SF Transit Riders, Walk San Francisco, Senior and Disability Action, Urban Habitat, et al. The latest updates:
  - The group has agreed the most politically feasible option for this November is a dedicated sales tax measure.
  - Supervisors Wiener and Avalos have put forward a resolution calling for the creation of an expenditure plan. This is a key step to being able to put forward a sales tax measure.

- Sups. Wiener, Avalos and the SFCTA have met with our TJ group to begin laying the groundwork for what this expenditure plan will look like. There are significant opportunities to fund bicycle and pedestrian projects as well as increase transit service to better serve all neighborhoods in the city.

- Shirley: BART Bicycle Advisory Task force (Shirley is a member) succeeded in getting the recommended priority order for BART station access to be changed to "walk, bike, transit, drive" (was "walk, transit, bike, drive")

- Membership Survey Report - Anna

  - Anna gave a detailed presentation on the results of the 2016 Member Survey

  - 1472 Responses

  - Staff & Membership Cmte reviewed the results in April,

  - Blog will be posted on Tuesday 5/31

### **Committee Updates:**

**Board Dev:** Leah

- Has met twice since last meeting

- Zack leading mid year checkins

  - 1 on 1s are coming

  - if your term is up, consider whether you are running again etc

- Thinking about Board elections

  - figuring out ways to get the word out earlier with staff help

- How to message around needed skills in Board Members

  - Discussion possible Matrix approach, rating candidates on specific needs/ qualities for use in voter info

    - lost of details need to be ironed out, but generally positive

**Finance:** Lawrence

- Ended Fiscal Year 3/31

  - Income \$170K above budget

  - Expense: met budget

- Long Term Trends YoY

  - Deeper analysis coming

  - Trends seen:

    - variance from budget is higher

    - membership and donations is down

    - staffing was largest expense, but rent is growing

**Fundraising:** Brian

- BTWD was a big success, numbers coming

- April dramatically underperformed online appeal

  - looking at why using data

  - 2 in a row online appeals down (year end was too)

- July 13th Golden Wheel Award

  - Nicole Ferrara of WalkSF

- CA Assembly Member Phil Ting
- Ambitious sponsorship goals
- June 6th we will be asking Board members to send out invites
- Small grants came

**Strategic Planning: Shirley**

- Decided to wait till new ED until starting Strategic Planning
  - August start so December finish seems unlikely
  - Propose 2017 finish as opposed to 2016 finish
- Considering Board mixer & panel for kickoff for Strategic Planning

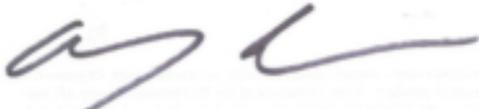
**Member Comment:**

- Madeline Savit commented on Board Election:
  - Likes Matrix idea, thinks it should be streamlined
  - Disagrees with notion that members aren't interested in Board elections
- Ed Hasbrouck
  - Why no mention of Board vacancy? Should just take next highest vote getter from previous election.
  - SFBC missed an opportunity for making common cause with other activists regarding police violence

**Closed Sessions**

- Board continued discussions in closed session regarding ED search

**Signature of Board Secretary:**



Amandeep Jawa