

## **Minutes from SFBC Board Meeting of July 26th, 2016**

### **Attendance:**

#### *Present:*

Brianne O'Leary Gagnon (President)  
Lawrence Li (Treasurer)  
Amandeep Jawa (Secretary)  
Shirley Johnson  
Mary Kay Chin  
Rocky Beach  
Andy Toebben  
Leah Shahum  
Andy Thornley  
Paul Supawanich

#### *Staff:*

Brian Wiedenmeier (ED)  
Janice Li  
Nancy Buffum  
Kevin Diep  
Tracy Chinn

#### *Guests:*

Abigail Tinker  
Adam Keats  
Beth Williams  
Brad McManus  
Cameron Newland  
Chema Hernández Gil  
David Cary  
Elias Zamaria  
Jiro Yamamoto  
Lauren Sailor  
Lindy Patterson  
Madeleine Savit  
Miguel Lopez Saenz  
Nancy Buffum  
Nick Austin  
Peggy Da Silva  
Peter Rothblatt  
Risa Blumlein  
Scott Yarbrough

#### *Absent:*

Jenn Fox  
Lainie Motamedi  
Lisa Fisher

Zack Stender  
Vanessa Christie

**Quorum: Yes**

**Meeting Time:** 6:35pm - 8:50pm

**Board President Report:** Brianne

- Confidentiality agreement reminder
- Welcome Brian as new ED

**Executive Director Update & Program Report:** Brian

- Brian expressed his gratitude to members and board members for the overwhelmingly positive support so early in his tenure as Executive Director
- Strategic Plan update
  - It has been a little over one month since the two fatalities on June 22nd
    - It was reiterated that these tragedies have personally affected community and staff.
    - An update on our calls to the Mayor for immediate action was provided:
      - 1700 people wrote to the Mayor by e-mail and card
      - Immediately following the fatalities on June 23, Brian met directly with the Mayor and in the weeks following, Janice and Brian had a series of meetings with the Mayor's Chief of Staff and City department heads to develop an agreed-upon response to accelerate bike projects and improve safety on our streets.
      - Hope to announce major actions next week when the Mayor returns from Democratic National Convention
      - Twin Peaks Pilot has opened, opening one side of the "figure 8" to bicycles and pedestrians. Feedback to staff has been uniformly positive.
      - Bicycle headstart signal at Scott & Oak was installed, first of several new improvements coming to this popular route.
      - Play Streets program will be launching - like mini Sunday Streets in SF neighborhoods opening up streets for walking, biking, and active recreation.
      - Staff has worked 3/4 cent Sales Tax for Transportation and homelessness initiative that will provide between \$10 and \$12 million for Vision Zero street projects.
      - Folsom and Howard Street planning process has begun and a member committee will be formed to help guide our advocacy
- Hiring Update
  - 2 Staff Vacancies: Development Director & Program Director
    - Development Director
      - Completed first round interviews and hope to have the

position filled by beginning of Sept

- looking for Contract Interim Program Director

- Fundraising r Updates

- Golden Wheel was great, but we were short of our fundraising goals by \$45K

- No board members with strong connections in built environment sector, and split attention of Brian as he transitioned into Executive Director role are contributing factors to this deficit.

- Please submit any notes that you have from discussions or follow-up items to Brian and Tracy.

- Event Updates

- Member QA with ED on Aug 8th at Brick & Mortar

- Bike Talks: Growing Our Movement Aug 16th

### **Secretaries Report: 'Deep**

- board@sfbike emails update

- Received many emails

- Email were in two buckets

- Discussion of whether or not Andy Toebben resigned

- Clarified that he did not

- Around 20 emails

- Requests for SFBC to Implement Rank Choice Voting for Board

Elections

- Received around 20 requests

- *Motion to approve June Minutes carried (Brienne moved / Lawrence 2nded: 10-0-1 Andy Th abstained )*

### **Strategic Planning: Shirley**

- Meeting tomorrow

- Briefly discussed Bike Talk in August 16th

- Rough estimate is a 9month process

### **Audit: Paul**

- Draft audit has been completed by Thomas Cook

- We've been given an "Unmodified Opinion" - means that in their opinion, the SFBC books have been presented in a fair and accurate way according to generally accepted accounting practices (GAAP)

- They did have a few areas of improvement, staff will be working through their next steps and will present them in August

- Thomas Cook wanted to offer that staff was a pleasure to work with and they had no issues in terms of cooperation

- Thanks to staff, they have done great work

### **Board Dev: Leah**

- Description of Board Dev job for guests
- Board Elections update
  - recruitment is in process
    - published ask in various SFBC channels (email list, Tube Times, website etc)
  - meet & greet was today - went well
- Voting will be from Nov 17th to Dec 4
  - will start at member meeting & candidate forum on November 17
  - will end at Winterfest in Dec 4
- Date for Candidate Information Session will be announced soon
  - great new idea from Staff
  - focus on getting the election information to candidates & answer

#### questions

- Research on Ranked Choice Voting (RCV)
  - Thanks for interest and passion on this from various members
  - Board development committee began researching since the spring at member behest

- did the research
- committee favorable on the concept
- looked at staff workload and prioritization with staff
  - Brian explained last year was an unusually large election
  - The workload increased dramatically last year
  - Committee has not recommended to staff to change based on staff concerns about amount of time

- Staff concerns as outlined by Brian
  - As ED, has read the member emails and discussed with several members who felt strongly about RCV

- (like Peggy da Silva & David Cary)
- Agrees that RCV has several significant benefits
- Found that not a lot of large non-profits do RCV, only

#### smaller ones

- Discussed with Operations team how much work it would be to make the change
  - significant work to implement RCV
  - even larger challenge is communications and

#### outreach for RCV

- total 3 to 4 weeks of work for a single staff member
- Given that we have significant resource challenges, now is not the time to invest this effort
  - staff vacancies
  - extra large workload (strategic plan)
  - fundraising deficit

- Keep getting out the word on Board Elections

#### **Public Comments**

- Peggy Da Silva: By attempting to take away voting, and now not implementing RCV,

this is not my SFBC. The Members committee on elections were not asked about our work. Without it we will have another negative election. Staff hasn't talked through with volunteers. The next Members committee is 8/4. We will encourage members to run in opposition if you don't act.

- Madeline Savit: Second what Peggy said. Last year's bylaws vote set up member distrust. By opting out of engagement with members we are opting out of member and financial support. Losing most powerful voice. Board should take responsibility. You have squelched member involvement.

- Lauren Sailor: I support RCV, because it will create better representation from the members. Most SF voters are familiar with it. It is important to pick priorities, but it is also a priority to make members feel heard.

- Scott Miller: Supports RCV. Volunteered to work with staff to show them what is involved with using the software and will help implement.

- Jiro Yamamoto: If the Board values legitimacy, this is a worthwhile investment. Legitimacy will be enhanced if we implement RCV. Will make things less fractious, thus will help make the SFBC more cohesive.

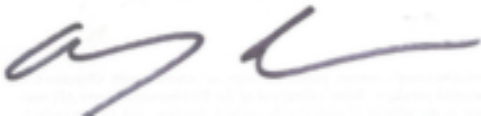
- Cameron Newland: Supports automated traffic enforcement for things like running lights & speeding. Understands there are some legal challenges, but supports Jane Kim's idea to implement regardless. Would like to follow up with staff, would like to help on automated enforcement.

- Scott Yarbrough: Supports Ranked Choice Voting, a worthwhile tradeoff given last election.

### **Closed Sessions**

- Board discussed Board Development issues & Endorsements in closed session

### **Signature of Board Secretary:**

A handwritten signature in black ink, appearing to read 'Amandeep Jawa', written over a light blue circular stamp.

Amandeep Jawa