

1. Tell us about your interest in serving on the San Francisco Bicycle Coalition Board of Directors. (100 word limit)

As a member of the board of directors, my goal would to further our mission by supporting the rest of the board and staff through member empowerment and staying true to our five-year strategic plan. Biking for everyday transportation is a significant step many can take to improve our communities. Promoting biking—by making it more convenient and safer—is important to San Francisco and no organization is better placed to do it than the SF Bicycle Coalition. To learn more the vision I want to bring to the board of directors, visit <http://www.savesfbike.org/platform/>

2. Describe your involvement with the San Francisco Bicycle Coalition to date. (100 word limit)

I joined the SF Bicycle Coalition before even deciding to make San Francisco my home! After a couple of years of being a member, I was hired as the first community organizer in the organization's history. During time as staff at the SF Bicycle Coalition, I successfully led dozens of campaigns for improved infrastructure throughout the city, including Polk Street, Potrero Avenue and San José Avenue. Establishing the Community Bike Build program, which has distributed hundreds of bikes to community groups in the Mission, Bayview and the Tenderloin, is probably my greatest accomplishment.

3. What skills, experience and relevant qualities would you bring to Board service? (100 word limit)

I believe the role of the board of directors is to support staff and the membership-at-large in implementing the strategic plan so as to maximize the support of our most valuable asset: our members. As such, I bring a strategic understanding of how our city government establishes priorities, a deep knowledge of the different communities that make up San Francisco and how to best leverage our own member base to quickly and effectively further our mission of promoting the bicycle for everyday transportation.

4a. Do you have specific experiences/skills in the following areas, which are ongoing needs on a board of directors?

	Yes	No
Fiduciary oversight	<input checked="" type="radio"/>	<input type="radio"/>
Governance duties	<input checked="" type="radio"/>	<input type="radio"/>
Strategic direction	<input checked="" type="radio"/>	<input type="radio"/>
Fundraising	<input checked="" type="radio"/>	<input type="radio"/>

4b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

I have founded or been involved in several technology startups since I left the Swiss Federal Institute of Technology, where I studied engineering physics for five years. I have been a devoted community activist in Europe, in Mexico and in San Francisco. I bring a strong sense of integrity, coupled with an understanding of the legal obligations that one shoulders as a member of a board of directors of a member-based organization like the SF Bicycle Coalition. I have also been involved in fundraising, strategic planning and governance in several California nonprofits.

5a. Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?

	Yes	No
Legal experience in areas relevant to SF Bicycle Coalition's mission and work	<input checked="" type="radio"/>	<input type="radio"/>
Strategic planning experience	<input checked="" type="radio"/>	<input type="radio"/>
Organizational / nonprofit management experience	<input checked="" type="radio"/>	<input type="radio"/>
Financial oversight skills (incl. capacity to serve as Treasurer)	<input checked="" type="radio"/>	<input type="radio"/>
Personnel management skills	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to / representation of diverse communities in SF, particularly communities of color, families, residents of outer neighborhoods, youth, and seniors	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to bicycle retail or industry	<input checked="" type="radio"/>	<input type="radio"/>

5b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

I bring relevant connections to the diverse communities that make up San Francisco as political coordinator at the SF Rising Alliance (<http://sfrising.org/>), named by the Bold Italic one of the most important organizations in San Francisco. I also have strong strategic planning experience, personnel management experience and as former staffer at the SF Bicycle Coalition, relevant connections to the bicycle industry and bike advocacy nationwide. I was former director of business development for a Swiss-based financial startup, so I also bring financial oversight skills and a strong legal understanding of member-based, public-benefit organizations.

6a. Have you served or are you currently serving on a nonprofit board of directors?

Yes

No

6b. If "yes," please list which nonprofit board(s) you have served on. (50 Word Limit)

I currently serve on the Greater Rincon Hill Community Benefit District board of directors, the San Francisco community leadership board for the American Diabetes Association and the Seed the Commons board of directors (which I also co-founded).

7. Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

8. Are there any other aspects of your background and experience that you would like members to know about? (150 word limit)

I am excited by the opportunity to join the SF Bicycle Coalition board of directors and take on a new role in an organization that is very dear to my heart. I am also excited to be following in the steps of my former colleagues, Leah Shahum and Mary Kay Chin, both of whom made the transition from staff to members of the board of directors. If elected, I will represent members and their concerns to the best of my ability while recognizing the constraints that staff face day to day. I encourage anyone voting for me to also consider voting for the rest of my fellow candidates endorsed by Save SF Bike. You can find more details about Save SF Bike, its platform and its goals here: <http://savesfbike.org/>
