

### 1. Tell us about your interest in serving on the San Francisco Bicycle Coalition Board of Directors. (100 word limit)

I've been an active bike commuter in SF for over 10 years - within the city, on Bart, on Caltrain etc. Simply stated - it's time to give back - I'd love to contribute to making SF an even better place to use a bike! I truly believe bike commuting/riding can transform cities by reducing congestion and pollution and encouraging an easy way to stay fit and healthy!

---

### 2. Describe your involvement with the San Francisco Bicycle Coalition to date. (100 word limit)

I have been a member for many years, and participated in a few events over the years (Winterfest, Bike To Work) etc.

---

### 3. What skills, experience and relevant qualities would you bring to Board service? (100 word limit)

First and foremost I bring a love of bike commuting in SF, as well as very deep knowledge of biking around the city. I know most 'nooks, crannies, and issues'. In addition to this, my professional background includes managing teams, strategic planning, and financial analysis - I lead Product Management teams at technology startups, and have both an MBA and have worked in finance.

---

4a. Do you have specific experiences/skills in the following areas, which are ongoing needs on a board of directors?

	Yes	No
Fiduciary oversight	<input checked="" type="radio"/>	<input type="radio"/>
Governance duties	<input type="radio"/>	<input checked="" type="radio"/>
Strategic direction	<input checked="" type="radio"/>	<input type="radio"/>
Fundraising	<input type="radio"/>	<input checked="" type="radio"/>

4b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

Fiduciary Oversight - I have an MBA and have worked in finance, and am very comfortable with financial planning, financial statements, accounting, and of course spreadsheets:)

Strategic Direction - As a Team Leader in Product Management I am responsible for the strategic direction of the products I build, and am very familiar with planning, strategy, execution etc. I believe this can help bring rigorous thinking to planning and executing various SFBC initiatives.

.....

## 5a. Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?

	Yes	No
Legal experience in areas relevant to SF Bicycle Coalition's mission and work	<input type="radio"/>	<input checked="" type="radio"/>
Strategic planning experience	<input checked="" type="radio"/>	<input type="radio"/>
Organizational / nonprofit management experience	<input checked="" type="radio"/>	<input type="radio"/>
Financial oversight skills (incl. capacity to serve as Treasurer)	<input type="radio"/>	<input checked="" type="radio"/>
Personnel management skills	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to / representation of diverse communities in SF, particularly communities of color, families, residents of outer neighborhoods, youth, and seniors	<input type="radio"/>	<input checked="" type="radio"/>
Relevant connections to bicycle retail or industry	<input type="radio"/>	<input checked="" type="radio"/>

## 5b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

Strategic Planning Experience - As a Team Leader in Product Management I am responsible for the strategic direction of the products I build, and am very familiar with planning, strategy, execution etc. I believe a similar approach can be applied to SFBC efforts

Organizational Management Experience - I manage Product Management teams for a living, and also help manage the companies I work for.

Personnel Management Skills - I manage Product Management teams for a living, and also help manage the companies I work for. I love this aspect of my job! Getting a team to work together successfully towards achieving an ambitious goal is what drew me to Product Management in the first place

6a. Have you served or are you currently serving on a nonprofit board of directors?

Yes

No

6b. If "yes," please list which nonprofit board(s) you have served on. (50 Word Limit)

---

7. Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

8. Are there any other aspects of your background and experience that you would like members to know about? (150 word limit)

I love riding my bike in San Francisco! It's as simple as that. I'd like to make riding around San Francisco safer, more fun, and easier, and helping the SFBC accomplish its goals is a great way to do that. As a long time bike commuter, I am familiar with the challenges that exist today, and would love to help be part of the solutions to these problems. I think my professional background managing teams, doing strategic planning, and working in finance can bring useful skills to the board. I am also told I am pretty fun to be around and bike the city with, so that should help too:)

---

This form was created inside of SF Bicycle Coalition.

Google Forms