

## 1. Tell us about your interest in serving on the San Francisco Bicycle Coalition Board of Directors. (100 word limit)

I first became interested in running for the Board last year, when proposed changes to member voting taught me more about the SFBC's structure and governance. I'd always been a proud SFBC member, and I've been even more proud since learning the Coalition has member-chosen leaders!

This new appreciation for the Coalition dovetailed with my decade-plus interest in bicycle community and advocacy. I'm looking for a more formal way to give back to the cycling community, and I'd be honored if my fellow members gave me a chance to bring my passion, skills, and enthusiasm to the SFBC Board.

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## 2. Describe your involvement with the San Francisco Bicycle Coalition to date. (100 word limit)

I moved to San Francisco and joined the SFBC in 2011 - though before that I'd been "living the SFBC dream" in Chicago since 2005, when I first began riding my bicycle for everyday transportation.

I'm a trained SFBC ambassador and have volunteered at a number of events over the years, including Light Up the Night, Tour de Fat, and Winterfest. I've rolled with SFBC in the Pride Parade and encouraged my coworkers to participate in Bike to Work Day. I've recently begun leading social rides for the Coalition, and I hope to see you on the streets soon!

### 3. What skills, experience and relevant qualities would you bring to Board service? (100 word limit)

In addition to the qualities discussed below, I've got passion and enthusiasm for the Bicycle Coalition, its members, and its mission!

I'll also bring my professional experience with sales and marketing, writing and editing, events and communications, and the ever-important customer service! Since last year's bylaw vote I've heard a number of members expressing they don't always feel their thoughts are valued by the board. To help fix this, I pledge to treat all members with empathy and respect, and I invite any member to e-mail me personally (blazinglauren[at]gmail[dot]com), with anything Coalition-related and I will reply.

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### 4a. Do you have specific experiences/skills in the following areas, which are ongoing needs on a board of directors?

	Yes	No
Fiduciary oversight	<input type="radio"/>	<input checked="" type="radio"/>
Governance duties	<input type="radio"/>	<input checked="" type="radio"/>
Strategic direction	<input checked="" type="radio"/>	<input type="radio"/>
Fundraising	<input checked="" type="radio"/>	<input type="radio"/>

## 4b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

My experience with strategic direction primarily comes from my current role as Marketing & Events Coordinator in a bicycle tourism company. Among other duties, I help plan and execute our marketing efforts and campaigns, and also provide recommendations on advertising budget decisions.

Fundraising is what first brought me to the bay! Fun fact: while many arrive by plane or car to San Francisco for the first time ever, I rode my bike here – from Florida! I participated in Bike & Build, a nonprofit organization that raises money and awareness for affordable housing. In advance of the trip I personally raised over \$4,000, then had an unforgettable summer cycling over 3,500 miles from Jacksonville, FL to San Francisco.

Additionally, when I was just a teen, I gained experience cold-calling local businesses to solicit donations and sell advertising space on behalf of scholastic groups, including the National Honor Society.

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## 5a. Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?

	Yes	No
Legal experience in areas relevant to SF Bicycle Coalition's mission and work	<input type="radio"/>	<input checked="" type="radio"/>
Strategic planning experience	<input type="radio"/>	<input checked="" type="radio"/>
Organizational / nonprofit management experience	<input checked="" type="radio"/>	<input type="radio"/>
Financial oversight skills (incl. capacity to serve as Treasurer)	<input type="radio"/>	<input checked="" type="radio"/>
Personnel management skills	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to / representation of diverse communities in SF, particularly communities of color, families, residents of outer neighborhoods, youth, and seniors	<input type="radio"/>	<input checked="" type="radio"/>
Relevant connections to bicycle retail or industry	<input checked="" type="radio"/>	<input type="radio"/>

## 5b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

I've worked in the bicycle tourism industry for over 5 years.

My duties have included personnel management (HR assistant, onboarding and training of new hires, office management, scheduling) and organizational management (operations, admin, and marketing).

Past jobs, clubs, and organizations have given me additional experience with organizational and personnel management. Prior club roles include editor in chief, head copy editor, director, stage manager, and musical section leader.

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## 6a. Have you served or are you currently serving on a nonprofit board of directors?

Yes

No

## 6b. If "yes," please list which nonprofit board(s) you have served on. (50 Word Limit)

## 7. Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

## 8. Are there any other aspects of your background and experience that you would like members to know about? (150 word limit)

Before moving to “the Best Coast,” I was heavily involved in the Chicago cycling community for over 6 years. I led and participated in numerous social rides and cycling clubs, gaining experience in grassroots advocacy and community engagement. I’ve also appeared in a cycling pin-up calendar – Thought you Knew!

My favorite experiences were at West Town Bikes, a community bicycle learning center, where I regularly volunteered at open shops, assisted some with after-school youth programs, and led mechanical maintenance workshops.

For two years I served as a co-chair of Chicago’s BikeWinter, a nonprofit that encourages all-season cycling. With BikeWinter I led winter cycling workshops, planned and oversaw events, and managed volunteers.

I’ve participated in the Ride of Silence since my Chicago days, and for the past two years have helped plan and lead the SF ride. This powerful (silent) memorial ride honors people who were killed and injured while cycling.

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This form was created inside of SF Bicycle Coalition.

Google Forms