

1. Tell us about your interest in serving on the San Francisco Bicycle Coalition Board of Directors. (100 word limit)

I've dedicated my entire career to non-profit and advocacy work. In addition to my personal commitment to social justice, I am seasoned in fundraising, cause marketing, and non-profit administration. I would like to lend my professional skills and dedication to helping SFBC raise critical funds, increase membership, and broaden awareness.

2. Describe your involvement with the San Francisco Bicycle Coalition to date. (100 word limit)

I recently moved back to SF so my volunteer work has been with the Silicon Valley Bike Coalition. I've recently joined the SFBC Caltrain Committee and MMRE group.

3. What skills, experience and relevant qualities would you bring to Board service? (100 word limit)

I've been a Development Director for several non-profits and I now serve as Chief Development and Communications Officer for an education non-profit serving low-income SF public schools. I have led several Development teams and raised millions of dollars for non-profits in the fields of social service, poverty and environmental conservation. I've lead many communications efforts, PR campaigns, fundraising events, volunteer recruitment efforts and outreach activities. I've worked with Boards, managed committees, directed strategic and business plans. Managing non-profits and directing cause-marketing are really my professional passions. Oh, I'm a bike commuter who lives car-free , and raising my son that way too. I'm also focused on transit and housing equality because of the families we serve at my current agency.

4a. Do you have specific experiences/skills in the following areas, which are ongoing needs on a board of directors?

	Yes	No
Fiduciary oversight	<input checked="" type="radio"/>	<input type="radio"/>
Governance duties	<input checked="" type="radio"/>	<input type="radio"/>
Strategic direction	<input checked="" type="radio"/>	<input type="radio"/>
Fundraising	<input checked="" type="radio"/>	<input type="radio"/>

4b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

Oh gosh, please read #3. As I've stated, I have over 20 years of professional non-profit administration and fundraising experience. I've written and managed strategic plans, fundraising budgets, managed several teams, and led campaigns resulting in millions of dollars from individual donors, corporate sponsors, and foundations.

5a. Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?

	Yes	No
Legal experience in areas relevant to SF Bicycle Coalition's mission and work	<input type="radio"/>	<input checked="" type="radio"/>
Strategic planning experience	<input checked="" type="radio"/>	<input type="radio"/>
Organizational / nonprofit management experience	<input checked="" type="radio"/>	<input type="radio"/>
Financial oversight skills (incl. capacity to serve as Treasurer)	<input checked="" type="radio"/>	<input type="radio"/>
Personnel management skills	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to / representation of diverse communities in SF, particularly communities of color, families, residents of outer neighborhoods, youth, and seniors	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to bicycle retail or industry	<input checked="" type="radio"/>	<input type="radio"/>

5b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

In addition to the professional non-profit skills I've listed, I also manage the marketing and social media for a local bike shop. My only weakness on this list is my lack of legal experience.

6a. Have you served or are you currently serving on a nonprofit board of directors?

- Yes
- No

6b. If "yes," please list which nonprofit board(s) you have served on. (50 Word Limit)

7. Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

8. Are there any other aspects of your background and experience that you would like members to know about? (150 word limit)

In addition to my professional skills, I also served as a research analyst in the 90s, in the Mission district, working with very low-income, diverse and marginalized populations. I have two degrees in Sociology. I believe the combination of my educational and professional background, dedication to social justice, and strong work ethic would benefit the SFBC. Even if I am not chosen to serve on the Board, I would really like to assist with fundraising efforts. I appreciate your consideration.

This form was created inside of SF Bicycle Coalition.

Google Forms