



2017
WALK & BIKE
TO WORSHIP

MAY 27 - JUNE 4



Organizer Toolkit

To receive FREE resources and materials,
register your congregation today at

sfbike.org/worship

Walk & Bike to Worship 2017

This May, the San Francisco Bicycle Coalition, Walk San Francisco, and the San Francisco Interfaith Council invite local congregations to participate in the **4th Annual Walk & Bike to Worship Week**.

When is Walk & Bike to Worship?

- The week of Saturday, May 27 to Sunday, June 4, 2017
- 3rd Annual Interfaith Ride on Sunday, June 4, 2017
- Each congregation selects their own Walk & Bike to Worship day(s)

What is Walk & Bike to Worship?

- As members of a faith community, Walk & Bike to Worship week invites congregants to ride and walk together in support of better health for all, greater sustainability, equity and social justice, by supporting Vision Zero -- the city's goal to end all serious and fatal traffic deaths by 2024
- Each year in San Francisco, 30 people die and 200 people are left with serious, lifelong injuries from traffic-related crashes. Last year, 16 people were killed while they were walking and three were killed while riding their bicycles. Each day, at least three people are hit by cars while walking.
- Only 12% of San Francisco's most dangerous streets account for over 70% of all the serious and fatal crashes. Moreover, the 12% of streets that make up the high-injury corridor network disproportionately burden low-income neighborhoods, communities of color, and people with disabilities, seniors, and children with the impacts of traffic violence

Why Should Your Congregation Participate in Walk & Bike to Worship?

- Walking and biking to worship builds awareness for critical traffic safety needs in your local community (for all the high-injury corridors in San Francisco, see the [Vision Zero maps](#))
- Walking and biking to worship can become a healthy habit that promotes an active lifestyle by providing low-cost and easy-to-adopt physical exercise for all congregants
- Walking and biking to worship promotes the most sustainable forms of transportation to reduce vehicle carbon emissions, which leads to cleaner air and helps fight climate change
- Walking and biking to worship (including taking transit) reduces traffic congestion and cuts transportation costs for congregants

How Can My Congregation Participate in Walk & Bike to Worship?

- Use this Organizer Toolkit as a guide for involving your congregants (last year, we had 27 congregations participate)
- Share this Organizer Toolkit with your faith neighbors and encourage them to participate
- Promote Walk & Bike to Worship through listservs, newsletters, and gatherings
- Join the Annual Interfaith Ride on Sunday, June 4 where members of San Francisco's diverse congregations will ride together to promote equity, justice, unity, and peace (RSVP at sfbike.org/worship)

Three Easy Steps to Organize Your Event

1. Organize and Recruit

- Meet to plan the basic event outline and choose key roles
- Reach out to any congregants who are already walking, biking and/or taking transit
- Speak with leaders and members in your congregation who might want to help

2. Promote and Get the Word Out

- Post Walk & Bike to Worship details on websites, bulletin boards, fellowship newsletters, etc.
- Announce Walk & Bike to Worship in emails and at services or other community meetings
- Hang Walk & Bike to Worship posters and flyers

3. Celebrate at Your Place of Worship

- Pick a day to encourage congregants to walk, bike or take transit for all or part of their trip to services, then host a reception with refreshments
- Include people who may not be able to walk or bike; encourage and support wheelchair users, scooters, roller skaters, and skateboarders to your place of worship
- Recognize congregants with “I Walked/Biked Today” stickers and a raffle ticket
- Offer a service like a “Blessing of the Bicycles” (be sure to plan where riders can securely park their bicycles; to apply for a FREE bike rack/corral: www.sfbike.org/resources/bike-parking)
- Last, don't forget to take and share pictures of your celebration!



Support Available for Organizers

Pre-event support from the SF Bicycle Coalition & Walk SF

- Biking maps of San Francisco for route planning
- Walk & Bike to Worship posters with space for you to add your custom details
- Digital Walk & Bike to Worship flyer
- Your place of worship included on the online list of participating locations
- Promotion to SF Bicycle Coalition and Walk SF Members and supporters through social media and newsletters

Participant items available from the SF Bicycle Coalition and Walk SF

- “I Walked/Biked Today” stickers
- Safety materials including the “Walking in San Francisco by the Numbers” bookmark, “Rules of the Road,” and info on free Bicycle Education classes
- Drawing Prize: 4 tickets to the Exploratorium, bike lock and bike light set; Walk SF Membership and SF Bicycle Coalition Membership; a one day e-bike rental for one Walk and Bike to Worship participant
- Get the facts about walking in SF: www.walksf.org/learn-more/walking-facts
- Learn the “Rules of the Road” for biking in SF: www.sfbike.org/bikelaw
- Whether you’ve never been on a bike before or just need to brush up on your skills, attend a free urban bicycling workshop www.sfbike.org/edu

Walk & Bike to Worship Planning Team

Rev. Alyson Jacks, First Unitarian Universalist Church of San Francisco

Rev. Beate Chun, St. Francis Lutheran Church

Michael Pappas & Cynthia Zamboukos, San Francisco Interfaith Council

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Walk & Bike to Worship Related Events

Walk to Work Day

Thursday, April 6 (Citywide) walk2workday.org
People who live and/or work in San Francisco are encouraged to walk just 15 minutes each way on their daily commute. Participants get rewarded at one of the hosted Hubs across the city.

**WALK TO
WORK DAY**
THURSDAY APRIL 6, 2017



Bike to Work Day

Thursday, May 11 (Citywide) sfbike.org/btwd
It's the 23rd Anniversary of San Francisco's Bike to Work Day, and we will be celebrating Bike Month all May. Riders will be cheered on at 25 Energizer Stations across the city.

Ride of Silence

Wednesday, May 17 (Citywide) rideofsilencesf.org
A silent procession to honor those killed or injured while cycling on the streets of San Francisco.



4th Annual Interfaith Ride

Sunday, June 4
1pm
(Details TBD)

Celebrate the environment, the community and general health by joining like-minded citizens of different faiths to tour our beautiful city by bicycle! Last year we had over 40 riders and visited 5 congregations. RSVP: sfbike.org/worship

