

A graphic for the 2018 Walk & Bike to Worship event. It features a central green gear-like shape with a white center. Inside the center, the text "2018 WALK & BIKE TO WORSHIP" is written in blue and black. Below the text is a blue banner with "MAY 26 - JUNE 3" in white. Underneath the banner are three blue icons: a person walking, a bicycle, and a bus. The background consists of yellow diagonal stripes radiating from the center.

**2018**  
**WALK & BIKE**  
**TO WORSHIP**

**MAY 26 - JUNE 3**



This May, the San Francisco Bicycle Coalition, Walk San Francisco, and the San Francisco Interfaith Council invite local congregations to participate in the **5th Annual Walk & Bike to Worship Week**.

Register at [sfbike.org/worship](http://sfbike.org/worship) to have FREE materials mailed to your congregation

# About Walk & Bike to Worship

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Walk and Bike to Worship is celebrated the week of Saturday, May 26 through Sunday, June 3. Each congregation selects their own Walk and Bike to Worship day(s).

## ***What is Walk & Bike to Worship?***

- As members of a faith community, Walk & Bike to Worship week invites congregants to ride, walk or take public transportation together in support of better health for all, greater sustainability, equity and social justice, by supporting Vision Zero -- the city's goal to end all serious and fatal traffic deaths by 2024

## ***Why Should Your Congregation Participate in Walk & Bike to Worship?***

- Walking, biking or taking transit reduces traffic congestion, the need for parking and cuts transportation costs for congregants
- Walking and biking to worship can become a healthy habit by providing low-cost and easy-to-adopt physical exercise for all congregants
- Walking and biking to worship promotes the most sustainable forms of transportation to reduce vehicle carbon emissions, which leads to cleaner air and helps fight climate change

## ***How Can My Congregation Participate in Walk & Bike to Worship?***

- Register your congregation at [sfbike.org/worship](https://sfbike.org/worship)

# Three Easy Steps to Organize

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## ***1. Organize***

- Choose your date(s) to celebrate
- Reach out to any congregants who are already walking, biking and/or taking transit. Ask them if they'd be willing to help organize.
- Set up a meeting to plan details and choose key roles

## ***2. Promote***

- Promote Walk and Bike to Worship on your website, emails, social media, newsletters, etc.
- Announce Walk & Bike to Worship at services
- Hang Walk & Bike to Worship posters at your congregation

## ***3. Celebrate***

- Host a reception with refreshments for congregants who walk, bike or take transit for all or part of their trip to services

- Include people who may not be able to walk or bike; encourage and support wheelchair users, scooters, roller skaters, and skateboarders
- Recognize congregants with “I Walked/Biked Today” stickers and a raffle ticket
- Offer a service like a “Blessing of the Bicycles” (be sure to plan where riders can securely park their bicycles)
- Take and share pictures of your celebration!

## Support Available for Organizers

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### ***Pre-event support:***

- Digital Walk & Bike to Worship poster and logo
- Your place of worship included on the online list of participating locations
- Promotion to SF Bicycle Coalition and Walk SF members and supporters through social media and newsletters

### ***Participant materials that can be mailed to you if you register at [sfbike.org/worship](https://sfbike.org/worship)***

- “I Walked Today” and “I Biked Today” stickers
- Walk & Bike to Worship posters with space for you to add your custom details
- Safety materials including the “Walking in San Francisco by the Numbers” bookmark and info on free Bicycle Education classes
- Drawing tickets for a grand prize of: 1) Ford GoBike Annual Membership (\$149 value); 2) Walk SF t-shirt and membership and 3) SF Bicycle Coalition t-shirt and membership