



**Minutes of the San Francisco Bicycle Coalition Board of Directors meeting**  
**July 24, 2018**  
**San Francisco Bicycle Coalition Office**  
**1720 Market Street, San Francisco CA**

<b>Directors in attendance</b>	Adam Keats
	Amandeep Jawa
	Andy Thornley
	Chema Hernandez Gil
	Jane Natoli
	Jean Kao (Treasurer)
	Jeremy Pollock
	Jiro Yamamoto
	Lindy Kae Patterson
	Marie Jonas
	Mary Kay Chin (Secretary)
	Nic Jay Aulston (President)
	Robin Abad Ocubillo
	Rocky Beach
Shirley Johnson	
<b>Staff</b>	Brian Wiedenmeier
	Rahul Young
	Nancy Buffum
	Chris Bannister
	Kelsey Roeder
<b>Guests in attendance</b>	Cain Ariel Ramirez
	Lauren Sailor

<b>Start</b>	The meeting was convened with quorum at 6:31pm.
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Agenda Item	Purpose	Presenter
<b>1</b>   <b><i>Consent Calendar</i></b>	<b>Action</b>	
<p>Motion to approve the June 26, 2018 meeting minutes. Jeremy amended to add his name in attendance. Andy moved. Jeremy seconded.</p> <p>Approve: Adam, Deep, Andy, Chema, Jane, Jean, Jeremy, Jiro, Lindy Kae, Mary Kay, Nic Jay, Robin, Shirley            Abstain: Marie</p> <p>The motion passes.</p>		
<b>2</b>   <b>Old Business</b>	<b>Information</b>	<b>Robin Abad Ocubillo</b>
<p>Robin reviewed previous action items and outstanding items with the full board.</p> <p>Nic Jay volunteered to be debate tracker.            Lindy Kae volunteered to track action items.</p>		



Rocky joined the meeting at 6:39pm.		
<b>3</b>	<b>President's Report</b>	<b>Information      Nic Jay Aulston</b>
<p>Board@ emails</p> <ul style="list-style-type: none"> <li>• Member concerned about electric scooters in the bike lane.</li> <li>• Former member and pedicab operator regarding the death of Kevin Manning.</li> <li>• Possible public-at-large tip regarding the collision involving Kevin Manning. Staff had followed up with SFPD and will follow the ongoing investigation.</li> </ul>		
<b>4</b>	<b>Executive Directors Report</b>	<b>Information      Brian Wiedenmeier</b>
<p>The SFBC Board of Directors took a moment of silence for Kevin Manning and Nia Wilson.</p> <ul style="list-style-type: none"> <li>• Kevin Manning's passing brings attention to the lack of safety on the Embarcadero. On Friday, June 27th a memorial ride will start at the beginning of Critical Mass and go to the site of the collision before ending at South Park. Staff is currently in touch with SFPD, who are actively seeking leads in the ongoing investigation.</li> <li>• August 14<sup>th</sup> is the next Port of SF Commission meeting, staff plan on attending.</li> <li>• Near term improvements for Embarcadero between Broadway &amp; Mission will be in the ground December 2018.</li> <li>• FiDi bicycle routes will receive additional paint &amp; posts March 2019.</li> <li>• Embarcadero plan will wrap up the environmental plan in 2019, which means a protected bike lane could potentially be in the ground by end of 2019.</li> <li>• SFMTA has assured there will be "some type" of project for Townsend by end of 2018. Huge thanks to board, staff and members who responded to the Coalition's call to action.</li> <li>• Jane and Brian were invited to join Mayor Breed's transportation transition team, where the team presented the mayor with recommendations regarding her transportation plan. Highlights are as follows:             <ul style="list-style-type: none"> <li>○ Reassuring the need for transportation funding</li> <li>○ Strong language around Vision Zero and a commitment to resolve inter-agency conflict</li> <li>○ Address emergency mobility technologies and how the city responds</li> </ul> </li> <li>• On August 18<sup>th</sup> Me Magic, an organization known for their backpack give away will be hosting a bike build with SFBC, giving away around 60 bikes. All recipients will also receive a Bike Education class and Rules of the Road.</li> </ul>		
<b>5</b>	<b>General Public Comment</b>	<b>Information      Guests</b>
Cain Ramirez, a member, reported a claim against a SFBC board member and followed up with an email to the full board. Requested a response by the next board meeting.		
<b>6</b>	<b>Donation conversation</b>	<b>Discussion      All</b>
<p>Marie moved to move the proposal to a collaboration between Fundraising and Finance Committees. Andy seconded.</p> <p>Adam amended the proposal should be sent to the ad hoc Policy Committee. No second.</p> <p>Robin amended the ad hoc Policy Committee should include members from Fundraising and Finance. An ad hoc Gift Acceptance Policy Committee. Marie seconded, with membership of the ad hoc committee being determined by self-nomination and adding Brian as staff input.</p> <p>Approve: Robin, Andy, Jeremy, Marie, Jean, Rocky, Jane, Lindy Kae, Mary Kay, Deep, Shirley, Chema          Oppose: Adam, Jiro</p>		



Abstain: Nic Jay

The motion passes.

Adam moved to require the Executive Director to return donations from certain business entities. Two business entities, Cruise Automation and Waymo, have made generous donations to SFBC in sponsorship of 2018's Golden Wheel Awards. Although these donations were solicited and made in good faith, the Board of Directors believes that they conflict with two of our core values as expressed in our Strategic Plan: Transportation Justice and Sustainability. Shirley seconded.

Approve: Adam, Jiro, Chema, Shirley

Oppose: Deep, Robin, Andy, Jeremy, Marie, Jean, Rocky, Jane, Lindy Kae, Mary Kay

Abstain: Nic Jay

The motion fails.

Jiro motioned to return the donations from Cruise Automation. Adam seconded.

Approve: Jiro, Adam, Jeremy, Shirley, Chema

Oppose: Marie, Adam, Jean, Robin, Deep, Rocky, Jane, Lindy Kae

Abstain: Nic Jay, Mary Kay

The motion fails.

Jeremy motioned to temporary bar TNCs & subsidiaries of auto company donations until a Gift Acceptance Policy Committee meets and makes a recommendation to the full board.

The motion fails.

<b>7</b>	<b>Committee Reports</b>	<b>Information/ Action</b>	<b>Marie Jonas Jiro Yamamoto Jane Natoli Deep Jawa</b>
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**Fundraising**

- Golden Wheel
  - Currently at 93k, exceeding our 90k goal. \$6,950 in ticket sales, almost at our \$11k goal.
  - Still time to purchase tickets
- Blue Grass fundraising event is the next big event coming up. More soon.
- Financials are in for June and will be reported on next meeting.
- Staff was able to secure a \$50k individual donation.
- Continue prospecting and prep for year-end appeal.

**Membership**

- The committee met but has no action items to date.

**Director Elections**

Motion to set January 9, 2019 as the record date for board of director election. Jane moved. Adam seconded.

Approve: Robin, Andy, Jeremy, Marie, Jean, Jiro, Adam, Rocky, Jane, Lindy Kae, Mary Kay, Nic Jay

Abstain: Deep

The motion passes.



Motion to task Board Development with writing a blog post for recruiting candidates for board elections. Jane moved. Andy seconded.

Approve: Robin, Nic Jay, Andy, Jeremy, Jean, Jiro, Adam, Rocky, Jean, Mary Kay, Shirley, Deep

Abstain: Lindy Kae, Marie

The motion passes.

**Board Development**

- Planning an alumnae happy hour, more to come.
- Will write blog post recruiting candidates for board of directors.

**Audit**

Committee heard back from auditors with preliminary report, which staff is currently reviewing. The committee will meet to review and then present those recommendations to the full board. Recommendations are anticipated to be much inline with past years.

**8 Closed session**

Motion to move into closed session. Nic Jay moved. Adam seconded. All in favor.

Motion passes.

In closed session the board discussed and approved unanimously to adopt the following personnel policy:

An SF Bicycle Coalition employee who is a candidate for public office shall: Refrain from any work related to the SF Bicycle Coalition's endorsement process for the office for which they are a candidate, and Refrain from participating in the Board of Directors' deliberation on endorsements for that election. The Board of Directors Endorsements Committee, in collaboration with the Executive Director, shall make arrangements to distribute the endorsement work when any such conflict arises in order to ensure a fair and transparent process for all candidates. SF Bicycle Coalition resources and staff time shall not be used to support the campaign of any candidate for public office unless endorsed by the Board of Directors.

**6 Adjourn**

**Action**

**Nic Jay Aulston**

Motion to adjourn the July 24, 2018 SF Bicycle Coalition Board meeting. Andy moved. Jeremy seconded. Meeting adjourned at 8:42pm.

**Signature**

Mary Kay Chin, Secretary

**List of Appendices**

Identifier	Title
A	July 2018 Strategic Plan 2018-2022 Dashboard



## Appendix A – July 2018 Strategic Plan 2018-2022 Dashboard

San Francisco Bicycle Coalition Strategic Plan 2018-2022				Dashboard Overview										
Goal I		Goal II		Goal III		Goal IV								
1.1	2.61	80%	2.61	2.1	No	0%	3.3	10016	1%	0%	4.1	17704	9732	0
1.2	0	0%	0%	2.2	No		3.2	No			4.2	305	0	No
1.3	10	0	0	2.3	No		3.3	5345	126	0%	4.3	No	No	80
1.4	Yes	0%	0											
1.5	No	0%												
1.6	0	4984	0%											
1.7	No	0%	0%											

San Francisco Bicycle Coalition Strategic Plan 2018-2022			
GOAL I: Demand high-quality infrastructure and push for visionary improvements to connect the city			
Objectives			
1.1 Establish physically-protected bike lanes as the standard for bike improvements, especially on Vision Zero high-injury corridors.			
	<i>Miles of protected bike lanes</i>	<i>Approved bike lane projects including protected bike infrastructure</i>	<i>Annual miles of new &amp; upgraded infrastructure along high injury corridors</i>
Goal	30	25%	18
Actual	2.61	80%	2.61
1.2 Fight for land use policies, street design, and operations that prioritize safe, comfortable sustainable transportation over fast driving.			
	<i>"Hot spot" improvements</i>	<i>Increase in perceived safety of biking</i>	<i>Decrease in bike crash rate</i>
Goal	150	50%	50%
Actual	0	0%	0%
1.3 Expand car-free spaces within parks and on city streets.			
	<i>Regular open streets events per year</i>	<i>New permanent open, car-free spaces</i>	<i>Larger-scale car-free event</i>
Goal	15	5	1
Actual	10	0	0
1.4 Work to eliminate double-parking and illegal loading/unloading in bike lanes.			
	<i>Enable double-parking reporting through 311</i>	<i>Bike lane encroachment reduction, high injury corridors</i>	<i>Bike lane encroachment reduction, citywide</i>
Goal	Yes	60%	40%
Actual	Yes	0%	0



1.5 Ensure bike access and capacity on bridges and local and regional transit.			
	<i>Funding for Bay Bridge Western Span</i>	<i>People arriving to Caltrain &amp; BART by bike</i>	
Goal	Yes	50%	
Actual	No	0%	
1.6 Make bike parking secure and plentiful.			
	<i>Additional bike racks/corrals installed</i>	<i>Valet bikes parked</i>	<i>Increase number of attended/secure parking facilities</i>
Goal	3000	75000	300%
Actual	0	4984	0%
1.7 Decrease bicycle theft.			
	<i>Establish bike theft unit</i>	<i>Decrease in bike theft</i>	<i>Increase in bike registration</i>
Goal	Yes	50%	50%
Actual	No	0%	0%

San Francisco Bicycle Coalition			
<a href="#">Strategic Plan 2018-2022</a>			
<b>GOAL II: Build public support and political power to win affordable and sustainable transportation for all San Franciscans.</b>			
Objectives			
2.1 Secure significant, new funding sources for bicycle infrastructure by winning local and regional funding measures.			
	<i>Win all endorsed revenue measures</i>	<i>New revenue allocated to bike &amp; ped projects</i>	
Goal	Yes	10%	
Actual	No	0%	
2.2 Ensure new and emerging mobility technologies and services, especially transportation network companies (TNCs) and delivery services, are safe and complement bicycling.			
	<i>Enact Policies</i>		
Goal	Yes		
Actual	No		
2.3 Elect powerful champions for bicycling as mayor of San Francisco, in key supervisorial districts, and to other important offices citywide.			
	<i>All endorsed candidates elected</i>		
Goal	Yes		
Actual	No		



San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
<b>GOAL III: Grow, engage, and empower our membership to strengthen our organization and deepen community support for bicycling.</b>			
Objectives			
3.1 Increase the number of members through grassroots organizing and strategic coalition building.			
	<i>Number of members</i>	<i>Annual list growth</i>	<i>Increase in business members</i>
<i>Goal</i>	12000	5%	50%
<i>Actual</i>	10016	1%	0%
3.2 Build an organization whose members, board, and staff reflect San Francisco's demographics.			
	<i>Annual demographic report</i>		
<i>Goal</i>	Yes		
<i>Actual</i>	No		
3.3 Engage members and individuals to power our advocacy and increase our effectiveness.			
	<i>Annual volunteer hours</i>	<i>Members trained</i>	<i>Member engagement at each level</i>
<i>Goal</i>	10000	250	10%
<i>Actual</i>	5345	126	0%

San Francisco Bicycle Coalition				Dashboard Overview			
Strategic Plan 2018-2022							
<b>Goal I</b>		<b>Goal II</b>		<b>Goal III</b>		<b>Goal IV</b>	
1.1	2.61	80%	2.61	2.1	No	0%	3.3
							10016
							1%
							0%
							4.1
							17704
							9732
							0
1.2	0	0%	0%	2.2	No		3.2
							No
							4.2
							305
							0
							No
							No
1.3	10	0	0	2.3	No		3.3
							5345
							126
							0%
							4.3
							No
							No
							80
							No
1.4	Yes	0%	0				
1.5	No	0%					
1.6	0	4984	0%				
1.7	No	0%	0%				