



Minutes of the San Francisco Bicycle Coalition Board of Directors meeting
September 25, 2018
San Francisco Bicycle Coalition Office
1720 Market Street, San Francisco CA

Directors in attendance	Adam Keats
	Amandeep Jawa
	Andy Thornley
	Jane Natoli
	Jean Kao (Treasurer)
	Jeremy Pollock
	Jiro Yamamoto
	Lindy Kae Patterson
	Marie Jonas
	Mary Kay Chin (Secretary)
	Nic Jay Aulston (President)
	Rocky Beach
	Shirley Johnson
Directors absent	Chema Hernandez Gil
	Robin Abad Ocubillo
Staff	Brian Wiedenmeier
	Rahul Young
	Janelle Wong
	Gina Schumacher
Guests in attendance	Lauren Sailor

Start	The meeting was convened with quorum at 6:32pm.
--------------	---

Agenda Item	Purpose	Presenter
1 <i>Consent Calendar</i>	Action	
Due to technical difficulties the minutes for August 28 th and September 12 th will be pushed back for approval at the October 23 rd board meeting.		
2 Executive Committee Report	Information	Executive Committee
Board@ emails The board received roughly a dozen emails, mostly regarding our D6 supervisor endorsements. The committee agreed to move discussion to the end of the meeting in a closed session.		
Roles Andy volunteered to track action items		
3 Executive Director's Report	Information	Brian Wiedenmeier
The board observed a moment of silence for the death of a person biking on the streets of San Francisco. We honor and remember Russell Franklin, 56, who was killed while riding his bike on Howard and South Van Ness.		



- SFMTA rapid response team arrived to the site the next day, resulting in increased signage, daylighting the intersection and the installation of a continental crosswalk. Tragically this is another incident that walks the city away from it's Vision Zero goal. And the two most recent deaths of people riding their bikes on our streets were people experiencing homelessness it further illustrates the importance of our intersectional approach to transportation advocacy and to recognize that all lives that have been lost are of equal loss.
- Valencia Street – Mayor Breed has instructed the SFMTA to install a parking protected bike lane along Valencia from Market to 15th within the next 90 days and to solve the rest of the bike lane along the corridor ASAP. Mayor Breed has also asked the SFMTA to review and reform their community process so we can speed up these vital safety projects. Huge thanks to the public and members for all their work speaking out.
- Board of Supervisors have approved Amanda Eaken for the SFMTA board. She comes from an environmental background and will be sworn in on Thursday.
- SFMTA is looking to increase the number of JUMP bikes from 250 to 500 bikes. Some SFBC members started Our Bikes SF to help expand the access to bike share bikes. In conjunction we will be launching a bike rack request campaign to increase racks and corrals across the city.
- Scooters are arriving in October. Skip and Scoot were the two companies approved. 1250 scooters in total will be released. Skip has offered to be the lead sponsor for Winterfest this year, with a \$20,000 gift. Brian would like to accept unless otherwise directed by the board. Skip was the only applicant that mentioned Vision Zero in their application.
- Three additional bike share stations have launched and are live in Bayview.
- AB1184 – authorizes cities to put a per ride tax on TNC rides. SFBC supports the bill and the governor signed it, hopefully putting it on the November 2019 ballot.
- Staffing updates:
 - New External Affairs Director, starting October. Will oversee fundraising and membership.
 - New Technology Manager, starting October. Will oversee all technology and data support.
- Goal 4 – to date 23,000 people have been reached via our bike education work. 145 attended courses in this quarter. 380 bikes distributed via the bike build program. Bike education classes have been presented in Spanish, Cantonese and English.
- Transform released Bike Share for All numbers:
 - 20% of all Ford GoBike members qualified as low-income members, largest number in any North American bike share program.
 - 38% of members identify as female.
- Ticket diversion program has hit a problem. If it is established SFPD stated it would increase ticketing people who bike since there would be a diversion opportunity. If SFPD increases their ticketing of people who bike that would be counter to our goal. Staff is still in talks with SFPD and the Mayor's office.

4	General Public Comment	Information	Guests
	<p>Lauren Sailor – reported her disappointment in the results of the investigation with Cain Ramirez's accusation. Sailor encouraged the board to serve the membership as a whole better and as individual board members to hold each other accountable.</p>		
5	Committee Reports	Information & Action	Committee Chairs & Staff
	<p>Fundraising Committee – Marie Jonas</p> <ul style="list-style-type: none"> • Committee is releasing a board fundraising dashboard to help keep each other and ourselves accountable. Board members are encouraged to provide feedback. • Possible training on how we can improve our fundraising skills and help support the organization during any fundraising shortfalls. 		



- Year-end appeal coming up soon. Brian would like us to focus on the follow up calls and Gina has offered to help manage our progress.
- Mark your calendars, Winterfest is Sunday 12/2 2pm-6pm at the County Fair building in Golden Gate Park. This year there will be no silent auction for smaller items, only for bikes and art.

Director Elections Committee – Shirley Johnson

- Candidate handbook has been created and edits are due by 9/26 at 5pm. It will appear in the 10/2 Biker Bulletin.
- All board nominations will go to Brian and Robin. Jean will discuss with Robin to great an ad hoc interview committee.

Audit Committee – Deep Jawa & Janelle Wong

- Auditor, Lindquist CPA, reported they believe we are doing a right and proper job with our finances. All recommendations reasonable:
 - Void all stale checks totaling \$10,000 that have not yet been deposited
 - Staff is adjusting our post dated rent check for January
 - Deposit collected checks in a timely manor
 - Depreciate property and equipment listed

Motion to approve posted 2017 audit. Deep moved. Marie seconded.

The motion passed unanimously.

Personnel Committee – Andy Thornley

Committee has a date to meeting, 10/3, to finalize staff review. Will have final recommendations for the following board meeting.

New Business

Ad hoc Donation Committee met and recommends we put a question on the member survey asking member thoughts on donation policy. Membership committee will be asked to review.

Motion to move into closed session. Nic Jay moved. Deep seconded.

The motion passed unanimously.

6	Adjourn	Action	Nic Jay Aulston
Motion to adjourn the September 25, 2018 SF Bicycle Coalition Board meeting. Andy moved. Jean seconded. Meeting adjourned at 9:01pm.			

List of Appendices

Identifier	Title
A	Strategic Plan 2018-2022 Dashboard September 2018

Signature

Mary Kay Chin, Secretary	
--------------------------	--



1.5 Ensure bike access and capacity on bridges and local and regional transit.			
	<i>Funding for Bay Bridge Western Span</i>	<i>People arriving to Caltrain & BART by bike</i>	
Goal	Yes	50%	
Actual	No	0%	
1.6 Make bike parking secure and plentiful.			
	<i>Additional bike racks/corrals installed</i>	<i>Valet bikes parked</i>	<i>Increase number of attended/secure parking facilities</i>
Goal	3000	75000	300%
Actual	0	11240	0%
1.7 Decrease bicycle theft.			
	<i>Establish bike theft unit</i>	<i>Decrease in bike theft</i>	<i>Increase in bike registration</i>
Goal	Yes	50%	50%
Actual	No	0%	0%

San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL II: Build public support and political power to win affordable and sustainable transportation for all San Franciscans.			
Objectives			
2.1 Secure significant, new funding sources for bicycle infrastructure by winning local and regional funding measures.			
	<i>Win all endorsed revenue measures</i>	<i>New revenue allocated to bike & ped projects</i>	
Goal	Yes	10%	
Actual	No	0%	
2.2 Ensure new and emerging mobility technologies and services, especially transportation network companies (TNCs) and delivery services, are safe and complement bicycling.			
	<i>Enact Policies</i>		
Goal	Yes		
Actual	No		
2.3 Elect powerful champions for bicycling as mayor of San Francisco, in key supervisorial districts, and to other important offices citywide.			
	<i>All endorsed candidates elected</i>		
Goal	Yes		
Actual	No		



San Francisco Bicycle Coalition				
Strategic Plan 2018-2022				
GOAL III: Grow, engage, and empower our membership to strengthen our organization and deepen community support for bicycling.				
Objectives				
3.1 Increase the number of members through grassroots organizing and strategic coalition building.				
	<i>Number of members</i>	<i>Annual list growth</i>	<i>Increase in business members</i>	
Goal	12000	5%	50%	
Actual	9388	1%	0%	
3.2 Build an organization whose members, board, and staff reflect San Francisco's demographics.				
	<i>Annual demographic report</i>			
Goal	Yes			
Actual	No			
3.3 Engage members and individuals to power our advocacy and increase our effectiveness.				
	<i>Annual volunteer hours</i>	<i>Members trained</i>	<i>Member engagement at each level</i>	
Goal	10000	250	10%	
Actual	6976	91	0%	

San Francisco Bicycle Coalition				
Strategic Plan 2018-2022				
GOAL IV: Introduce San Franciscans of all ages, identities, and backgrounds to the joy of bicycling and encourage more San Franciscans to bicycle more often.				
Objectives				
4.1 Reach thousands of people through bicycle education and school safety programming, emphasizing rules of the road.				
	<i>Adults reached</i>	<i>Young people, parents and caregivers reached</i>	<i>Increase in biking to school</i>	
Goal	50000	30000	25%	
Actual	20149	10033	0	
4.2 Support bicycling for everyday transportation among communities that experience barriers to riding.				
	<i>Bikes distributed</i>	<i>Increase in women, trans femme ridership</i>	<i>Advocate for expansion of accessible & affordable bike share</i>	<i>One annual event in each district</i>
Goal	1000	50%	Yes	Yes
Actual	367	0	No	No
4.3 Educate all road users how to share the road safely and respectfully.				
	<i>SFPD Focus on the Five goal met</i>	<i>Accountable traffic enforcement advocacy</i>	<i>Professional drivers trained</i>	<i>Ticket diversion program established</i>
Goal	Yes	Yes	2500	Yes
Actual	No	No	80	No