



**Minutes of the San Francisco Bicycle Coalition Board of Directors meeting
August 28, 2018
San Francisco Bicycle Coalition Office
1720 Market Street, San Francisco CA**

Directors in attendance	Adam Keats
	Amandeep Jawa
	Andy Thornley
	Jane Natoli
	Jean Kao (Treasurer)
	Jeremy Pollock
	Jiro Yamamoto
	Marie Jonas
	Mary Kay Chin (Secretary)
	Nic Jay Aulston (President)
	Robin Abad Ocubillo
	Rocky Beach
	Directors absent
Chema Hernandez Gil	
Shirley Johnson	
Staff	Brian Wiedenmeier
	Rahul Young
Guests in attendance	Roan Kattouw
	Matt Brezina
	Sonja Trauss
	Lee Hepner

Start	The meeting was convened with quorum at 6:35pm.
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Agenda Item	Purpose	Presenter
1 Consent Calendar	Action	Nic Jay Aulston
<p>Motion to approve July 24, 2018 meeting minutes. Andy moved. Jane seconded.</p> <p>Motion passes unanimously.</p>		
2 Old Business	Information	Nic Jay Aulston
<ul style="list-style-type: none"> • Marie posted a draft, working board calendar, please send comments and upcoming house parties. • Board Development is working on an engagement plan. Jeremy will work with Mary Kay for venue information and staff for a report of previous board members. 		
3 General Public Comment	Information	Guests
<p>Sonja Trauss – is running for District 6 supervisor seat and would like the SFBC endorsement.</p> <p>Matt Brezina – organizer for People Protected Bike Lanes and supports Sonja Trauss for first place candidate for</p>		



the District 6 supervisor race.

Lee Hepner – encourages the endorsement of Prop B, protecting data mining from sensitive categories of information.

Roan Kattouw – encourages the SFBC to endorse Prop C and Sonja Trauss for District 6 supervisor.

4 Executive Director’s Report

Information

Brian Wiedenmeier

The board observed a moment of silence for the death of a person biking on the streets of San Francisco. We honor and remember Gregory Blackman, 66, who was killed while riding his bike on Turk and Taylor. Staff is working with Jane Kim, SFPD and the DA’s office to find family of Mr. Blackman and to offer support wherever possible.

[Appendix A]

- Masonic Ave Street Scape Improvement Project – ribbon cutting happening as a result of decades of planning and member organizing. While we celebrate this as a critical step, we recognize ten-year-old infrastructure designs do not meet the needs of 2018 Masonic. Staff will continue to work with the newest supervisor to address what is lacking in the current plan.
- SB 1184 – is a voluntary TNC tax that is seen as a good faith effort by these companies to mitigate the damage they are causing in the Bay Area. Currently there is no language to address ATVs or electric vehicles. More to come as it hopes to pass through and receive a signature from the governor.
- Bayview Bike Build
 - Gave away 60 bikes
 - Taught instruction in Cantonese, Spanish and English
 - Provides an opportunity for SFBC to partner and build coalitions with Bayview CBOs and communities
- SFBC is hosting a ride for the upcoming Governor Brown’s Climate Action Summit in September. We are pushing forward the important role of active transit in addressing our climate crisis. Ride will be led on 9/13.
- Although SFMTA Director Reskin was public rebuked by the mayor, his position with the agency is safe for now. The SFMTA has made a three-month commitment to hasten the installation of improvements, specifically the improvements the mayor called out.
- Electric scooter share permits will be announced sometime this week. Staff is working on talking points, how to welcome scooters into the bike lane and how to encourage these new transit users to build support for protected infrastructure.
- August 29th is the ten-year member party. Hosted at the LGBT Center, please attend if available.

5 President’s Report

Information

Nic Jay Aulston

Board@

One email regarding the board’s endorsement process. Staff responded to the member.

6 Committee Reports

Information & Action

Committee Chairs

Fundraising Committee – Marie Jonas

- Committee met and thanks all who came
- Plan on spending more time on the subject at the next meeting
- Shout out to Brian and staff for helping exceed the fundraising goal at Golden Wheel even when we were slightly short on ticket sales



Elections Committee – Jane Natoli & Jeremy Pollock

- No new updates on the timeline
- The committee needs an updated skills matrix & a blog post announcing an election coming
- The committee will link with Board Development in supporting next steps

Motion to approve Jane to work with the Board Development committee to develop a blog post for candidate announcements. Andy moved. Marie seconded.

The motion passes unanimously.

Finance Committee – Jane Kao

- Details in document shared by the committee
- To date, we are slightly behind but will catch up in July. Currently ahead for July

New business – Adam Keats

An ad hoc working Gift Policy committee will be meeting 8/29.

Motion to move into closed session. Jean moved. Jane seconded.

Motion passes unanimously. Board moved into closed session.

6	Endorsements	Closed Session	Nic Jay Aulston & Committee Chair
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The SFBC voted to endorse the following for the November 6,2018 election during closed session:

- Board of Supervisors, District 2: Nick Josefowitz
- Board of Supervisors, District 4: #1 Gordon Mar; #2 Trevor McNeil
- Board of Supervisors, District 6: #1 Matt Haney; #2 Christine Johnson
- Board of Supervisors, District 8: Rafael Mandelman
- Board of Supervisors, District 10: Shamann Walton and Theo Ellington (dual endorsement)
- No on Proposition 6
- Yes on Proposition A
- Yes on Proposition C

6	Adjourn	Action	Nic Jay Aulston
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Motion to adjourn the August 28, 2018 meeting of the San Francisco Bicycle Coalition Board of Directors. Andy moved. Robin seconded.

Meeting adjourned at 9:53pm.

List of Appendices

Identifier	Title
A	Strategic Plan 2018-2022 Dashboard August 2018

Signature



Mary Kay Chin, Secretary	
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Appendix A: Strategic Plan 2018-2022 Dashboard August 2018



San Francisco Bicycle Coalition Strategic Plan 2018-2022				Dashboard Overview										
Goal I				Goal II		Goal III		Goal IV						
1.1	3.31	80%	3.31	2.1	No	0%	3.3	9689	1%	0%	4.1	17704	9732	0
1.2	0	0%	0%	2.2	No		3.2	No			4.2	365	0	No
1.3	10	0	0	2.3	No		3.3	6023	126	0%	4.3	No	No	80
1.4	Yes	0%	0											
1.5	No	0%												
1.6	0	4984	0%											
1.7	No	0%	0%											

San Francisco Bicycle Coalition Strategic Plan 2018-2022				
GOAL I: Demand high-quality infrastructure and push for visionary improvements to connect the city				
Objectives				
1.1 Establish physically-protected bike lanes as the standard for bike improvements, especially on Vision Zero high-injury corridors.				
	Miles of protected bike lanes	Approved bike lane projects including protected bike infrastructure	Annual miles of new & upgraded infrastructure along high injury corridors	
Goal	30	25%	18	
Actual	3.31	80%	3.31	
1.2 Fight for land use policies, street design, and operations that prioritize safe, comfortable sustainable transportation over fast driving.				
	"Hot spot" improvements	Increase in perceived safety of biking	Decrease in bike crash rate	
Goal	150	50%	50%	
Actual	0	0%	0%	
1.3 Expand car-free spaces within parks and on city streets.				
	Regular open streets events per year	New permanent open, car-free spaces	Larger-scale car-free event	
Goal	15	5	1	
Actual	10	0	0	
1.4 Work to eliminate double-parking and illegal loading/unloading in bike lanes.				
	Enable double-parking reporting through 311	Bike lane encroachment reduction, high injury corridors	Bike lane encroachment reduction, citywide	
Goal	Yes	60%	40%	
Actual	Yes	0%	0	



1.5 Ensure bike access and capacity on bridges and local and regional transit.			
	<i>Funding for Bay Bridge Western Span</i>	<i>People arriving to Caltrain & BART by bike</i>	
Goal	Yes	50%	
Actual	No	0%	
1.6 Make bike parking secure and plentiful.			
	<i>Additional bike racks/corrals installed</i>	<i>Valet bikes parked</i>	<i>Increase number of attended/secure parking facilities</i>
Goal	3000	75000	300%
Actual	0	4984	0%
1.7 Decrease bicycle theft.			
	<i>Establish bike theft unit</i>	<i>Decrease in bike theft</i>	<i>Increase in bike registration</i>
Goal	Yes	50%	50%
Actual	No	0%	0%

San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL II: Build public support and political power to win affordable and sustainable transportation for all San Franciscans.			
Objectives			
2.1 Secure significant, new funding sources for bicycle infrastructure by winning local and regional funding measures.			
	<i>Win all endorsed revenue measures</i>	<i>New revenue allocated to bike & ped projects</i>	
Goal	Yes	10%	
Actual	No	0%	
2.2 Ensure new and emerging mobility technologies and services, especially transportation network companies (TNCs) and delivery services, are safe and complement bicycling.			
	<i>Enact Policies</i>		
Goal	Yes		
Actual	No		
2.3 Elect powerful champions for bicycling as mayor of San Francisco, in key supervisorial districts, and to other important offices citywide.			
	<i>All endorsed candidates elected</i>		
Goal	Yes		
Actual	No		



San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL III: Grow, engage, and empower our membership to strengthen our organization and deepen community support for bicycling.			
Objectives			
3.1 Increase the number of members through grassroots organizing and strategic coalition building.			
	<i>Number of members</i>	<i>Annual list growth</i>	<i>Increase in business members</i>
Goal	12000	5%	50%
Actual	9689	1%	0%
3.2 Build an organization whose members, board, and staff reflect San Francisco's demographics.			
	<i>Annual demographic report</i>		
Goal	Yes		
Actual	No		
3.3 Engage members and individuals to power our advocacy and increase our effectiveness.			
	<i>Annual volunteer hours</i>	<i>Members trained</i>	<i>Member engagement at each level</i>
Goal	10000	250	10%
Actual	6023	126	0%

San Francisco Bicycle Coalition			
Strategic Plan 2018-2022			
GOAL IV: Introduce San Franciscans of all ages, identities, and backgrounds to the joy of bicycling and encourage more San Franciscans to bicycle more often.			
Objectives			
4.1 Reach thousands of people through bicycle education and school safety programming, emphasizing rules of the road.			
	<i>Adults reached</i>	<i>Young people, parents and caregivers reached</i>	<i>Increase in biking to school</i>
Goal	50000	30000	25%
Actual	17704	9732	0
4.2 Support bicycling for everyday transportation among communities that experience barriers to riding.			
	<i>Bikes distributed</i>	<i>Increase in women, trans femme ridership</i>	<i>Advocate for expansion of accessible & affordable bike share</i>
Goal	1000	50%	Yes
Actual	365	0	No
		q1	q2
			<i>One annual event in each district</i>
Goal			Yes
Actual			No
4.3 Educate all road users how to share the road safely and respectfully.			
	<i>SFPD Focus on the Five goal met</i>	<i>Accountable traffic enforcement advocacy</i>	<i>Professional drivers trained</i>
Goal	Yes	Yes	2500
Actual	No	No	80
			<i>Ticket diversion program established</i>
Goal			Yes
Actual			No