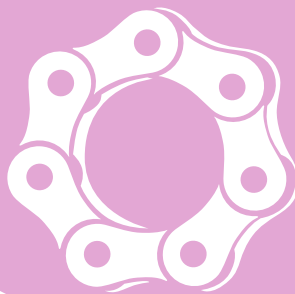


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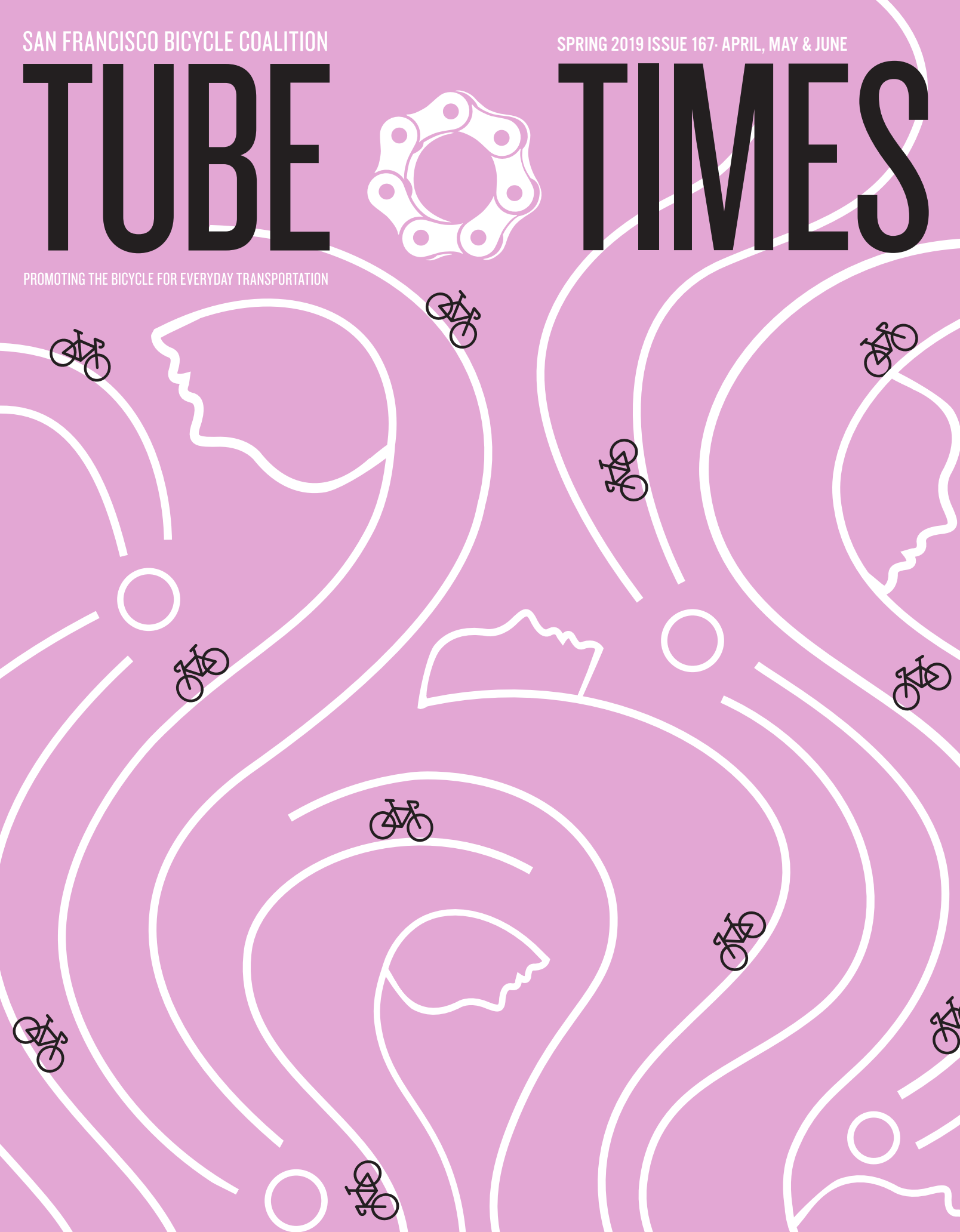
SPRING 2019 ISSUE 167 · APRIL, MAY & JUNE

TUBE



TIMES

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION



Share the Joy of Bicycling



If you're reading this issue of the *Tube Times* on Bike to Work Day, there's a good chance you are trying biking to work for the first time. Congratulations! You're joining tens of thousands of people who already know the benefits of commuting in SF on two wheels.

Why bike? It's convenient, easy and inexpensive. It doesn't pollute, provides exercise and helps you

connect with your community. Maybe you're biking for one of those reasons, or maybe you're just sick of sitting in traffic.

It's true that there are many ways to get around San Francisco. At the San Francisco Bicycle Coalition, we believe that our city is a better place when people make transportation choices that are sustainable and contribute to a more just, livable city. Some choices are just objectively better by those measures than others, and bicycling is among the best.

But there are still too many barriers to making biking easy, affordable and convenient for everyone. The biggest one is that it doesn't feel as safe as it should to bike on San Francisco's streets. That's why the San Francisco Bicycle Coalition is working overtime to fight for better infrastructure like protected bike lanes and policies like increasing car-free space. If you want to see these changes to our streets, I encourage you to become part of our movement and join the **SF Bicycle Coalition today**. There's no better day to show your support for a more bikeable city—and members receive amazing benefits.

If you're reading this and you are already a member, thank you. I have a question and a challenge for you: who was the last person you encouraged to try biking for everyday transportation? Who will you introduce to the joy of bicycling in 2019?

Bike to Work Day is the perfect excuse to get a friend, loved one or coworker rolling and help tip the balance of transportation choices in favor of safe, just and livable neighborhoods.

Brian Wiedenmeier
Executive Director

The Tube Times is a quarterly publication of the San Francisco Bicycle Coalition, a member-based advocacy organization transforming San Francisco's streets into safe, just and livable places by promoting the bicycle for everyday transportation.

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Support our work for more welcoming, more bikeable streets with a gift today:
sfbike.org/donate.

City Riding: Going from Basic to Savvy

Bike Education Curriculum Gets a Refresh

We're always looking for ways to improve how we empower people to use bikes for their everyday transportation. This year, we're ensuring that there's bike education at every ability and comfort level, with offerings all over the city. These classes will help you become a confident, independent rider.

ADULT LEARN TO RIDE:

Our most popular class teaches the fundamentals of balancing, pedaling and braking. If you thought you'd never be able to ride, this three-hour class will change your mind.

ON-BIKE PRACTICE FOR BEGINNING ADULT CYCLISTS:

Are you able to pedal but not solid enough to ride on the street? This practice session will help you build your skills.

SMART CITY CYCLING 1: CLASSROOM

Looking to get more comfortable riding on SF streets? This two-hour classroom-based class will help you choose equipment, teach you rules of the road, and more!

SMART CITY CYCLING 2: MANEUVERING

This on-bike class helps you improve your bike handling skills. You'll learn to ride with one hand to signal, look over your shoulder to change lanes, and maneuver to avoid dangers.

SMART CITY CYCLING 3: ROAD PRACTICE

This next class provides two hours of on-bike practice to acquaint you with various road infrastructure and build your comfort taking the full lane, riding outside the door zone, and changing lanes and turning.

NIGHT AND ALL-WEATHER BIKING :

Ready to take on even more conditions? This hour-long classroom-based class will teach you all you need to ride in low-vision and wet conditions.

SHARING CITY STREETS:

We're piloting a new, multimodal class aimed at teaching people who use both bikes and cars how to share the street considerately with everyone. Visit sfbike.org/education for the date.

Quick Releases

Protected Bike Lanes Piloted on Valencia

Thanks to Mayor London Breed's leadership this past fall, near-term protected bike lanes on Valencia Street are now a reality. This pilot project, which spans from Market to 15th streets, was designed, approved and constructed in just four months! Thank you to our members who repeatedly showed up to meetings, open houses and SFMTA Board meetings to demand change on this popular bike route.

This pilot on a portion of Valencia makes it possible to envision what a calm, comfortable route the street can become. This is only the beginning; there's more work ahead to see the entire corridor transformed. Stay updated and join our people-powered campaign at sfbike.org/valencia.



Celebrating our Volunteers

In early February, our annual Winter Volunteer Appreciation Party honored those who volunteered with us in 2018. We are incredibly grateful for the nearly 900 volunteers, who

collectively gave more than 9,000 hours of their time last year to help make San Francisco a better city for biking.

A special thanks to our five Volunteer Service Award honorees who went above and beyond in supporting our work in 2018 and who were recognized during the event: Taylor



Ahlgren, Jordon Bluestein, Alex Heeger, Hans Huang and Ava Lazor.

Want to become an SF Bicycle Coalition volunteer? See upcoming opportunities and sign up at sfbike.org/volunteer.

Thank You to Business Members

Business membership is a great way to support the work of the San Francisco Bicycle Coalition and build a reputation as a bike-friendly company. If you own a business or believe your employer would like to support us, contact Kelsey Roeder at kelsey@sfbike.org.

Thank you to our new and renewing business members: Eisen Letunic, Adobe and David Baker Architects.

Hellos and Goodbyes

We're excited to welcome two new members to our SF Bicycle Coalition staff: **Jo-Anne Burgess**, Program Coordinator, and **Nesrine Majzoub**, Marketing Communications Associate. You'll find Jo-Anne running our Community Bike Build and Valet Bicycle Parking programs and Nesrine is behind what you see on social media, our weekly Biker Bulletin email newsletter and more.

We will deeply miss **Gina Schumacher**, our Development Associate, Salesforce extraordinaire and resident frisbee champion. Gina joined our team in January 2017 and is beginning a new role at Dream Corps in Oakland. Best of luck, Gina!



Our New Board Members

After receiving 1,248 tallied ballots, we welcome and congratulate the eight winners of our 2019 board elections. Nic Jay Aulston, Sarah Bindman, Meaghan Mitchell, Preston Rhea, Kelli Shields, Alexandra Sweet, Juli Uota and Brad Williford join our board of directors in guiding our organization through our Strategic

Plan for a two-year term. Thank you to all of our members who ran and voted in this year's election.

Thank you to our departing board members Rocky Beach, Amandeep Jawa, Adam Keats, Lindy Kae Patterson, Jeremy Pollock and Jiro Yamamoto, and to Chema Hernández Gil who stepped down from the board last year. We are grateful for your years of service.

BIKE & ROLL TO SCHOOL WEEK

APRIL 15-19, 2019

Pledge to ride and earn a chance to win one of three youth bikes, donated and made by local builder Cleary Bikes.

sfbike.org/bike-and-roll-to-school-week



Finding Freedom in the Ride

By Nesrine Majzoub

Seven years ago, Michael Kramer was commuting on the N-Judah and decided it was time to find a more predictable way to get to and from work. He began biking from his home in Upper Haight and, at first, he says, “riding was rather nerve-racking.” Soon, though, he was completely hooked. “Biking felt and continues to feel like true freedom.”

After two months of biking in the city, Michael began to pursue longer distances, harder rides and new routes. He began training for the AIDS/Lifecycle and slowly built up from 10 miles, to 20 and more. Since then, Michael has done Climate Rides in Northern California, Michigan and most recently, Death Valley National Park.

Preparing for his first Climate Ride was intense. “I had decided to do the Northern California Climate Ride and the AIDS/Lifecycle back to back,” he says, “essentially making my way down most of the length of California.” On top of that, Michael did the Climate Ride self-supported, meaning he biked with all his gear (sans food and cooking equipment). He adds, “Now whenever I’m training, if things get particularly difficult, I just remember to be grateful I’m not carrying an extra 50 pounds of gear on my bike.”

Michael has completed three Climate Rides and has many beautiful memories. One he remembers vividly was in Michigan, after a long, mosquito-filled day of riding. Michael jumped into the inviting and clear waters of Lake Michigan to rejuvenate and refresh himself from the ride.



“In the face of this climate crisis, we need to prioritize cycling, walking and public transportation as the primary and best ways to navigate a city and beyond.”

— Michael Kramer

As a long-time member, Michael has donated the proceeds of each of his Climate Rides to the SF Bicycle Coalition. He says, “In the face of this climate crisis, we need to prioritize cycling, walking and public transportation as the primary and best ways to navigate a city and beyond.”

When Michael’s not training for his next adventure, he enjoys biking on

protected bike lanes through Fort Mason, along the Marina Green and into the Presidio. “My favorite routes are low-stress and low-car routes,” he says. “Whenever my spirits are down, I take the long way home.”

Learn more about Climate Ride and the SF Bicycle Coalition team at climateride.org.

Bike to Work Day Neighborhood Ride

By Charles Deffarges

On May 9, tens of thousands of people biking from all over will arrive at work energized, on time and happy. As you plan your route for the biggest biking day of the year, consider this: Bike to Work Day is an opportunity to meet your neighbors who ride, invite your roommate who's been on the fence and get your elected representative to City Hall on a bike.

The morning of Bike to Work Day, SF Bicycle Coalition members will be organizing Neighborhood Rides for you to join and celebrate biking together as a community. Whether you live in the Excelsior or the Presidio, there'll be a ride nearby. Seasoned riders will share tips and

local routes, while burgeoning bike commuters will have the opportunity to ride with the support of a large group. If you've seen other people biking your same route everyday, this will be your chance to meet them.

Your Neighborhood Ride will also be an important opportunity to connect with your local elected official about your bike commute. District supervisors and their staff will be joining the ride on two wheels. They'll be looking to hear from you, their local constituents, about what works and what doesn't on the bike ride into work. Is there an intersection that feels particularly hairy? A stretch of protected bike lane that you absolutely love? The

Neighborhood Ride will be your chance to show your supervisor exactly what you experience day-to-day riding in their district.

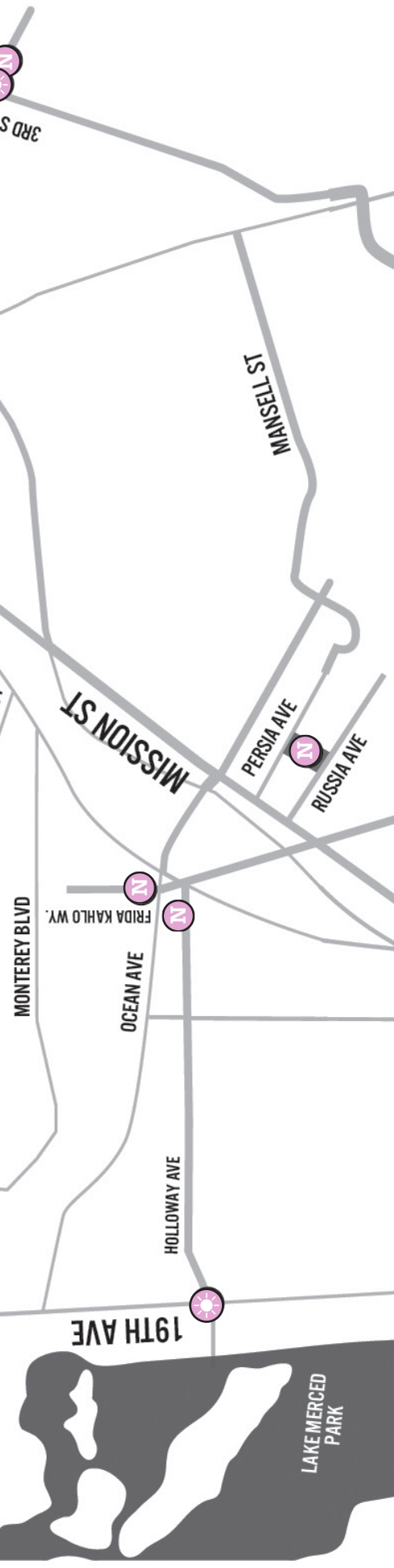
All of the Neighborhood Rides will end at City Hall, where we host the year's biggest bicycling rally. If you can, join the crowd, hold a sign and listen to our elected officials talk about their ride in and how they're gearing up for another year of bicycle-friendly projects and policies.

To pedal in with your neighbors and local decision makers, take a look at the map on page 7 to find the starting point and time of your Neighborhood Ride. We'll see you then!



This is a stylized, grayscale map of San Francisco, oriented with North at the top. The map features a grid of streets, with major thoroughfares like Market Street, Geary Boulevard, and Divisadero Street clearly labeled. Key landmarks are depicted as solid black shapes: Golden Gate Park in the lower-left, Twin Peaks in the center-right, and the Presidio in the upper-right. Various icons are scattered across the map, including pink circles with white symbols (a flower, a heart, a star, a circle with a dot, and a circle with a cross), a black building icon, and a black car icon. These icons likely represent different types of businesses or points of interest. The map uses a clean, minimalist aesthetic with white text for street names and labels on a dark background.





NEIGHBORHOOD RIDES

(7:45 am, unless otherwise noted)

Ride to the Bike to Work Day rally at City Hall in a neighborhood ride with your neighbors and District Supervisor!

BAYVIEW - Mendell Plaza (3rd St. and Oakdale Ave.) (7:30 am)

EXCELSIOR - Excelsior Playground (579 Madrid St.) (7:30 am)

INGLESIDE - CCSF Campus (50 Frida Kahlo Way) (7:30 am)

MARINA - Rapha Cycle Club (2198 Filbert St.)

MISSION - Tiffany Wiggles (Valencia St. and Tiffany Ave.)

NORTH BEACH - Washington Square Park (Corner of Powell St. and Union St.)

NOE VALLEY / CASTRO - Noe Valley Town Square (3861 24th St.)

RICHMOND - SF Public Library: Richmond Branch (351 9th Ave.)

SUNSET - Espresso Latte Sandwich (2401 21st Ave.) (7:30 am)

TENDERLOIN - Boedekker Park (246 Eddy St.)

WESTERN ADDITION - Ella Hill Hutch Community Center (1050 McAllister St.)

MORNING STATIONS

(7:30-9:30 am, unless otherwise noted)

ALAMO SQUARE - Fulton St. at Scott St.

BAYVIEW - 3rd St. and Oakdale Ave. (7-9:00 am)

BERNAL HEIGHTS - Cesar Chavez St. at Harrison St. (7-9:30 am)

CALTRAIN STATION - 4th St. at Townsend St. (7-9:30 am)

CIVIC CENTER - City Hall steps, Polk St. (7-10 am)

DOWNTOWN - Market St. at Sutter St. (7:30 am-1 pm)

EMBARCADERO - Ferry Building (6:30-9:30 am)

INNER RICHMOND - Cabrillo St. at Arguello Blvd.

INNER SUNSET - Irving St. at 6th Ave. (7-9:30 am)

MID-MARKET - Market St. at 12th St. (7-11 am)

MISSION - Valencia St. at 17th St. (7-11 am)

MISSION BAY - 16th St. at Owens St.

PANHANDLE - Fell St. at Masonic Ave.

PRESIDIO - Main Post, Halleck St. at Lincoln Blvd. (6:30-10 am)

SECOND ST. - Second St. at Howard St.

SF26 (PENINSULA COMMUTE) - 24th St. BART Station (5:45-6:30 am)

SF STATE - 19th Ave. at Holloway St. (10 am-12 pm)

SOMA - Folsom St. and Columbia Square (7-10:30 am)

EVENING STATIONS

(5:00-7:00 pm, unless otherwise noted)

CALTRAIN STATION - 4th St. at Townsend St.

CENTRAL MARKET - Market St. at 4th St.

MISSION EAST - Harrison St. at 17th St.

MISSION WEST - Valencia St. at 19th St. (4:30-7 pm)

OCTAVIA ISLAND - Market St. at Octavia St. (5-7:30 pm)

PANHANDLE - Fell St. at Masonic Ave. (4:30-7 pm)

FILLMORE - Webster St. at McAllister St.

SOMA - Howard St. at 8th St. (5-7:30 pm)

BIKE MECHANICS

Local bike shop mechanics get you rolling on Bike to Work Day with free basic bike maintenance like lubing chains, adjusting seats and fixing flat tires. For locations, check the map or go to sfbike.org/btwd.

THANK YOU TO THE FOLLOWING LOCAL BIKE SHOPS FOR HELPING OUT ON BIKE TO WORK DAY:

AVENUE CYCLERY	MIKE'S BIKES SAN FRANCISCO
BIKE CONNECTION	MISSION BICYCLE
BOX DOG BIKES	PEDAL REVOLUTION
CALTRAIN BIKE HUB	ROARING MOUSE
CIVIC + SPROCKET	SPORTS BASEMENT
FREEWHEEL	VALENCIA CYCLERY
HUCKLEBERRY BICYCLES	VELOCIPEDE
MARKET STREET CYCLES	

May is Bike Month, and the biggest biking day of the year is Bike to Work Day on May 9. On Thursday, May 9, plan to stop at one or more of the 26 Energizer Stations across the city for free giveaways and snacks. Don't forget to share your #BTWD experience on social media.

Thank you to Dolan Law Firm, our lead sponsor for San Francisco's Bike To Work Day.



HANG THIS POSTER UP IN YOUR OFFICE!

sfbike.org/btwd

People Who Bike

By Janice Li

In 1971, when the San Francisco Bicycle Coalition was founded, we never could have envisioned what our movement would look like decades later. We published our first newsletter in July of our founding year, a four-page, typewritten bulletin that began with the question: “What is the San Francisco Bicycle Coalition?” and ended with a membership pitch, stating, “We need the cyclists of San Francisco to unite with us.”

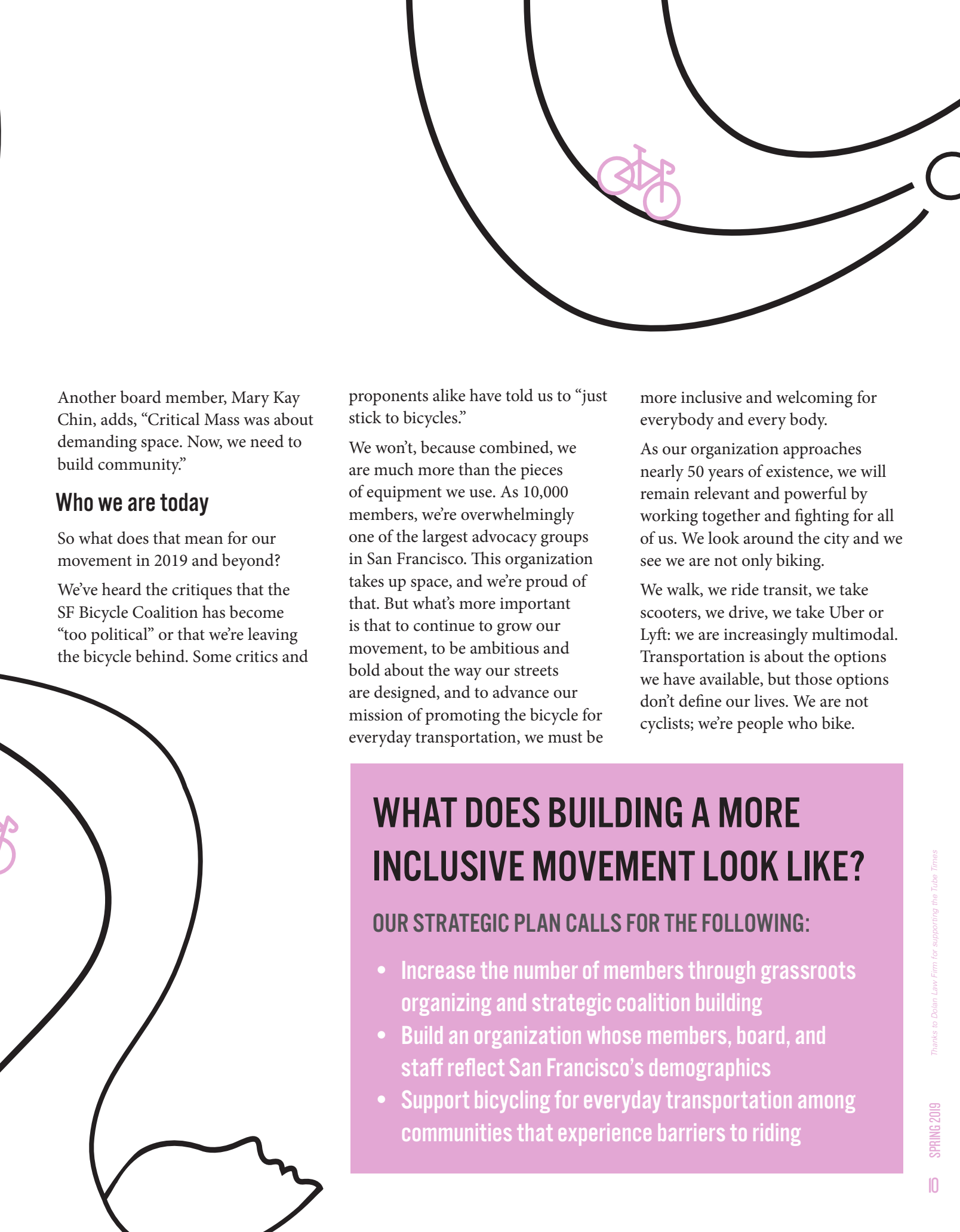
It was this “cyclist” identity that powered bike advocacy through those early years. Then, in 1992, Critical Mass took the visibility of biking to another level. Whether you call those last Friday gatherings informal bike rides or direct actions or a social movement, Critical Mass brought together as many as a few thousand people who took to

the streets on their bicycles. This monthly event put the bicycle front and center on San Francisco’s streets. It was aggressive because we needed to be loud and demand space on our streets just to be seen and heard.

Now nearly thirty years later, our movement has changed alongside the different ways we move around our city. “Critical Mass was more about the vehicles than it was about the people,” says longtime SF Bicycle Coalition member and board member Juli Uota. Today, she says, “We need to connect to people as individuals who are getting around the city, not by the piece of equipment they’re using.”

“We need to connect to people as individuals who are getting around the city, not by the piece of equipment they’re using.”

— Julie Uota



Another board member, Mary Kay Chin, adds, “Critical Mass was about demanding space. Now, we need to build community.”

Who we are today

So what does that mean for our movement in 2019 and beyond?

We’ve heard the critiques that the SF Bicycle Coalition has become “too political” or that we’re leaving the bicycle behind. Some critics and

proponents alike have told us to “just stick to bicycles.”

We won’t, because combined, we are much more than the pieces of equipment we use. As 10,000 members, we’re overwhelmingly one of the largest advocacy groups in San Francisco. This organization takes up space, and we’re proud of that. But what’s more important is that to continue to grow our movement, to be ambitious and bold about the way our streets are designed, and to advance our mission of promoting the bicycle for everyday transportation, we must be

more inclusive and welcoming for everybody and every body.

As our organization approaches nearly 50 years of existence, we will remain relevant and powerful by working together and fighting for all of us. We look around the city and we see we are not only biking.

We walk, we ride transit, we take scooters, we drive, we take Uber or Lyft: we are increasingly multimodal. Transportation is about the options we have available, but those options don’t define our lives. We are not cyclists; we’re people who bike.

WHAT DOES BUILDING A MORE INCLUSIVE MOVEMENT LOOK LIKE?

OUR STRATEGIC PLAN CALLS FOR THE FOLLOWING:

- Increase the number of members through grassroots organizing and strategic coalition building
- Build an organization whose members, board, and staff reflect San Francisco’s demographics
- Support bicycling for everyday transportation among communities that experience barriers to riding

Riding Together: The Kelly Family

By Nesrine Majzoub



When Sarah Kelly was in preschool, she was already biking through downtown San Francisco — in a helmet and baby sling. Her dad, John, would bike through the city streets with her strapped to his chest.

John and his wife Shaheerah moved to San Francisco in 2002 and immediately got involved in the biking community. When their youngest daughter Charlotte was born, the Kelly family moved to the Sunset and found themselves relying on cramped buses with their two young children. Navigating buses to get Sarah and Charlotte to school was often stressful for John. “I decided to gear up,” he recalls, “and start taking them to school on bikes.”

Shaheerah first learned how to ride a bike to take the kids to school with

John. “Now that the kids are big and I don't really need to be with them, I still ride my bike everyday to work,” she says. “It has just become part of my life now.”

Sarah, now a freshman in high school, loves the fresh air on her morning rides and arriving faster than she would by bus or car.

“Now that the kids are big and I don't really need to be with them, I still ride my bike everyday to work. It has just become part of my life now.”

— Shaheerah Kelly

Charlotte, a seventh grader, adds, “I feel free, like I can go anywhere. I can improvise my path to school.”

Sarah and Charlotte's favorite part of their commute is riding through Golden Gate Park. Their dad agrees. “[The park] looks so different from day to day, at different times of day and different seasons,” John says. “It is a great place to ride through on the weekends, especially just to see all the things that are going on.”

Biking is more than an easy commute for the Kelly family. It's a way to stay healthy and do things together. Shaheerah says, “Biking helps us get out and stay active.”

Bike & Roll to School Week is April 15-19. Learn more about how to get involved at sfbike.org/br2sw.

San Francisco Bike & Roll to School Week is April 15-19

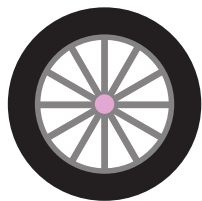


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5

Chain of Events

Volunteer Sunday Streets

11 am to 4 pm | Tenderloin | April 14

11 am to 4 pm | Bayview/Dogpatch | May 5

11 am to 4 pm | Sunset/Golden Gate Park | June 9



It's time for car-free Sundays! We'll set up a booth and spread the joy of biking at Sunday Streets all over the city this spring. Trained Bicycle Ambassadors, sign up to volunteer and spread the word about our work.

Ride of Silence Memorial Ride

5:30 pm | May 15 | 1590 Bryant St.

Join us for the 2019 Ride of Silence to honor cyclists who have been killed or injured in our streets. We'll meet in the lower-level Grotto at Sports Basement at Bryant for a memorial program starting at 5:30, then exit through the garage onto Florida

Street at 6:45 pm to gather for the ride. The ride pushes off at 7 pm and lasts approximately 2 hours. The Ride of Silence takes place in cities worldwide. For more information, visit sfbike.org/events.



Photo provided by the SF Ride of Silence

Women Bike SF Coffee Club

8:00 am | April 5 | Chai Bar

8:00 am | May 3 | The Point

8:00 am | June 7 | Stable Cafe



Join us for coffee on the first Friday of each month to meet new people and discuss all things in life and biking. Women Bike SF Coffee Club

welcomes all trans* and female-identifying folks to come out, caffeinate and share stories.

Volunteer Pride Parade Float

10:30 am | June 30 | Market and Beale streets



Show your pride with us during the San Francisco Pride Parade. We'll be biking down the streets, celebrating love and coming together as a community of LGBTQ+ folks and allies. You must be a current member of the SF Bicycle Coalition, Bike East Bay, or the Silicon Valley Bicycle Coalition to ride in the contingent, so join now. Come out and celebrate with us.

Youth and Family Bike Fair in the Sunset

10 am to 2 pm | April 28 | AP Giannini Middle School

Join Assemblymember Phil Ting as he hosts a YBike Learn-to-Ride event, Freedom From Training Wheels, and helmet giveaway (while supplies last). Adults may test ride a family bike and learn about Safe Routes to School and legislation that



affects the community. Tune up your bikes with Bay Area BikeMobile.

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FREE BIKE EDUCATION CLASSES

sfbike.org/education

Adult Learn to Ride, Rules of the Road, Night Riding and more!

This project is made possible by the San Francisco County Transportation Authority through a grant of Proposition K local transportation sales tax funds.





sfbike.org

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Other

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Tideline
Zipcar

*Must arrive by bike to receive discount. See sfbike.org/discounts for details.

Become a member of the San Francisco Bicycle Coalition and help us Connect the City and make San Francisco a better place to live, work and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership for all the benefits.

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Make checks payable to: San Francisco Bicycle Coalition.
Check with your employer about matching your donation.

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☐ VISA ☐ MASTERCARD ☐ Do not share my name, even with cool organizations the SF Bicycle Coalition trusts.

MEMBERSHIP TYPE:

- ☐ \$35 ONE YEAR MEMBERSHIP
☐ \$52 A BUCK A WEEK
☐ \$120 SUSTAINERS*
☐ \$250 SUPPORTING MEMBER*
☐ \$500 PATRON*
☐ \$1,000 DONOR*

*includes free SF Bicycle Coalition t-shirt!
Please choose.

Men's Size ____ Women's Size ____

ADDITIONAL HOUSEHOLD MEMBER FOR \$15

NAME: _____
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SIGN ME UP FOR A NEWSLETTER:

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