

GOLDEN WHEEL AWARDS

SPONSORSHIP DEADLINE: FRIDAY, JULY 12



www.sfbike.org/goldenwheel

MARQUEE \$25,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	
25 TICKETS (\$3,750 value)	15 TICKETS (\$2,250 value)	10 TICKETS (\$1,500 value)	8 TICKETS (\$1,200 value)	4 TICKETS (\$600 Value)	2 TICKETS (\$300 Value)	EVENT TICKETS
						RECOGNITION ON PRINTED PROGRAM
						FEATURED ON EVENT SIGNAGE
						FEATURED IN EVENT SLIDE SHOW
						FEATURED ON EVENT WEBSITE
						FEATURED ON TICKET REGISTRATION WEBSITE
						SPONSOR NAME TAGS Help guests quickly identify sponsors
						FEATURED IN EVENT EMAIL INVITATIONS
						POST-EVENT THANK YOU EMAIL
						PODIUM ACKNOWLEDGMENT
						RECOGNITION ON FACEBOOK AND TWITTER
						MEDIA Sponsor included in all event media releases
						ONSITE EVENT ACTIVATION Sponsor tabling, branded step and repeat or other activity
						PRESENTING SPONSOR RECOGNITION IN EVENT TITLE

GOLDEN WHEEL AWARDS

SPONSORSHIP DEADLINE: FRIDAY, JULY 12

THURSDAY, JULY 25 | 6:30 PM - 9 PM

The Green Room at the San Francisco War Memorial & Performing Arts Center, 401 Van Ness Ave., San Francisco



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The Golden Wheel Awards honor leaders in the community who are making positive change to the urban landscape. The event is a 300-person formal cocktail party, attended by political decision-makers, community leaders, business partners and interested San Francisco Bicycle Coalition members who want to mingle and enjoy an evening of inspiration.

ELEVATE YOUR BRAND WITH THE SAN FRANCISCO BICYCLE COALITION'S DEDICATED FOLLOWING

15,000



Monthly visitors to sfbike.org

28,000



Twitter followers

22,000



Facebook followers

10,000



San Francisco Bicycle Coalition Members

35,000



E-newsletter subscribers

300



Golden Wheel Awards guests

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