

DISCOUNT PARTNER PROGRAM



The San Francisco Bicycle Coalition Discount Partner Program connects your business to our active 10,000 members.

Discount Partners receive valuable promotion to a targeted and engaged customer base through online, print and social media that receive over 4 million impressions each year.

TO JOIN: review the partner levels below and select the level that suits your business. Partnership contributions help keep our advocacy work rolling forward. Cash and in-kind contributions made to the SF Bicycle Coalition Education Fund are fully tax-deductible. Contact Whitney Libunao, Development Associate, at wlibunao@sfbike.org for more information.

DISCOUNT PARTNER LEVELS

	PLATINUM \$2500 cash	GOLD \$1000 cash	SILVER \$500 cash or in-kind	BRONZE \$250 cash or in-kind	BASIC \$100 cash or in-kind
Social Media: Connect with our Facebook and Twitter followers (48,000 followers)	●				
E-Newsletter: Name recognition in our Biker Bulletin e-newsletter (32,000 recipients)	●	●			
Event Tickets: Complimentary tickets to our annual gala, the Golden Wheel Awards	● 10 Tickets (\$1500 value)	● 8 Tickets (\$1200 value)	● 4 Tickets (\$600 value)	● 2 Tickets (\$300 value)	
Print Newsletter: Name featured in our <i>Tube Times</i> newsletter 4x's a year (60,000 print and online readers)	●	●	●	●	●
Annual Report: Partners will be thanked as a contributor in our Annual Report	●	●	●	●	●
Membership Packet: Name promoted as a partner in mailer packets sent to all members (over 10,000 per year)	●	●	●	●	●
Website: Logo, link, location and hours will be featured on program website: sfbike.org/discounts	●	●	●	●	●
Complimentary Memberships: Individual memberships for your employees	6 Memberships	5 Memberships	4 Memberships	3 Memberships	2 Memberships