SPONSORSHIP OPPORTUNITIES & MARKETING BENEFITS

Winterfest, the San Francisco Bicycle Coalition’s annual member party and fundraiser, brings over 1,200 bike-loving people together to celebrate the success of the San Francisco Bicycle Coalition over the past year.

Your cash sponsorship directly supports bicycle advocacy, ensuring safer streets and more livable communities for all San Franciscans. Together we will create hundreds of miles of bike lanes, pass legislation to improve the safety of our streets, demand more from City officials, give away thousands of bikes through our Community Bike Build program and teach thousands more how to ride a bike. Join us as a sponsor!

ELEVATE YOUR BRAND WITH THE SAN FRANCISCO BICYCLE COALITION’S DEDICATED FOLLOWING

184,000
Yearly visitors to sfbike.org

55,000
Social media followers

35,000
E-newsletter subscribers

10,000
San Francisco Bicycle Coalition Members

1,200
Winterfest attendees

THREE WAYS TO SPONSOR

1. Pledge online at: https://bit.ly/2NzFiYh
2. Email your pledge to Whitney Libunao at: wlibunao@sfbike.org
3. Mail with payment to San Francisco Bicycle Coalition Attn: Development 1720 Market Street San Francisco, CA 94102

If you plan to mail your registration, please email Whitney Libunao (at wlibunao@sfbike.org) or pledge online (https://bit.ly/2NzFiYh) in order to meet sponsorship deadlines.
# Sponsorship Opportunities & Marketing Benefits

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Amount</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>Presenting</td>
<td>$20,000</td>
<td>- Company name included as presenting sponsor</td>
</tr>
<tr>
<td>Title</td>
<td></td>
<td>- Company name included as presenting sponsor</td>
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<tr>
<td>Principal</td>
<td>$15,000</td>
<td>- 15 tickets + 15 unlimited beverage glasses</td>
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<tr>
<td>Platinum</td>
<td>$10,000</td>
<td>- 10 tickets + 10 unlimited beverage glasses</td>
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<tr>
<td>Diamond</td>
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<tr>
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<td>- 5 tickets + 5 unlimited beverage glasses</td>
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## Important Sponsorship Deadlines
- **Monday, September 16**: First email invitation
- **Friday, October 4**: Print deadline
- **Monday, October 21**: Second email invitation
- **Friday, November 8**: Third email invitation

## Winterfest 2019
**November 16, 2:00 - 6:00 PM**
San Francisco County Fair Building | 1199 9th Ave in Golden Gate Park

sfbike.org/winterfest