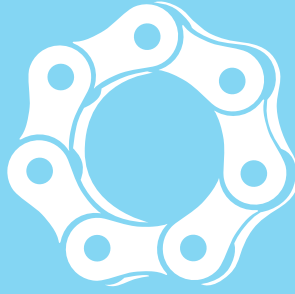


SAN FRANCISCO BICYCLE COALITION

WINTER 2020 ISSUE 170 · JANUARY, FEBRUARY & MARCH

# TUBE



# TIMES

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION



# 2020 Is Our Year



After over a decade of pushing our city to transform Market Street, we finally did it! By the end of January, two miles of Market Street will be car-free. Turn restrictions and other safety improvements will be installed at Battery, Page and Valencia Streets, among others. And your San Francisco Bicycle Coalition will be working to ensure that the physical transformation of our main boulevard breaks ground in early 2020.

Our victory on Market Street was a hard fought, collective effort. With your support, we were able to win over everyone from our Mayor to the Hotel Council to the Chamber of Commerce to the entire SFMTA Board in support of our vision for a better Market Street. This is a true turning point in our efforts to transform San Francisco streets into safe, just and livable places. Now we ask: What else can we achieve?

2020 is our year to take this momentum to Valencia Street, the Embarcadero, Golden Gate Park and beyond. People who live and work in San Francisco are seeing first-hand how car-free spaces and protected bike lanes make our city safe and more enjoyable. With the visionary leadership of incoming SFMTA Director Jeffrey Tumlin, strong support from Mayor Breed and the Board of Supervisors, and a growing chorus of neighborhood activists and community organizations, 2020 will be the year we see incremental progress accelerate into fundamental transformation.

We've come this far only because you have been riding with us, volunteering and advocating with us, and championing our work. Your membership and support has helped build a movement that has grown to include folks from every community and neighborhood in our city. I am so grateful and proud to be doing this work alongside all of you.

I hope I can count on you to continue that support by giving generously. We need your help to expand and accelerate our work across the City. Please make a gift today at [sfbike.org/give2019](https://sfbike.org/give2019).

We're on the cusp of bringing big changes to our streets, and we need your support now more than ever.

Brian Wiedenmeier

Executive Director

*The Tube Times* is a quarterly publication of the San Francisco Bicycle Coalition, a member-based advocacy organization transforming San Francisco's streets into safe, just and livable places by promoting the bicycle for everyday transportation.

## EDITOR

Melissa Lewis

## ASSOCIATE EDITOR

Rachel Dearborn

## COPY EDITOR

Christopher White

## ADVOCACY DIRECTOR

Janice Li, x302, [janice@sfbike.org](mailto:janice@sfbike.org)

## BICYCLE VALET PROGRAM COORDINATOR

Chris Luu, x332, [chris@sfbike.org](mailto:chris@sfbike.org)

## CAMPAIGN ASSISTANT

Adria Stauber, x313, [astauber@sfbike.org](mailto:astauber@sfbike.org)

## CAMPAIGN COORDINATOR

Darren Newell, x321, [darren@sfbike.org](mailto:darren@sfbike.org)

## COMMUNICATIONS AND MARKETING DIRECTOR

Melissa Lewis, x308, [melissa@sfbike.org](mailto:melissa@sfbike.org)

## COMMUNICATIONS DESIGNER

Veronica Newell, x317, [veronica@sfbike.org](mailto:veronica@sfbike.org)

## COMMUNITY ORGANIZER

Kristen Leckie, x312, [kristen@sfbike.org](mailto:kristen@sfbike.org)

## DEPUTY DIRECTOR

Rahul Young, x304, [rahul@sfbike.org](mailto:rahul@sfbike.org)

## DEVELOPMENT DIRECTOR

Adam Comeau, x306, [adam@sfbike.org](mailto:adam@sfbike.org)

## DEVELOPMENT ASSOCIATE

Whitney Libunao, x320, [whitney@sfbike.org](mailto:whitney@sfbike.org)

## EXECUTIVE DIRECTOR

Brian Wiedenmeier, x305, [brian@sfbike.org](mailto:brian@sfbike.org)

## FAMILY & SCHOOLS COORDINATOR

Janelle Phung, x324, [janellephung@sfbike.org](mailto:janellephung@sfbike.org)

## MARKETING AND EVENTS MANAGER

Susan Gallentine, x318, [susan@sfbike.org](mailto:susan@sfbike.org)

## MARKETING COMMUNICATIONS ASSOCIATE

Nesrine Majzoub, x303, [nesrine@sfbike.org](mailto:nesrine@sfbike.org)

## MEMBERSHIP MANAGER

Kelsey Roeder, x310, [kelsey@sfbike.org](mailto:kelsey@sfbike.org)

## OPERATIONS DIRECTOR

Janelle Wong, x311, [janelle@sfbike.org](mailto:janelle@sfbike.org)

## PROGRAM COORDINATOR

Eliana Marcus-Tyler, x301, [eliana@sfbike.org](mailto:eliana@sfbike.org)

## PROGRAM COORDINATOR

Jo-Anne Burgess, x315, [joanne@sfbike.org](mailto:joanne@sfbike.org)

## PROGRAM DIRECTOR

Christopher White, x322, [christopher@sfbike.org](mailto:christopher@sfbike.org)

## TECHNOLOGY STRATEGIST

Jeremy Hobbs, x307, [jhobbs@sfbike.org](mailto:jhobbs@sfbike.org)

## VOLUNTEER AND MEMBERSHIP COORDINATOR

Chris Bannister, x316, [christian@sfbike.org](mailto:christian@sfbike.org)

## YOUTH AND FAMILY PROGRAMS COORDINATOR

David Gajer, x314, [dave@sfbike.org](mailto:dave@sfbike.org)

## BOARD OF DIRECTORS

Nicholas Aulston, Sarah Bindman, Mary Kay Chin, Shirley Johnson, Marie Jonas, Jean Kao, Meghan Mitchell, Jane Natoli, Robin Abad Oculillo, Preston Rhea, Kelli Shields, Alexandra Sweet, Andy Thornley, Juli Uota, Brad Williford

## VALET BICYCLE ATTENDANTS

Nahid Abunama-Elgadi, Nicolas Anderson, Zach Bondurant, Adrian Cardenas, Molly Champlin, David Deffarges, Geoff Fletcher, Will Godwin, Xiomara Grande, Henry Lam, Jessie Lawrence, Maggie McGarry, Matthew McKenna, Axel Moser, Michael Sacks, Andrea Sonnenberg, Alexis Wallace, Tracy Weiss

## INTERNS

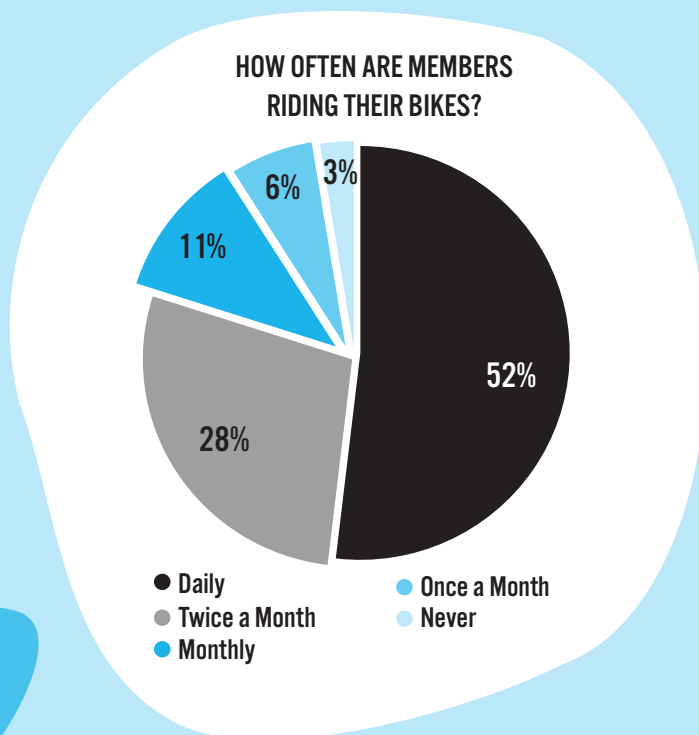
Thanks to all the support our interns have given us: Taylor Bosch, Teya Hernandez, Anthony Hytche, Kristina Kardanova, Melinda Liu, Annika Sin, Claire Teresko, Nicolas Abboud

# Our 2019 Members Survey Results

By Kelsey Roeder

When we say we're a member-led organization, we mean it! Every two years, we send out a survey to our over 10,000 members to find out what matters most to you. This year, 1,300 of you responded with your priorities, ridership behavior and feedback on our work. Here's just some of what we learned.

"I joined because I felt the work you do to make our city safer, friendlier, and full of bicycles is important to improving our health and the health of generations to come."



## MEMBERS MOVE AROUND SF A NUMBER OF WAYS.

**41%**  
of members use  
micro-mobility or bike share

Even though non-driving behavior from members is well above the city average – plenty of members drive their personal vehicles and/or use car share.



Half of members  
ride their bike daily  
37% reported riding  
recreationally

"You've lived up to the promise – thanks for your work, from advocacy to awareness, that's a model for similar organizations nationwide. I'm proud to be a member!"

## WHO ARE OUR MEMBERS?

**20%**  
of our members identify as  
LGBTQ whereas **15%** of San  
Franciscans identify as LGBTQ

Members care most about making sure we put bicyclist issues in front of SF politicians. They're also in favor of seeing more protected bike lanes get built and seeing better driving behavior from drivers of ridesharing services like Uber and Lyft.

More members than  
ever bike with kids

"SF Bike Coalition staff are people I admire for their hard work within the organization and the community, smart and meaningful advocacy in all directions, genuine care for their members, empathy and patience for members' concerns, being unique and fun-loving individuals, and just being so down-to-earth. I am always honored to serve them as a volunteer/member and I appreciate them so much."

# Quick Releases

## Millions More for Bike Infrastructure

This November election was historic. In passing Proposition D, San Francisco became the first city in California to tax rideshare companies. Beginning next year, for every rideshare trip that starts in San Francisco, companies like Uber and Lyft will pay a business tax that will raise approximately \$30 million a year. Half of the revenue will help Muni improve transit service and hire more bus drivers, and the other half will fund bicycle and pedestrian safety projects. Congratulations to all the candidates who won their races. We look forward to working with them in the future, and we're thrilled to know that millions of dollars are on their way to help make big improvements on our streets.

## Valencia Street Update

We're well on our way to building more protected bike lanes along Valencia Street. After analyzing the data, the San Francisco Municipal Transportation Agency (SFMTA) called the protected bike lane pilot between Market and Fifteenth streets a success. Nineteenth to Cesar Chavez streets are next in the queue as part of the SFMTA's quick-build process and will be constructed later this spring. Be sure to join the upcoming community meeting to get a first glimpse at the design, and check out the plans to fill in the final gap between Fifteenth



and Nineteenth streets. If you want to get involved in the process, visit [sfbike.org/valencia](https://sfbike.org/valencia) for the latest updates on the project.

## Bike It Forward, the New Community Bike Build

Through our Community Bike Build program, the San Francisco Bicycle Coalition has given away hundreds of bicycles, spread the joy of biking, and provided San Franciscans with an affordable and environmentally friendly way of getting around. When the program was started over five years ago, we worked with each participant to repair a bike that would then become their own. Today we no longer ask community members to repair their own bikes and instead focus on making sure

people have what they need to be safe while riding their new bike. This evolution means the name of our program needs to change from Community Bike Build to better reflect the current work that is being done. Bike It Forward, a play on paying it forward, embodies the spirit of the program and our hope that recipients will be inspired to help other community members connect with bikes in the future. Learn more about Bike It Forward and its events at <https://sfbike.org/our-work/safety-education/bike-it-forward/>.

## Staffing Hellos & Farewells

After four years of building safer streets and getting protected bike lanes built, Senior Community Organizer Charles Deffarges, has moved on to his next adventure. Charles did so much as a member of





the advocacy team and we will miss him greatly, but we cannot wait to see what he continues to do for our city as a member of the SF Homeless Outreach Team. Our advocacy team has also welcomed a new member. Adria Stauber has joined as a campaign assistant to ensure street safety projects like Page Street, Valencia Street and those in the Richmond neighborhoods remain a priority.

## Page Street Update

Thanks to our dedicated members, neighborhood advocates and the leadership of Supervisor Vallie Brown, pilot improvements to Page Street were finally approved in November. After five-plus years of planning we're excited to celebrate the approval of a holistic approach to vehicle congestion on the corridor which includes: traffic diversions, a protected downhill bikeway, an

uphill bike lane and turn restrictions. We look forward to continued work alongside the San Francisco Municipal Transportation Agency during the pilot implementation to better understand the traffic impacts and safety benefits, and explore the possibility for similar treatments to Haight Street.

## Families and Students!

Mark your calendars to celebrate...



### Bike & Roll to School Week!

April 20, 2020 - April 24, 2020

## FIGHTING FOR OUR FUTURE 2020 →

It's the end of 2019, and our final fundraising effort for the calendar year is in full swing. Fund the crucial work we do by making a tax-deductible donation today. With your support, we'll keep advocating on your behalf to achieve the future we all deserve — one that is a safe, equitable and bike-friendly.



Make a tax-deductible donation:  
[www.sfbike.org/donate](http://www.sfbike.org/donate).

# Creating Accessible Protected Bike Lanes

## What It Takes To Design For All

By Kristen Leckie

In my time at the San Francisco Bicycle Coalition, I've been lucky enough to work alongside local advocates like the Senior and Disability Pedestrian Safety Workgroup of the SF Vision Zero Coalition. Last November, they published *Getting to the Curb: A Guide to Building Protected Bike Lanes That Work for Pedestrians*. I interviewed workgroup member and SFMTA Board Director, Cristina Rubke, on her role in disability work and how accessibility has been incorporated into the world of transportation advocacy.



Cristina, enjoying her favorite form of transportation - sailing.

**K: When we're talking about mobility for people with disabilities, what information may be surprising for people to learn?**

**C:** Disabilities and accommodations used by people with disabilities are extremely diverse. For example, people sometimes view the needs of cyclists and people with disabilities as divergent or at odds with one another, but there are more commonalities than differences (ramps, obstruction-free paths, slower vehicle speeds, etc.) Also, many cyclists are people with disabilities and just like everyone else, they want to be safe when getting around our city.

**K: What does it mean to be a disability advocate and a leader in transportation?**

**C:** It means talking a lot about physical access issues like transit

station elevators, surface station stop ramp placement, cut curbs, and lifts on buses. But it also means trying to reconcile the transportation choices available to the general public versus people with disabilities (e.g., rideshare options, bike share, scooter share, commuter shuttles) and advocating for ways that our city can make those choices more equal.

**K: How will *Getting to the Curb* help us create accessible bike lanes for everyone on our streets?**

**C:** *Getting to the Curb* lays out considerations and design principles that will help planners and engineers create better bike lanes. The report highlights universal design principles like, calling for an inclusive engagement process to build a better bike network. When these concepts are

used from the beginning, the hope is that public input can be more streamlined and we won't have to rework larger project elements later.

**K: If you could change one thing about biking in SF right now, what would that be?**

**C:** I would make it more inclusive. I really want adaptive bikes and trikes included in our bike share network so that cycling is available to more people, including people with disabilities and seniors. Normalizing different types of bikes and cyclists and creating a bike network to support them will help with so many of our city's goals.

Download your copy of *Getting to the Curb: A Guide to Building Protected Bike Lanes That Work for Pedestrians* at [www.walksf.org](http://www.walksf.org).

# Transformation On Two Wheels

## A Look Into California Field School Organizer Nora Dye's Work

By Eliana Marcus-Tyler

You may recognize Nora Dye. She has taught countless people how to safely and confidently bike in SF through our bicycle education classes and in 2018, Nora founded the California Field School (CFS). CFS takes students on bike tours that explore social and environmental justice issues, enabling participants to understand their place in the story of California, and build the leadership skills and confidence to write the next chapter on their own. Nora took some time to talk with me about how bicycling connects youth to the land, their communities and California's history.

**Eliana:** What was the genesis of CFS?

**Nora:** For years, I've been exploring different ways to share the life-changing magic of traveling on two wheels. CFS was born out of my love for the incredible story of California and my desire to engage young people in learning about how the state's story is one made up of individual decisions that shape the course of history.

**E:** What do you hope youth will gain from your trips?

**N:** I hope that they'll learn that they belong to the land and that they can make a home for themselves in all kinds of places; that their strength goes much deeper than they ever imagined, and that so many times in life, the only way out is through.



Nora and her child, Clara, riding with a Freewheel participant.

**E:** Can you tell me more about Freewheel, your bike club for young women and gender non-conforming young people?

**N:** Bike touring in groups creates mobile communities where, by getting out of our comfort zones and our day-to-day routines, we're confronted with choices about how we want to live and about our values. Freewheel is a place where young people who have grown up constantly navigating mainstream culture telling them what they should or shouldn't be, can explore together and be challenged.

**E:** What is one of your favorite CFS memories?

**N:** During our trip last May, we biked 300 miles from Ferndale to SF with Oakland public school Life Academy. On the 6th day of our trip, we woke up to pouring rain

and 30 mile-per-hour winds. It was under no circumstances what anyone would call "biking weather". But I was with a group of 25 young people, and the only way to get to the end of the day was by getting on a bike.

I watched in awe as, one by one, they pulled trash bags over their rain clothes in an attempt to maintain some semblance of dryness, mounted their bikes, and rode off into the storm. Did any of us want to bike that day? No! But when we finally rolled into our home for the night — the sun slanted underneath the clouds as it sank over the Pacific and lit the roads up silver — I felt inordinately proud of them, and of myself. I think that the experience of riding and persevering in the face of rain so strong is something that we will never forget.



# Meet the Women in SF Who Make Biking Possible

By **Melissa Lewis**

March is Women's History Month, and what better way to honor women than to celebrate the many advocates, members, city planners and bike industry professionals who bring the joy of biking to our streets? Read on to find out why these women love to bike and what a truly bike-friendly SF looks like to them.



**Alex Sweet, she/her**  
Transportation Planner

I'm one of our city's transportation planners and in that role I work with public agencies and private companies to develop plans and policies that prioritize bicycling. Both personally as someone who bikes with my kids, and professionally as a planner – my goal is to make biking the safest and most convenient way to get around.



**Kelli Shields, she/her**  
Tenants' Rights Attorney

Using a bike for everyday transportation is possible, but it can take some getting used to. I offer to bike with newer riders to help them feel more comfortable on the road, as others did for me when I was new to riding in SF. Small acts of kindness and patience like that will help us build a city where entire families, from kids to grandparents can ride safely in all neighborhoods throughout the city.



**Fran Taylor, she/her**  
Retired Medical Editor

I flash my gray hair as I cycle to help dispel the stereotype of cycling as only for the young!



**Jean Kao, she/her**  
Product Manager

I serve as the board president for the SF Bicycle Coalition and work in govtech building software designed to help cities provide better services for their communities (including transportation). Technology can greatly shape how we engage with transit and biking and help people become more multi-modal. I enjoy being part of making that happen.



**Shirley Johnson, she/her**  
Biotech Consultant

I lead by example, do not own a car and I ride via bicycle everywhere I go. I speak up for a San Francisco where all roads are bicycle boulevards, and public transportation is frequent and ubiquitous.



**Kelly Akemi Groth, she/her**  
Policy Advisor

As a policy advisor, I've worked with local groups to make our streets safer for pedestrians and cyclists, and to help public transportation become more reliable so we can get people out of cars.

Too often I've had women tell me they wished they could bike to work, but are too scared to bike alongside cars that may not see them, dodge potholes, or get lost due to unmarked routes. Improving our cycling infrastructure to make women and underrepresented groups of people feel safer while biking is one of my top priorities, and one I will continue to fight for.



**Jane Natoli, she/her**  
Financial Crimes Investigator

I show up to advocate for more truly protected spaces every chance I can because I know how transformative that can be for folks who may not yet be comfortable riding on our streets. We need to get to a place where we have worked to ensure streets are for people biking of all ages and abilities, and that's who we see riding every day.





**Sarah Bindman, she/her**  
Engineer at Remix

A bike-friendly SF looks like a place where folks of all ages, abilities and backgrounds have access to a high-quality bicycle network that allows them to reach services, education, jobs, entertainment and other modes of transportation in a safe and affordable way. That motivates me to work where I work, and I'm fortunate enough to be able to build transportation planning tools that empower transit agencies to plan more equitable, and people-centered transportation networks.



**Dr. Olivia Gamboa, she/her**  
MD specializing in hospital medicine  
and palliative care

My little sidekick Emily and I attend community meetings, San Francisco Municipal Transportation Agency hearings and street safety protests to make sure that our elected officials know there are families who depend on bikes to get around and to advocate for the safe streets that we deserve.



**Meaghan Mitchell, she/her**  
Community Engagement  
Manager at JUMP Bikes

I ride a bike daily to build interest and trust within my community. I bridge the communication gap by connecting my community with city officials about bicycle advocacy, serve as a proud board member for the SF Bicycle Coalition and am a Community Engagement Manager for JUMP. The work I do is based around building infrastructure that's relevant to the cultural fabric of our city, and I want to make sure the work we do prioritizes outreach in historically underserved areas.



**Tamara Marsh, she/her**  
Mikes Bikes

I'm a marketer, bike tech and bike fitter at Mikes Bikes and can't imagine doing anything but being a part of the biking industry. Fun fact: I have not owned a car in 15 years so cycling is my mode of transportation. Riding should never feel like a chore. I ride and promote riding for all ages in my personal life and at Mikes Bikes because I want to live in a city where going to work, going out to have a good time or just taking a stroll feels 100% safe.



**Paige Miller, she/her**  
Senior Communications Manager at San Francisco  
County Transportation Authority

My title says it all: I make sure the public knows and has a voice in infrastructure and transit projects the San Francisco County Transportation Authority (SFCTA) is working on. I'm most excited about a project I'm undertaking right now! I'm working with the public to develop proposals for a downtown congestion pricing program, which could generate millions of dollars for projects that make it easier to bike, walk and take transit.



**Juli Uota, she/her**  
Former Attorney & Community Organizer

I give back what I was given, from student to teacher of San Francisco Bicycle Coalition's Adult Learn to Ride class. I also have begun to recognize the importance of being a visible heavy-set woman of color on a bike – demonstrating a good bike lane welcomes everyone.

A bike-friendly SF means a city designed for pedal-assist cargo bikes with kids, trikes for all ages, the slow riders, the lycra clad, pedestrians, wheel-chair users, people with disabilities or mobility issues, and many others so we can connect, but not clash, while we move within our community.



**Marie Jonas, she/her**  
Attorney

As often as I can, I love to pay it forward and let people know "you belong here, on a bike, and on SF's streets." Right now, the first thing that jumps into many people's heads when talking about transportation is "how does this impact cars?" not "what is the best outcome for our city?" Once we change the game on this car-normism and start putting people, livability, and our environment first (like we did with our HUGE victory on Market Street), SF will become a more bike, transit and human-friendly city.

We have so much to be excited and optimistic about, but there's still work to be done. The number of women biking remains comparatively low, and our membership numbers reflect that: **35%** of our membership are comprised of women, while **49%** of San Franciscans are women.

Help us grow this movement and connect women to other women within the biking world by taking part in our Women Bike SF Program. Spend time with us each month at our Women Bike SF Coffee Club, where we meet on a Friday morning over a cup of coffee.

Learn more: [www.sfbike.org/women-bike-sf/](http://www.sfbike.org/women-bike-sf/).

# An Eight-Year-Old Shows A Marathoner How We Bike It Forward

By Claire Teresko and Jo-Anne Burgess

If you haven't participated in one of our Community Repair Nights, here's what you can expect to see: dozens of bikes of all shapes and colors dangle from bike stands or lean against racks, surrounded by bike parts and tools scattered throughout conjoined rooms. The building that hosts us operates as a church on Sundays and a bike haven for us and our work on Wednesday evenings. People from all backgrounds and bike mechanic experience levels work in pairs or teams, busy as ever, repairing reclaimed bikes that will eventually be distributed to San Franciscans who may not otherwise have access to biking.

In this sea of volunteers is Jaden, who started coming to Community Repair Nights this past summer. At any given Repair Night, Jaden can be found helping other volunteers with anything from pumping tires to replacing chains to fixing brakes, or practicing his bike tricks outside.

What makes Jaden stand out from the rest of the volunteers? He's only eight years old.

**Claire:** Can you introduce yourself?

**J:** I'm Jaden, and I'm eight and I like riding bikes and doing wheelies.

**C:** How did you first start coming to repair night?

**J:** When I first started coming here I saw y'all so I asked, "Can I come?"



Jaden's face says it all. He couldn't be more thrilled to be building bikes!

so since then I've been coming every Wednesday. Sometimes early, sometimes late.

**C:** What do you like about riding and fixing bikes?

**J:** I like when I can play with people and invite them to do skids and wheelies and racing other people. I like taking off the wheels and taking off the bars and fixing the brakes and putting on the chain. I told my teacher today, there's this little tool people use to make sure the chain is still ok, where you put the front thing in, and if it doesn't go all the way in, it's old, but if it does go all the way in, it's not old.

**C:** Was your teacher impressed you knew how to check a chain?

**J:** [nods emphatically]

**C:** Who can do the coolest tricks at repair night?

**J:** I don't know! Umm probably that guy that taught me how to bunny hop and do wheelies.

**C:** Graham? [Graham is a regular volunteer at Community Repair Nights.]

**J:** Yeah, and you!

**C:** What have you learned since you started coming?

**J:** It's really fun and I get to meet new people who come here.

With Jaden around, volunteers learn how to explain the repairs they're doing to someone who may not be familiar with the parts of a bike or how they function. Jaden learns something new every time he helps out, and is a shining example of how Community Repair Night is a great opportunity for anyone of any skill level to learn about bicycle repair.

Jaden isn't the only incredible person we've had a chance to spend time with. Meet Markelle Taylor. Markelle was a track star growing up, and only began running a few years ago during his time at San Quentin Prison to help him cope with the stress of preparing for his parole hearing. He became a part of the prison's 1,000 Mile Club (running over 1,000 miles while incarcerated) and now owns the San Quentin running record for every distance: 5K and 10K, 10 miles, half marathon, and full marathon. In January 2019 he set a new San Quentin marathon club record and qualified for the Boston Marathon.

We were contacted by Susan Mulvey, a volunteer with the California Reentry Program who was looking for a bicycle so that Markelle would have a way to get to and from work

once he got back from running the Boston Marathon. We found a bicycle that was his perfect size and outfitted him with a helmet, lock and lights. As Markelle trains for running races, travels to and from work, and continues to rehabilitate himself outside of prison, his bicycle plays a big role in his life.

I caught up with Markelle when he stopped by our warehouse for a few repairs.

**Jo-Anne: How have you been enjoying getting around by bike?**

**M: Man, do I enjoy it. Thanks to you and Susan I have a nice bike to get around with that's fast and smooth. Plus I really like Treks.**

**J: What's the best part of commuting by bike to you?**

**M: It's great because it's cross-training for me since I'm a runner. I can cheat and not run at all some days because I use the bike in my training. But when I get lazy I can hop on the bus with my bike to give me a break.**

**J: What is one place you'd like to visit by bike?**

**M: Besides the continent of Africa, I'd love to visit the Caribbean and ride around a few countries there.**

**J: How would you describe your relationship with your bicycle?**

**M: Before my incarceration I was a track star. After 18 years I'm back to running again, and biking again as well. As a kid I'd ride from the city to San Mateo, and when we moved to San Mateo from the city, I'd go back to the city by bike. Now I'm doing that ride again, commuting from the city to San Rafael and San Mateo counties. I believe my life has come full circle.**



Jo-anne and Markelle spending time at our warehouse.



# Get Your Coworkers Biking On Bike to Work Day, And Beyond

Susan Gallentine and Melinda Liu

Mark your calendar for May 14, 2020 when all nine Bay Area counties come together to celebrate and promote biking on Bike to Work Day. The purpose of Bike to Work Day is not just to celebrate biking on one single day of the year (although all the free swag and high-fiving volunteers are a plus!) but to instill bike-commuting as a routine habit.

To get more people biking on Bike to Work Day and beyond, we need your help. Why not step up as a bike champion at your workplace? You don't have to hold a certain title or be a spandex warrior — just a desire to connect with people you don't normally get a chance to work with.

San Francisco Bicycle Coalition members have organized Slack channels, bike rides up Hawk Hill, celebratory happy hours and more to connect fellow and aspiring cyclists on Bike to Work Day. In doing so, they've created a bike-friendly culture at their workplace and introduced biking as a fun, community-driven transportation option.

**For more tips and tricks on how to turn your workplace into a bike-friendly employer on Bike to Work Day (and every day!), visit [sfbike.org/btwd](https://sfbike.org/btwd) and request a digital toolkit.**



John Hamiga, member and UCSF employee, with the “UCSF Bikes!” group last Bike to Work Day.

## Get the word out!

In the months and weeks leading up to Bike to Work Day, get the word out by sending emails or a calendar invite, creating a Bike to Work Day Slack channel and hanging up posters in common areas.

## Help the newbies.

Ask established bicycle-riding colleagues to mentor aspiring cyclists. Encourage new riders to attend a free bicycle education class. Better yet, if your employer becomes a SF Bicycle Coalition business member, we'll come onsite to teach a class at your workplace. Learn more about our business membership program here: <https://sfbike.org/business>.





Member, Natalie Love (center), organizes a Hawk Hill sunrise ride every year on Bike to Work Day.

## Make it fun!

Start a friendly competition among departments for which department will have the most riders (or the best costumes?) On Bike to Work Day itself, encourage your co-workers to pass by one of the dozens of Energizer Stations set up throughout the city to pick up a free tote bag filled with swag.

## Brag about it!

Post about your workplace's Bike to Work Day celebration on social media and be sure to tag us @sfbike.

And afterwards, gather everyone who participated for a celebratory coffee, donut reception or an after work happy

# 2 0 2 0

Board of Directors

## Election

**SF Bicycle Coalition**  
members will be voting to fill  
seven seats on our board of  
directors.

**Members must join or renew their  
membership by January 8, 2020  
to be eligible to vote. Voting will  
open January 22, 2020 and close  
February 4, 2020.**

**Members interested in running for the board  
can find out more information about the  
process by visiting: [sfbike.org](http://sfbike.org).**

# Chain of Events



## Rides

### Save the Date for the 2020 Climate Ride

May 17 - 21, 2020 | Northern CA

Join us for a life-changing, charitable adventure that supports your San Francisco Bicycle Coalition's work and the planet. Climate Ride California is a five-day ride that starts in the Redwoods of Eureka and takes you across the Golden Gate Bridge to the Finish Line in San Francisco. If you're looking for a challenge and an opportunity to spend time on two wheels with people passionate about sustainability and biking, then this ride is for you. Visit their website: [www.climate ride.org/events/california/](http://www.climate ride.org/events/california/) to learn more and sign up.

## Free Classes

### Look out for these upcoming classes in 2020:

#### Smart City Cycling 1: Classroom

This class is an introduction to biking

in SF. We'll cover how to choose a bike, the importance of correct bicycle fit, rules of the road, safety tips, and more!

#### Night and All-Weather Biking

This intermediate class covers all you need to know to safely ride at night and in inclement weather. Plus, we'll have prizes to keep you safe when biking in the dark.

#### Freedom From Training Wheels

Join us at our drop-in classes held at every Sunday Streets. We'll supply bikes and helmets, and get your little ones riding without training wheels in no time.

These classes are held in locations throughout the city, on the weekends or in the evening. For more information, visit [sfbike.org/edu](http://sfbike.org/edu).

## Volunteer

### Light Up The Night

5:00 pm to 8:00 pm | Jan. 7 | Mission

5:00 pm to 8:00 pm | Jan. 16 |  
Mission Bay

5:00 pm to 8:00 pm | Jan. 23 |  
Western Addition

5:00 pm to 8:00 pm | Jan. 29 |  
Upper Market

Riding at night with no lights? Thanks to Bay Area Bicycle Law and Sunset Heights Association of Responsible People, we're distributing and installing hundreds of free rear and front lights for

people biking without them. Staff and member-volunteers will host several undisclosed pop-up Light Up The Night events in neighborhoods across the city. Find out more and sign up to volunteer at [sfbike.org/lights](http://sfbike.org/lights).

## Women Bike SF Coffee Club

8:00 am - 9:00 am | Jan. 3 |  
Mercury Cafe

8:00 am - 9:00 am | Feb. 7 |  
Vive La Tarte

8:00 am - 9:00 am | Mar. 6 | Kantine

Join us for coffee on the first Friday of each month to meet new people and discuss all things in life and biking. All trans and female-identifying folks are welcome to come out, caffeinate and share stories.

## Save the Date Annual Member Meeting

6:00 pm | Jan. 22 | Bryers Auditorium  
in Genentech Hall at UCSF, 600 16th St.

Join us for our Annual Member Meeting to learn what's new at the SF Bicycle Coalition and share feedback on your favorite campaigns. We want to hear from you! This event will also feature a SF Bicycle Coalition Board of Directors candidate forum. Candidates will be given an opportunity to speak, and members

will have a chance to ask them questions after the forum.

The San Francisco Bicycle Coalition and Bay Wheels Present...

# WINTERFEST

SPECIAL THANKS TO OUR GENEROUS SPONSORS!

PRESENTING SPONSOR

baywheels

DIAMOND SPONSOR

## JUMP

PLATINUM SPONSORS

Postmates, Lime, The New 800 Wheel, Recology, The Veer Firm, PC, SPIN

GOLD SPONSORS

Fort Point Beer Co., Redwood Credit Union, Harmless Harvest, Prada Group, Raleigh, Kaiser Permanente

SILVER SPONSORS

Indiecase, Mike's Bikes, Pearl Izumi, Garity, Garity, Mission Bicycle Company, Valencia Cyclery, Rad Power Bikes

BRONZE SPONSORS

Atessa Chivazzi, Sports Basement, Scoot, Cleary Bikes, Hims Associates, Electra Bicycle Co., Swell Bicycles

BIKES ARE EVERYWHERE.  
LET'S KEEP IT THAT WAY.

DOWNLOAD OUR FREE SF BIKE LAW & SAFETY GUIDE  
AT [DOLANLAWFIRM.COM/GUIDES](http://DOLANLAWFIRM.COM/GUIDES)

**DOLAN LAW**

THE BEST LAWYERS  
WE HOPE YOU'LL NEVER NEED®

SF Bicycle Coalition members receive a free consultation.

[DOLANLAWFIRM.COM](http://DOLANLAWFIRM.COM) 415.421.2800



sfbike.org

SAN FRANCISCO BICYCLE COALITION  
1720 Market Street  
San Francisco, CA 94102

ADDRESS SERVICE REQUESTED

NONPROFIT  
ORGANIZATION  
US POSTAGE PAID  
SAN FRANCISCO, CA  
PERMIT #3819

# BECOME A SAN FRANCISCO BICYCLE COALITION MEMBER AND GET DISCOUNTS ALL OVER TOWN

## Bike Shops

American Cyclery  
Avenue Cyclery  
Bespoke Cycles  
Big Swingin' Cycles  
The Bike Connection  
Bike Friday at Warm Planet  
Bikes  
Box Dog Bikes  
Civic + Sprocket Cyclery  
DD Cycles  
Everybody Bikes  
Freewheel Bicycle Shop  
Heavy Metal Bike Shop  
High Trails Cyclery  
Huckleberry Bicycles  
Market Street Cycles  
Mike's Bikes  
Mission Bicycle Company  
Nomad Cyclery  
Ocean Cyclery

## Bike Services & Rentals

Pedal Revolution  
Roaring Mouse Cycles  
Sports Basement  
Swell Bicycles  
Trek Bicycle San Francisco  
Valencia Cyclery  
Velofix  
Warm Planet Bicycles  
Bay City Bike Rentals & Tours  
Blazing Saddles Bike Rentals  
Dandyhorse SF Bike Tours  
P-Fits  
Streets of SF Bike Tours  
Wheel Fun Rentals

## Clothing & Accessories

Charlie's Coat  
Chrome  
Mission Workshop  
Po Campo  
RearViz  
Rickshaw Bagworks  
SFC San Francycle  
Timbuk2  
Urban Bike Tech  
Vespertine

## Food & Beverage

All Good Pizza  
Arizmendi Bakery\*  
Dolores Park Café  
Duboce Park Café  
Equator Coffees & Teas  
Fort Point Beer Company\*  
Greens to Go  
Kasa Indian Eatery  
Laughing Monk Brewing  
Mercury Cafe  
Nopalito\*  
Other Avenues Co-op  
Precita Park Café  
Velo Rouge Cafe

## Wellness

Body Awakening  
Everchange Fitness  
FitBERNALfit & fitGLENfit  
Golden State of Health  
Good Vibrations\*  
IMPACT Bay Area  
Yoga Garden SF  
YuBalance

## Other

Green Apple Books  
Last Minute Gear  
Tideline Marine Group  
Zipcar

\*Must arrive by bike to receive discount. See [sfbike.org/discounts](http://sfbike.org/discounts) for details.

Become a member of the San Francisco Bicycle Coalition and make San Francisco a better place to live, work and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals and more. See [sfbike.org/membership](http://sfbike.org/membership) for all the benefits.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_  
ZIP \_\_\_\_\_  
HOME PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Make checks payable to: San Francisco Bicycle Coalition.  
Check with your employer about matching your donation.

NAME \_\_\_\_\_  
CREDIT CARD NO. \_\_\_\_\_ EXP. \_\_\_\_\_  
DATE (MM/YY) \_\_\_\_\_

☐ VISA ☐ MASTERCARD ☐ Do not share my name, even with cool organizations the SF Bicycle Coalition trusts.

## MEMBERSHIP TYPE:

- ☐ \$35 ONE YEAR MEMBERSHIP  
☐ \$52 A BUCK A WEEK  
☐ \$120 SUSTAINERS\*  
☐ \$250 SUPPORTING MEMBER\*  
☐ \$500 PATRON\*  
☐ \$1,000 DONOR\*

\*includes free SF Bicycle Coalition t-shirt!  
Please choose.

Men's Size \_\_\_\_ Women's Size \_\_\_\_

## ADDITIONAL HOUSEHOLD MEMBER FOR \$15

NAME: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

## SIGN ME UP FOR A NEWSLETTER:

- ☐ BICYCLE EDUCATION (MONTHLY)  
☐ FAMILY BIKING (QUARTERLY)

JOIN!  
[sfbike.org/join](http://sfbike.org/join)

