The Golden Wheel Awards honor leaders in the community who are making positive change to the urban landscape. The event is a formal cocktail party attended by political decision-makers, community leaders, business partners and interested San Francisco Bicycle Coalition members who want to mingle and enjoy an evening of inspiration.

**ELEVATE YOUR BRAND**

**WITH THE SAN FRANCISCO BICYCLE COALITION’S DEDICATED FOLLOWING.**

- **184,000**
  - Yearly visitors to sfbike.org

- **55,000**
  - Social media followers

- **10,000**
  - SF Bicycle Coalition members

- **39,000**
  - E-newsletter subscribers

- **300**
  - Golden Wheel Awards Guests

**GOLDEN WHEEL AWARDS**

SPONSORSHIP DEADLINE: FRIDAY, MAY 29

www.sfbike.org/goldenwheel
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship</th>
<th>Ticket Options</th>
<th>Recognitions</th>
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<tbody>
<tr>
<td><strong>Presenting Sponsor</strong></td>
<td>Recognition in Event Title</td>
<td></td>
<td>Podium Acknowledgment, Logos on Event Signage, Slideshow, Website, Email, Invitations, Thank You Email, Podium Acknowledgment, Recognition on Facebook and Twitter, Logo Included in Post-Event Thank You Email, Logos in Event Title, Sponsor Name Tags</td>
</tr>
<tr>
<td><strong>Bronze</strong></td>
<td>$500</td>
<td>2 Tickets</td>
<td>$300 Value, Logo on Printed Program, Recognition on Facebook and Twitter, Podium Acknowledgment, Onsite Event Activation</td>
</tr>
<tr>
<td><strong>Silver</strong></td>
<td>$1,000</td>
<td>8 Tickets</td>
<td>$1,200 Value, Logo on Printed Program, Recognition on Facebook and Twitter, Podium Acknowledgment, Onsite Event Activation, Logo in Event Slideshow, Logo in Event Website</td>
</tr>
<tr>
<td><strong>Platinum</strong></td>
<td>$5,000</td>
<td>15 Tickets</td>
<td>$2,500 Value, Logo on Printed Program, Recognition on Facebook and Twitter, Podium Acknowledgment, Onsite Event Activation, Logo in Event Slideshow, Logo in Event Website, Logo in Event Slide Show</td>
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<tr>
<td><strong>Gold</strong></td>
<td>$2,500</td>
<td>25 Tickets</td>
<td>$3,750 Value, Logo on Printed Program, Recognition on Facebook and Twitter, Podium Acknowledgment, Onsite Event Activation, Logo in Event Slideshow, Logo in Event Website, Logo in Event Slide Show, Logo in Event Title, Sponsor Name Tags</td>
</tr>
<tr>
<td><strong>Diamond</strong></td>
<td>$10,000</td>
<td></td>
<td>Gold Level Recognitions, Onsite Event Activation, Logo in Event Slideshow, Logo in Event Website, Logo in Event Slide Show, Logo in Event Title, Sponsor Name Tags</td>
</tr>
</tbody>
</table>

**Onsite Event Activation**
Sponsor tabling, branded step and repeat or other activity

**Media**
Sponsor included in all event media releases

**Recognition on Facebook and Twitter**
Logos featured in event titles, social media posts, and other social media platforms

**Podium Acknowledgment**
Podium recognition for sponsors

**Logo Included in Post-Event Thank You Email**
Logos included in post-event thank you emails

**Logo Featured in Event Email Invitations**
Logos included in event email invitations

**Logo Featured on Event Website**
Logos included on event website

**Logo Featured in Event Slide Show**
Logos included in event slide show

**Logo Featured on Event Signage**
Logos included on event signage

**Recognition on Printed Program**
Recognition of sponsors on printed program

**Event Tickets**

- **25 Tickets** ($3,750 value)
- **15 Tickets** ($2,250 value)
- **10 Tickets** ($1,500 value)
- **8 Tickets** ($1,200 value)
- **4 Tickets** ($600 Value)
- **2 Tickets** ($300 Value)

[www.sfbike.org/goldenwheel](http://www.sfbike.org/goldenwheel)