

GOLDEN WHEEL AWARDS

SPONSORSHIP DEADLINE: FRIDAY, MAY 29



The Golden Wheel Awards honor leaders in the community who are making positive change to the urban landscape. The event is a formal cocktail party attended by political decision-makers, community leaders, business partners and interested San Francisco Bicycle Coalition members who want to mingle and enjoy an evening of inspiration.

ELEVATE YOUR BRAND

WITH THE SAN FRANCISCO BICYCLE COALITION'S DEDICATED FOLLOWING.

184,000



Yearly visitors to
sfbike.org

55,000



Social media
followers

10,000



SF Bicycle
Coalition members

39,000



E-newsletter
subscribers

300



Golden Wheel
Awards Guests



www.sfbike.org/goldenwheel

SPONSORSHIP OPPORTUNITIES



www.sfbike.org/goldenwheel

	MARQUEE \$25,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
PRESENTING SPONSOR RECOGNITION IN EVENT TITLE	●					
ONSITE EVENT ACTIVATION Sponsor tabling, branded step and repeat or other activity	●					
MEDIA Sponsor included in all event media releases	●	●				
RECOGNITION ON FACEBOOK AND TWITTER	●	●				
PODIUM ACKNOWLEDGMENT	●	●	●			
LOGO INCLUDED IN POST-EVENT THANK YOU EMAIL	●	●	●			
LOGO FEATURED IN EVENT EMAIL INVITATIONS	●	●	●			
SPONSOR NAME TAGS Help guests quickly identify sponsors	●	●	●	●	●	●
LOGO FEATURED ON EVENT WEBSITE	●	●	●	●	●	●
LOGO FEATURED IN EVENT SLIDE SHOW	●	●	●	●	●	●
LOGO FEATURED ON EVENT SIGNAGE	●	●	●	●	●	●
RECOGNITION ON PRINTED PROGRAM	●	●	●	●	●	●
EVENT TICKETS	● 25 TICKETS (\$3,750 value)	● 15 TICKETS (\$2,250 value)	● 10 TICKETS (\$1,500 value)	● 8 TICKETS (\$1,200 value)	● 4 TICKETS (\$600 Value)	● 2 TICKETS (\$300 Value)