



San Francisco Bicycle Coalition  
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PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

May 8, 2020

San Francisco Board of Supervisors  
Rules Committee  
Supervisor Hillary Ronen, Chair  
City Hall, 1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

Dear Chair Ronen,

On behalf of our over 10,000 members, I write to voice the San Francisco Bicycle Coalition's strong support for Mayor Breed's nomination of Jane Natoli to the SFMTA Board of Directors.

Jane will bring a broad range of skills to the position, but her experience as an advocate for active transportation and transit makes her especially well-suited to represent the hundreds of thousands of San Franciscans who bike, walk and take transit every day. She has been involved in many of our campaigns to improve biking across our city, and has proven herself to be a respectful, deeply knowledgeable and effective advocate for improving safety and encouraging more people to bike.

She also possesses significant expertise in financial management and analysis that will be particularly critical during this time of dire fiscal challenges for the City and the SFMTA. Having worked with Jane for two years as a member of our board of directors, I can attest that not only is she well-versed in fiscal policy, but she is a hard working, diligent and considerate colleague. She always strove to keep the organization's mission centered in any discussion of policy or programming, and was a champion of using social justice principles to guide our work.

San Francisco faces a potentially debilitating challenge to its transportation system at this moment as COVID-19 reduces Muni service and poses tough questions about future transit operations. The pandemic also promises to radically shift commute patterns to downtown job centers while placing additional pressures on our curb space as small businesses shift to curbside pick-up as they re-open. Meanwhile, the expansion of Slow Streets and car-free spaces has proven a successful public health tool to ensure safe distance for essential trips and exercise. I am confident that Jane will bring a creative, solutions-oriented attitude to all of these challenges, while continuing to support the City's Vision Zero, Transit First, and climate policies.

At a time of suffering and public health emergency, we need someone who understands those challenges and can step up and immediately get to work addressing them. We ask you to recommend Jane Natoli for the SFMTA Board of Directors to the rest of your colleagues on the Board of Supervisors.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Wiedenmeier". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Brian Wiedenmeier  
Executive Director