## BIKE TO WHEREVER DAY

### SPONSORSHIP OPPORTUNITIES

- **Sponsored Content**
  - Your logo and sponsored content included in emails to over 40,000 subscribers
  - Deadline: September 14
  - $20,000
  - $10,000

- **Logo in Emails**
  - Your logo in emails to over 40,000 subscribers
  - Deadline: September 14
  - $7,500

- **Media Release**
  - Sponsor included in all event media releases
  - Deadline: September 14
  - $7,500

- **Social Media Promotion**
  - 57,000 followers
  - Deadline: September 14
  - $5,000

- **Your Logo on All Bike to Work Day Bags**
  - 6,200 bags distributed throughout SF
  - Deadline: July 27
  - $6,000

- **Your Logo on All Digital Posters**
  - Deadline: September 14
  - $5,000

- **Your Logo on All Digital Flyers**
  - Deadline: September 14
  - $5,000

- **Urban Biking Webinar**
  - A private webinar just for your employees to learn how to bike safely in a city
  - Scheduled by September 14
  - $2,500

- **Recognition on Bike to Work Day Website**
  - Deadline: September 21
  - $2,500

- **Curbside Pickup Signage**
  - Your logo on signage at curbside pickup tote bag distribution
  - Deadline: September 14
  - $1,500

---

SFBIKE.ORG/BTWD

---