



Bike & Roll Week Art Contest Rules

San Francisco Safe Routes to School is holding an art contest for all San Francisco students, K-12, to help spread the word and raise awareness about Bike & Roll Week. Students can share their work casually through social media, and also enter their artwork via email to be considered for prizes. One grand prize winner's art will be featured on the 2022 Bike & Roll Week poster!

Create a piece of visual art that expresses what biking and rolling looks like, feels like, and means to San Francisco students. And remember, there are many ways to bike and roll — scooters, skateboards, wheelchairs, and other active ways of getting around are all included!

STEP 1: Share your work!

Parents and students can post photos of artwork to Instagram. Be sure to tag @sfbike, @sfsaferoutes, and #bikeandrollsf in your post, so that everyone will see it!

STEP 2: Enter the contest!

Eligibility

- All San Francisco students, K - 12

Awards

- Grand Prize: Bundle of art supplies valued at \$100, \$25 Mike's Bikes gift card, and art displayed as part of next year's Bike and Roll to School Week promotion! (All ages eligible)
- High School 1st Place: Bundle of art supplies valued at \$50, \$25 Mike's Bikes gift card
- Middle School 1st Place: Bundle of art supplies valued at \$50, \$25 Mike's Bikes gift card
- Elementary School 1st Place: Bundle of art supplies valued at \$50, \$25 Mike's Bikes gift card

Submission Requirements for Consideration in Contest

- Artwork should be 8.5" x 11", landscape orientation
- All mediums welcome: drawing, painting, mixed media, digital, etc.
- Submit a scanned copy, high-quality photograph, or your digital art in .JPG or .PDF format to SRTSContest@sfmta.com
- Include your name, school, and grade level
- All entries due by May 28, 2021

Judging Criteria

- Creativity and originality
- Clarity of artwork's message for promoting Bike & Roll to School Week
- Representation of diversity and inclusivity

Send any questions to SRTSContest@sfmta.com

If chosen as a winner, Safe Routes to School must be able to contact you and collect original artwork. Art becomes property of San Francisco Safe Routes to School.