## **SPONSORSHIP OPPORTUNITIES**



www.sfbike.org/goldenwheel

	MARQUEE \$25,000				-	-
PRESENTING SPONSOR RECOGNITION In event title	•					
<b>SPONSORED CONTENT</b> Sponsored content included in post-event thank you email (up to 280 characters)	•	<b>DIAMOND</b> \$10,000				
<b>MEDIA</b> Sponsor included in all event media releases	•	•				
<b>RECOGNITION ON INSTAGRAM AND</b> <b>TWITTER</b> 60,000+ followers across platforms	•	•	PLATNIUM \$5,000			
VERBAL ACKNOWLEDGMENT Sponsor verbally thanked by event moderator at the beginning of the event	•	•	•			
<b>LOGO FEATURED ON SCREEN</b> Logo displayed on screen at the beginning of the event	•	•		GOLD \$2,500		
LOGO FEATURED IN EVENT EMAIL INVITATIONS Sent to 48,000 email subscribers	•	•		•	SILVER \$1,000	
LOGO INCLUDED IN EVENT REMINDER EMAIL Sent to all event registrants	•	•		•	•	BRONZE \$500
LOGO INCLUDED IN POST-EVENT THANK YOU EMAIL Sent to all event registrants	•	•		•	•	•
LOGO INCLUDED ON EVENT REGISTRATION PAGE	•	•		•	•	•
LOGO FEATURED ON EVENT WEBSITE	•	•		•	•	•
COMP TICKETS	6 TICKETS	5 TICKETS		3 TICKETS	e z tickets	• 1 TICKET