Winterfest, San Francisco Bicycle Coalition’s annual member party and fundraiser, brings 500+ bike-loving people together to celebrate the success of the San Francisco Bicycle Coalition community. To learn more about the event visit sfbike.org/winterfest

Join us as a sponsor today. Your cash sponsorship will ensure safer streets and more livable communities for all San Franciscans.

THREE WAYS TO SPONSOR
1. Pay Online at sfbike.org/event-sponsorship/
2. Email your pledge to: development@sfbike.org
3. Mail with payment to San Francisco Bicycle Coalition
   Attn: Development
   PO BOX 425959
   San Francisco, CA 94142-5959

If you plan to mail your registration, please email development@sfbike.org

sfbike.org/winterfest
**WINTERFEST 2022**

November 6th, 2:00PM — 6:00PM

**WINTERFEST SPONSORSHIP LEVELS AND RECOGNITION**

Join us as a sponsor today and we will immediately recognize your name, company or organization on our website.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Pledge</th>
<th>Tickets</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND SPONSOR</strong></td>
<td>$10,000</td>
<td>8</td>
</tr>
<tr>
<td><strong>PLATINUM SPONSOR</strong></td>
<td>$5,000</td>
<td>6</td>
</tr>
<tr>
<td><strong>GOLD SPONSOR</strong></td>
<td>$2,500</td>
<td>6</td>
</tr>
<tr>
<td><strong>SILVER SPONSOR</strong></td>
<td>$1,000</td>
<td>4</td>
</tr>
<tr>
<td><strong>BRONZE SPONSOR</strong></td>
<td>$500</td>
<td>2</td>
</tr>
</tbody>
</table>

**EXHIBITOR SPACE:**
- Tables and chairs, bring your own canopy or pop-up tent
- Sponsor can opt to transfer exhibitor space to a Community Based Organization (selected by SF Bicycle Coalition)

**BONUS OPPORTUNITIES**
- Choose 1 exclusive branding opportunity

**PROGRAMMING MENTION**
- Slide projection of logo or name
- Logo on welcome signage
- Logo on email invite
- Logo on ticket registration page
- Recognition on Instagram and Twitter
- 60,000+ followers across platforms

**LOGO ON POST-EVENT EMAIL TO ATTENDEES**
- Logo on welcome signage
- Logo on email invite
- Recognition on Instagram and Twitter
- 60,000+ followers across platforms

**COMPLIMENTARY WF TICKETS & MEMBERSHIP **
**transferrable**

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**KEY DATES**

- Pledge Sponsorship Level: September 30
- Exhibitor Resource becomes available: October
- Exhibitor Floor Area confirmed: October 24 — November 2
- Complete registration for complimentary tickets: November 2