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# Board of Directors Meeting

## San Francisco Bicycle Coalition

6:30pm - 8:30pm Tuesday June 28, 2022

Contact the Board - [board@sfbike.org](mailto:board@sfbike.org)

### Mission

The San Francisco Bicycle Coalition works to transform San Francisco's streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

### Community Agreements

- Relationship Grace
- 10 People-10 Truths
- Inquisitiveness
- Move Forward-Move Back
- Intention-Impact
- Confidentiality-Anonymity
- Accountability
- Meet Each Other Where We Are, Without Judgment
- Question Ideas, Not People
- Critique To Improve

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## Directors

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Allison Arieff	she/her	n
Danny Sauter	he/him	n
Dave Alexander	he/him	y
Jason Ford	he/him	y
Jean Kao	she/her	y
Joanna Gubman	she/her	y
Juli Uota	she/her	y
Kat Chen	she/her	n
Keren Wiener	she/her	y
Lucas Lux (Treasurer)	he/him	y
Lisa Ratner	she/her	y
Marie Jonas (President)	she/her	y
Meaghan Mitchell	she/her	y
Roan Kattouw	he/him	n
Sarah Barnes (Secretary)	she/her	y

## Staff

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Janelle Wong (Executive Director)	she/her	y

## Guests

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Sayra Pinto	she/her	y
Robert Geshlider	he/him	y

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## Agenda

### **Open** - *Board President*

6:30pm

### **Intros** - *All*

6:30pm - 6:40pm (10m)

### **Public Comment** - *Guests*

6:40 pm - 6:45 pm (5m)

We have one member who has dialed in to hear the call. Robert is a long-term member and interested in listening only. No public meeting comments.

### **Closed Session**

6:45 pm - 7:30 pm (45m)

Discussion on Theory of Change with Sayra Pinto.

### **Monthly Actions & Updates** - *Executive Committee*

7:30 pm - 8:00 pm (30m)

1. May meeting minutes (5m)
  - *Purpose: Open → Narrow → Close*
  - Approve the May meeting minutes.

**Vote:** Unanimous approval of meeting minutes.

2. Board @ email summary (5m)
  - *Purpose: Information*
  - Summary of emails sent to [board@sfbike.org](mailto:board@sfbike.org)

We noted four emails this month. Two emails were related to marketing blog posts for the org, and the other two emails were directed towards previous board members that we passed along.

3. Finance report (5 m)
  - *Purpose: Information*
  - Update on our financial performance and forecasting.

We are still a bit behind on budget, and were under our target for BTWD. We are now assessing what sponsors want, and how we make the most of sponsorship dollars. We did well in terms of individual contributions.

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Expenses are below or ahead of budget. We do not currently have a Director of Development and a Bike Education Manager.

Lucas shares that we are 1.7 months operating expenses cash balance. Janelle notes that delaying Golden Wheel is also impacting our budget, and is hopeful that bringing that back in July will be helpful.

Immediate resolution is to approach major donors and consider how we can better cultivate donors. Janelle has six meetings between now and July with major donors.

Dave asks about how we can think through long-term solutions for sustainable financial balances. Janelle notes that staff are considering more creative mechanisms to attract new members. Considering opportunities for events, social media, and bulletins that present why it's important to be a member. Our new Director of Advocacy has a lot of new ideas about how we can revitalize our membership, including mobilizing Bicycle Ambassadors.

Marie notes that the Board should be made available as volunteer faces of the organization. Joanna offers assistance with brainstorming for future opportunities.

Keren asks how we are measuring success over this budget period. Janelle reviews each opportunity and team success separately from financials. However, she does cross-reference each item on a per member basis.

4. ED Report (15 m)
  - *Purpose: Information*
  - Update on the Strategic Plan and work of the organization.

#### **Membership and Development:**

- Golden Wheel is scheduled for July 28th and we are awarding Mayor Breed and David Miles Jr.. This will be a major fundraising event.
- Summer appeal is ongoing, and the first email has been sent out.
- Janelle will be sharing information for each board member to reach out to major donors.

#### **Advocacy:**

- Prop K extension campaign kicked off this week. It would extend this proposition for 30 years. It does fund our Safe Routes to school program, as well as quick builds, Muni, BART, and Caltrain. We do need a  $\frac{2}{3}$  vote.
- There is a new measure that is trying to get on the November ballot that would revert JFK promenade back to pre-pandemic schedules. They need 9,000 valid signatures, and they have until July 11th to do that. There is a counter-measure led by four members from the Board of Supervisors.

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- Keren suggests the org sends out a member wide email, to inform people to not sign the new ballot measure. Consider ways to activate our membership and keep them informed.
  - Lisa asks if we are measuring accessibility improvements in the park, and Janelle notes that many improvements are being made rapidly to improve access and the general experience of JFK.

### **Programs**

- Bike Education, Youth and Family Biking, Valet Parking, and Bike it Forward continuing on as planned.

### **Operations**

- Chris W completed a review of the Compensation Survey for 2021-2022. Staff are still digesting the results of this survey.

### **Annual San Francisco Bicycle Coalition Education Fund Board Meeting - Board**

8:00 pm - 8:30 pm (30 m)

- *Purpose: Information*
- Annual meeting of the San Francisco Bicycle Coalition Education Fund - 501(c)(3).

Due to time constraints, we suggest that we roll over this meeting to our next meeting.

**Close - Board President**

8:30pm

Meeting adjourned

The next regular meeting of the San Francisco Bicycle Coalition Board of Directors is scheduled to take place Tuesday, July 26th, 6:30-8:30pm via Zoom.



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**Signature**

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Sarah Barnes, Secretary

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**Name, Title**

July 23rd, 2022

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**Date**