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# Board of Directors Meeting

## San Francisco Bicycle Coalition

6:30pm - 8:30pm Tuesday August 23, 2022

Contact the Board - [board@sfbike.org](mailto:board@sfbike.org)

### Mission

The San Francisco Bicycle Coalition works to transform San Francisco's streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

### Community Agreements

- Relationship Grace
- 10 People-10 Truths
- Inquisitiveness
- Move Forward-Move Back
- Intention-Impact
- Confidentiality-Anonymity
- Accountability
- Meet Each Other Where We Are, Without Judgment
- Question Ideas, Not People
- Critique To Improve

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## Directors

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Danny Sauter	he/him	y
Dave Alexander	he/him	n
Jason Ford	he/him	y
Jean Kao	she/her	y
Joanna Gubman	she/her	y
Juli Uota	she/her	y
Kat Chen	she/her	y
Karen Wiener	she/her	y
Lucas Lux (Treasurer)	he/him	n
Lisa Ratner	she/her	y
Marie Jonas (President)	she/her	y
Meaghan Mitchell	she/her	y
Roan Kattouw	he/him	y
Sarah Barnes (Secretary)	she/her	y

## Staff

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Janelle Wong (Executive Director)	she/her	y

## Public Comment

<b>Name</b>	<b>Pronouns</b>	<b>Present</b>
Adam Egelman	he/him	y
Michael Howley	he/him	y

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## Agenda

### Open - Board President

6:30pm

### Intros - All

6:30pm - 6:40pm (10m)

### Public Comment - Guests

6:40 pm - 6:45 pm (5m)

- Adam shares concerns about SFBC's general communications on bike issues in the city. He notes that we are often late and muted on issues compared to other organizations. He also shares that the lack of communication leads to mistrust from members and cycling opposition. He urges the organization to mobilize more members, such as Light Up the Night.
- Michael shares that he also wants SFBC to mobilize membership more, and the power / joy that people have cycling around the city. He notes that we could be more involved with Bike Bus, Safe Streets protests when peds / cyclists are killed.
- Janelle addresses both comments and thanks them both for taking the time to call in.

### Monthly Actions & Updates - Executive Committee

6:45 pm - 7:15 pm (30m)

1. Prior meeting minutes
  - *Purpose: Open → Narrow → Close*
  - Approve the prior meeting minutes.

Approvals: Unanimous approval of the previous month's meeting minutes.

2. Endorsements

Approvals: Unanimous approval of endorsements via email vote. The endorsements are listed below:

- A "no" vote on Proposition I
- A "yes" vote on Proposition J
- A "yes" vote on Proposition L
- A "yes" vote on Proposition N

3. Board @ email summary

- *Purpose: Information*
- Summary of emails sent to [board@sfbike.org](mailto:board@sfbike.org)

Emails: Sarah discusses August's emails to the board. This includes one email about Slow Lakel, and others related to Lend Lease.

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#### 4. Finance report (10 m)

- *Purpose: Information*
- Update on our financial performance and forecasting.

**Updates:** Golden Wheel was behind budget but succeeded in pushing the Mayor's Office towards making a statement on Slow Streets. Janelle has secured \$188,000 so far from private donors, and expects another six-figure donation later this month. We expect more valet services, and we are having a conversation with the Chase Center (hoping to help meet budget on program service fees). We have an off-schedule budget item related to Active Streets contract with SFMTA for the Bay View. We are down on expenses (partially due to limiting expenses, and being down one Director position in headcount). We are at 2.2 months operating expense. We have concerns about the budget, and we will have year end appeal and Winterfest to continue to make sure we meet the budget.

**Questions:** Karen asks about what we know about what motivates major donors. Janelle notes that we have a lot of information here, and that this one particular donor is committed to personal gifts to organizations like SFBC. Meaghan asks what happened with the Chase Center relationship, and any conversations with DreamForce? Janelle notes that the Chase Center contract ended partially due to the pandemic. We have maintained conversation with them, and now they are willing to take a meeting. We also have conversations with DreamForce. Marie asks what support the board can provide to staff? Janelle is thinking about something different for Year End Appeal strategies, and the Board would get web-pages that would help raise money for the organization. People can make donations without needing to be members.

#### 5. ED Report (15 m)

- *Purpose: Information*
- Update on the Strategic Plan and work of the organization.

**Staff and Organization:** Staff morale is slowly increasing. Golden Wheel was hard, but the staff were happy with the outcome of the event.

- Summer vacations are ongoing, and staff are returning more rejuvenated!
- Continue to hire a Director of Development.

#### **Membership and Development:**

- Team was at Sunday Streets in SOMA, this event brought in 12 new members
- Hosted a ride with the Parks Alliance: Sundown Cinema event with 25 riders and 40 new members. Parks Alliance sponsored some memberships.
- Winterfest: Sunday November 6th (County Fair Building). Running into some difficulty getting the event based on JFK. It would also add costs. If we can make headway for JFK Prom, Janelle will keep us posted.

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- Year End Appeal: Hoping to feature Board participation.

**Advocacy:**

- Bike the Vote: We are getting approached for different ballot measures. We will have a full-slate / website going up shortly. We will be doing member polling at the end of August for other endorsements. Board can assist with outreach. Yes for J campaign kick-off on JFK on Saturday (and another event on August 31st). Kid Safe is leading Prop J. SFBC is leading Prop L.
- Slow Streets Program: Blog post went out today. We are working with other organizations and advocates to re-imagine a Safe Streets program. Working with them to give SFMTA additional recommendations (slowing speed limits, reducing car volume). SFBC in particular want to focus on District 10 and 11, as both have limited access to the Slow Streets network. The Slow Streets SFMTA meeting is on September 20th, and we are offering more information and feedback from historically excluded communities. We are excited to be building a coalition here.
- Valencia Quick Build Project: 15-24th Street. We still aren't seeing any designs, and we will be doing outreach this autumn. In December they will have something on for the SFMTA Directors to approve. Implementation is scheduled for 2023.
- 17th Street: SFMTA has no designs, they are just beginning the process of getting feedback. We plan to do outreach with the businesses. Malcolm has been attending meetings. Will begin talking to communities and businesses.
- Traffic Enforcement: This is about the recent chronicle article by Heather Knight about how little traffic enforcement has been done by SFPD. The community is asking SFBC our position on this issue, and we are more aligned with automated speed enforcement as an approach. This process is still sitting in committee at state level. So, we need to consider what our position is between now and a better design / automated enforcement program. We appreciate the intersection of pretext stops and street safety. We're working with community groups who experience pretext stops to understand what enforcement should look like. Working with community organizations is what our position is here.
- Golden Wheel: We had no supervisor attendance. Karen notes there was no mention of Climate Change at Golden Wheel and thought this was a missed opportunity. Janelle notes that some of the messaging around Climate Change doesn't always land with our membership. Karen notes that we need to lead here, and it shouldn't be about impressions but rather impact. Lisa notes that better understanding about what motivates people and segments of our community could be helpful. Dave notes that we're trying to please everybody with our messaging, and this is a hard line to walk. He notes that SFBC should be doing community outreach in each district, and that we need to be more clear in our vision going forward. Joanna notes that Climate perspective adds accountability to SFMTA staff (transitions the conversation from "lifestyle" to impactful). Meaghan notes that

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SFBC can speak more about the Bayview, and how we can consider changes to this messaging.

**Programs**

- **Bike Valet:** Ongoing and full steam ahead.
- **Bike Education:** Continues to move forward / smoothly.
- **Bike It Forward:** Amazing event (B Magic), where we gave away 88 bikes mostly to Children. We gave all the bikes away, and it went really, really well.

**Marketing and Communications**

- Janelle to share feedback from the Board about communications and reaching membership with the team

**Operations**

- Running audits and tax returns

Sarah moves to close session, Roan seconds.

**Closed Session** - *Board*

7:15 pm - 7:45 pm (30 m)

**Close** - *Board President*

7:45 pm



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**Signature**

Sarah Barnes, Secretary

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**Name, Title**

September 27th

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**Date**

