Board of Directors Meeting

San Francisco Bicycle Coalition

6:30pm - 8:30pm Tuesday January 24, 2023

Contact the Board - board@sfbike.org

Mission

The San Francisco Bicycle Coalition works to transform San Francisco’s streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

Community Agreements

- Relationship Grace
- 10 People-10 Truths
- Inquisitiveness
- Move Forward-Move Back
- Intention-Impact
- Confidentiality-Anonymity
- Accountability
- Meet Each Other Where We Are, Without Judgment
- Question Ideas, Not People
- Critique To Improve
### Directors

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<thead>
<tr>
<th>Name</th>
<th>Pronouns</th>
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<tbody>
<tr>
<td>Christy Osorio</td>
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<tr>
<td>Danny Sauter</td>
<td>he/him</td>
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<tr>
<td>Dave Alexander</td>
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<tr>
<td>Jason Ford</td>
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<tr>
<td>Jean Kao</td>
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<td>Joanna Gubman</td>
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<tr>
<td>Juli Uota</td>
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<tr>
<td>Kat Chen</td>
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<tr>
<td>Karen Wiener</td>
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<tr>
<td>Lucas Lux (Treasurer)</td>
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<td>Lisa Ratner</td>
<td>she/her</td>
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<tr>
<td>Marie Jonas (President)</td>
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<tr>
<td>Meaghan Mitchell</td>
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<td>Roan Kattouw</td>
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<td>Sarah Barnes (Secretary)</td>
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### Staff

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<tr>
<th>Name</th>
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<tr>
<td>Janelle Wong (Executive Director)</td>
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<td>Chris White (Director)</td>
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<tr>
<td>Kelsey Roedher (Director)</td>
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Agenda

Open - Board President
6:30pm

Intros - All
6:30pm - 6:40pm (10m)

Public Comment - Guests
6:40 pm - 6:45 pm (5m)

Monthly Actions & Updates - Executive Committee
6:45 pm - 7:30 pm (45m)

1. Prior meeting minutes
   - Purpose: Open → Narrow → Close
   - Approve the prior meeting minutes.

   **Update:** Unanimous approval of Board meeting minutes from November 2022.

2. Board @ email summary
   - Purpose: Information
   - Summary of emails sent to board@sfbike.org

   **Update:** Sarah shares emails from December and January so far. There was one spam email, one invitation to a bike expo, and one request for contact details.

3. Finance report (10 m)
   - Purpose: Information
   - Update on our financial performance and forecasting.

   **Update:** Janelle walks through financial updates for December and January so far.

   - We continue to be at one month operating expense. Overall the month of December, membership dues continue to be behind target. We are continuing to improve here, and Juli is helping us to work through this.
   - Year End Appeal went well. The Board raised a little over $9,000 over this period. Across the entire effort, we raised $172,000 so far.
   - Directors are working together to continue fundraising this money, as part of the Urgent Fundraising Task Force. The Programs team is also looking into Foundation Grants.
     - The Urgent Fundraising Task Force is doing their jobs alongside this additional fundraising task.
Jannelle is hosting a house party soon, with large donors.
We are asking people to donate more money, or donate the money sooner.
We are currently beating our pre-pandemic Year End Appeal goal.

- We expect $300,000 in cash via the ERTC Credit from the IRS is still coming (likely February / March now).
- The Board asks questions about contingency planning. Janelle notes that we need to focus on bringing more revenue in. Janelle will inform the board with any next steps.
- Karen asks how new donors will see their impact. Janelle notes that Chris and the directors are working making this message really clear.

4. ED Report (25 m)

- **Purpose:** Information
- **Update:** Janelle walks through her monthly report.

- **Financial Plan for 2023/2024:** This budget is in development, and Janelle will work with the new Board Finance Committee.
- **Advocacy:** End of year celebrations related to Slow Lake and Page being reviewed. The team is also working with SFMTA on the development of their Active Communities Plan. Work continues across our partners to support better infrastructure across the Slow Street Network.
- **Programs:** Program Team is continuing on! The team is currently responding to an RFP for safe routes to school.

**End of Year Committee Summaries - Board**
7:30 pm - 8:15 pm (45 m)

- **Purpose:** Information
- **Update:** Discussion moved to next Board meeting. Juli motions we move to closed session, Roan seconds. Board meeting is moved to a closed session.

**Closed Session**
8:15 pm - 8:30 pm (15 m)

- **Update:** Board discussion on end of year review.

**Theory of Change Process**

- **Update:** Board discussion on Theory of Change.
Close - Board President
8:30pm

Signature

Sarah Barnes, Secretary

Name, Title

February 28th, 2023

Date