Board of Directors Meeting

San Francisco Bicycle Coalition

6:00 pm - 8:00 pm Tuesday, July 25, 2023

Contact the Board - board@sfbike.org

Mission

The San Francisco Bicycle Coalition works to transform San Francisco's streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

Directors

| Name | Pronouns | Present |
|--------------------------|----------|---------|
| Christy Osorio | she/her | У |
| Ernesto Cuellar | he/him | у |
| Jean Kao | she/her | у |
| Joanna Gubman | she/her | у |
| Juli Uota | she/her | у |
| Lisa Ratner | she/her | у |
| Marie Jonas (President) | she/her | у |
| Meaghan Mitchell | she/her | у |
| Raynell Cooper | he/him | у |
| Roan Kattouw (Treasurer) | he/him | у |
| Sarah Barnes (Secretary) | she/her | у |
| Victoria Norman | she/her | |

Staff

| Name | Pronouns | Present |
|-------------------------------------|----------|---------|
| Janelle Wong (Executive Director) | she/her | У |
| Christopher White (Deputy Director) | he/him | у |
| Kelsey Roeder | she/her | у |

Guests

| Name | Pronouns | Present |
|--------------|----------|---------|
| Molly Hayden | she/her | у |

Agenda

Intros - A//

6:00pm - 6:10pm (10m)

Public Comment - Guests

6:10pm - 6:15pm (5m)

One public comment from Molly Hayden, saying she appreciated SF Bike's advocacy related to the Dolores Hill police report.

Monthly Actions & Updates - Executive Committee

6:15pm - 6:45pm (30m)

- 1. Prior meeting minutes
 - Purpose: Open → Narrow → Close
 - Approve the prior meeting minutes.

Update: Unanimous approval of meeting minutes. Two members abstain due to their absence at the last meeting.

- 2. Board @ email summary
 - o Purpose: Information
 - o Summary of emails sent to board@sfbike.org

Update: Secretary presents recent emails received to the board including two pieces of spam mail, one email regarding Valencia improvements, one email regarding SF Bike funding sources, and one email regarding SF Bike's communications and outreach to members.

- 3. Volunteer Opportunities (Membership and Fundraising Committee)
 - o Purpose: Information
 - Overview of Board volunteer opportunities/call to action

Update: Janelle notes upcoming volunteer opportunities that Board members can contribute to.

- 4. ED Report (10m)
 - o Purpose: Information
 - Update on the Strategic Plan and work of the organization.

Update: Janelle presents this month's Executive Director report.

- Membership and Development
 - Text banking will happen throughout the month of August
 - Continuing smaller community events, including district rides that help engage membership and politicians
 - Starting to plan for Winterfest
- Advocacy
 - Active Community Plan work is ongoing
 - Valencia plans to be completed in August 2023, and Janelle shares she is providing feedback to SFMTA about improvements that could be made during the implementation phase
- 5. Finance (15 m)
 - o Purpose: Information
 - Update on prior month finances.

Update: Janelle presents this month's Flnance report.

- Met individual contribution numbers
- Received two grants
- We have received 3 out of 4 of the remaining ERTC cheques

Interim Strategic Plan - Theory of Change Committee

6:45 pm - 6:50 pm (5 m)

1. Purpose: Review status of Interim Strategic Planning process, next steps.

Update: We have a pro-bono business strategist who is working to help develop a strategic plan for the organization, looking to present on this in August. The plan will build on the vision doc, as well as Staff's feedback to create a template to share the strategic plan internally and publicly.

Regarding Theory of Change, we are in the process of collecting data.

Board Vacancies - Board Development and Governance Committee 6:50 pm - 7:00 pm (10 m)

1. Purpose: Discuss Board vacancies and strategies for filling seats, elections.

Update: We have four board vacancies, and the Board discusses opportunities to identify new Board members.

Marie motions to move to closed session, Roan seconds.

Closed Session - A//

7:10 pm - 8:00 pm (50 m)

Close - Board President

8:00pm

