
Board of Directors Meeting

San Francisco Bicycle Coalition

6:00 pm - 8:00 pm Tuesday, October 24th, 2023

Contact the Board - board@sfbike.org

Mission

The San Francisco Bicycle Coalition works to transform San Francisco’s streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

Directors

Name	Pronouns	Present
Alex Thornton	he/him	y
Brandon Powell	he/him	y
Ernesto Cuellar	he/him	y
Jean Kao	she/her	y
Joanna Gubman	she/her	y
Juli Uota	she/her	y
Lisa Ratner	she/her	y
Marie Jonas (President)	she/her	y
Meaghan Mitchell	she/her	y
Raynell Cooper	he/him	y
Roan Kattouw (Treasurer)	he/him	y
Ryan Patterson	he/him	y

Sarah Barnes (Secretary)	she/her	y
Victoria Norman	she/her	y

Staff

Name	Pronouns	Present
Janelle Wong (Outgoing Executive Director)	she/her	n
Christopher White (Interim Executive Director)	he/him	y

Guests

Name	Pronouns	Present

Agenda

Intros - All

6:00pm - 6:10pm (10m)

Public Comment - Guests

6:10pm - 6:15pm (5m)

No public comment.

Monthly Actions & Updates - Executive Committee

6:15pm - 7:00pm (45 m)

1. Prior meeting minutes
 - *Purpose: Open → Narrow → Close*
 - Approve the prior meeting minutes.

Update: The Board votes on minutes from the September board meeting. Unanimous approval, one member abstains due to absence.

2. Board @ email summary
 - *Purpose: Information*

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- Summary of emails sent to board@sfbike.org

Update: The Board Secretary shares seven emails received this past month related to improvements needed for Upper Market, SFBC's stance on autonomous vehicles, board appointments, and Valencia.

3. Volunteer Opportunities (Membership and Fundraising Committee)

- *Purpose: Information*
- Overview of Board volunteer opportunities/call to action

Update: Memb / Fund committee shares that text banking is happening tomorrow for Winterfest. Vic shares that the first Tuesday of every Month will be Board volunteer nights. Chris White shares that we need folks to put up posters

4. ED Report (20m)

- *Purpose: Information*
- Update on the Strategic Plan and work of the organization

Update: Chris presents the ED report.

- **Executive Updates:** Chris begins by expressing gratitude for Janelle and all the incredible work she has put in over the last decade.
- **Membership and Development**
 - **Winterfest:** This is coming up, and the Board discusses what volunteer opportunities are needed. Chris notes that new sponsors coming in, but he needs to get totals.
 - **Support needed:** We paused hiring for PT-hire. Good opportunity for the Board to contribute with daytime volunteering.
- **Marketing and Communications**
 - **New Hire:** Announce that Krissa Corbett Cavouras has been hired.
- **Advocacy**
 - **Speed Cameras:** Huge win, just passed.
 - **Active Communities Plan:** SFMTA has started to share drafts of the network, great to see some outcomes from this.
 - **SFMTA Transition:** Tom Maguire, Jamie Parks departing SFMTA, Manny leaving the SFMTA Board.
 - **Daylighting:** Will see if we're doing anything about this after the bill passes.
- **Programs**
 - **SRTS:** Kenny is doing a great job, invoices for this program are out the door

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- **Adult Education Classes:** SFMTA is preparing for the next iteration of the program. SFMTA plans to invest more in this, and we expect this to be \$1.5M over five years, an increase over the previous contract.

5. Finance (15 m)

- *Purpose: Information*
- Update on prior month finances.

Update: Chris presents the Finance report.

- Chris shares that we are behind on revenue and ahead on expenses.
- Chris notes that our accounts receivable provides an opportunity for Board engagement. Chris notes this would typically fall under operations support, and is looking to consider internal processes to improve this.
 - Create a process to escalate when payments are delayed.
- Joanna shares that the Board can support with grant writing and submission. Chris notes that could be a good idea.
- Chris W shares updates from the outsourced CFO he is working with.

Closed Session - All

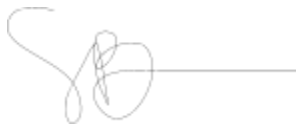
7:00 pm - 8:00 pm (60 m)

Board discusses how we can support the organization financially right now.

Close - Board President

8:00pm

Marie moves to close meeting.



Signature

Sarah Barnes, Secretary

Name, Title

November 28th, 2023



Date