

# WINTERFEST 2024

SUN, NOV 17, 2024

5–9PM

SOMARTS

934 BRANNAN ST





## Our famous member party...



... plus our popular art & bike silent auction!

SFBIKE.ORG/WINTERFEST

| 415.289.9256

| DEVELOPMENT@SFBIKE.ORG



# WINTERFEST 2024 SPONSORSHIP

BENEFITS	MARQUEE \$25,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
PRESENTING SPONSOR EXCLUSIVE BRANDING ON POSTER AND BANNERS	✓			VIP		
BRANDING OPPORTUNITY (NAPKIN, PHOTOBOOTH)	✓	✓				
LOGO/NAME RECOGNITION ON EVENT POSTER	✓	✓				
BRIEF SPEAKING ROLE IN THE PROGRAM	✓	✓				
EXHIBITOR SPACE/ ACTIVATION OPPORTUNITY	✓	✓	✓			
RECOGNITION IN EVENT REMARKS	✓	✓	✓	✓		
LOGO/NAME RECOGNITION ON EVENT PAGE, & DIGITAL MEDIA	✓	✓	✓	✓	✓	
LOGO/NAME RECOGNITION ON EVENT PAGE	✓	✓	✓	✓	✓	✓
TICKETS TO THE EVENT	25	15	10	7	5	3

# SAN FRANCISCO BICYCLE COALITION

## FOLLOWERS AND SUPPORTERS

265,800



Yearly visitors to  
sfbike.org

61,000



Social media  
followers

48,500



E-newsletter  
subscribers

Thousands



San Francisco Bicycle  
Coalition Members

500+



Winterfest  
attendees

1,000+



Online Auction site Visitors,  
BiddingForGood.com



**\$25K SPONSOR FEATURED PROMINENTLY ON EVERY MENTION**



The San Francisco Bicycle Coalition and Bay Wheels Present...

**WINTERFEST**



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# \$10K + SPONSORS LOGO ON THE POSTER



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# SUPPORT A BIKE-FRIENDLY SF!



Through our day-to-day advocacy, education, and working partnerships with city and community agencies, the SF Bicycle Coalition creates safer streets and more livable communities for all San Franciscans.