

Wheel Talk from the Executive Director

Dear members,

In my role leading the San Francisco Bicycle Coalition, I see our chainring logo every day. It's on stickers, every piece of public communication, and several feet high on the front windows of our office as an important visual metaphor, reminding us that individual links are strong, useful, and beautiful only when connected together.

That idea has been resonating with me lately. In our culture and political system, the links connecting us are uncoupling to an alarming degree, which fosters toxic political divisions that tilt increasingly toward violence and degrades our ability to work across differences.



The antidote, as I see it, is to double down on those strong, useful, beautiful links. SFBike is navigating our way through this fraught time by investing more deeply in working together with our allies — even ones with whom we don't agree on everything. And we're joining forces with people and organizations whose purposes seem very different from ours, but with whom we share a vision for a more connected, just, and humane city.

This work requires that we move at the speed of trust. The transformative changes that we want to see in San Francisco must be enduring, and that requires a strong, stable base. While there are many barriers to rapid progress at the moment, both political and financial, we are building that base through alliances, partnerships, and dialog. We're excited to tell you more about that work.

And speaking of coming together and connecting: I hope to see each of you at Winterfest, our 29th annual member party! We'll be celebrating the power of connection through biking and rolling with our members and special guests. See you there!

With gratitude,
Christopher White
Executive Director



San Francisco Bicycle Coalition

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TUBE TIMES

Promoting the bicycle for everyday transportation

Building alliances for a better San Francisco

When you're riding a bike down JFK Promenade or a well-functioning Slow Street, it's easy to believe these spaces have existed forever. What's not immediately visible is that they only exist because of the coordinated efforts of many groups and individuals. Now, the organizations at the center of the movement for sustainable transportation and people-centered streets face a challenging reality: evolving post-pandemic transportation patterns, stark fiscal realities, and an administration that doesn't yet champion our vision. To keep transforming our city, we all must be pedaling in the same direction.

For the past several months, SFBike has been convening with seven other organizations that share a vision for a safer, more joyful, more connected San Francisco. We are digging into foundational questions: How do we grow this movement and make it more inclusive? How do we help residents and city leaders see that streets designed for people biking, rolling, walking, and taking transit improve the city for everyone? What is the strategic role of each organization, and how do we complement each other?

Facilitated by Matt Biggar (Connected to Place, SFBike board member), the emerging alliance comprises the Green Street Fund, Livable City, SF Bicycle Coalition, San Francisco Transit Riders, SF New Deal, Sierra Club Bay Area Chapter - SF Group, Streets for All SF, and Walk SF.

The specific missions of these organizations may differ, but we are all working towards a city with more green spaces, better public transit, more vibrancy and foot traffic, and more space dedicated to biking and rolling. To get there, we must align our strategies, so our efforts are cumulative and collaborative.

This movement-oriented perspective is already informing the development of SFBike's next strategic plan. Stay tuned for more details in the coming months, or come to Winterfest on November 2 to get a sneak preview!

Alliances in action

In April we launched the **Keep Market Street Moving** alliance in response to the Mayor's unilateral announcement that Waymos and Uber and Lyft's commercial services would be allowed to conduct pickups and dropoffs on car-free Market Street.

Keep Market Street Moving brings together a diverse group of organizations to convince city leadership that bringing private vehicles back to Market Street does not improve economic prospects for the corridor, and harms efficiency and safety for public transit, biking, rolling, and walking. Our ongoing calls to action include emailing city leadership, giving public comment at hearings, and direct action on Market Street. We're continuing to activate thousands of San Franciscans to consider what a truly vibrant revitalization of downtown should look like.

In partnership with Walk SF and the San Francisco Transit Riders, we've launched **Better and Safer Streets (BASS) Collaborative** — a pilot initiative focused in Bayview-Hunters Point and Fillmore/Western Addition for community-centered street transformations and improved transit.

Our approach builds on community work we facilitated in the Tenderloin, which transformed nearly every street in that neighborhood. While there's no one size fits all solution, our combined collaborative efforts will allow us to facilitate authentic dialogue about the needs of specific streets, individual neighborhoods, and San Francisco as a whole.

Quick Release

More improvements coming to the Hairball

This winter, the SFMTA is planning a new round of low-cost safety improvements to the infamous intersection at Cesar Chavez, Potrero Avenue, and Bayshore Blvd where it crosses under Highway 101, exasperatedly known as "the Hairball," that will make the area incrementally safer for people who walk and bike in this area. Though SFMTA has made improvements to the Hairball before now, and we've seen positive results from those incremental updates, we still have a long way to go for this complex intersection to truly be safe. Sign up to receive campaign updates on this project as it kicks off this year at bit.ly/hairball-sfbike.

The Street Safety Act recommits San Francisco to Vision Zero

District 7 Supervisor Myrna Melgar authored and championed the unanimous approval of a resolution in support of the Street Safety Act, which revives San Francisco's commitment to the unfulfilled promise of Vision Zero and builds on the successes of the past decade by improving interagency collaboration between the departments who govern our streets. We're excited to see a renewed commitment towards making San Francisco streets a safe place for children, families and seniors.

We're grateful to Supervisor Melgar's leadership in authoring this crucial resolution, and for our friends at WalkSF for their tireless advocacy in support of the Street Safety Act — and the work is only just beginning. The Street Safety Act will only work as intended if our elected officials begin legislating and holding agencies accountable to putting words into action.

Save the date for our Annual Member Meeting

Our Annual Member Meeting will be held on Tuesday, January 20, 2026 at Founders Hall at Children's Day School (601 Dolores Street). Valet bicycle parking will be provided.

The Member Meeting will feature an San Francisco Bicycle Coalition Board of Directors candidate forum. All candidates will be given an opportunity to speak, and members will have a chance to meet the candidates and ask them questions directly after the forum. Find out more at sfbike.org/board-elections.



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Promoting the bicycle for everyday transportation

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Winterfest 2025 is almost here,
do you have your tickets yet?

We're celebrating 29 years of
community, connection, and joy
among our members at SOMArts on
November 2, from 5 to 9p, with delicious
food and drinks, plus great items in our art
and bike silent auction. Get your tickets and
register for the auction all at the same time
by scanning the QR code!

We'll see you there.

WINTERFEST



CHAIN OF EVENTS

For details on these and other events we're hosting, visit sfbike.org/events.

Member Repair Party

THURSDAY, OCTOBER 30, 5-7PM
SFBike OFFICE: 1720 MARKET STREET

Join us after work to wrench
on your bike, learn more
about bike maintenance, and
meet new folks in our SFBike
community! This event is
exclusive to members, but
you can join or renew your
membership to participate.

WINTERFEST

SUNDAY, NOVEMBER 2, 5-9PM,
SOMARTS

Our annual member party
and art and bike silent
auction is right around the
corner! Celebrate the year
with fellow members, or dive
into the SFBike community
and get to know us while
enjoying drinks, music,
and more!

Women & Non-Binary Bike SF Coffee Club

FRIDAY, NOVEMBER 7, 8-9AM
DOLORES PARK CAFE,
501 DOLORES ST.

Kickstart your morning with a
warm beverage, and meet new
bike buddies and friends at our
monthly Women & Non-Binary
coffee meet up.

Intro to Biking in SF with Bay Wheels

TUESDAY, NOVEMBER 18, 6-7PM

Get prepped to ride a Bay
Wheels bike in this virtual class
where we'll cover everything
from rules of the road to route
planning with a Bay Wheels
bike. All students receive a free
Bay Wheels code!

Member Repair Party

THURSDAY, NOVEMBER 20,
5-7PM. SFBike OFFICE:
1720 MARKET STREET

In case you can't make the
October one, sign up to
join us for our November
Member Repair Party!
Bring your bike to work
on, or just hang out with
members and staff!

Tube Times is a quarterly publication of the San Francisco Bicycle Coalition, a member-based nonprofit advocacy organization working to transform San Francisco's streets and neighborhoods into more livable and safe places by promoting the bicycle for everyday transportation.

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Reading, Riding, and Exploring: Golden Gate Greenway and beyond



This summer, we launched a new program at Golden Gate Greenway with our frequent collaborators at St. Anthony's and some new partners that they brought to the Greenway. Alongside St. Anthony's, we worked with the National Parks Service, Golden Gate National Parks Conservancy, and San Francisco Public Library to create the Read Ride Explore program.



Every Wednesday afternoon starting in June, young people from the Tenderloin joined Qamuuqin Maxwell, our Bicycle Education Coordinator, to get comfortable on their new bikes in the car-free space of the Greenway. This group of kids, as young as 9 and all the way to 19, learned basic bike maintenance, practiced their

riding skills, and talked through the important safety lessons of riding in an urban environment.

But this program wasn't just about bikes! Thanks to SFPL's involvement, the participants also got to learn with the SFPL Bookmobile on the Greenway, and enjoy science experiments and storytimes.

The Tenderloin is San Francisco's densest neighborhood, with the lowest square footage of green space and the highest percentage of families with young children — that's where our parks-based partners came in. In addition to our Wednesday activations, we brought our group of young people to green spaces across the city on Saturdays. We took all the kids (and all their bikes!) on a bus to the Presidio, Candlestick

Point State Recreation Area, and Fort Mason. This gave them the chance to truly explore, riding their bikes and practicing newfound skills in lush, naturally beautiful, and ecologically and culturally important parts of our city.

Many of the kids had never explored these parks before; their joy and wonder at these new surroundings, and at the freedom they could experience on bikes, was the most rewarding part for all the adults involved. With such a wide age range, from 9 up to 19, we also were gratified to see several of the older kids becoming our helpers over the course of the program — they helped with important tasks, like removing the front wheels to load in the bus each week and helping guide the younger kids on the longer rides.

Read Ride Explore created so much joy and discovery because we had excellent, deeply-embedded community partnerships, and we showed up with flexibility and intention to help fill these months (and the Golden Gate Greenway!) with laughter, learning, and lots of bike-powered fun.



Sports Basement is offering an exclusive discount to SFBike Coalition members!

20% off for Basementers and 11% off for Non-Basementers from Oct 30 through Nov 9

Online: Use the code **SFBC** at checkout.

In-store: Take this copy of Tube Times to the checkout to receive your discount. POS Code: 22050013373217. Some exclusions apply.

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